



Loyalty to London and Things Made at Home

THIS page affords to readers of The Advertiser a graphic illustration of the industrial activities of London. Many doubtless will be surprised at the extent and variety of the manufactures and commercial establishments in this city. Here they are, indicated in brief space, to be taken in almost at a glance by the eye.

The importance of London as a producing centre is made at once apparent. Such a galaxy of flourishing interests should make an appeal this Dominion Day to every loyal citizen to be proud of his city, as well as of his country.

The peculiar value of a catalogue like this, spread out on a single, broad sheet, is that one who wishes to patronize home industry, but often fails to do so, just because he happens not to know or think of an article's being manufactured in London, may get a sharp impression of the facts of the matter. This page ought to be kept and pasted up for reference and reminder.

It is a good thing to stand by the industries which make London, and make each individual who lives here.

A partial list of London's manifold lines of output is as follows:

PIANOS,
LEATHER,
ELECTRIC MOTORS
AND SWITCHBOARDS,
CLOTHING,
BAR IRON,
FLOUR,
BRICK (McLOUGHLIN),
ENGINES AND BOILERS,
CIGARS,
WASHING POWDER
AND SOAPS,
HARNESSES,
ART GLASS,
SHOES,
STOVES,
FURNACES,
ELECTROTYPES,
HAIR GOODS,
GAS METERS,
VEGETABLE AND TREE
SPRAYS,
BOLTS AND HINGES,

CRACKERS AND BAKED
GOODS,
BREAD,
CANNED GOODS,
COFFEE, TEA AND SPICE
BAKING POWDER,
BURIAL CASKETS AND
FUNERAL SUPPLIES,
DELIVERY WAGONS,
CARRIAGES,
FIRE ENGINES AND
APPARATUS,
GAS ENGINES,
OFFICE AND STORE
FURNITURE,
PLUMBERS' SUPPLIES,
BEER AND ALE,
ORNAMENTAL WIRE
GOODS,
STEEL LOCKERS,
ICE CREAM,
CREAMERY BUTTER.

Sherlock - Manning 20th Century Pianos

MADE IN LONDON, ONTARIO
No better value in Canada.
Special advertising campaign.
Write for full particulars to
THE SHERLOCK-MANNING
PIANO AND ORGAN COM-
PANY, LONDON, ONTARIO.
(No street address necessary.)

C.S. HYMAN & CO.

Tanners. Sole Cutters

ASK YOUR GROCER FOR Rose Brand CREAMERY BUTTER

Made in the most sanitary plant
in Ontario by

The London Creamery Co.
68-72 BATHURST STREET.

The Electrical Construction Co

OF LONDON, LIMITED.
Manufacturers of High-Class
Dynamoes, Motors and Switch-
boards.
REPAIRS TO ANY MAKE OF
MACHINE.

GREENE-SWIFT

LIMITED.
Manufacturers of Ready-to-
Wear and Made-to-Measure
Clothing. Wholesale only.
Greene-Swift Build'g
Talbot Street
LONDON, CANADA.

Sweetheart Baking Powder

PURE AND WHOLESOME.
L.X.L. Spice and Coffee Co.
LIMITED.
LONDON, ONT.

ASK YOUR GROCER FOR HUNT'S DIAMOND FLOUR

"Made in London"

Brick

MANUFACTURED BY
John McLoughlin
1040 William St.
PHONE 1709.

E. Leonard & Sons

MANUFACTURERS OF
Engines and Boilers
FOR ALL PURPOSES.
Cut of our Corlies Engine in
shown in margin below.

Astoria Shoes

are particularly adapted for young
men's wear. They have an abun-
dant of quality, and that distinctive
look that is appealing to those who
are followers of fashion.
Made in London by
Cook-Fitzgerald Co. Limited
LONDON RETAIL AGENTS:
THE J. P. COOK, CO. Limited,
167 DUNDAS STREET.

Cutler Art Glass Company

We specialize Leaded Art
Glass and Memorial Win-
dows. GET OUR PRICES.
436½ Richmond St.
PHONE 2378.

JAS. McCORMICK

Manufacturer of
High-Grade Harness
Dealer in Trunks, Suitcases, and
Ladies' Purse. All kinds of
Horse Supplies.
Phone 2038. 395 Talbot Street

Matchless Ammonia Powder

Is the BEST on the market.
All up-to-date housekeepers
use it.
Patronize home industry.
Put up in a big 5-cent pack-
age—also 10-cent. Order today.
Tomorrow never comes.

Grand Mogul Tea

"IS PURE TEA"
Although Tea Market has ad-
vanced, Grand Mogul remains
the same, high quality and low
price.

SMOKE OLD ABE CIGARS

Sold Everywhere

The Pandora Range

Has no equal for baking and cooking. Guaranteed to give satisfaction.
MANUFACTURED BY
The McClary Manufacturing Co.
LONDON, ONTARIO.

The Illustrations on this page were made by The Roberts Engraving Co.

Prof. Micheel's

TOUPEES and WIGS are sold
from coast to coast. Prices from
\$15 to \$100.
HAIR-DRESSING our spe-
cialty.
221 Dundas Street
Branch: Regina.

ASK FOR THE BREAD WITH THE WRAPPER. Fawkes' Malt and Milk Bread

Guaranteed to contain Pure
Malt Extract and Milk.
Drop a card for a sample, or
phone 1065.

Red Band Salmon

A. M. Smith & Co.
WHOLESALE GROCERS.

Established in Canada, 1873. DOMINION GAS METER WORKS

JOHN S. MOORE, PROP.
Manufacturers of GAS METERS,
METER PROVERS, etc. Meters
of every description repaired. Sta-
tion Meter Drums made to order,
any size. Office, 33 Wortley road,
Works, 1-11 Garfield avenue. Phone
1711.

London Bolt & Hinge Works

Manufacturers of Carriage and
Machine Bolts, Flange Bolts, Track
Bolts, Coach Screws, Nuts, Boiler
and Bridge Rivets, Screw and Strap
Hinges, Sile Rods, Washers, Pole
Line Hardware, etc. Plain or
Galvanized.

HOBBS Manufacturing Co

LONDON.
We manufacture Mirrors,
Bevelled Plate Glass, Leaded Art
Work, Memorial Windows, and
Cathedral Work.

RING UP 1708 CITY CREAMERY

Headquarters for Best Ice
Cream, Whipping Cream, Coffee
Cream, Fresh Milk and Butter-
milk. Wholesale and Retail.
351 Dundas St.
ORDERS DELIVERED.

Directly below this will be illus- trated one of the 50 kinds of Spra- tometers made in London and Hal- fax—Gold Medals have been award- ed at Pan-American, National Hor- ticultural Congress, 1906, and again 1909, Toronto, Halifax, 1910, Gov- ernment Spraying Contest, and it is used in all the Agricultural Col- leges in Canada and the United States. Ask for and get free a 96-page treatise on the diseases af- fecting fruit trees, and their reme- dies. W. S. HEARD 1480 King St. London, Ont.

PERRINS' High-Class

Fancy Biscuits and
Dairy Cream Sodas

THE GLOBE CASKET CO.

LONDON, CANADA.
Manufacturers of mahogany,
oak and cloth-covered caskets,
and all kinds of casket trim-
mings and undertakers' supplies.
Open day and night the year
round.

Gould & Mohan

346-348 Wellington St., London
Carriage and Wagon Manu-
facturers. Special attention given
to the manufacture of Light
Delivery Wagons, Automobile
Repairing and Painting.

The London Engine Supplies Company

LIMITED.
Wholesale and Retail Jobbers
in Mill and Factory Hardware,
Automobile and Motorboat Ac-
cessories, Office and Showrooms:
445 Richmond street, Telephone
207.

The Canadian Fire Engine Company

LIMITED.
Manufacturers of the Famous
Ronald Fire Engine
Built in four sizes, and all fire-
fighting appliances, including
Chemical Engines, Hose Wagons,
Hook and Ladder Trucks, Hose
Reels, Hand Extinguishers.

Gas and Gasoline Engines and outfits of all kinds, 1½ to 40 H.P. Catalogue on request.

London Gas Power Co., Ltd

Cor. Laura and Interlocking.

Metal Wardrobe Lockers

For Factories, Clubs, Gymna-
siums, Stores, Hotels, etc. Send
for new catalogue.
Dennis Wire and Iron Works
Company, Limited
LONDON, ONT.

The Standard Beverages

INDIA PALE ALE.
XXX STOUT. LONDON LAGER.
ASK FOR
Labatt's
(LONDON)

Forest City Baking Powder

THE STANDARD FOR 25
YEARS.
MANUFACTURED BY
Gorman, Eckert & Co. Ltd.
LONDON AND WINNIPEG.

Empire Mfg. Co.

LIMITED.
Brass Founders & Finishers
Manufacturers of Plumbers' and
Steamfitters' Brass Goods, and Cor-
poration Work. Dealers in Soil Pipe
and Fittings, Wrought Iron Pipe
and Fittings, Balls, Sinks and
Lavatories, Lead Pipe and Traps,
Instantaneous Water Heaters, etc.

T. DEXTER & SON

MANUFACTURERS OF
Snow White Flour
QUALITY GUARANTEED.
Most modern mill in Western
Ontario. Daily capacity, 300
barrels.

THE VULCAN COMPANY

LIMITED.
Our Pure Air Stoves, Furnaces
and Gas Ovens use one-third less
fuel and produce one-third more
heat than those of any other make.
See our NEW PATENT REVOLV-
ING GRATE, in both range and
furnace. No more sifting of
ashes.

FAC-SIMILE OF .PACKAGE. Robt Burns Cigar

A New Cigar by an old firm.
We're proud of it. You'll be
pleased with it. Made here.
Smoked everywhere.
Vallens and Co.
LONDON, CANADA.

Dominion Office & Store Fitting Company, Limited

High-Grade Bank, Office and
Store Fittings, Show Cases, Wall
Cases and all kinds of interior
woodwork.

