

MEN

Who move quickly will have smart new SUITS and OVERCOATS without paying the prices that they usually would have to if they keep in step with the crowd.

We are ready for you right now with the clothes you want to wear—at the price you want to pay.

Here Now

Thousands of Men's Suits. Styles that satisfy the critical tastes of the most fastidious; fabrics that are lovely and luxurious; tailoring of the highest class. Their keynote is one of refined elegance.

Note the Price:

**\$12.00, \$15.00, \$19.00,
\$24.75.**

We feel certain that you'll find it wise to get your clothes NOW from US. There will have to be a decided set-back in prices before the values can be duplicated which we offer.

It is not necessary to pay high prices for high grade clothes.

Saxon & Co.,
252 Water St.

(Just a few steps West of the Bank of Montreal.)

Sensational Sale OF CLOTHING.

We are offering Men's Suits and Overcoats nearly half the price what they are sold at their regular everyday sale price.

Everybody talks values now but not everybody gives it—except now and then. Here you are sure to get values now.

To avoid argument, everybody admits they are worth more—a lot more, as you will see when you see them. But, profit or no profit, we are determined to sell this surplus stock as a Sensational Sale.

COME HERE AND SAVE DOLLARS ON YOUR CLOTHES.

The English-American Clothing Co.,
312 Water Street.

We have
100
barrels
half-sheet Spare Ribs
of usual
excellent
quality
in stock
THEY'RE MORRIS'S.
HARVEY & Co., Ltd

Bramah, the Lock Maker

On December 9, 1814, died Joseph Bramah, inventor of the famous lock which bears his name. Born in 1749, he was the son of a farmer in Yorkshire and was intended for the land, but as he showed a great preference for the use of mechanical tools he became a cabinet-maker. His inventive genius soon came to the front, and he conceived or improved a large number of metal articles such as taps and valves, and abandoned cabinet-making to become a manufacturer. He made improvements in the steam engine, and invented machines for planing wood and for making pens. It was in 1784 that he invented the celebrated lock, and for the next 67 years Bramah locks were considered so impregnable that it was thought impossible to open one without the proper key. At the great exhibition of 1851 there was a collection of locks by various makers, and an American lock maker named Hobbs, declared he could open any English lock without using a key. In the presence of witnesses he opened one of the most difficult in twenty-five minutes. Bramah's firm was still in existence, and in their shop window was a handsome padlock, with a placard affixed offering 200 guineas to anyone who could open it. Hobbs accepted the challenge, a committee was appointed and an agreement signed. Hobbs was to open the lock, without seeing the key, within thirty days. The committee kept the key, and Hobbs worked on the lock with small instruments of iron and steel through the keyhole only. On the thirtieth day he exhibited it open and uninjured, and received the prize. A great controversy arose among the lock-makers, and we may suppose they have much improved their locks since then.

Master's Time Kissing-Time.

"Susie," said the plumber, laying down his tools, which he had taken up by mistake, "I love yer."

"Get along now, do," sniggered the kitchen-maid. "You're joking."

"No, I ain't," said the man of pipe and screws. "I mean it, straight."

"Well, why don't you choose time for love-making when I'm not too busy?" answered the basement Venus, with a pout. "Can't you see I'm awfully busy?"

"All right, Susie, don't get cross. Look here, if I spins this job out till to-morrow afternoon will you promise to get your work out of the way, so that we can chat things over like?"

"To-morrow afternoon, indeed!" snapped Susie. "You ain't in a hurry, I must say. What's the matter with to-night?"

"To-night—in my own time?" retorted the plumber scornfully. "I don't think!"

His One Slip.

Amongst many good clerical stories told by Dr. Edwards, the new Archbishop of Wales, is one concerning a clergyman who was asked to preach at a harvest festival in Kent.

The learned divine in question (says Dr. Edwards) had made an especial study of optics; likewise he possessed the not altogether uncommon failing of being totally incapable of extemporizing a discourse.

Judge of his consternation then, when, on getting into the pulpit, he found that instead of the manuscript of the sermon he had prepared for the occasion he had brought with him the notes of a lecture on optics.

However, on the spur of the moment he decided to deliver the lecture, and trust to luck or Providence.

In the vestry after the service he was heartily congratulated by a sidesman on his helpful and interesting sermon. The sidesman asked, however, if he might offer a suggestion, and said:

"You'd find that the people hereabouts, sir, would understand you better if you was to say 'op poles. You see we don't call 'em 'op sticks about here."

Their Ancestry.

Of Napoleon's marshals, Bernadotte, the ancestor of the present King of Sweden, and the only Napoleon-made king who kept his throne, was the son of a lawyer. He deserted his old master and fought against him at Leipzig. Murat, who married Napoleon's sister and became King of Naples, was the son of a steward in the service of the Talleyrands. Ney, whose conduct of his command of his left wing at Waterloo is said to have largely contributed to the French defeat, was the son of a cooper and was practically uneducated. He was created Duke of Elchingen, and was shot in 1815 in the Luxembourg Garden by the Bourbons. Angereau was the son of a small Paris shopkeeper. He, too, died a Duke. Berthier, whom Napoleon trusted above all his other generals, and whose final defection astounded him, was the son of an engineer officer. He was made Prince of Wagram, and married a niece of the King of Bavaria.

MINARD'S LINIMENT FOR DIPHTHERIA.

SALE DISCOUNTS

May Sound Very Well,

BUT IN THE END

'TIS PRICES TELL!

Our Sale Prices will tell you that the universal demand for Lower Prices is met to the fullest extent at

BLAIR'S

We have reduced prices of all Dry Goods down to a point where they are on a par with replacement values, or with what we figure will be next year's prices. In so doing we are not considering whether these prices show us a profit or a loss. We do this because we consider it sound merchandising and will encourage and help prospective buyers who may have been holding off buying, waiting for lower prices.

THE SMALLEST REDUCTION WE HAVE MADE ON MEN'S WOMEN'S, BOYS' AND GIRLS' READY-TO-WEAR IS

20 Per Cent.

We did not buy these goods at the top of the market, and in pricing we priced leaving a very small margin of profit. We thought we would go "easy", as we knew it was going to be a hard year with the prices of all kinds of "grub" so high, and the price of fish dropping. We are now selling.

WOMEN'S WINTER COATS from \$8.50 each
CHILDREN'S WINTER COATS from \$3.60 each

But despite all low prices some people may not be able to "reach" to a New Coat this season. You may be fixing up an Old Coat; if so, New Lining and Smart New Buttons will brighten it. We offer

American Fancy Floral Sateen Linings, reg. \$1.20, for 95c yd
All Buttons in stock Reduced 25 Per cent.

Shopkeepers can get lots of bargains in this department, as well as in our others.

Men's and Boys' Readymades at Lowest Prices.

MEN'S AMERICAN WINTER OVERCOATS that will fit like tailor-made goods, from \$16.00 and \$17.50 each.

BOYS' OVERCOATS Reduced at least 20 per cent. in price.

MEN'S WOOLLEN TWEED PANTS from only \$2.00 pair

MEN'S BLUE OVERALL COATS AND PANTS. Reg. \$2.25 at \$1.79 each

MEN'S BLUE STRIPED OVERALL COATS & PANTS, extra heavy, at \$2.00 ea.

MEN'S OIL COATS AND PANTS, Patched; best quality, at \$2.75 each

MEN'S AND BOYS' LONG BLACK OIL COATS, RUBBER COATS, SHOWER and TRENCH COATS at very lowest prices.

Some Other Golden Buying Opportunities Are:

CHINTZ, 36 inches wide; superior quality. Reg. \$1.20 for 89c. yard

LONG ENDS STRIPED and CHECKED FLANNELETTE. Reg. 40c. for 29c. yard

GREY LONDON SMOKES (or Mottled Flannel), heavy. Reg. 60c. for .43c. yard

ENGLISH WHITE FLANNELETTE. Regular 65c. for 49c. yard

ENGLISH WHITE HAND TOWELING. Reg. 35c. for 25c. yard

LOTS OF REMNANTS OF DRESS GOODS at Low Prices.

LADIES' and MISSES HATS of all kinds, reduced 25 per cent.

LADIES' WHITE and FLESH COLOURED SILK BLOUSES. Regular \$4.80 for \$3.50 each.

LADIES' SILK GEORGETTE BLOUSES. Reg. \$17.50 for \$10.00

LADIES' ENGLISH SERGE SKIRTS in Navy & Black. Reg. \$11.50 for \$7.90 each

LADIES' SILK and LACE BOUDOIR CAPS, very special at 45c. each

GEORGETTE SILK CREPES in all leading and fashionable shades. Reg. \$3.75 yard. Sale Price \$2.95 yard.

LADIES' TAN LINED KID GLOVES. Reg. \$4.00 pair. Sale Price . . . \$3.50 pair

MEN'S TAN LINED KID GLOVES. Reg. \$3.50 pair. Sale Price . . . \$2.95 pair

MEN'S VERY HEAVY KID GLOVES. Reg. \$6.50 pair. Sale Price . . . \$5.50 pair

LADIES' WHITE FLEECE VESTS and PANTS as sold elsewhere at \$1.10 to \$1.35. Our Sale Price 89c. each.

"NEW KNIT" and "STANFIELD" UNDERWEAR for Ladies at prices that will defy any competition.

THIS IS THE PLACE FOR

Men's Stanfield Wool Underwear

Our usual bottom-of-the-market prices have been further reduced for this Sale. Don't be persuaded into taking a substitute this season because of a matter of cheapness or you are told it is just as good. We know there is a lot of Cotton Underwear on the street this season, masquerading so to speak in sheep's clothing. "Caveat Emptor"! Let the buyer beware of it! Stand by the good old reliable Stanfields and be glad.

See our STANFIELD WOOL UNDERWEAR for men at \$2.65 and \$3.15 garment.

We carry MEN'S STANFIELD COMBINATIONS in four weights.

We have the largest variety in "Stanfields" obtainable anywhere.

You will find many other Golden Opportunities here for buying all useful and necessary things. You will get good service in this store, and you will find all Discounts and Prices as stated in our advertisements. That is what, despite all the numerous sales, is bringing the crowd to

Henry Blair.