

Surprise Follows Surprise Here. One Advantage Fairly Treads on the Heels of Another in This Store. Scarcely is One Sale Over, When Another of Almost Equal Importance, steps in and Takes its Place.

COMMENCING TO-DAY AND CONTINUING FOR ONE WEEK,

WE OFFER OUR ENTIRE STOCK OF

Men's, Women's, Boys', Girls' and Children's

BOOTS and SHOES

At Wonderfully Reduced Prices

A Sale of Girls' Footwear

That will mean seven days of keen interest to thrifty mothers

Every item an inducement for an early visit

CHILDREN'S WHITE CANVAS SHOES.

(Sizes 5 to 8.)

Regular \$1.55 pair. Sale Price .. \$1.38

CHILDREN'S CABERETTA BOOTS.

(Sizes 5 to 8. Buttoned and Laced.)

Regular \$2.50 pair. Sale Price .. \$2.24

CHILDREN'S CHROME BOOTS.

(Sizes 5 to 8. Buttoned and Laced.)

Regular \$1.50 pair. Sale Price .. \$1.32

CHILDREN'S VICI KID BOOTS.

(Sizes 5 to 8. Buttoned and Laced.)

Regular \$2.50 pair. Sale Price .. \$2.24

CHILDREN'S PATENT LEATHER BOOTS.

(Buttoned. Sizes 5 to 8.)

Regular \$3.20 pair. Sale Price .. \$2.82

Regular \$3.50 pair. Sale Price .. \$3.06

Regular \$3.90 pair. Sale Price .. \$3.47

Regular \$2.90 pair. Sale Price .. \$2.59

Regular \$2.60 pair. Sale Price .. \$2.39

CHILDREN'S WHITE CANVAS SHOES.

(Sizes 4 to 8. Buttoned.)

Regular \$1.85 pair. Sale Price .. \$1.65

CHILDREN'S GREY CLOTH TOP BOOTS.

(Sizes 5 to 8. Buttoned.)

Regular \$1.90 pair. Sale Price .. \$1.59

Regular \$2.00 pair. Sale Price .. \$1.82

Regular \$2.15 pair. Sale Price .. \$1.88

CHILDREN'S VELOUR Calf BOOTS.

(Blucher Style. Sizes 6 to 8.)

Regular \$1.50 pair. Sale Price .. \$1.35

CHILDREN'S DONGOLA FOXED BOOTS.

(Buttoned. Sizes 6 to 8.)

Regular \$1.65 pair. Sale Price .. \$1.50

CHILDREN'S DONGOLA BOOTS.

(Buttoned. Sizes 4 to 8.)

Regular \$2.90 pair. Sale Price .. \$2.47

CHILDREN'S CAMPAGNE KID BOOTS.

(Sizes 5 to 8. Buttoned.)

Regular \$2.80 pair. Sale Price .. \$2.47

CHILDREN'S WHITE TOP BOOTS.

(Buttoned. Sizes 5 to 8.)

Regular \$2.40 pair. Sale Price .. \$2.12

CHILDREN'S BLACK KID BOOTS.

(Sizes 5 to 8. Buttoned and Laced.)

Regular \$1.80 pair. Sale Price .. \$1.56

CHILDREN'S RUSSIA Calf BOOTS.

(Buttoned. Sizes 6 to 8.)

Regular \$1.65 pair. Sale Price .. \$1.46

CHILDREN'S BRONZE Calf BOOTS.

(Buttoned. Sizes 6 to 8.)

Regular \$1.65 pair. Sale Price .. \$1.38

CHILDREN'S TAN Calf BOOTS.

(Buttoned. Sizes 6 to 8.)

Regular \$2.00 pair. Sale Price .. \$1.76

Regular \$1.70 pair. Sale Price .. \$1.53

CHILDREN'S BLUE VELVET BOOTS.

(Buttoned. Sizes 6 to 8.)

Regular \$2.60 pair. Sale Price .. \$2.29

Regular \$2.80 pair. Sale Price .. \$2.46

CHILDREN'S WHITE KID BOOTS.

(Buttoned. Sizes 5 to 8.)

Regular \$2.80 pair. Sale Price .. \$2.47

INFANT'S SOFT SOLE BOOTS.

(Sizes 0 to 4. Assorted Colors.)

Regular 60c. pair. Sale Price .. \$1.40

Regular 70c. pair. Sale Price .. \$1.60

INFANT'S BLACK AND TAN SLIPPERS.

(Sizes 2 to 6.)

Regular \$1.40 pair. Sale Price .. \$1.24

Regular \$1.50 pair. Sale Price .. \$1.25

Regular \$1.65 pair. Sale Price .. \$1.47

INFANT'S TAN BUTTERED BOOTS.

(Sizes 2 to 6.)

Regular \$2.00 pair. Sale Price .. \$1.82

Regular \$2.40 pair. Sale Price .. \$2.16

INFANT'S DONGOLA BOOTS.

(Cloth Tops, laced and buttoned. Sizes 3 to 6.)

Regular \$1.25 pair. Sale Price .. \$1.09

Regular \$1.45 pair. Sale Price .. \$1.28

CHILDREN'S UNDERWEAR.

A Bargain That Mother's Sure to Appreciate.

We offer some splendid values in Boys', Girls' and Misses' Fleece Lined Underwear in a full assortment of sizes. The space will not permit us to give full details here. We advise you to come and see them.

Prices range from 35c. up to 85c.

A Boot-Buying Opportunity That You Really Cannot Afford To Miss

Almost all our boot orders have been filled, the new stocks are here checked and marked, and we are ready with the finest assortment of Spring Footwear that this Store has ever had the pleasure of showing. We strongly advise you to come, view the styles and take full advantage of the great saving opportunities.

Buy your Easter Foot-wear NOW and Save like this.



Buy your Spring and Easter Foot-wear now. Don't put this buying opportunity lightly aside. The boots in this offering have style, quality and fit.

Those visiting the Women's Boot and Shoe Section will find the strongest inducements to purchase—indicated in the qualities of the boots, the comfortably fitting shapes and the most desirable styles shown.

They're the best reductions we've ever offered on Foot-wear, so come and get your share.

WOMEN'S DONGOLA BLUCHEROXFORDS

(Black.)

Regular \$2.40 pair. Sale Price .. \$2.12

Regular \$2.80 pair. Sale Price .. \$2.47

Regular \$2.90 pair. Sale Price .. \$2.59

Regular \$3.60 pair. Sale Price .. \$3.31

Regular \$2.90 pair. Sale Price .. \$2.59

WOMEN'S WHITE CANVAS SHOES.

(One Strap.)

Regular \$2.40 pair. Sale Price .. \$2.09

WOMEN'S LACED OXFORDS.

Regular \$2.40 pair. Sale Price .. \$2.09

WOMEN'S KID ONE-STRAP SHOES.

Regular \$2.10 pair. Sale Price .. \$1.88

Regular \$2.90 pair. Sale Price .. \$2.54

WOMEN'S KID TWO-STRAP SHOES.

Regular \$2.40 pair. Sale Price .. \$2.09

WOMEN'S TAN KID SHOES.

(One Strap.)

Regular \$4.90 pair. Sale Price .. \$4.29

WOMEN'S PATENT LEATHER SHOES.

(One Strap.)

Regular \$3.10 pair. Sale Price .. \$2.74

Regular \$4.10 pair. Sale Price .. \$3.65

Regular \$3.85 pair. Sale Price .. \$3.38

Regular \$4.65 pair. Sale Price .. \$4.11

WOMEN'S HIGH CUT BOOTS.

(Gun Metal.)

Regular \$5.90 pair. Sale Price .. \$5.20

(Grey and Brown Cloth Top.)

Regular \$5.40 pair. Sale Price .. \$4.74

(Patent Leather, Brown and Black Kid.)

Regular \$7.25 pair. Sale Price .. \$6.39

(Black Dongola.)

Regular \$8.25 pair. Sale Price .. \$7.29

(Kid.)

Regular \$5.90 pair. Sale Price .. \$5.24

WOMEN'S VICI KID BOOTS.

(Laced.)

Regular \$5.70 pair. Sale Price .. \$5.02

Regular \$5.90 pair. Sale Price .. \$5.24

WOMEN'S GUN METAL BOOTS.

(Cloth Top, Laced.)

Regular \$3.30 pair. Sale Price .. \$2.94

Regular \$4.10 pair. Sale Price .. \$3.65

Regular \$5.90 pair. Sale Price .. \$5.20

(Buttoned.)

Regular \$5.90 pair. Sale Price .. \$5.24

WOMEN'S DONGOLA BOOTS.

(Blucher Style.)

Regular \$3.10 pair. Sale Price .. \$2.74

Regular \$3.65 pair. Sale Price .. \$3.24

Regular \$3.90 pair. Sale Price .. \$3.38

Regular \$4.60 pair. Sale Price .. \$4.12

(Buttoned.)

Regular \$3.90 pair. Sale Price .. \$3.38

Regular \$4.60 pair. Sale Price .. \$4.12

Regular \$6.75 pair. Sale Price .. \$5.94

WOMEN'S CABERETTA BOOTS.

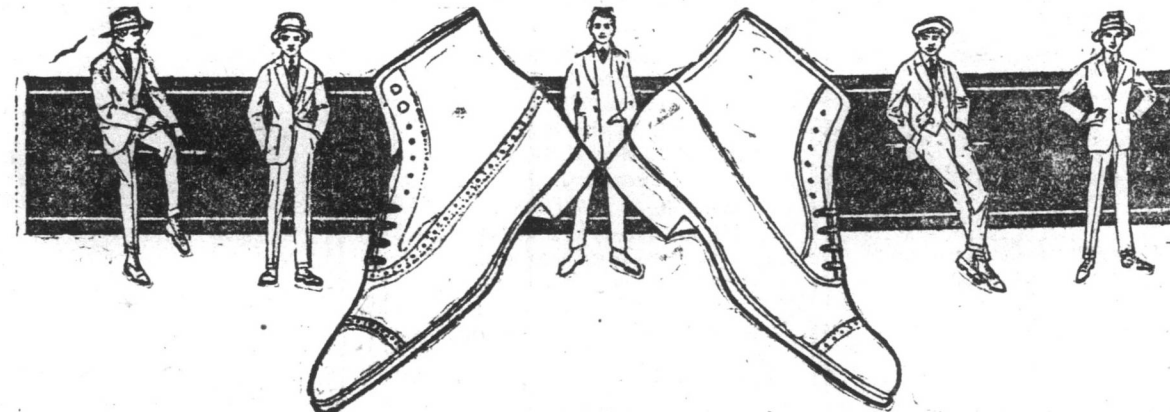
(Blucher Style.)

Regular \$4.45 pair. Sale Price .. \$3.93

(Buttoned.)

Regular \$4.80 pair. Sale Price .. \$4.29

If you cannot attend this Sale your Mail Order will receive prompt attention.



Read every item carefully Compare our prices with whoever you like.

It is anticipated that the prices of many of the lines, especially the Walk-Overs will cause an immediate clearance of the smaller assortments as the values are unbeatable to-day.

WALK-OVERS.

MEN'S PATENT LEATHER BOOTS.

(Buttoned.)

Regular \$8.50 pair. Sale Price .. \$7.29

MEN'S GUN METAL BOOTS.

(Buttoned.)

Regular \$8.50 pair. Sale Price .. \$7.29

Regular \$9.00 pair. Sale Price .. \$7.06

(Blucher Style.)

Regular \$7.60 pair. Sale Price .. \$6.71

Regular \$8.25 pair. Sale Price .. \$7.29

Regular \$9.00 pair. Sale Price .. \$7.65

PATENT LEATHER OXFORDS.

(Buttoned.)

Regular \$7.25 pair. Sale Price .. \$6.56

Regular \$7.25 pair. Sale Price .. \$6.56

These unusually low prices make early shopping imperative if full advantage is to be taken of this Sale.

MEN'S BLACK VEAL BOOTS.

(Blucher Style.)

Regular \$7.75 pair. Sale Price .. \$6.79

MEN'S TAN VICI KID BOOTS.

(Blucher Style.)

Regular \$5.20 pair. Sale Price .. \$4.56

Regular \$7.45 pair. Sale Price .. \$6.56

MEN'S GUN METAL BOOTS.

(Buttoned.)

Regular \$5.50 pair. Sale Price .. \$5.49

Regular \$6.20 pair. Sale Price .. \$5.47

(Blucher Style.)

Regular \$4.85 pair. Sale Price .. \$4.29

Regular \$7.25 pair. Sale Price .. \$6.39

Regular \$8.25 pair. Sale Price .. \$7.29

Regular \$9.25 pair. Sale Price .. \$8.65

(Balmoral Style.)

Regular \$7.25 pair. Sale Price .. \$6.41

MEN'S PATENT LEATHER BOOTS.

(Blucher Style.)

Regular \$8.55 pair. Sale Price .. \$7.53

MEN'S CABERETTA BOOTS.

(Blucher Style.)

Regular \$4.65 pair. Sale Price .. \$4.12

Exceedingly Interesting Sale of Boys' Boots

Our Boys' Boot Department has won an assured position in every mother's favor through sheer merit. Undeniable Quality.

Values combined with Undeniable. These values will put us up another rung in the ladder of public esteem.



BOYS' KANGAROO BOOTS.

(Blucher Style. Sizes 1, 1½ and 2.)

Regular \$3.95 to \$4.05 pair. Sale Price \$3.48

(Sizes 2½ to 5½.)

Regular \$4.00 to \$4.35 pair. Sale Price \$3.52

BOYS' TAN KROME BOOTS.

(Sizes 1 up to 5½)

Regular \$3.85 to \$4.40 pair. Sale Price \$3.45

BOYS' TAN LOTUS BOOTS.

(Sizes 12 to 2.)

Regular \$4.35 to \$4.65 pair. Sale Price \$3.93

YOUTHS' TAN ELK BOOTS.

(Sizes 9 to 13½)

Regular \$3.70 to \$4.15 pair. Sale Price \$3.29

YOUTHS' KANGAROO BOOTS.

(Blucher Style. Sizes 9 up to 13½)

Regular \$3.40 to \$3.85 pair. Sale Price \$3.19

YOUTHS' TAN KROME LEATHER BOOTS.

(Blucher Style. Sizes 9 to 13½)

Regular \$3.10 to \$3.55 pair. Sale Price \$2.92

YOUTHS' TAN LOTUS BOOTS.

(Blucher Style. Sizes 9 to 11)

Regular \$3.85 to \$4.05 pair. Sale Price \$3.29

YOUTHS' RUSSIA Calf BOOTS.

(Sizes 9 to 13½)

Regular \$3.85 to \$4.35 pair. Sale Price \$3.45

YOUTHS' GUN METAL BOOTS.

(Blucher Style. Sizes 9 to 13½)

Regular \$3.75 to \$4.20 pair. Sale Price \$3.45

BOYS' RUSSIA Calf BLUCHER BOOTS.

(Sizes 1, 1½ and 2)

Regular \$4.65 to \$4.75 pair. Sale Price \$4.12

(Sizes 2½ to 5½)