

SUNSHINE

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A. M. MACKAY, *Editor.*



HEAD OFFICE BUILDINGS

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October							1910	
Sun.	Mon.	Tue.	Wed.	Thu.	Fri.	Sat.		
New Moon 30	First Quar 11th	Full Moon 16th	Last Quar 26th					
2	3	4	5	6	7	8		
9	10	11	12	13	14	15		
16	17	18	19	20	21	22		
23 ₃₀	24 ₃₁	25	26	27	28	29		

A Convincing Question.

Some years ago a young farmer, living near Millbrook, Ont., while in the city of Peterboro' assured his life for a small amount in the Sun Life of Canada, and upon returning home told his father what he had done. As is too frequently the case, the father became incensed, and censured his son strongly for what he termed his lack of business tact. The son listened quietly until his father had finished and then pointedly asked if the parent would be willing to assume the risk upon being paid a yearly amount equal to the premiums. The father considered for a few moments and evidently decided that his son's question had put the whole case in a nutshell and that the young man had the best of the argument, for he replied, "No, David, I could not do it, you had better stick to the policy."

The son kept up the policy and to-day is a strong advocate of life assurance. Parents, the moral is quite plain, encourage rather than discourage habits of thrift in your children. There is no better way of doing this than through the medium of life assurance.



A Colossal Fraud.

In our last issue we dealt with an article in one of the leading magazines, entitled "Will your widow get her money?" and a few further quotations may be of interest. After pointing out in plain terms the weakness of the whole