Have Your Photograph Taken—To-Day.

THE HOLLOWAY STUDIO, LTD. **Corner Bates' Hill and Henry Street.** **'Phone 768.**

Special Offer!

This Week we are offering our Entire Stock of Child's and Misses NEW WINTER COATS.

At Ten per cent Discount.

HENDERSON'S, - - Theatre Hill.

The Best Value House.

OPEN TO-NIGHT. SALE NOW ON.

Evening Telegram.

W. J. HERDER, - - Proprietor
W. F. LLOYD, - - - - - Editor

MONDAY, Sept. 28th, 1914.

Cheering Words.

The hopeful words of Mr. Winston Churchill in an interview last week with an Italian journalist are most cheering. He stated that we had started with a substantial naval preponderance, more like two to one than sixteen to ten. In the next twelve months we shall have twice as many battleships completing and three or four times as many cruisers as Germany.

If the losses are equal, our position at this time next year will be far stronger than it is to-day. The First Lord declares that the first month of the war they regarded as the most difficult and critical month of the war, and he declares that we have nothing to complain of in the way the month went.

The ships under construction are the most expensive and powerful ships ever built. They are the fruit of the greatest naval effort England has ever made.

As to the warfare on land, he is quite as hopeful. Here is what he said:—

"We are very confident in England about winning the war. We have made up our minds to win if it costs the last sovereign and the last man in the British Empire. Time is on our side. Personally, I never expected to see the campaign go so well in the first two or three months."

"I have always been looking to the seventh, eighth and ninth months of the war to produce the great decision, but the extraordinary gallantry of the French army, and the immense power which Russia has so quickly exerted, the pluck and energy of Servia, combined with the great Austrian smash-up, have created at the end of the second month a situation which we might have been well content with at the seventh or eighth."

The First Lord has good ground to base his helpful words. The Kaiser boasted of dining in Paris about the twelfth of August. Here we are at the 28th of September and the Germans have been held up along the Aisne for over a fortnight, and their attacks all along the line have been repeatedly repulsed with heavy losses, and it would appear it is only a question of time and men, both of which will be forthcoming to drive them out of France and Belgium and to cooperate with Russia in an invasion of Germany on both frontiers.

LOST—On Saturday, from Williams' Street, by way of Barnes' Road, a Boys' Fawn Colored Waterproof Coat. Finder will kindly return to 43 Parade Street and be rewarded.—sep28,1i

Pullman Loaves

8 cents each.

JOHN B. AYRE.

Patriotic Fund.

Already acknowledged	$57,191.80
W. A. Ellis, Esq., (1st instalment)	25.00
C. H. Butt, Esq.	20.00
D. A. Ryan, Esq.	250.00
Sir W. H. Horwood (1st instalment)	50.00
	$57,536.80

Yours very truly,
JOHN S. MUNN,
Hon. Treas. Fin. Com.

McMurdo's Store News.

McMurdo's Store News.
MONDAY, Sept. 28th, 1914.

McMurdo's Wild Straw Compound is a remedy which will act in a first class manner to relieve and cure those troubles commonly called summer complaints, Diarrhoea, Dysentry, Cholera Morbus and relaxed conditions of the bowels. It quickly stops the pain and discomfort, especially if used at the commencement of the attack. Price 25 cents a bottle.

We have just opened a new shipment of good Chocolates, an assortment under various names—Romance, Gaby Girl, Rose, and Violet. These are American Chocolates of good quality and are sold in half and one pound boxes at 35c. and 60c. respectively. Besides this we have a fair stock of Willard's Forkdlt Chocolates at various prices.

Reids' Boats.

The Argyle sails from Placentia for the westward this afternoon.

The Bruce leaves North Sydney to-night.

The Clyde left Lewisporte at 8.05 a.m. yesterday.

The Dundee sails from Port Blandford to-day.

The Ethie arrived at Clarenville at 5.45 p.m. yesterday, and sails again to-day.

The Glencoe left Belleoram at 8.45 p.m. yesterday, going west.

The Home arrived at Lewisporte at 2 a.m. to-day.

The Kyle is north of Twillingate.

The Lintrose arrived at Port aux Basques at 12.45 p.m. yesterday.

The Meigle left Daniel's Harbor at 3.40 p.m. Friday, going north.

The Sagona sails for the northward at 6 p.m. to-morrow.

SOMETHING NEW IN SUIT CASES.

"The Fibergras."

Manufactured under a patent process from a grass which is so matted as to guarantee its being absolutely waterprooof and insures unusual strength combined with extreme lightness in weight. Fitted with heavy anchor handles, patent brass snap lock, two patent clips and leather bound corners. It is really a most attractive Suit Case. Our price is another attraction.

24 inch Case

$1.70.

ROBERT TEMPLETON

LATEST NOON.

THE KAISER IN EAST PRUSSIA.

Special to Evening Telegram.
LONDON, To-day.

According to a Petrograd despatch to the Times, it has been ascertained beyond doubt that the German Emperor has come to East Prussia.

FRENCH ANNIHILATED A GERMAN REGIMENT.

LONDON, To-day.

The French have surrounded and annihilated the 109th regiment of the German reserves, says a Basel correspondent to the Exchange Telegraph Company, in a message sent by way of Rome. The despatch adds the German wounded include a Colonel, a Major, two Captains and two Lieutenants.

GERMANS LOOSE 7,000 BY FRENCH RUSE.

LONDON, To-day.

A Paris despatch says the wounded who have arrived at Montlucen give details of the seige of Fort Treyon near Verdun. They say that while the Germans were bombarding, the commander of the fort did not reply. The enemy believing that the fort had been evacuated approached in order to destroy a redoubt. The commander of the fort then set fire to two cartloads of straw inside the structure and the Germans convinced that their shells had started a fire and they could easily take the place, advanced in close formation. The French suddenly unmasked their mitrailleuses which opened a deadly fire. The number of German bodies abandoned on the slopes around Fort Treyon estimated at 7,0000.

Fierce Battle All Along the Line

DETERMINED ATTEMPPT ON FRIDAY NIGHT, SATURDAY AND SUNDAY TO BREAK THE LINE OF THE ALLIES REPULSED SUCCESSFULLY.

Special to Evening Telegram.
LONDON, To-day.

The following official statement, issued at Antwerp yesterday, has been received by the Reuter's Telegram Co. on Saturday, a detachment of German cavalry troops, comprising one brigade of infantry, two regiments of cavalry, two heavy and four light batteries and artillery was surprised on the march from Brussels to Termende were attacked on the front and flank. They retired in disorder towards Assche, leaving in Belgian hands many prisoners, wounded and Caissons. To-day, Sunday, apparently in revenge for the check, Malines was bombarded by long range guns and our front between Malines and Alost was subjected to a general attack by strong forces. Towards Alest a Belgian cavalry division succeeded in taking the German left wing on the flank and generally our troops maintained their positions. At Malines the railway section suffered severely from bombardment and numerous houses are in ruins and others have been burned; a dozen civilians were killed and many wounded.

PARIS, To-day.

The text of an official communication last night is as follows: It is confirmed that since the night of the 25th to the 26th and up to far into the day of the 27th, the Germans have not ceased to renew entire front attacks of unprecedented violence with the determined purpose of trying to break through the lines. These attacks were made with uniformity, which denotes instructions from the highest command to seek a solution of the battle. Not only have they not been able to accomplish it, but during the action we have captured one flag, some cannon and many prisoners. The flag was taken from the enemy by the twenty-fourth regiment of the Colonial Infantry. All our army commanders make a special mention of the fact that the morale of our troops, notwithstanding this uninterrupted struggle coninues excellent.

Chartering Steamers.

At present there is a considerable amount of freight at Montreal awaiting shipment to this port. To relieve the congestion the Black. Diamond Company have chartered the s.s. Nevada which ship is now on her way here via Gulf ports with a large freight. In view of the loss of the s.s. Cacouna another ship will likely be engaged to bring a cargo here from Montreal.

Schooner Lost.

CREW SAFE.

Word was received in the city today to the effect that the schooner Savoyard, of Grand Bank, while bound to St. Pierre with a cargo of coal, went ashore at the Loreys, near Lamaline, and became a total wreck. The crew escaped in a boat.

EARL OF DEVON HERE.—The s.s. Earl of Devon, Capt. Carter, arrived in port from the White Bay service at 7 a.m. yesterday, bringing a full freight and several passengers. She sails again at 6 p.m. to-morrow.

LATEST 2.40 P.M.

JOFFRE FORCES THE HANDS OF GERMANS.

Special to Evening Telegram:
PARIS, To-Day.

Prolongation of tension of the two long lines of fire and death, fronting each other on the Aisne, must have become insupportable to the Germans, since reports indicate that they have changed their tactics and attacked with bayonet. The opinion is expressed here that General Joffre's master hand is shown in this, and it is believed he has succeeded in pushing his lines inside the range of the deadly German guns and forced the enemy to hand to hand fighting. Since the attacks have been repulsed over the whole front, according to official communications, military experts here canont see now what resources the German Emperor's generals can call on to retrieve their fortunes.

3.10 P.M.

BATTLE REACHES CRITICAL STAGE.

Special to Evening Telegram.
PARIS, To-Day.

The Matin expresses the opinion that the new troops of the Allies found fronting them on the left were not from the German left wing, but are part of the forces detached after Charleroi and sent to East Prussia but now brought back in haste. The general opinion is that the battle has reached a most critical as well as a most violent phase and that the issue cannot be delayed much longer.

RUSSIANS CROSS THE CARPATHIANS.

LONDON, To-day.

Pursuing their success, the Russians have pushed over the Carpathian range and captured Uhick, Hungary, near the source of the River Ungh with numbers of guns, artillery, stores and prisoners, says the Petrograd correspondent of the Morning Post, thence the Russians have descended into the plains of Hungary.

BELGIANS CUT RAILWAY COMMUNICATION.

LONDON, To-day.

A despatch from Blainkenbergh, Belgium, under Sunday's date, says that the Belgians have blown up the viaduct at Beerghes, cutting railway communication between Mons and Brussels.

GERMAN COMMANDER KILLS HIMSELF.

LONDON, To-Day.

A Bordeaux despatch to the Central News says a report has reached there that the German commander at Muelhausen, in Alsace, has committed suicide in despair at the fact that that he was unable to pass the Vosges. He had previously telegraphed the German General Staff to come and see itself.

VOTE FROM ISLE OF MAN.

LONDON, To-Day.

From the Isle of Man comes this news: The Manx Legislative Council and House of Keys met together in Tynwald and unanimously decided to ask the Imperial Government to accept $50,000 as a contribution from the Isle of Man towards the expense of war. Members supporting the resolution say that the gift was only an earnest of the assurance of the readiness of the 50,000 people of the Island to sacrifice all their resources in support at this juncture.

Not in America.

"Who would conceive of an American army's officers murdering women and mangling children by bombs hurled from an airship at night into a sleeping city? Who could imagine American soldiers raining death from the sky upon unsuspecting and helpless non-combatants and upon the wounded prisoners in hospitals flying the Red Cross flag? Who could picture American admirals ruthlessly sowing the deep with mines to destroy ships and sailors of neutral nations engaged in the pursuits of peaceful commerce? Who could think of American troops grimly engaged in shooting down disarmed peasants who had tried to defend their little possesions?"

"To these pointed queries anyone knowing this country might well reply, 'It is unthinkable.' No American officer who did what Germans have done at Antwerp, who did what Germans have done in the North Sea, who did what Germans have done in Belgium, could withstand for a single day the avalanche of American criticism. His own people would instantly repudiate him as a barbarian, and no excuse of military advantage over the enemy would be accepted or tolerated."—New York World.

DR. WAKEFIELD LECTURED.—Dr. Wakefield gave an illustrated lecture on "Anthems" at King George Institute, last evening. The discourse was interesting and listened to by a large audience. Mrs. Wakefield and Miss Jones rendered delightful solos and duets.

Shipwrecked Crew.

There arrived by the Southern Shore train to-day, Capt. Newman and crew of the S.S. Cacouna, which met her fate at Hare's Ears, Ferryland Head, on Saturday night, as reported elsewhere in these columns. At the time the ship was going at half speed and there was a strong breeze from the south west and very thick, in fact it was so foggy that the forecastle head could not be seen from the Captain's bridge. The ship, though light in ballast, did not drift towards the land, and Capt. Newman was running in the proper course, according to his chart. Suddenly there was a crash. The ship had struck the land and her bottom started to rip amidship. Soon she began to fill with water and settle down in the stern. All those on board could do was to get ready to save their own lives. An improvised gangway was put out reaching from the bow of the ship to the rocks and on it the crew walked ashore. They were looked after kindly at Ferryland for the night and yesterday morning the crew boarded the ship again and got their belongings. The chief officer is still standing by the ship which was breaking in two this morning. Capt. Newman and crew are staying at the Seamen's Institute where they will remain until ready to go to their homes.

Tars in Water Cheer Captain

ON BRIDGE OF SINKING CRUISER.

The canteen steward of the Hogue was on the deck when he heard an explosion and saw the Aboukir with a decided list. In a few minutes the sea was dotted with heads. The Hogue had just lowered boats when she received a blow which shook the ship, her stern seeming to go down. Then a periscope was seen, travelling very quickly and the bow gun fired at it.

The periscope disappeared, but whether the submarine descended of her own will, or received her quietus, he did not know. At that moment the Hogue received another shock and began to heel over. Within a quarter of an hour the waves were washing about their feet and Captain Nicholson sang out every man for himself. At once all dived overboard. From the water they saw the captain standing on the bridge, and gave him a cheer.

SECURED LARGE CONTRACT.—We understand the Reid Nfld. Co. have secured the contract for the supply of a very large number of cords of pit props for a supplier to the Welsa Collieries.

WARNING!

IN THE INTEREST OF THE PUBLIC SAFETY.

The Rifle Range on the South Side Hill will be in constant use, from daylight till dark, for musketry practice, until our Regiment leaves for England.

All persons are therefore prohibited from approaching the Rifle Range within 200 yards from either side, or within 1,000 yards of the targets to the eastward.

Any unauthorized person so doing will be liable to arrest, besides incurring serious danger from rifle bullets.

A number of red flags will be used to indicate the Danger Zone. This prohibition does not extend to any part of the Hills west of the 800 yards Firing Point.

By order,
JOHN SULLIVAN,
Inspector General Constabulary.

ST. JOHN'S RIFLE ASSOCIATION,
W. H. RENNIE, Hon. Secretary.
sep2.tf

BORN.

On the 26th inst., a son to Mr. and Mrs. S. Diamond.

DIED.

Yesterday morning, after a long illness, George Winslow, ex-Sergt. late R. C. R., and ex-Head Constable T. N. C.; funeral on Tuesday, at 2.30 p.m. from his late residence, 35 Bannerman Street; friends will please accept this, the only, intimation.—R. I. P.

This morning, Catherine Quigley, beloved wife of James Parrell, aged 74 years, leaving a husband and three sisters to mourn their loss. Funeral on Wednesday, at 2.30 p.m. from her late residence 68 Barnes' Road; friends please attend without further notice.—R.I.P.

Fall—Styles.—1914

WE announced last week the opening display of our new Fall Coats. From the following description of one or two of the most elegant designs an idea good enough to make you want to see the entire stock can be obtained.

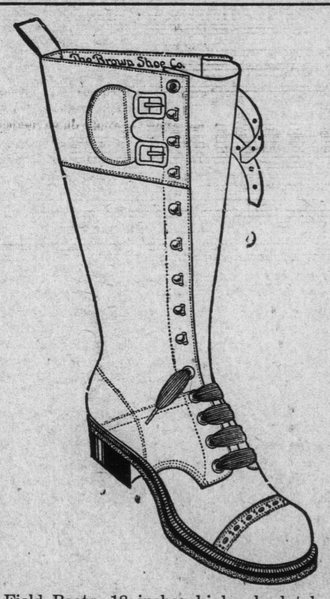
¶ Fancy Astrakan Cloth Coat in dark Tango shade, deep collar of rich Velvet, Raglan sleeves with wide armholes, fancy cuffs and pockets and broad, extra low belt effect. (Same style coat in mid. and dark mahogany Brown, Cardinal, Grey, Navy and many pretty mixtures.)

¶ Astrakan Cloth Coat in fancy Saxe and Black striped mixture. Round corners, deep collar and cuffs, lined throughout rich Saxe Satin.

¶ All styles and sizes of Ladies' Coats in the newest colors and materials.

U. S. Picture & Portrait Co.

Your Fall Boots



Men's Field Boots, 18 inches high, absolutely waterproof, $7.50, $6.50, $6.00.
The same in Pegged Boots, $6.50.
Men's 14, 12, 10 and 8 inch Boots, with waterproof tongue, $7.00, $6.50, $5.50, $5.00.
Same in Pegged Boots, $4.00, $4.50, $5.00 and $5.50.
Boys' High Laced Boots, $5.00, $4.50, $4.00 and $3.50.
Youth's High Laced Boots, $4.00, $3.50 and $3.00.
These Boots are all solid and waterproof throughout.

F. SMALLWOOD,
THE HOME OF GOOD SHOES.

Fighting!

We have been fighting for clean, wholesome, sanitary living for years.

Our establishment's sole purpose is to instill in the minds of the people that "cleanliness is next to Godliness."

All apparel should be frequently cleansed of the accumulation of dirt, dust and grime.

Agents: Messrs. NICHOLLE, INKPEN & CHAFE, LTD.

UNGAR'S LAUNDRY & DYE WORKS,
HALIFAX.
aug26,w,f,m,w

Advertise in The Evening Telegram.