

You Can Own Your Own Home Easily by Reading and Acting on the Offers Contained In Advertiser Want Ads. Do It Now.

AMUSEMENTS, LECTURES

EMPIRE THEATRE, Dundas St., East London
SECOND INSTALLMENT—SEE IT TODAY
TREY O' HEARTS
 We Show It First in London
SPECIAL MATINEE ON WEDNESDAY, 2:30
Admission 5c - Evening 10c

WEST INDIES

Bermuda, Jamaica, Nassau, Bahamas, Cuba, Florida and all winter resorts.

F. B. CLARKE

416 RICHMOND STREET,
 Next Bank of Commerce. zxxv

Western University

Field Day
 TUCUMSEH PARK AT 2 P.M.
 Fourteen Events and Football Game.
 Special invitation relay race between
 O. A. C. and Western University. Ad-
 mission, ten cents.

Patriotic Illustrated Lecture in

Aid Belgian Refugees, by
Frank Yeigh

GRAND OPERA HOUSE,

THIS EVENING

Tickets—\$1.00, 75c, 25c.

PATRIOTIC SONGS.

71-122

GRAND SOCIAL AT ST. MICHAEL'S
 Church on Thursday night, Oct. 29.
 Cards, refreshments and music. Ad-
 mission, 25 cents.

DANCING - NEW CLASSES FOR
 beginners open first week Novem-
 ber. Gentlemen, 7 o'clock. Ladies,
 Thursday evenings. Private lessons
 any hour. All the new dances. Phone.
 Dugan & McCormick.

LONDON MINERAL BATHS—OPEN
 every afternoon, Sundays in forenoon.
 Phone 2138.

FLOYD McPHAIL, SINGING COME-
 DIAN, character impersonator, 9
 Grafton street, London. Phone 4467.

MUSIC FURNISHED FOR PARTIES,
 balls, banquets, Phone 1255. Tony
 Vitis Italian Harpers, 125 Queen's
 avenue.

LONDON LADY HARPERS - EN-
 GAGEMENTS accepted for concert
 and social events. Address Miss Elsie
 Topping, Topping's Corners, Phone
 91, ring 3, Byron.

WANTED - EXPERIENCED LAUN-
 DRESS. Aged People's Home, Rich-
 mond street north. 74c.

WANTED - SMART YOUNG GIRL,
 to assist in studio. Frank Edy, Lon-
 don Loan Building.

WANTED - FOR NEWLY MARRIED
 couple, general must be good cook;
 references required. Apply Mrs.
 George T. Brown, 651 Talbot street.

EXPERIENCED DINING-ROOM GIRL
 wanted at once; references. Apply
 Dominion House office.

WANTED - ELDERLY LADY FOR
 housekeeper, for aged couple in the
 country. Apply Box 204, Advertiser.

MAID WANTED. APPLY 865 WELL-
 INGTON street.

WOMEN TO KNOW HUNT'S DIAM-
 OND Flour makes perfect biscuits.

FIRST-CLASS DRESSMAKING. MISS
 McLean, 640 Dundas street, oppo-
 site Morrison's.

S. LEWIS & SON, 417 TALBOT
 street, the well-known horsehoes—
 Particular attention paid to shoeing
 and interfering horses. All work guar-
 anteed.

DON'T THROW YOUR OLD CARPETS
 away. Send them to me. I will make
 new rugs out of them at reasonable
 prices. The Berlin Rug Works, 31
 Fairview avenue, Berlin, Ont. N13

McLEOD & GRAY, REAR ADVERTIS-
 ing—First-class livery and board-
 ing. Bus parties our specialty. Phone
 1277.

JOHN R. MUNRO & SON—WAGON
 and carriage painting, repairing of
 all kinds. Auto painting a specialty.
 555 Richmond street. Phone 444.

Let Me Save You Money on Your
PLUMBING AND HEATING
 Satisfaction Guaranteed.

A. GATECLIFFE,
 Phone 4206, 123 38 Charles St.

ROBERT MOWAT, PRACTICAL
 horsehoes. Special attention given
 lame and interfering horses. All dis-
 eases of leg and foot. 339 Talbot.

STOVE PARTS RENICKED
 We can make your old stove look like
 new. The cost is small. Let us estimate
 yours.

NATIONAL BRASS, LIMITED,
 94 Carling Street. Phone 366.

CONTRACTOR WILL BUILD SIX-
 ROOMED COTTAGE for one thousand
 dollars. Box 25, Advertiser.

HIGHEST PRICES PAID FOR SEC-
 OND-HAND clothing. Julius Siskind,
 pawnbroker, 335 Richmond street.

HECLA FURNACES, TINSMITHING,
 plumbing, George E. Gilmore, 292
 Simcoe street. Phone 2291.

CEMENT SIDEWALKS, STOPS, ETC.,
 built right. A. J. Clark, 96 Walnut
 street.

NOTICE—HEADLEY & WEIR, PRO-
 FESSORIAL horsehoes, have opened
 business at 70 Maple street. All
 work guaranteed.

OSTEOPTHATHY.
 Say you saw it in The Advertiser.

DR. H. V. CATON, GRADUATE
 osteopath—Eleven years' practice in
 London. 645 Dundas street, oppo-
 site Morrison's.

DR. R. C. BARKLEY, OSTEOPTHATHY
 and Chiropractic—Electrical treat-
 ments. 226 Central avenue, near
 corner Richmond street. Tenth year
 London. Phone 2565.

INSURANCE.

J. A. Nelles & Son
 Fire, Life, Accident, Marine, Plate
 Glass, Rent and Automobile
 Insurance.

G. M. GUNN & SON (GEORGE C.
 Gunn)—Established 1859. Fire, life,
 accident and automobile insurance.

CONDENSED ADS.

No Advertisement Accepted Less Than
 Fifteen Words.

Amusements—Fifteen cents per line if
 each insertion, or two cents per word if
 set solid.

Meetings—When no admission is
 charged, one cent per word each inser-
 tion.

Articles For Sale, To Let, Help
 Wanted, Situations Wanted, Board
 and Lodgings, Lost and Found, Rooms to
 Let, and all similar condensed adver-
 tisements—First insertion, one cent per
 word; each subsequent insertion, one-
 half cent a word. No advertisement
 less than fifteen words.

BORN, MARRIED, DIED.

BORN.—On October 27, 1914, to Mr.
 and Mrs. J. H. Keene, a son, John
 French Keene.

DIED.—On October 27, 1914,
 Harriet Isabelle, dearly beloved wife
 of William H. Brimblecombe, aged 28
 years, died at her residence, 158
 Richmond street, from her late
 illness. Funeral (private) from her late
 residence, 158 Richmond street, on
 Thursday, October 29, at 2 p.m., to
 the funeral home, 158 Richmond street,
 at 2:30 p.m. Interment at Mount
 Pleasant Cemetery.

Brantford and Guelph papers please
 copy.

MEETINGS.

SAY YOU SAW IT IN THE ADVERTISER.

FOREST CITY CAMP, No. 1, W.O.W.,
 will hold a card party and entertain-
 ment Thursday evening, October 29.
 Members and friends. Bring the
 ladies.

Comunion Lodge, No. 48

I. O. O. F.

meets tonight, Oddfellows' Hall. So-
 cial evening, progressive euchre.
 Members please attend. Visitors
 welcome. G. R. Newman, N. G. x

Chorizan Lodge, I. O. O. F.

REGULAR MEETING TOMORROW.

General business. Members please
 attend. Visitors welcome.

A. H. BRAUER, N. G.

ST. JOHN'S ROYAL ARCH CHAPTER

regular meeting this Wednesday
 evening. Official visit, degrees. Vis-
 itors welcome. Chas. Gilbert, Z.;
 J. H. Brown, R. W. x

REAL ESTATE FOR SALE

FOR SALE—FARM, 100 ACRES,
 stock, implements and tool shed
 separate. Apply on premises, east
 side of Dundas street, near
 Victoria. Ontario. Phone 2138.

DO YOU WANT TO BUY A MODERN
 residence with the money? Come
 and see the new five up-to-
 date houses, with all the latest im-
 provements on the old McCormick
 property, Grand avenue, near
 Victoria. Call on the agent, or
 apply to the city. Terms reasonable
 and price right. Apply on the pre-
 mises to Wm. Copp, or phone.

15,000.00.

Cottage, Simcoe street. Frame,
 cement foundation, good cellar, water,
 gas, electric light, good barn, four
 acres, large lot; \$200 down, balance
 arranged.

E. G. FITZGERALD & CO.,
 185 1/2 Dundas Street, Phone 3827.

SMALL, NEW RED BRICK HOUSE,
 100 yards of stone car, 7 rooms,
 bath, electric light, good cellar,
 electric light and gas, hard and soft
 water, 36 feet 8 inches. Will sell
 very easy terms. Apply to Ray &
 Bayly, barristers, Market Lane, 731

ONE OF MOST ATTRACTIVE
 houses and best locations in North
 End, will be sold under value.
 Call on agent, 712 1/2 Dundas street.

NEW BRICK COTTAGE, 180 DUNDAS
 street, 12 rooms, 2 1/2 acres, third
 house west of Quebec. Apply 492
 Adelaide street.

FOR SALE

1 1/2-story red pressed brick dwelling,
 near St. Michael's Church, East
 London, modern in part; eight rooms; worth
 \$3,000; will be sold for \$2,500. Apply
 to J. H. Brown, 158 Richmond street.

59 Dundas St., or 341 Waterloo St.
 Phone 307.

Wanted—Your Contract

The London Contracting Company,
 401 Richmond, will furnish free plans.
 to you for all kinds of work.

Save Your Money

25,000 WILL BUY 1 1/2-STORY NEW
 brick, South London, all modern, hot
 and cold water, to be built, everything
 up-to-date; \$500 down. Farm, 100
 acres, Canada, \$5,000. Call and get full
 particulars. 40 acres, Delaware,
 1 1/2-story brick, electric light,
 partly modern; \$400 down. A snap.
 Wm. Reid, 438 Richmond street,
 upstairs.

NORTH.

Two-story red brick residence, hard-
 wood floors throughout, several man-
 tles, large lot, strictly up-to-
 date in every respect. Call for full
 particulars.

J. F. SANGSTER & CO.,
 2 Royal Bank Building, Phone 3938.

FIRST-CLASS LOT, 40 FEET FRONT-
 AGE, with barn and good fence; will
 sell cheap; reasons for selling. Apply
 to 1074 Front street east.

FOR SALE—50 ACRES, 14,000.00
 down, \$3,000.00, 40 acres, \$3,400.00.
 Currie & Co., 418 Talbot street, Lon-
 don.

FOR SALE—NEW COTTAGE
 On monthly payments. Apply Room 2,
 Cooke Block, Market Lane.

GENERAL STORE STOCK—ONE
 thousand; premises to rent, or sell
 on easy terms. Good opportunity.
 Renee Jordan, Ont.

FLOR. FEED AND SEED BUSINESS
 in London—Is safe and profitable and
 easily understood and conducted.
 John A. Moody, broker, London.

PERSONAL.

SAY YOU SAW IT IN THE ADVERTISER.

MARINELO SYSTEM FOR FACE,
 scalp, chirophy. Removal of super-
 fluous hair permanently. Miss Beattie,
 corner Talbot and Fullarton. Phone
 3027.

LOST AND FOUND.

LOST—LADY'S GOLD WATCH ON
 Little Grey street, near Gospel Hall.
 Reward at Depper's Store, Hamilton
 Road. 74c.

LOST—\$15, EITHER IN SMALL-
 MAN'S, between there and corner
 Dundas and Richmond. Reward at
 this office.

LOST—GRAY FUR SEAL THROW,
 between Corbans and Kimball side-
 road. Notify Box 28, Courtlight, Ont.
 Reward.

LOST—TUESDAY, ON NORMAL CAR
 or Richmond street, gold bracelet. Re-
 turn to this office.

LOST—ON OCTOBER 23, BOAN
 heater, 2-year-old, from Townline.
 Reward at Alex. Parsons, Delaware.
 74c.

LOST—BULLDOG—ENGLISH
 breed. Return to Charles R. Hunt,
 15 Craig. Reward.

LOST—PURSE CONTAINING \$2.50,
 between Kingsmill's carpet war-
 house and Wray's jewelry store. Re-
 ward. 74c.

LOST—HOUND DOG, TAN AND
 white, scar on right front leg,
 ward 45 Charlotte street. 74c.

HOUSES, ROOMS, TO LET.

SAY YOU SAW IT IN THE ADVERTISER.

FIVE-ROOMED COTTAGE TO LET,
 hot and gas. Apply 627 Dufferin
 avenue.

TO LET—SEVEN-ROOMED HOUSE,
 modern, furnace, No. 3 Perry street.
 Apply 90 Stanley street.

OFFICE TO LET—STEAM HEATED
 Commodious, central, immediate
 possession, rental \$3. Apply X. Y. Z.,
 care Advertiser. 74c xvt.

NICELY-FURNISHED ROOMS, WITH
 all modern conveniences. Apply 526
 Talbot street.

ACCOMMODATION FOR BOARDERS.
 good home, heated, electric light.
 central. 261 Clarence street.

TWO FRONT ROOMS, UNFUR-
 NISHED. Apply 842 Queen's avenue.

TO LET—MODERN TWO-STORY RED
 brick house; rent reasonable. Apply
 821 Lorne avenue.

TO LET STORE—GOOD LOCAT-
 ion for grocery, 25 at 2 p.m. to 12
 lines of business. Apply to 150 Front
 street, Sarnia, Ont.

TWO LARGE FRONT ROOMS, WITH
 fireplace; modern conveniences; fur-
 nished or unfurnished. Rent mod-
 est. 281 Mainland.

FURNISHED ROOMS TO LET—
 Central, with or without kitchen-
 keeping privileges. Box 208, Adver-
 siser.

LARGE WELL-FURNISHED BED-
 ROOM. All conveniences, at 73c
 Dundas.

SUITE OF FIVE ROOMS—CENT-
 RAL—Partly furnished, if desired.
 Apply Dr. Holmes, 244 Richmond.

NICELY-FURNISHED SEVEN-
 ROOMED HOUSE TO RENT for winter.
 modern, central, heated, electric light.
 Apply 513 Waterloo street.

TO LET—NICE SIX-ROOMED COT-
 TAGE, with clothes closets. Apply at
 once, 34 Inkerman street.

TO RENT—SIX-ROOMED HOUSE,
 modern, moving vans, resident, re-
 ceived. Apply 53 Edward street.

YOUNG MARRIED COUPLE HAVE
 comfortable furnished room, with
 board, for one or two girls; terms
 reasonable for company. Phone 3250.

Three Well-Built

All modern red pressed brick houses,
 eight rooms, large double-deck veran-
 dahs, electric light, good cellar, hard
 and soft water, 36 feet 8 inches. Will
 sell very easy terms. Apply to Ray &
 Bayly, barristers, Market Lane, 731

296 WOLFE STREET—HANDSOME
 residence, perfect repair. Apply 418
 Wolfe street, Phone 304.

TO LET—SEVEN-ROOMED APART-
 ment, steam-heated; \$20 per month.
 1914 Dundas street.

SIX-ROOMED HOUSE, 2 1/2 acres,
 modern, moving vans, resident, re-
 ceived. Apply 53 Edward street.

HOUSE TO RENT, 808 CENTRAL
 avenue, Sydney, N.S., insurance
 agent, Talbot street.

SIX-ROOMED COTTAGE, 160 HYMAN
 street, \$11 per month. Drays for hire.
 Phone 2829.

TO LET—TWO-STORY BRICK
 house, 3 rooms 1 1/2 bathrooms, near
 Victoria, 158 Richmond street.

ON MOVING DAY REMEMBER "DAY
 the Mover." Moving Vans, Resident,
 480 Mainland, phone 2887. H. F. Day,
 office, 82 King.

UP-TO-DATE MOVING VANS—FUR-
 nished and equipped with modern
 appliances. W. S. Powers, 82 1/2 Col-
 born street. Phone 2638.

BIGGS' FURNITURE STORE—
 AGE—Clean and dry. Prices
 reasonable. The Forest City
 Moving Vans. Phone 1162.
 97 Carling street.

ALEX. HENDERSON'S MOVING
 VANS—Latest in city. Good storage.
 709 Talbot street. Phone 1724.

MUSICAL INSTRUCTION.

SAY YOU SAW IT IN THE ADVERTISER.

Gwendolyn Anthistle, TEACHER
 of reading and dramatic art.
 Studio, 246 1/2 Dundas street. Concerts
 accepted. Phone 298.

BERT WEIR, ORGANIST CENTEN-
 NIAL Methodist Church,
 piano and organ. 498 Adelaide street.

J. L. McALPIN, CONCERT PIANIST
 Late of Lehigh, Germany. Element-
 ary and advanced instruction. Studio,
 570 Wellington. Phone 2899.

London Conservatory of Music
 and School of Elocution, Ltd.

A thorough course in music and dra-
 matic art. Special offers in scholar-
 ship, prize and bursary. Apply to
 J. F. INORTH WILLGOOSE, Mus.
 Bacc. Principal.

JAS. CRESSWELL, MUSICAL DIREC-
 TOR—Grand Opera House, Victo-
 ria and orchestra instruments. 498
 King street.

ALLEN G. JEFFRIES, ORGANIST
 and choirmaster, Knox Church,
 Teacher of piano, singing, 193
 Bruce street.

MRS. McHARDY-SMITH, PIANO.
 Just returned from abroad. Method
 Studio, Conservatory of
 Music.

MISS J. STEELE, PIANO, RESUMED
 September 1, 43 St. George. Any
 examination. Phone 498.

CHARLES E. WHEELER, F.C.O.—
 Teaching resumed September 7. Or-
 gan, piano, singing and theoretical
 studies. Studio, 42 Waterloo street.

ARCHITECTS.

SAY YOU SAW IT IN THE ADVERTISER.

WATT & BLACKWELL, MEMBERS
 Ontario Association of Architects,
 Bank of Toronto Building, London,
 Baster Chambers, Hamilton.

McBRIDE & GILBERT, ARCHITECTS
 Edge Block, Phone 262.

JOHN M. MOORE,
 Architect and Civil Engineer,
 425 RICHMOND STREET.

ARTHUR E. NUTTER, ARCHITECT—
 Rooms 15, 16, Dominion Bank Cham-
 bers, Dundas and Richmond. Tele-
 phone 655.

WILLIAM G. MURRAY, ARCHITECT—
 Greene-Swift Building, Phone 1557.

ACCOUNTANTS.

SAY YOU SAW IT IN THE ADVERTISER.

WM. H. WILLIS, PUBLIC AC-
 COUNTANT, audits, investigations,
 and accounts. 484 Ridout street.
 Phone 3554.

ARTICLES FOR SALE.

SAY YOU SAW IT IN THE ADVERTISER.

GENTS' OVERCOAT, VALUABLE
 fur-lined, Persian lamb collar, black
 cloth-lined, barred buttons, worth
 \$25, sacrifice for \$15. New, leaving
 Canada, not needed. All large set
 of furs, heads, tails and paws. Very
 latest style, equal in appearance to
 fur. Sacrifice for \$25. Also lady's
 fur-lined overcoat, worth \$45. Will
 sacrifice for \$28. Apply (after dinner)
 284 King street, London.

CRYSTAL PENINSULAR COAL
 range, hot-water front, for sale. Ap-
 ply 911 Lorne avenue.

McCLARY BASEBURNER, DOUBLE
 heater, good shape, cheap. 101 Em-
 press avenue.

COLUMBIA WYANDOTTES and
 Houdans, pullets and cockerels, for
 sale. Apply 40 Elmwood avenue 74c

PRIVATE SALE OF HOUSEHOLD
 furniture, Thursday and Friday, from
 10 to 5, at No. 4 St. George street.
 Items, including rug, writing desk,
 mahogany chest, no further
 stove, oak dresser, etc. 74c

BIG LEATHER CHAIR, NEARLY
 new, cost \$15. Will sell cheap. Apply
 255 Grosvener, Phone 2899. 74c xvt.

NEW MAHOGANY PARLOR FUR-
 NITURE—Cheap, 557 Waterloo street.
 North side.

HAPPY THOUGHT RANGE FOR
 sale, No. 9, cheap. Phone 2