

SEES WESTERN'S FUTURE BRIGHT

Dr. Paul S. McKibben Predicts Phenomenal Success For City University.

DISCOVERIES PROMISED

Dr. A. J. Grants Hints at Medical Researches To Make School Famous.

Optimism for the future of Western University and the city of London as an educational center in Canada was the keynote of addresses delivered at the annual inaugural banquet of Western University Medical School, staged in the Luxe Cafe Thursday night.

This function was arranged by the sophomore class and the toast list was featured by a flow of oratory which augurs well for the medical school when it introduces itself to public life on graduation.

In his toast to the Western University Medical School and alumni, Dr. Paul S. McKibben, dean of the above institution, predicted phenomenal progress for the Western.

"There will be a great deal of progress made next year," he said. "The new building does not bring us to the limit. We cannot stop it. Three things make a university. They are students, faculty and alumni, and the alumni in my opinion is one of the greatest. If a student gets an intelligent loyalty at school he will make a good alumnus."

Pays Tribute To Dean.

Dr. A. J. Grant replied to this toast, paying tribute to Dean McKibben for his efforts in making the new medical school possible. He quoted Sir William Osler, the noted English surgeon who visited London last fall, as saying that he heard in England that Western University possessed the best medical school in Canada.

Dr. Grant asserted that the school is manned by a body of enthusiasts and expressed the hope that "a piece of original research work in the near future would put Western on the map."

He outlined the history of the medical college, which he stated saw its inception in the early '70s as a law school, with the transformation to the teaching of medicine within two years' time. He enumerated medical graduates of Western who have brought enviable fame to their alma mater, including the late Dr. H. A. McCallum, Dr. Charles F. Neu, "the biggest neurologist in the middle west," Dr. Cyril LeMay, of the University of Sheffield; Dr. Leonard Rowntree, "one of the biggest men on the continent"; Drs. McRoberts, W. A. Jones, Beattie Martin, Hans Foucar, James Watt, Gerald Pearson, W. Morrison, R. Reynolds, J. Boyes, Mel Platt, W. Weekes, W. Matthews, and R. Kingswood.

Dr. E. G. Young, professor of physiological chemistry at Western, pronounced the toast to the medical profession in Canada. He outlined the lengthy curriculum of a medical school, and as a solution suggested

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ADVISES RELAXING ECONOMY IDEALS

Professor L. A. Wood, Western University, Tells "How to Revive Trade."

URGES PUBLIC TO BUY

Claims Government, However, Having Borrowed Too Much, Must Economize.

That the time to teach economy, so needful during the war period, was now past, and that the public should be instructed to relax and extend their purchases, was stressed by Professor L. A. Wood, of Western University, in an extension lecture at the public library, last night, on "How can we revive trade?"

The lecture, on account of the lack of hydro power, was held in the reference room, where other light was available.

"Governments," said Professor Wood, "must of necessity economize. They have borrowed up to the eaves. The general public, however, must be taught to buy so far as it has the purchasing power. In this way trade will be set moving again."

The speaker opened with an explanation of the reasons for inflation during the war. The main causes had been the expansion of the currency and underproduction. Figures were adduced to show that the gold base had been abandoned, due to the fact that in the leading countries the paper currency had been augmented six fold, while the gold holdings had only gone up fifty per cent. The stock of paper money in Canada is still more than double what it was in 1914.

The process of deflation, now under way, would naturally pass through three stages. First comes liquidation, then trade stagnation, and finally revival. The great problem confronting Canada and the United States was to curtail the period of stagnation to the shortest area possible.

Features in the situation leading to pessimism were first dealt with by the speaker. He said that while liquidation had become general, it had not been uniform. Cattle, hides, wool, copper and lead had been entirely liquidated. The United States Steel Corporation had held back on the liquidation of iron and steel until April, 1921, when a rapid decline began, and today pig iron had returned to the price obtained in November, 1915.

On the other hand, building materials were still up, and prices of highly fabricated wares were coming down slowly. The railway situation was not good because accustomed dividends could not be paid by the roads, and the volume of traffic could not be increased materially due to high freight rates.

Takes Hopeful View.

Still there was much reason to regard the future with optimism, declared Professor Wood. Liquidation would be soon accomplished and the worst corner rounded. Relatively few failures had been reported, and the railways, despite depression, were not going under the receivers' hands. The foreign trade situation, especially in the case of Canada, gave reason for the hope that Canada would be able to hold her own in the outside markets.

"Extension of sales on a low margin of profits" was the principle which must be followed by manufacturer, wholesaler and retailer at present time. To do this, replacement costs must be watched, and as prices come down the benefits should be passed on to the consumer. By this means a trade revival would be hastened, and transportation expenses reduced through the volume of transactions.

Gives Advertising Advice.

Certain words of advice were given by Professor Wood to advertisers, upon whom he said a great responsibility lay under the circumstances. They must remember that advertising was the handmaiden of trade and must not be used hysterically in times of depression. Real bargains should be fully announced but the advertiser could do a great deal to stimulate trade right now by employing attractive methods which would inspire confidence in the public.

Co-operation between producer and consumer, in fact, among the whole body of the population, was the best way to bring about a trade revival. Everyone must look at the matter not from his own standpoint only, but from the standpoint of the general welfare.

News That We Have All Been Waiting For

It appears that there is a great deal of speculation on the part of men's spring clothes, as to their price, style and what colors are to predominate. The price question has arisen in most men's minds as to what really is to be the fair market value of a good suit and what can be safely bought, and that when one is selecting the correct shades one will appear at his best in and also the correct perferable ones worn for 1922.

Here is where one particular clothing shop in London has a very strong place in the public mind and one cannot help but welcome the opportunity to be put wise where this store is, providing you do not already buy your men's clothes there.

NEGOTIATES FOR BALANCE OF LAND FOR NEW HOTEL

B. N. Rosenbaum Goes to Montreal to Meet Propertyholders.

B. N. Rosenbaum, underwriter for the Canadian Hotels, Limited, which proposes to build the new Lloyd George Hotel here, left last night for Montreal to complete negotiations with the Bank of Montreal for the balance of the real estate needed for the hotel site.

George M. Reid, president of Reid Bros. Company, Limited, will leave in his plane to join Mr. Rosenbaum at Montreal.

Sales Manager Harvey C. Howard is rapidly perfecting his sales organization and expects to secure the 20 per cent needed within a few weeks.

The offices of the Lloyd George Hotel Company at suite 212, Royal Bank building, are open daily from 9 a.m. to 5 p.m., and Mr. Howard will be very glad to explain the project to any one.

Several applications have been received from retail merchants for leases for storerooms in the new hotel, one being from a chain drug store syndicate.

FORMALLY OPENS VICTORIA SCHOOL

Board of Education Accepts New South London Structure From Contractor.

With all due pomp and ceremony fitting an institution that equals any and surpasses many in the entire province, the new Victoria public school, South London, will be opened Monday next at 9 p.m.

School Trustee Rev. A. A. Bice, chairman of No. 2 committee of the board, will deliver the opening prayer, following which School Trustee Edwin Smith, chairman of the board, will execute the formal address. All members of the board will be in attendance, as well as the secretary and the school inspectors. Brief addresses will be delivered by the principal, Senior Inspector Greer and others.

Hydro curtailment failed to interfere with the scheduled meeting of No. 2 committee Thursday night at the school itself. Gathering by candle light, the trustees, headed by Rev. Mr. Bice, met informally in one of the classrooms, and although certain items on the agenda were eliminated, the main business of the evening was accomplished, the school being officially accepted from the contractors.

The trustees, in the expression of the new South London institution is a credit to the contractors, the architect, the trustees or all who were involved in its creation, and should reflect untold credit, they say, upon the city. Provision is made whereby the contractors, for a period of a year, stand ready to remedy any defects or make any alterations that may be deemed necessary to conform with the original specifications.

It is emphasized that the building has been completed within approximately \$200 of the authorized contract price of \$162,000.

Obituaries

MRS. MALPASS DIES.

Mrs. Mary Malpass died at St. Joseph's Hospital Thursday, Feb. 23, in her 50th year. She was the widow of the late Edward Malpass. Mrs. Malpass had made her home at Dorchester for ten years, where she practiced nursing. Four daughters survive: Mrs. Frank Sinclair and Mrs. W. G. Tillson of this city, and Mrs. Stanley Beam and Mrs. J. L. Davidson of Toronto.

She was a member of the Methodist Church of Dorchester.

A short service will be held at 11 a.m. Saturday, Feb. 25, at the residence of her daughter, Mrs. Frank Sinclair, 5 Surrey avenue. Funeral services will take place at the Dorchester Methodist Church at 2:30 p.m. Interment in Dorchester Union Cemetery.

ALLAN KING.

Death removed one of London's best-known citizens Thursday to the person of Allan King of 566 English street. Mr. King came to London 50 years ago from Watertown, Ont., where he was born 71 years ago. He died at Toronto while visiting his daughter, Mrs. R. Scott of 160 Sunny-side avenue. Mr. King was a builder by trade, but had been retired for some years.

He is survived by three sons—L. King of Windsor, George M. of Montreal and Allan T. King of London, and three daughters—Mrs. L. R. Scott of Toronto, Miss Jack King of Lambeth and Miss M. King of Portland, Oregon, and five sisters—Mrs. W. D. Brown of Toronto, Mrs. J. Murray of Galt, Mrs. D. Town of Tillsonburg, Mrs. Jack King of Lambeth and Mrs. M. King of Portland, Oregon.

This is the second death in the family in a month and a half, Mrs. W. Phillips dying at Portland, Oregon.

WILL NOT ATTACK COUNCIL DIRECTLY

Trustee Edwin Smith Thinks Educational Needs Will Be Recognized.

EXPECTS CO-OPERATION

Believes School Board Will Not Require Recourse to Law.

Trustee Edwin Smith, chairman of the board of education, expresses an unwillingness to lead any direct onslaught upon the city council, relative to the board's proposed building program of \$637,000.

He contends that a spirit of co-operation, coupled with a determination that the best interests of the city shall be served, and not a dictatorial attitude should be employed by both the members of the city council and the board of education.

"I am not prepared at this moment," said Trustee Smith, "to comment upon the proposed sum. I would rather wait until all the estimates for the year are submitted. I do think, however, that the aldermen and the trustees should co-operate. I do not believe that we should be arbitrary, and hold that by law we can do so-and-so."

"I do believe, however, that when the citizens and the council as well actually realize just what is required and sense the seriousness of this problem they will readily grant that there is no spending body in the city which deserves more consideration."

"We shall present our case to the council. The councillors are in a position to know about how much money will be available for the year. If they feel that they have not what we ask or if they believe that their case is stronger than ours and the question should go to the people, well good enough."

"In my opinion, however, I hardly believe that such drastic action will ever become necessary. I am confident that there are just as big men on the city council as there are on the board, and that by getting together we can solve our problem without resorting to law."

CAROLINA NOT TO SEND WITNESSES

Continued From Page One.

remained for another week by Judge Snyder. No witnesses from Norlina, N. C., were present, and it was because of this that another remand was granted. His honor made it very clear that there would be no more remands. He stated that if witnesses were not present next week Bullock would be liberated.

It was said that the state authorities at Washington were still in communication with those of North Carolina, and that this caused the delay in the arrival of the witnesses.

His honor was asked if affidavits were acceptable, and answered that as the charge was attempted murder he must have original evidence. He stated that if in addition to this affidavits were submitted they must be available to counsel for the accused man.

Dr. F. Washington, K.C., acting for Bullock, opened the request for a further remand, but his honor granted the request of the United States counsel here acting for the state department at Washington.

ICE JAM CAUSES RIVER TO FLOOD

Continued From Page One.

and the east by the storm of Wednesday and Thursday.

All connection with the north are still completely cut off, owing to the demolition of wires. Speaking to The Advertiser Friday morning, Chas. H. Beard, manager of the Bell Telephone Company, stated that while actual details are not available, from the north, apparently the storm swept, with damage in its wake, from Hamilton through Guelph, Stratford and adjacent territory.

While definite information reaching London at 9:30 Thursday night by railroad, the only open line of communication east or west, indicated that Toronto and district were once again ablaze with hydro light, it was not until 11 p.m. that Londoners received their share of the current.

This concluded what proved to be the longest local break since the commencement of the storm early Wednesday morning, a storm which seemingly has raged with great violence as far east as the Ottawa River and as far west as Chicago and the Central States.

With the effect of Wednesday's storm still in evidence, hydro power continued Thursday morning to give more or less intermittent service until the noon hour, when it lapsed, to return again for a short time at 2:45 p.m., when another breakdown necessitated a shutdown until 5 p.m.

At 6:15 p.m. power lapsed again and street cars were left stranded at scattered points throughout the city. Hundreds of workers were compelled to wait for as long as three hours while the buses accomplished a business that was little dream of earlier in the week.

Dr. Margaret Patterson Criticizes Modern Woman's Lack of Clothes

Ottawa, Feb. 24.—"If a man, wearing as little clothing as the modern girl does, walked two blocks, he would be arrested for indecent exposure," was the assertion made by Dr. Margaret Patterson, who addressed the Ottawa Women's Club, yesterday, on "Our Girls." Dr. Patterson, who was formerly a missionary to India, was recently appointed a magistrate in the women's court of Toronto. She is in Ottawa attending the executive of the National Council for Women.

"It is up to the girls and women to set their own standards of social intercourse and conduct," Dr. Patterson continued.

Dr. Patterson had hard and fast ideals about the prevalent use of cosmetics. "No girl's body," she explained, "can be sacred without being figured with paint, or powder, or covered with insufficient dress."

"When I see girls making themselves cheap either in manner or dress I can't help thinking that they are like goods on a cheap bargain-counter, well handled but not purchased."

She advised the application of the old axiom "hands off" for use in the social life of the girl of today.

source of subsequent trouble or the prospects of relief.

All the commission's private telephone lines were rendered useless after the storm commenced.

The manager's first call to Toronto proved to be his last. The Bell Telephone would be unable to accept calls for outside points as wires had crashed to the ground in every direction out of the city.

As late as 9 p.m., Thursday, the telephone companies stated that they were unable to open communication with Toronto while lines in the Niagara Peninsula have been out of commission since Wednesday night.

The local hydro officials and employees were as much in the dark as to the probable cause and extent of the trouble as the ordinary citizen, and the only information available was brought in by railroad men.

Storm Sweeps West.

From the west comes disquieting reports of a blizzard that is sweeping east from the Rockies with terrific velocity, crippling industrially every town, city and hamlet in its wake.

In the east and north the situation is none the less discouraging. Sudbury reports that a blizzard raging in northern Ontario for the past 24 hours continues with unabated fury, with little prospect of a let-up. Traffic is at a standstill on all but the main lines of the Transcontinental roads, and no attempt is being made to move freight trains.

Train No. 18 over the C.P.R. from St. Paul to Boston via Montreal was cancelled Thursday. It is stalled somewhere in Michigan, and at present time its exact whereabouts was unknown to the railroad authorities.

Passengers reaching Sudbury from Chapeau, several hours late, state that the snow is from ten to fifteen feet deep in the cuts. With giant steel and rotary plows the C.P.R. and C.N.R. are making Herculean efforts to keep the regular passenger trains on the road.

The north shores of the Georgian Bay and Lake Superior are suffering heavily, and a great storm raging on the lakes themselves, is working its way east and south toward the boundary line. Business in Sudbury, North Bay and district is practically at a standstill, and few people venture from their homes.

Water Goes Up Six Feet.

The latest advice from the city's pump-house at Springbank indicates that the Thames River is rising with unusual rapidity, and approximately a six-foot elevation has been noted within the past fifteen hours.

The last report to reach the city from the north said that the river had actually flooded its banks at St. Marys, and had already reached the level of the street.

URGES CANADA TO REMAIN BRITISH

Miss Arnold, President of I. O. O. F., Discusses National Status of Canada.

SPEAKS ON IMMIGRATION

Council of Women Passes Resolution to Educate Canadians on Subject.

Ottawa, Feb. 24.—"Canada is now a nation, having been represented as such at the league of nations, but it was really because she was a part of the British Empire that she was accepted as such, and now we want to keep the predominant note in this country British," said Miss Joan Arnold, president of the Imperial Order of the Daughters of the Empire in Canada, when addressing the members of the National Council of Women at a luncheon given yesterday by the members of the local Council of Women of Ottawa.

Miss Arnold spoke on the subject of "Immigration."

At the afternoon session a motion by Miss Arnold was passed to the effect that British immigrants are needed in this country and that Canadians become educated on the matters of immigration.

The evening session, which was the last of the executive, was devoted to arrangements for the annual meeting, which will be held in Fort William in June.

Mrs. W. E. Sanford of Hamilton, for the last four years president of the National Council of Women, declined nomination for that office at yesterday's session of the National Council executive.

Mrs. Gordon Wright of London, Ont., spoke to the meeting regarding the proposed memorial which the local Council of Women in London intends to make in honor of Mrs. Boomer, a former resident, who passed away not long ago.

MAIL.

Postage stamp sales in 50 leading cities are running about 5 per cent bigger than a year ago.

UNUSUAL STORIES

ABOUT UNUSUAL PEOPLE.

Special to London Advertiser.

PARIS, Feb. 23.—A real-life gentleman burglar has just been seized by the Paris police after he successfully made away with some \$400,000 in valuable articles pilfered from the homes of aristocrats.

The burglar, Serge de Lenz, maintained a luxurious apartment and moved in the best society.

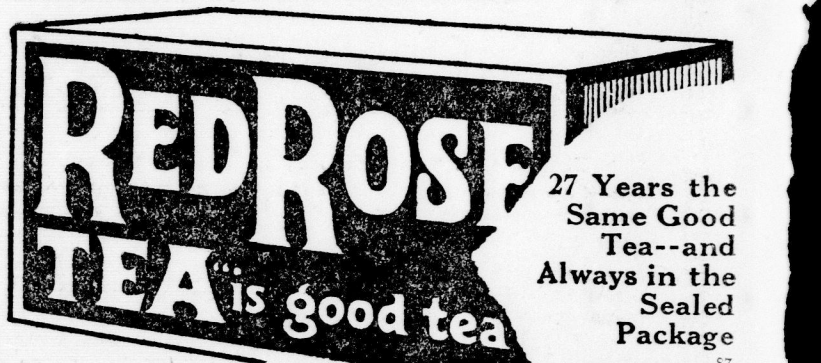
While many of his aristocratic associates left Paris temporarily, Serge would hasten to the vacant apartment and make away with all articles of value.

THINKS SCHOOLS MAY LACK PUPILS

The newest reason why the public school board need not go ahead with its large 1922 building program comes from Assessment Commissioner Stephen Grant.

It is to the effect that "after a couple of more batches of children are educated there will be no further use for the schools because there will be no children to attend them."

Mr. Grant is one of those old-fashioned people who still holds to the idea of large families. Looking around him he says that the days of the large families have gone, and for this reason he cannot see the necessity of the new schools.



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Brisket Beef, per lb.	8c	Boneless Rolled Pot Roasts, per lb.	15c
Stew Beef, per lb.	10c	Choice Oven Roasts Beef, per lb.	15c
Pot Roasts Beef, per lb.	12½c	Rump Roasts Beef, per lb.	20c
Lean Beef Cuttings, 2 for	25c	Round Steak Roasts, per lb.	20c
Stew Veal, per lb.	10c	Large Country Sausage, 2 for	25c
Shoulders Veal, per lb.	20c	Fresh-Killed Lamb Breasts, per lb.	10c
Shoulder Roasts Pork, while they last, per lb.	23c	Shoulders, per lb.	20c
Mild cured Corn Beef, per lb.	12½c	Fresh Tenderloins, Spareribs, Calves' Liver, Kidneys, Ox Tails and Sweetbreads.	
Mild cured Pickled Shoulders, per lb.	18c	3-lb. pack Pure Lard for	60c

5c Specials

Beef Hearts, per lb.	5c	Meaty Sweetbones, per lb.	5c
Pork Hearts, per lb.	5c	Pork Liver, per lb.	5c
Choice Creamery Butter, per lb.	42c	5-lb. pack Pure Lard for	90c
Homemade Shortening, per lb.	10c	New Yellow Cheese, per lb.	20c
Extra Choice Old Cheese, special for Saturday, only, per lb.	30c		

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