

STANDARD DRUG, LIMITED

252 Dundas Street
PHONE 4040

SAVE YOU MONEY

344 Richmond St.
PHONE 1261

FICTION versus FACTS

THERE IS NO FICTION about the fact that for over 40 years you were forced to pay ridiculous prices for your drug needs.

No fiction, but a real fact, that the old way was enriching itself at your expense.

No fiction about the fact that until the Standard Drug, Limited, started modern methods and modern prices you suffered a rank injustice.

No fiction about the fact that our two stores are crowded with self-satisfied customers, glowing with gratitude for the blessings we have brought them.

No fiction, but a real fact, that Standard Drug have and always will save you money

"The Leopard cannot change its spots."

Nor can the habits of over 40 years be changed in a day, a week, a month, or a year.

BARGAINS at BOTH STANDARD DRUG STORES For FRIDAY and SATURDAY

PATENTS.

25c Danderine 13c
25c Carter's Pills 9c
25c Fruit-a-tives 2 for 25c
25c Baby's Own Tablets 2 for 25c
25c Radway's Ready Relief 12c
25c Beecham's Pills 17c
50c Horlick's Food 29c
50c Nestle's Food 29c
\$1.00 A. & H. Food 69c
25c Evans' Pastilles 13c
25c Pape's Cold Tablets 12c
25c Putnam's Corn Cure 19c
25c Compass Oil 14c
25c T. T. T. 14c
50c Fuller's Earth 2 for 50c
50c Mentholatum 29c

SPECIAL.

Another large shipment of Hydrogen Peroxide, guaranteed absolutely pure, according to Government analysis. Reg. 75c Peroxide 39c
Reg. 40c Peroxide 19c
Reg. 20c Peroxide 10c

Aubry Sisters' Preparations at Cut Prices

65c Aubry Sisters' Beautifier 49c
35c Aubry Sisters' Beautifier 27c
35c Aubry Sisters' Cold Cream 27c
35c Aubry Sisters' Tint 27c

TOILETS.

25c Zodenta Tooth Paste 9c
\$1.00 Piver's Face Powder 79c
50c Hoyt's Cologne 34c
50c Canadian Hair Dye, 29c
25c Williams' Tooth Paste 2 for 25c
35c Bay Rum 19c
35c D. & R. Cold Cream 21c
50c Palmolive Cream 19c
50c Pebecco Tooth Paste 33c
25c Blue Bird Talcum 12c
25c Hutax Paste 18c
65c Odol 49c
25c R. & G. Rice Powder 19c
50c Massage Cream 39c
\$1.00 oz. Payan's Perfume 49c
\$1.00 oz. Dierkiss Perfume 79c
\$2.00 oz. Mary Garden Perfume \$1.39
\$1.00 Piver's Perfume 59c
\$1.00 Blue Bird Perfume 75c
50c Florida Water 39c
50c Kolynos Tooth Paste 23c
\$1.00 Herpicide 59c
25c Sanitol Tooth Powder 12c
50c Velveola Face Powder 39c
50c Wyeth's Sage and Sulphur 34c
Full line of Seeley's Toilet Preparations just arrived.

AIDS TO BEAUTY.

75c Lavona de Composee 49c
25c Calocide 17c
\$1.00 Othine 79c
75c Marmola 49c
\$1.00 Arenone 79c
50c Canthrox 39c
50c Parmotis 39c
75c Saxolite 49c
\$1.00 Delatone 79c
85c Mercolized Wax 65c
50c Zonox Vanishing Cream 39c
25c Zonox Cold Cream 19c
25c Zonox Violet Cream 19c

SPECIAL.

Direct import shipment of Eno's Fruit Salt, fresh from England.
Regular \$1.00. 2 for \$1.00

SPECIAL.

Dr. Chase's goods at cut prices.
60c Chase's Ointment 36c
25c Kidney and Liver Pills 14c
50c Nerve Food 29c
25c Linseed and Turpentine 14c
60c Linseed and Turpentine 36c

ZONOX

Guaranteed Remedies at Cut Prices

\$1.00 Blood Purifier 79c
\$1.00 Tasteless Cod Liver Oil 79c
50c Emulsion Cod Liver Oil 39c
25c Seidlitz Powders 19c
50c Hair Tonic 39c
\$1.00 Hair Tonic 79c
\$1.00 Emulsion Cod Liver Oil 69c
25c White Pine and Tar 19c
\$1.00 Sarsaparilla 79c
\$1.00 Celery Nerve Tonic 79c
50c White Pine and Tar with Cod Liver Oil 39c
25c Syrup Figs 19c
25c Tooth Paste 19c
50c Vanishing Cream 39c
50c Kidney and Liver Salts 39c
50c Kidney Remedy 39c
25c Kidney Pills 19c
\$1.00 Beef, Iron and Wine 79c
\$1.00 Syrup Hypophosphites 79c
25c Regulators 19c
\$1.00 Eczema Ointment 79c

RUBBER GOODS DEPT.

Six dozen Hot Water Bottles just received. Delayed in shipment, and rather than carry them over, you receive the benefit. This is our special bottle, regularly \$2.50, which we have sold at \$1.98. Fully guaranteed for two years.

Friday and Saturday, while they last, each \$1.19
Not more than two to one customer.

\$1.00 Rubber Gloves 49c
\$1.25 Atomizers 89c
75c Atomizers 49c
\$3.00 Ladies' Bulb Syringe \$1.98
\$2.50 Ladies' Bulb Syringe \$1.29

50c Breast Pumps 29c
25c Anti-Colic Feeders 16c
10c Soothers 5c
\$1.25 Crutches, pair 98c
15c Blue Jay Corn Plasters 10c
10c Court Plaster 5c
\$1.50 Irrigators, complete 98c
\$1.75 Fountain Syringe \$1.39
For Friday only we will fit and sell you a truss for half our regular price.

STRAW HAT DYES.

10c Brandram Henderson, 5c
25c Colorite 19c
25c Parke's Hat Dye 19c

FLOWERS.

Rose Days in the Flower Department.

FRIDAY AND SATURDAY
We will have the largest and finest stock of Roses we have ever had. Regular \$1.00 and \$1.50 per dozen and good value at those prices. We offer them Friday and Saturday, each 5c

To insure absolute freshness we are having three separate shipments made to us, so that no matter at what time of the day you buy you get fresh cut blooms. Watch our windows for daily specials at real cut prices.

DRUGS.

25c White Liniment 14c
\$1.00 Tasteless Cod Liver Oil 59c
\$1.00 Emulsion Cod Liver Oil 59c
\$1.00 Sarsaparilla Extract 59c
\$1.00 Blood Purifier 59c
\$1.00 Ferrol 3 for \$1.00 (3 only to one customer)
25c Aromatic Cascara 19c
100 A. B. S. & C. Tablets 12c
100 Cascara Tablets 19c
20c Pound Boric Acid 9c
15c Pound Borax 10c
10c Pound Moth Balls 5c

CANDIES.

The Talk of the Town. 60c Pound Social Whirls. 39c
30c Pound Turkish Delight. 16c
60c Pound Maple Walnut Chocolates 39c
50c Pound Peanut Crisp Chocolate 39c
50c Pound Almond Crisp Chocolate 39c
50c Pound Whipped Cream Chocolate 35c
50c Bordeaux 35c
50c Pound Pineapple Centre. 35c
\$1.00 Pound Suchard Cocoa. 79c
5c Nut Bars 7 for 25c
Complete stock of Neilson's, Clark's and Nylo's Chocolates.

CIGARS.

10c Standard 4 for 25c
15c Metropole 3 for 25c
10c Prime Minister 5 for 25c
10c Irving 5 for 25c
10c Santa Clara 4 for 25c
10c Beresford 4 for 25c
Orinoco, Meerschaum and Old Chum Tobaccos 9c
Tuxedo Cigarettes 3 for 25c
Black Cat Cigarettes 3 for 25c
Murads, Moguls and Club's Cigarettes 2 for 25c

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PHONE 4040

STANDARD DRUG, LIMITED

344 Richmond Street
PHONE 1261

FREE DELIVERY TO ALL PARTS OF THE CITY. PHONE NEAREST STORE

ON ACCOUNT OF THE REMARKABLE BARGAINS, WE MUST LIMIT QUANTITIES. NO GOODS TO DEALERS.

JOHN MAXWELL SENT DOWN.

[Special to The Advertiser.]

Alymer, April 15. — John Maxwell, of London, is doing a month in jail here as a result of not being able to pay a fine of \$20 imposed on him today by Magistrate Summers, for being drunk. "You should have been given two years," said the court in sentencing Maxwell.

WAS SUBJECT TO SEVERE BRONCHITIS.

Doctors Only Gave Temporary Relief.

Dr. Wood's Norway Pine Syrup CURED HIM.

Bronchitis is generally the result of a cold caused by exposure to wet and inclement weather, and is a very dangerous inflammatory affection of the bronchial tubes. Neglected bronchitis is one of the most general causes of consumption, so cure it at once by the use of Dr. Wood's Norway Pine Syrup.
Mrs. C. G. Dring, Hamilton, Ont., writes: "Our little boy has been subject to severe bronchitis ever since birth, and different doctors claimed to be only able to relieve him temporarily. A neighbor advised us to use Dr. Wood's Norway Pine Syrup, so I got a bottle, and after the third dose noticed a decided change, so kept on with it, and a couple of bottles were enough to completely cure him. Now we always keep a bottle on hand, and give it to him as soon as we notice him troubled with a cold, after which it disappears as if by magic. We recommend it to all our friends who find it is just as good as I say."
Price, 25 and 50 cents a bottle.
Be sure and get the genuine "Dr. Wood's" when you ask for it. Put up in a yellow wrapper, three pine trees the trade mark, and manufactured by The F. Milburn Co., Limited, Toronto, Ont.

Epidemic of Measles Swept Every Home in Trowbridge

Trowbridge, April 15. — Trowbridge is just recovering from the worst epidemic of measles it has had in fifty-six years. So rapidly did the disease spread that the school had to be closed and it was decided to close the church.
Not a home escaped and in many houses everyone was ill with measles of a most malignant type.
Trowbridge has passed through epidemics of diphtheria and other contagious diseases without suffering half the annoyance caused by the measles outbreak.

It is now thought that the worst is past and if possible the church will be reopened on Sunday next.

LAMBTON GAS FIELD GREATEST IN WORLD

Drillers in Oil Springs District Are Most Optimistic

Petrolia, April 15. — The Union Gas Company has closed a contract with Dr. C. O. Fairbank to purchase the entire production of his Oil Springs gas well. The company has rushed things along, having the pipe for bringing gas to Petrolia in Oil Springs before the contract was closed.
It also has two thousand acres leased and drilling has been started by several rigs under the superintendency of W. Stover.

The Union company will pipe the gas to Sarnia and possibly to London. Many gas and oil experts state that Tilbury gas fields are practically played out. The gas flow has weakened so much that several plants in Sarnia have laid in a supply of coal. This, it is claimed by local men, is unnecessary as Oil Springs will supply Western Ontario if given a chance. One man deeply interested in this field stated to The Advertiser tonight that "Without doubt, Lambton is and will be the greatest gas field in the world."

YOUNG LONDONER WEDS PRETTY WYOMING GIRL

[Special to The Advertiser.]

Wyoming, April 15. — A very pretty Easter wedding took place here this evening at the home of Mr. John E. Anderson, when his youngest daughter, Gladys, became the bride of Mr. Ernest Westland, of London. The ceremony was performed by Rev. J. A. Ross, of Wyoming. The bride looked charming in a gown of white duchess satin trimmed with pearls, and wore a train and bridal veil. She had as her bridesmaid Miss Pauline McInnes, of Toronto, and Mr. W. Saul of London, was groomsmen. The Wedding March was played by Miss Mabel Travis, of Wyoming, cousin of the bride. Following a wedding dinner and reception Mr. and Mrs. Westland left for California, where they will spend two months. On their return they will reside either in London or Winnipeg.

NEW VICTROLA RECORDS.

Every month the large assortment of Victrola Records to be found in the piano salon of Ye Olds Firm Heintzman & Co., Ltd., 242 Dundas street, London, is being added to with selections not before issued. Nowhere will you find so large a range of Records from which to choose as this kind from ragtime to the most classical. A 12, 15, 18, 20, 22, 24.

LICENSE REDUCTION WILL BE DEMANDED

Woodstock Divines Will Attend Commissioners' Meeting.

[Special to The Advertiser.]

Woodstock, April 15. — The North Oxford license commissioners will meet here tomorrow for the purpose of granting the licenses for the ensuing year. A deputation from the Ministerial Association will wait on the board and will ask for a further reduction of the licenses and the application of Charles Rapson, proprietor of the Grand Trunk Hotel. This license was cut off some years ago.

Rev. A. S. Colwell, president of the association, told The Advertiser that they would ask the board to refuse two of the present license holders on the grounds that in the past they have not lived up to the license act. Mr. Rapson will present a petition to the board to grant him a license. A petition from Bright will also be presented to the board asking it to cancel the license in Bright. The feeling in the city tonight is that there will be no further reduction nor will there be any new licenses granted.

RUMORED C. P. R. MOVE WOULD AFFECT LONDON

[Special to The Advertiser.]

St. Thomas, April 15. — There is a well-founded rumor to the effect that the C. P. R. will run its two fast passenger trains, between Chicago and Montreal over the Michigan Central, between Waterford and Chicago, after June 1.

The new route would cut about five

hours off the running time between the two cities, cutting it down to twenty hours. Two hours will be cut off the run from Toronto to Detroit, the M. C. R. tunnel under the Detroit River making this possible. Only three stops will be made on the Canadian division, Waterford, St. Thomas and Windsor.

The C. P. R. is stated, will still continue to use the Wabash tracks between Detroit and Chicago for their freight services, the two fast passenger trains, Nos. 17 and 18, only will use the M. C. R. tracks.

JOHN BOTT DIED SUDDENLY.
[Special to The Advertiser.]
Thorndale, April 15. — John Bott, a well-known and respected resident of this district, passed away on Sunday night, from the result of a heart failure. He had been ill only for a few days.

Mr. Bott was born in Yorkshire, England, 71 years ago, and came to this country when a young man. For many years he lived near Guelph, and two years ago moved to West Nisour. He is survived by his wife, three sons, Raymond, at home; John D., of Westminster, and William, of Winnipeg, and a young daughter.

Though he was of a retiring disposition, Mr. Bott had a very large circle of friends. He was an adherent of the Presbyterian Church at Crumlin. He was a Liberal.

The funeral took place Tuesday afternoon from his residence on the fourth concession, to Clipperton Cemetery.

Powers—Message of Greek Art, Year Book of Canadian Art.
Blashfield—Mural Painting in America.

Daly—Daly's Billiard Book.
Literature and Travel.
Merington—Vicar of Wakefield—A Play.
Peabody—Wolf of Gubbio—A comedy.

Dunne—Mr. Dooley Says.
Ward—Cambridge History of English Literature, volume 10.
Galsworthy—Moods, Songs and Doggerels.

Maeterlinck—Our Friend the Dog.
Wood—Tourist's Spain and Portugal.
Lang—Highways and Byways in the Border.
Tweedie—America As I Saw It.
Whiting—Land of Enchantment.

Herrington—History of the County of Lennox and Addington.
Fitchett—New World of the South.
Du Parc—Life of David Lloyd George, volumes 3 and 4.
Children's Department.
Grinnell—Blackfoot Indian Stories.

Johnson—Book of Fairy Tale Books. Two copies.
Partridge—Glossary of the Great Cities.
Allen—Peeps at Architecture.
Upson—In Music Land.
Bryant—Jolly Jingle Book.
Stevens—Ballads of the Be-Ba-Boo.
Grierson—Sir Walter Scott.

Fiction.
A. C. Benson—Waterpinks.
Bowen—Governor of England.
Connolly—Sonnie Boy's People.
Doon—Joan's Green Year.
Grey—Light of Western Stars.
Hardy—Wessex Tales.
Hay—Happy-Go-Lucky.
Phillips—Dagmar's Wife.
Rowlands—Margaret Dent.
Russell—What Cheer.
Swan—Favorite of Fortune.
Thorne—Not in Israel.

Juvenile Literature.
Bangs—House on the Ground.
Meade—Daddy's Girl.
Palme—Steam Shovel Man—Two copies.
Shaw—Champion of the School.
Terrell—Sister-in-Chief.
Vaisey—Etheldreda the Ready.
Woolley—Donald Kirk.

AN AMAZING CURE FOR NEURALGIA MAGICAL RELIEF FOR HEADACHE

Nerviline is the Most Effective Remedy Known.

The reason Nerviline is infallibly a remedy for Neuralgia, resides in two very remarkable properties Nerviline possesses. The first is its wonderful power of penetrating deeply into the tissue which enables it to reach the very source of congestion.
You know when a congestion is overcome, pain ceases.
Nerviline possesses another and not less important action—it equalizes the circulation in the painful parts and thus affords a sure barrier to the

re-establishment of congestion. You see the relief you get from Nerviline is permanent.

It doesn't matter whether the cause is spasm or congestion, external or internal; if it is pain—equally with its curative action upon neuralgia—Nerviline will relieve and quickly cure rheumatism, sciatica, lumbago, strains, swellings or enlarged joints and all other muscular aches.
Nerviline is a guaranteed remedy. Get the large 50 cent family size bottle; it is far more economical than the 25 cent trial size. Sold by dealers everywhere or direct from the Carthage Co., Kingston, Canada.