

SUNSHINE

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Sun		Mon		Tue		Wed		Thu		Fri	
1908	1908	1908	1908	1908	1908	1908	1908	1908	1908	1908	1908
6	7	8	9	10	11	12	13	14	15	16	17
20	21	22	23	24	25	26	27	28	29	30	31

The Outlook.

Now that the active holiday season is nearing its close and we are relieved of the mental strain of figuring out railway connections on our modern complicated time tables, we can give some time to the things that, perhaps, have been neglected.

This is the time for the wide-awake life assurance man to renew the acquaintance of his old "prospects" and begin over again his work for the protection of the home. Everything circles around the home, and its protection should be the first concern of the persons interested.

What is the outlook this autumn and fall?

The men in the field who have the pulse of the community, say, that the prospects for a large life assurance business being written were never better. The men we questioned were, of course, the field men of the Sun Life of Canada. One wrote as follows: "I never had as many people come to me to talk Sun Life policies in one week as I have had this week, and things look bright for a big fall's business." Another says: "Now I am having the very unusual experience of men looking me up to get Sun Life policies."

Some may think these experiences may be taken as an indication that the millerium is nigh. It is rather, with this Company, the working out of things from natural causes.

The treatment the policyholders of the Sun Life of Canada are receiving, in the