

# The First February Saturday Announcements Are Significant

## Saturday Candy Special

50 lbs. Fresh Creamed Almonds ..... 39c lb.  
S. & I. Special Assorted Chocolates .. 25c, 50c, \$1.00 box  
Chocolate Bars ..... 6 for 25c

Stock taking has been completed and the pages are closed on last year's business, which was finished yesterday with one of the greatest remnant sales we ever conducted.

Beginning our new business year our first attention will be given to the disposal of all remaining winter stocks—making way for the arrival of new spring merchandise already arriving. This must now be done quickly and price cuts will be necessarily radical to accomplish this end, as you will notice in the case of many groups of Ladies' Coats, priced at half for Saturday selling.

## Ladies' Handkerchiefs, Saturday, 4 for 25c

100 dozen Ladies' Colored Bordered Handkerchiefs, in blue, green, mauve, tan and pink. Note the price, only 6¼c each, while they last on Saturday ..... 4 for 25c

## Ladies' Cloth and Fur-Trimmed Coats, Half Price, Saturday



In four groups, and the variety of models is too great to give any detailed description. Suffice it to say that all are the new 1924 Winter Coats, and the prices are just half. We recommend an early choice on Saturday.

19 UTILITY COATS, in heavy coatings, some with plaid backs, in grays and browns; sizes 16 to 38. Sale price ..... \$6.75, \$12.50 and \$14.25

25 FUR-TRIMMED COATS, in marvella, fashona, lustrous cloths, all full lined with canton crepe; collars of beaver, mole, squirrel fox, wolf, opossum; in black, gray, brown, sand and navy. These are in our best models, showing the new wrap sleeve and set-in sleeve; sizes well assorted. Prices \$33.75, \$34.75, \$61.25, \$62.50, \$65.00, \$67.50, \$69.50, \$75.00, \$82.50, \$91.25 and \$93.50

16 COATS, in velours and duvetyns, all full lined, both chin and shawl collars of beaverine, French seal and opossum. Sale price ..... \$9.75, \$12.50, \$15.00, \$18.75, \$21.25 and \$24.50

22 COATS, in marvella and fashona cloths, all full crepe lined with cosy-fitting, self-collars, braid embroidery and stitching; colors in navy, back, taupe, sand. Sale price ..... \$22.50, \$26.00, \$33.75, \$34.50, \$37.50, \$42.50 and \$62.50

CHILDREN'S COATS, in velour, blanket tweeds; colors, navy, green, tan, red; a few fur-trimmed ones; sizes 4 to 14 years. Sale ..... \$2.50, \$2.75, \$2.98, \$5.00, \$5.75 and \$8.25

## Your Week-End Hosiery Needs



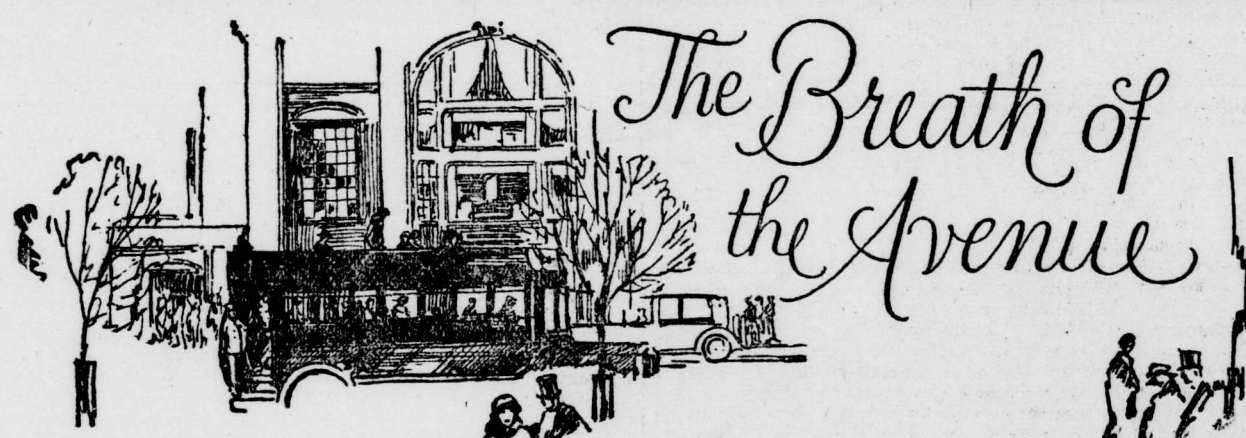
Ladies' Pure Cashmere Hose, black, full-fashioned double garter top and sole; sizes 8½ to 10. Per pair ..... \$1.50

Ladies' Outsize Hose, in black, pure cashmere, double garter top and sole; made especially for stout people; sizes 9 to 10½. Per pair ..... \$1.35

Ladies' Pure Silk Hose, double garter top and sole, good weight; 18-inch boot silk; in black, suede and gray. Per pair ..... \$1.85

Ladies' Invisible Spats, pure wool, flesh shade; they cannot be detected through a silk hose; sizes, small, medium and large. Per pair ..... \$1.50

Tuxes, to prevent the stocking from wearing through at the toes; made of soft lisle; medium and large sizes. Per pair... 15c



## OUR TWICE-A-WEEK LETTER FROM NEW YORK The Tailleur and Its Accessories

It is difficult to say which comes first in importance—the tailored suit or the tailored accessories. The blouse, the scarf, the right hat, and the white flower are as necessary to the complete tailored costume as the tailored suit itself. As soon picture a Rolls-Royce with three wheels, or a country club without a porch, as a correct spring tailor without this spring's accessories.

This spring's tailored costume is, in fact, almost a uniform. The style and cut of the suit are set by tailor-made laws. But the accessories are set by fashion. And since fashion is more lenient than the tailor, the accessories allow for more individual liberty. Fashion simply makes a general outline, and each woman can fill it as she sees fit.

THE FRENCH WOMAN, FOR INSTANCE, in selecting the accessories for her formal O'Rosen tailleur, may express her individual preference in a number of different ways.

The American version of this French suit is, of course, not always strictly the O'Rosen type of tailleur. It is often modified, made more informal, and fitted less tightly. Consequently, its straight, boyish jacket is less trying and more comfortable to wear.

It is like "The Bachelor Girl," which is the American translation of the French "La Garconne," the book that has had such an influence on fashion this year. Both book and suit, in the process of translation, have undergone modification so that they may better conform to American standards and American life.

The American accessories, like the suit itself, offer greater freedom and wider choice. The American woman may take her choice of the more formal French type of accessories—the scarf, the job, the flower—or she may wear these informal and strictly American accessories.

THE OVERBLOUSE, with a tucked shirt front and a boyish collar instead of the waistcoat or collarless blouse.

A BRIGHT TIE with a monogram motif instead of a scarf.

A LARGE KERCHIEF instead of a small handkerchief cascading from one pocket. Or a boyish handkerchief with a cut-out monogram like a man's instead of either of the other types.

THE FUR NECKPIECE for its additional warmth. Either the pointed fox, the light-toned fox, or the two-animal marten scarf, that is trimmer and more becoming to the tailleur.

GLOVES that are mannish looking and made of dogskin or chamois.

Many fashion-prominent women here have already taken up the tailored suit idea, adapted the accessories to suit their personalities, and made the tailored costume one of the high spots of New York fashion.

THE BREATH OF THE AVENUE  
Smallman & Ingram, Limited  
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## Saturday Selling In Basement

Sunlight Soap ..... 7 for 49c  
Gold and P. & G. Soap ..... 13 for \$1.00  
Ivory Soap ..... 3 for 25c  
Ivory, guest size ..... 5 for 25c  
Rinso ..... 3 for 25c Lux ..... 10c  
Snowflake Ammonia ..... 3 for 25c  
S. & I. Soap Chips ..... 2 lbs. 29c  
Princess Soap Chips, lb. .... 23c  
Sani-Flush, tin ..... 30c  
Ivory Soap Flakes ..... 10c  
Pearline ..... 3 for 25c; Large, 40c  
Charm; Small, 15c, 2 for 25c; Large, 25c  
Dutch ..... 12c Panshine ..... 10c  
Owen's Blue Soap Powder ..... 25c  
Starch ..... 2 for 25c  
Satisfactory Toilet Paper, roll ..... 10c  
Sani-Crepe ..... 6 for 25c  
S. & I. Blend Tea and Coffee, lb. .... 65c

## Hudnall's Toilet Preparations

Three Flowers Face Powder, in flesh, rachel or white ..... 75c per box  
Three Flowers Talcum Powder, in glass jar, white only ..... 50c per jar  
Three Flowers Talcum Powder, in tin ..... 35c per tin  
Three Flowers Vanishing Cream, 50c per jar  
Three Flowers Cleansing Cream, 50c per jar  
Three Flowers Double Compact, in naturelle powder, medium rouge ..... \$2.25  
Three Flowers Single Compact ..... \$1.35  
Three Flowers Toilet Water, \$1.00 per bottle  
Three Flowers Perfume ..... \$1.00 per bottle  
Violet Sec. Talcum ..... 25c per tin  
Violet Sec. Toilet Water ..... \$1.00 per bottle  
Sweet Orchid Toilet Water, \$1.00 per bottle  
Gardenia Toilet Water ..... \$1.00 per bottle  
Lily of the Valley Toilet Water, \$1.00 per bottle  
Eyebrow Pencils, brown and black ..... 25c  
Main Aisle.

## All Persian, Hudson and Electric Seal Coats 20 Per Cent. Off

Here is a special opportunity in Fur Coats (five only), our best models, and the sizes and lengths are detailed in the descriptions below.

If you anticipate a new fur coat and your size is here, we recommend making a selection to-morrow. Specially priced at 20 per cent. off the regular selling price.

1 ONLY FRENCH SEAL COAT, with shawl collar and flare cuffs of beaver, silk girdle; size 40. Price ..... \$188.00

1 ONLY FRENCH SEAL COAT, with sable collar and cuffs, wrap style, 46 inches long; size 40. Price ..... \$168.00

1 ONLY FRENCH SEAL COAT, all seal shawl collar, 43 inches long; size 38. Price ..... \$108.00

1 ONLY HUDSON SEAL COAT, shawl collar and cuffs of Alaska sable, size 40, 40 inches long, lined with pussy willow silk ..... \$288.00

1 ONLY HUDSON SEAL COAT, shawl collar and cuffs of sable, size 40, 44 inches long, mandarin sleeves, lined with broadcated silk, in gray and purple. Price ..... \$318.50

1 ONLY HUDSON SEAL COAT, shawl collar and cuffs of sable, 45 inches long, size 42, flare sleeve with deep cuff, silk girdle, lined with gray and rose broadcated silk. Price ..... \$340.00

## Four Specials for the First February Saturday, in the Linen Section.

Saturday offers the first week-end specials in our business year. We have prepared some very attractive numbers in new and wanted merchandise at prices away below the present market value; they are limited in quantities, being small clearing lots, but worthy of a special effort to see them in the forenoon.

## Large Size Typed Kitchen Cloths, 25c each

Heavy Twill Union Towels, these are splendid towels for general use, particularly suitable for drying pots and pans and make satisfactory oven cloths; red or blue; hemmed, ready to use; 23x31-inch. Special ..... 25c each, \$2.85 dozen

## All-Linen Huckaback Towels, 3 for \$1.00

We scarcely expect to repeat this value, purchased at a very favorable discount and passed on to you to-morrow at a price that should clear the lot early. All pure Irish linen, heavy weight huckaback, finished with spoke hemstitch; size 18x33-inch. Special ..... 3 for \$1.00, \$4.00 dozen

## These prices on Jap cloths should induce you to consider your season's wants.

The regular weight and range of good designs are represented in this special to-morrow; for kitchen cloths, breakfast cloths or for the summer home. If you have not used these serviceable and durable cloths to relieve your laundering and save your finer linens, particularly during the winter season, which is so hard on fine linens, be sure you see this special to-morrow; all sizes, with Napkins to match. 48-inch, special, 95c; 54-inch, special, \$1.19; 60-inch, special, \$1.39; 72-inch, special, \$1.89. Napkins to match at 69c dozen.

## 58-inch Cream Union Damask, 79c a yard

Three pieces only small dice and broken check patterns, heavy weight, a lovely quality for kitchen cloths; will bleach in a few washings. Special, yard ..... 79c

# Many Lines of Winter Apparel For Men and Boys At Clearing Prices

The values in this great clearance are exceptional—both in variety to choose from and in price. High Grade Suits and Overcoats, Underwear, Hosiery, Shirts, etc., at greatly reduced prices. Be in the Men's Shop early to-morrow and review these SPLENDID VALUES.



## OVERCOATS \$23.95 - \$29.50

Great, warm Ulsters and Slip-Ons, smart, vigorous looking coats that will give maximum warmth and long service, expertly tailored, full plaid backs, piped seams, rug-back or full lined. Sale prices ..... \$29.50 and \$33.95

## Sale of Boys' Underwear Half Price

Watson's Boys' Combinations, Half Price, \$1.49

Watson's famous Underwear for boys, spring needle, eoru shade combinations, Ideal winter weight. Boys like this garment, smooth fitting, cut large and roomy—and unshrinkable. A special purchase at half price to-morrow, 3 to 18 years, \$1.49

Shirts and Drawers, 79c, Half Price

Watson's Boys' Shirts and Drawers, spring needle, fine ribbed, eoru shade, good wearing, unshrinkable, on sale to-morrow, half price. Per garment ..... 79c

## SUITS

ONE-THIRD TO ONE-HALF OFF  
\$23.95 - \$29.50

An exceptional saving for men and young men—high grade hand-tailored Suits that have sold for twice this price, made from the finest imported tweeds—Scotch tweeds—West of England tweeds and worsteds, beautifully finished, medium, light and dark shades. The suits in the \$29.50 group are small and medium sizes only.

Stanfield's Underwear, Quarter Off

Red Label, Ribbed Shirts and Drawers, sizes 34 to 42, one quarter off, now ..... \$1.87  
Blue Label, ribbed Shirts and Drawers, sizes 34 to 42, one quarter off, now ..... \$2.25  
Gold Label Shirts and Drawers, sizes 34 to 42, one quarter off, now ..... \$1.50

Extra sizes, 44 up; ¼ off also.

SMALLMAN & INGRAM LIMITED



## MEN'S SHIRTS 98c - \$1.98 - \$2.98

Grouped from regular stock and greatly reduced—a splendid lot of Madras, Cords, Percales and Broadcloth, not all sizes in each but all sizes in the lot. Sale prices ..... 98c, \$1.98, \$2.98