Newfoundland's Feeling of Neglect BRITISH TRADERS' INDIFFER-

> Mrs. William R. Warren, wife of the me Minister of Newfoundland, the has returned to Newfoundland om this country, states in an interlew that all Newfoundlanders are eporting the Empire Exhibition

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est whole-heartedly. "The Newfoundland Pavilion," she ed, "will be worthy and illustraof Newfoundland. In it will be splayed the various products and purces of our country. Of late ars the tendency of trade has ununately been to drift away from Mother Country, so that the Exibition comes as a specially apopriate time. It should serve to emasize afresh the importance of inr-Empire commerce. "To some extent, I must confess

is falling off has been due to the tion, or rather lack of action, of tish manufacturers themselves. graphically, of course, our closess to Canada and the United States akes it only natural that our trade with those countries should expand, and the fact remains that we have men rather neglected of late by British husiness men, who have not ushed their wares in Newfoundland anything like the fullest extent. "It is the old story of Mahomet and e mountain. Instead of British manacturers sending out their commereial travellers to drum up business ith us and to secure orders, as do e Americans and Canadians, we have send buyers to Great Britain in the deavour to retain our business conections. This indifference to our rade is well illustrated by the fact me British firms which are not resented at all in Newfoundland have ncies in Toronto and other Canaian cities which are even further rom us than London is. Our imrters are therefore compelled to purhase from these agents, with the result that the goods are sent from Lonon to Toronto, and then travel back St. John's, thus multiplying by hree the distance for which freightage has to be paid. The British Empire Exhibition will, I think, have the efect of putting straight many errors f this sort, and of bringing the busiess communities of each portion of he Empire into much closer rela-

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Chevrolet was awarded second place the 1924 American Auto Shows Buick was first)-both are products General Motors.—mar13,10i,eod

onship."-Yorkshire Post, March 6.

A Plea of **Human Sympathy**

ditor Evening Telegram. Dear Sir .- Please allow me a little ace in your esteemed paper for a few narks on an ordeal I went through the night of the 27th ult. My wife ing in a delicate condition, I enaged a Nurse, who visited her on ree occasions and knew my wife's ndition perfectly well. On Thursnight the Nurse's services were quired. I then went to her house. husband came to the door and ld me that she was sick in bed and uldn't come. I then asked her whom could recommend me to. She said. e did not know of anybody except rs. --- on Flower Hill, I then out, with irrevocable ent to her, but found that she had ness of unconsolidated ust been called out. I then went to nother. Her excuse was: "You idn't have me engaged so I won't. ome." I went from there to another urse in Fleming Street. She came d by the circumstant the window and after consulting ith some person in the room she

al side of mining. There a case where amalrests was so compely justified by the realid me she couldn't come as there as no person to look after her use. I then proceeded to Hamilton 's Store News treet to find the Nurse there a cripand unable to come. There was ASMIC BEAUTIFIER othing left for me to do now but ll up Dr. Carnell, and he responded woman's way of keep the call. Now three hours had lear and beautiful. It eatest aid for perfect apsed since I started. The result as Dr. Carnell found my wife at a nd nothing is more eal, wholesome beauty itical stage, and my pen fails to exess my gratitude to him for the ex-ifier. Pots Same rough thus far. The baby only lived ing Cream—

from I had engaged came the baby puld have lived. Now, sir, every eak we see the report of the S.P.A.

I credit unto that Society. I was ondering couldn't the second of the dering couldn't there be a proction for human beings as a stopto some of the so-called Nurses. he one in question was on her veekly fresh supply of ies, and our usual ands yesterday and again to-day. ope some of them will be a bit ore sympathetic in the future.

herries and Raisins. Thanking you for space, I remain, ubes and Ginger. razils and Almonds. Yours truly, JOHN SOPER. TRA SPECIAL.

April 3, 1924.

W. R. Bishop tells the story of orkshire brothers, John and Wil-Dry Cleaning m, who quarreled one day, and igh they lived within a stone's w of each other vowed never to of Ladies' and Gent ak to each other again. They kept yed or Dry Cleanel ir unpleasant vow for 40 years, till also curtains and day John fell ill and on his deathlled for and delive sent for his brother. William, full morse, went to him and they it the dying man's last hours talk-DOOLEY. of old times. When William rose t. & LeMarchant R ly to go, John sat up in bed and

ed after him, "Mind, William, if."

better, all this is for nowt!"

Again Anticipates Your Every Requirement for the New Season

THE HOUSEWIFE'S. Own Special Column of **ECONOMIES**



WHITE SCRIMS. A nice collection of all White Scrims, assorted stripes and bandings; others in large cross bar effects; 60c. values here. Friday, Saturday and Monday SAVOIE CHAMBRAY.

A beautiful new material particu-larly for Casement Curtainings; shades of Rose and Shantung; nice for Summer Dresses, etc. Friday, Saturday & Monday 48c. CURTAIN LACES. 56 inch Laces, showing a wide scroll border and nice evenly cover-

ed lace patterned centre. 63c. Friday, Saturday and Monday SINGLE BLANKETS. These are large size Grey Cotton Blankets, big enough for full size

beds ;a nice full nap blanket, showing assorted striping. \$1.65 CUSHION COVERS. In Dark Linen, with wide hemstitched frill and pretty silk embroid-erings, in many shades. Regular \$1.40. Friday, Saturday and \$1.23

BUSH RUGS. Heavy Fawn Rugs for roughing it bound edge and striped border; a new lot just to hand. Reg. \$3.50 pair value. Friday, Saturday and \$3.15 UNBLEACTED

SHEETINGS. 60 inch Twilled Sheetings from re-liable English mills, strong sheetings for every day wear. 57c.



BATH TOWELS. Extra full size Pure White Turkish Bath Towels, just 1 dozen of them. You have never seen such Towel value. Friday, Satur- \$1.49 TOWELS.

Your choice of good serviceable family Towels—White and coloured Turkish quality. Friday, 69c. Saturday and Monday, each COLOURED BLANKETS. Heavy quality, in Plain shades of Rose, Blue and Gold, nice for lounges, striped borders. \$1.95 Friday, Sat'y. & Mon. each QUILT COTTONS.

Your choice of the newest patterns in White and Crimson Checks and figures; the quality is A.1. 33c. Friday, Saturday & Mon. yard PLUSH RUGS.

Handsome looking Hearth Rugs, in plain shades of all Crimson and all Dark Blue. Distinctive rugs to tone up your rooms; just to hand. Reg. \$9.00. Friday, Saturday and \$8.48

TABLE COVERS. Coloured Tapestry Table Covers, Crimson and Gold mixtures, plain hemmed edge, good looking and serviceable. Reg. \$4.50. Friday, Saturday and Monday \$4.15

> BEAUTY *PACKAGE*

Science brings this wonderful new face treatment-a wonderful beautifier and skin cleaner, each package contains Beauty Clay, Cream and Vanishing Cream, directions with each. Special 29c.

Anticipating your needs, is our every day occupation, and now with Spring refurnishings foremost in your mind, we can save you considerabe time and add to the pleasure of selecting-through extensive assortments and really reasonable prices.

Opportunities crowd thick and fast in this week's aggregation of values, and nowhere in St. John's to-day will be found such a worthy representation of what is new, and what is wanted, at prices

Beautiful **CUS**HIONS

Come and see these brand new Cushions, which we

have fust opened, in near to silk Art Coverings, rever-

sible and silk pipings all around, they are pretty and value for \$1.25. Friday, Saturday and Mon- 79c.

IMPORTANT!

LADIES

SPRING COATS

Gracefulness and simplicity characterize these lovely ew Coats in Gabardines and ne Cloths, straight line ef-

fects and crossover, with girdles. The popular shades are

Friday, Saturday and Monday. Special \$14.98

CHILDREN'S KNITTED WOOL DRESSES-Dear fittle

Dresses, to fit 2 to 4 years, ideal for Spring wear, round neck, short sleeves, embroidered in coloured wools,

shades include Sand, Grey, Brown, Rose, Jade, Saxe and White for Frl., Sat. and Mon. Special \$1.29

Pink and Cream, round neck, tolk valenciennes lace Friday, Saturday and Mon- 89c.

INFANTS' DRESSES-Cashmere Dresses, in shades of Sky,

rowns: values to \$20.00

FRIDAY, SAT. & MON

2.00 Silk Hangings for 97c

We offer 10 pieces of beautiful Brocaded Sfik Cut-We offer 10 pieces of beautiful trainings, in fancy shot effects, excellent shade range, rick and good to the eye; \$2.00 is their value 97c. Friday, Saturday and Monday. The yard

> *COLOURFUL* SPRING FABRICS

REVERSIBLE CHINTZ-Three pretty patterns, in nice subdued tones, 50 inches wide, strong enough to make durable furniture coverings; also superior value, 79c. durable furniture coverings; also superior value, 90c. value Friday, Saturday and Monday.

DRESS VOILES—Some very good looking 36 inch Voiles, in cross-bar patterns, on grounds of Navy, Saxe, oyal, V. Rose, Tangerine, Cardinal and White. Friday, 55c.

Rose, Tangerine, Cardinal and White. Finday, Saturday and Monday.

ENGLISH RATINES—A pretty range, in shades of Cream, Egyptian, Peach and Coral, showing a cross-har, in imitation basket work, for Saturday, Friday and Monday. The yard.

CHECK RATINES—White ground with large coloured cross-bar effect, in shades of Blue, Pink, Cardinal and Black; 36 inch goods. Special Friday, Saturday 55c. wide, nice for girlies dresses or skirts, etc. Fri- 27c.

day, Saturday and Monday 21C.
WOOL GABARDINES—All Wool Gabardines, 58 inches wide, shades of Navy and Nigger Brown. The best we have ever handled. Reg. \$5.50 value Friday, \$4.69 EXQUISITE JUMPERS

Gorgeous Ribbons

Handsome Dresden Taffette Ribbons, 5 inches wide, in

all the newest shade blendings, a handsome bunch, value

all the newest snaue menday and Monday 44c.

ORGANDIE COLLARS-The latest in dainty white and

SMALLWARES

CLOTHES PINS-Patent Spring clips. The dozen 7c.

The ball ... ELECTRIC CURLERS—Wave or curl without heat 15c.

in a few minutes; the quickest yet! The pair .. SAFETY PINS—Great big strong ones, in Black 15c.

BATH SOAP-Monster Cakes of durable lather 15c.

giving Toilet Soap. The Cake

CROCHET COTTONS-Silky like finish, all colours.

colored Organdie Collars, to suit round neck dreses values to 40c. Friday, Saturday and Monday ... 27c.

in Crepe-de-Chene and Satin

JUMPERS-Ladies' Crepe de Chene and Satin Jumpers, long and short sleeves, round neck, embroidered and beaded banded waist, elegant shades—such as Orchid, Flame, Sand Gold, Green, Pink, Grey, Brown and Navy. Reg. \$5.00 Friday, \$4.29 Saturday and Monday . . . \$4.29 THE NEW STRAW HATS Wonderful Display of them

They're the centre of attraction in the Showloom. A wonderful ful and styleful display for Ladies', Misses' and Children, Ready-to-Wear and Untrimmed Straw Hats; Snappy, cunning shapes to suit every 98c. They're the centre of attraction in the Showroom. A wonderful, colourindividual taste. Friday, Saturday and Monday

Easter

Novelties

EASTER NOVELTIES.

Fluffy Wool Chicks, each 5c. Chicken, Ducks and Rabbits, each 7c.

Large Chicken and Bunnies, each 15c.

Large Roosters and Ducks, each 15c.

EASTER

POST CARDS

3 for 5c

10c., 15c., 25c., 30c., 35c.

Easter Boxes, Egg ssape, fancy,

chocolates, etc., each-

trimmings, long sleeves, round neck. Reg. \$1.00 Friday, Saturday and Monday 84c. SERGE

\$3.50 VALUE FOR 98c.

DRESSES Pretty Styles

Pink and Cream, round neck, le

Just Arrived Ladies' Navy and Brown Serge Dresses, showing round neck, threequarter sleeves, girdle, pretty straight ine effect Dresses, with braid and button trimmings, 36 to 44 sizes. Reg. \$10.00 Friday, Saturday and \$8.49

Ladies' Combinations Ladies' fine White Jersey ribbed Combinations, sleeve-Ladies' fine white Jersey ribbon straps; sizes 36 to 44. 79c. MORE JUMPERS-See this line for warm weather wear-

even Muslen and Linen Jumpers, cuffs and banded waist; sizes 3 long sleeves, turned up to 44 bust. \$1.59 Reg. \$2.00 Friday, Saturday and Monday CAMISOLE TOPS-In pretty White Swiss Embroidery,

SMALLWARES

CORK SOLES-Matchless Felt covered Cork soles 7c. for warmth and comfort. The pair PIN CABINETS—Containing assorted sizes, in Crimped finish, dainty Hail Pin Cabinets, for 15c. PIN CABINETS—Another lot of fancy Cabinets of 7c. mixed Hair Pins, each ... DUST PANS—Japanned Dust Pans reinforced with 22c. trimmers, put in dozens. The dozen BOOT LACES—Black and Tan Mohair Laces, good 12c. strong ones. The dozen 12c.

RUBBER CEMENT—Domestic Rubber Cement, you 19c.

need a bottle at home. The bottle

See Our Eastern Window for this charming line of

French Neckwear

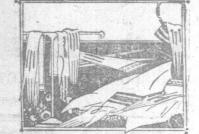
FRENCH NECKWEAR-Charming Silk Neckwear, in Foulards, Creponettes and Taffetas, etc., staunch in material and beyond compare in beauty of patterns, the finest line we have ever \$1.25

FRENCH CHAMOIS GLOVES - Real Chamois Skin Gloves, with self or black points, decidedly classy, finely finished. pSecial \$2.45



Beautiful

to complete your Spring Outfit



FRENCH GLOVES. French Fabric Suede finish Black Gloves, the finest we have handled; 2 dome wrist. Friday, Sat-urday and Monday. urday and Monday

LADIES' GLOVES. Gauntlet Gloves, washable, with strap-over wrist, Suede finish; shades of Chamois, Pastel and White. A wonderful value this week. Regular \$1.10. Special 85c. SUEDE GAUNTLETS.

French Suede Gauntlet Gloves shades of Grey and Dark Brown; strap-over wrist. Extraordinary ve ue. Friday, Saturday and \$1.59 Monday

See Window

Squirrelette Chokers, just what you need to set off your Spring Costume. It's a little item but imparts a wonderful smartness to milady's appearance, and just now they are all the rage. See Our Win- \$4.95

VALUES at their best

SILK and WOOL HOSE Pretty mixed shades: Greys, Fawns and Browns; values to \$1.50 pair. Friday, Saturday and Mon- 95c.

SILK HOSIERY. 45 dozen of them, slightly imperfect; shades of Grey, Peach, Nude, Coating, Beaver, Fawn, White and Black. Remarkable value 39c.

CASHMERE HOSE.

MENDING SILKS. Very handy; all the latest shades to match the new hosiery. Comes on reels and cards 5c. and 12c.

CHILDREN'S SPORT HOSE.

Highly mercerised, assorted ribs with fancy roll tops; shades of assorted Browns, Greys, Navy and Black. Blg Job Line. 52c. CHILDREN'S HOSE.

Suitable for girls or boys, fine rib-bed Black and Cordovan shade; great wearing quality. Regular to 40c. pair. Friday, Saturday and 29c. BOYS' WOOL HOSE. Heavy ribbed fast Black Hosiery, to fit chaps from 2 to 11 years. Regular 65c. Friday, Satur- 55c.

CLASSY LINE

01 Men's

Tallored Spring Coats

Tailored to a fineness, a once remarkble, and in a Grey shde, that men like t this season. This particular line was ade to our own idea of what we considsnappy, attractive and within reach the average purse. The quality is there, aft is there. See them to-day. Special



A Gentleman's Hat



Just as we picture it here. The latest London Promenade Hats, in Light Grey felt with black silk band, silk lined. A distinctive Hat for glorious lined. A distinctive Hat for glorious Springtime. Let's show this \$8.95 MEN'S GLOVES Another line of

French Suede Fabric Gloves, most desirable for present wear, finely finished. Special ... \$1.10 EN'S BRACES-This line introduces sensible, serviceable English Braces, best of elastics and strong kid straps. Spec- 75c.

FL ANEL PANTS-A special lot of medium Grey Pants, smart London tailored, with top coat. Special

waist belt loops, cuff bottoms, nice to wear now when you discard your heavy \$4.90

Men's English Showerproof Ragians

Men's Sport Coats

Distinctly English is those good wearing Harris Tweeds, patch pockets, pleated and belted back; half lined; assorted \$10.40 natterns and sizes. SPECIAL