

## YOUR GOOD FRIEND

Your time-keeper may sometimes need a little fixing up, as you do yourself once in a while. Bring it to us; we know how, and can treat it right, so you can go on your way rejoicing. Prices right for good work.

**D. A. McRAE,**  
Watchmaker, Jeweler &  
Optician.

295 Water Street, St. John's.

## CEMENT

In store and to arrive 3000 barrels Whites' Brand Portland Cement. Also

**Drain Pipes,  
Fire Brick,  
Brick,  
Fireclay**

**Etc., Etc.**

**H. J. Stabb & Co.**

Book That Tell How to Do Things.

Cloth, 55c.; 37c. post paid. Illustrated. How to write Signs, Tickets and Posters.

Wood Finishing, comprising Staining, Varnishing and Polishing, with engravings and diagrams.

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Decorative Designs of all ages for all purposes.

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Rustic Carpentry and how to do it.

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House Decoration.

How to Repair Household Articles.

Photography and how to do it well.

Photographic Cameras and accessories.

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Photographic Studios and Dark Rooms.

How to Knot and Splice Ropes and Cordage.

Upholstery and how to begin the work.

**GARRET BYRNE,**  
Bookseller and Stationer.

## THE 6 BEST WHISKIES That Ever Left Scotland.

**Premier,  
'Gaelic' Old Smuggler,  
White Seal,  
Johnnie Walker,  
White & Mackay's  
Special, and  
Stuart Royal.**

These Whiskies we sell at  
**\$1.20 per bottle,**

**\$13.00 per case.**

Also, several Cheaper Brands.  
Goods shipped on the same day as order is received.

**P. J. SHEA,**  
314 Water St. Phone 342.

ASK FOR MINARD'S LINIMENT AND TAKE NO OTHER.

## A Fair Trial.

By RUTH CAMERON.



It is quite a task. You know what a mountain even such a mole hill can look at night when you are very tired and want to crawl into bed without any preliminaries. Moreover, in hot weather closing the blinds shuts out much needed air.

Within the last two weeks my neighbor has done away with all this inconvenience. For she has found that by tying a black silk handkerchief over her eyes she can shut out the light just as effectively as by closing those five pairs of blinds.

Why hasn't she done this before? That's just the point and raison d'être of my tale. Again and again we have suggested it. Again and again a friend of hers who has used this method for years has urged her to try one of his handkerchiefs, and every time she has answered, "Oh no, that wouldn't do for me. I know I shouldn't like it, it would make me too hot."

Two weeks ago the window blinds were taken off in order to have the house painted. And being thus forced into it, she actually did try the handkerchief. Of course it took her

a few days to get used to it, but fortunately circumstances forced her to give it a fair trial, and it emphatically made good.

How many opportunities are thrown away, how much efficiency is lost, how much happiness is missed because people have this foolish habit of condemning anything which is new to them entirely without a trial.

We all believe in the theory of a fair trial, but many of us fail to live by it. Sometimes circumstances, as in this case, fairly force us into making such a trial and convert us willy nilly, but more often we go through life obstinately insisting, "I know I shouldn't like it." "That wouldn't help me." "It wouldn't do any good for me to try it," and so forth and so on.

The other day I spoke of a certain magazine to a high-brow neighbour of mine. "I don't like it," she said with the high-brow equivalent of a turned up nose. Investigation proved that she disliked the looks of the cover and had never read the magazine.

Another woman told me she disapproved of a certain author, and on my asking on which of his books she based that condemnation I found that she had read a single short story of his written ten years ago.

Such advance knowledge is always very expensive. It puts the man who possesses it hopelessly behind the man with an open mind, the man who does not condemn without a fair trial.

*Ruth Cameron*

## Fashions and Fads.

There are no plain skirts; when draperies are lacking, the skirts are two or three tiered.

A supple silk frock in deep blue is immensely improved by one of the outstanding Medici collars.

The odd little jackets of brilliant green, red, blue and orange-silk are ornamented with jet buttons.

Collars are almost obsolete, and sleeves, except in tailored frocks, usually just reach the elbow.

Fashionable combinations of colors are blue and ruby, beige and black, and rust red with dull blue.

Sunshades are brilliant in color, and some are elaborately trimmed with pleated frills or bands of puffing.

Hats of white straw are adorned with white tulle spiked with flowers, and some are trimmed with wreaths.

A most welcome change from the separate coat which binds the limbs is the jaunty coat which flares and ripples.

The white frock is suitable for all occasions, and each small girl should have several white frocks in her wardrobe.

More and more attractive are the topcoats designed to wear with permissible summer dresses. They are made in vivid shades.

White frocks trimmed with red are much in vogue; a very pretty combination is of white linen and carnation red collar de soie.

The enlarged kimono sleeve is noticed. It hangs in ample folds from the elbow, to be caught just below into a tightly fitted band.

Shoes and stockings are a complete study, and the fashionable French woman will change hers several times during the day.

A little black dress is made charming with a vaporous ruche of black-and-white tulle in three tiers, to set well out around the throat.

The collar and jabot will give the simplest frock of linen and gingham a touch of individuality. There are

Headaches and Heart Trouble

News of the Cured of Three Years' Standing Cured a Year Ago by Dr. Chase's Nerve Food.

Anyone who knows the discouragement and despair which accompanies the helplessness of nervous prostration will appreciate the gratitude of the writer of this letter.

Miss H. C. Jones, Scotch Lake, O. B. writes: "I suffered from nervous prostration for nearly three years. I had frequent headaches, had no appetite and was troubled with my heart. After consulting two doctors, without obtaining satisfactory results, I began the use of Dr. Chase's Nerve Food and was completely cured by this treatment. It is nearly a year since I was cured, and I want others to know of this splendid medicine. I now attend to my household with pleasure and comfort, and am glad to have the opportunity of recommending Dr. Chase's Nerve Food."

As some persons are bound to be derived from each dose of this great food cure, as day by day it forms new blood, and builds up the system, 10 cents a box, 6 for \$2.50, all dealers or Edmondson, Bates & Co., Limited, Toronto.

## HOSE!

This week's special is Child's, Misses' & Ladies' Hosiery,

in Cashmere, Lisle, Silk, Fancy Embroidery and Gauze.

EXTRA VALUES.

Child's, all sizes, 10c. pair

Ladies' Black and Tan Cotton, Cashmere, Rib and Plain, 25c. pair.

Soper & Moore.

R. N. Co's. Outing

The general meeting of the Reid N. Co's annual outing committee was held Tuesday night in the Ladies' Waiting Room at the Railway Station. Mr. A. D. Brown presided.

Great enthusiasm prevailed, and the "Red Company Day" is now an established feature of the season.

Vice-President, informed the committee that the Company had given free transportation and would render every assistance to make the outing a "howling" success. It was decided by the committee that the general scheme of the outing would be as follows: The outing to include all employees with families or friends.

Locomotive works, marine, boiler and blacksmith shops, car shops, garage, electric light plant, street railway and clerks of general offices. The outing will be held at the Octagon on Saturday, August 23rd. A special train will leave the station at 9:30 a.m. and arrive at the Octagon about 10:15 a.m. On arrival at the grounds, boat races between the different departments and a marionette race will take place. The winners will receive good, useful prizes. Dinner at 12:30. Afternoon sports to commence at 2:30. This feature of the day's programme will be of special interest, and will include the "tots" to the oldest. Useful prizes will be presented for each event, and the children will be made as happy as the older folk. At 5 o'clock presentation of prizes will take place; 5:30 o'clock tea; 7 o'clock concert; 8 o'clock dancing till 12 o'clock; 9 o'clock Children's train leaves Octagon for town; 1 o'clock adults return to town. The Committee intend that the outing shall be a family day and are making every arrangement to prevent the safety and happiness of the children. Families will go on the basket party style, that is, each a basket of food and drink. The Committee will have big boilers on the field to supply hot water for the basket parties, so that there will be no necessity for lighting fires. For those who do not wish to join a basket party, arrangements have been made at the Octagon to supply a hot dinner and supper. The price of tickets will be 20c. single ticket for those who intend bringing their own food; and \$2.00 single ticket for those who wish to get their meals supplied by the committee. Children under 15 years of age will go free. Tickets can be had from the officers and members of the Committee. The Committee want every employee with family or friends to participate in the outing so as to make it a complete success. R. G. Reid, President. Mr. A. D. Brown, Mr. W. F. Ledley and Mr. J. E. Angel are taking great interest in the details of the outing and it will be a "red letter day" for the employees. The following Committee was appointed and will be divided into sub-committees to handle the different events: J. W. Morris, D. Duff, N. Andrews, H. Ross, W. J. Kent, J. Noonan, R. Rodgers, E. Duff, A. Martin, Wm. Norris, C. Laing, Chas. Henderson, Wm. Watson, H. Shaw, E. O'Toole, Geo. Kirkland, E. Brown, Ed. Ellis, Chas. Pittman, T. Armstrong, Wm. Roseworthy, A. McTough, G. Slack, D. M. Hill. The officers of the committee are: R. G. Reid, Honorary President. F. Blouin, Honorary Vice-President. A. D. Brown, President. W. F. Ledley, Vice-President. J. E. Angel, Asst. Vice-President. A. J. Mallin, Chairman. J. M. Darcy, Secretary. Wallace Ross, Treasurer. Chas. Bradley, Auditor.

Wire Wounds.

My mare, a very valuable one, was badly bruised and cut by being caught in a wire fence. Some of the wounds would not heal, although I tried many different medicines. Dr. Bell advised me to use MINARD'S LINIMENT, diluted at first, then stronger as the horse began to look better, until after three weeks, the sores have healed, and let of all, the hair is growing well, and is NOT WHITE as is most always the case in horse wounds.

Waymouth. F. M. DOUCET.

Boastings.

I often think, while swatting flies, that is neither safe or wise to boast of one's achievement; for fate may all our triumphs mock; so often loud and vaunting talk is followed by bereavement. It's

very well to point with pride in manner modest, dignified—we all like admiration; to too a horn in self defense is excellent—there is no sense in self depreciation. Uriah

Heep and all his class impart a pain to every man; we don't like folks too humble; nor do we like the ones who boast, who'd make themselves the reigning toast—we're glad to see them stumble. And stumble they are sure to do before their little trip is through their luck some day grows lorry; the gods set traps for those who brag, who boost themselves and never flag until their jaws are weary. The

boastful man, all chesty goes, a stream of bombast from him flows like water from the scupper; and people, sizing up his plight, remark, "It serves the 'blasted fool' right," when he is on his uppers. If we'd have sympathy and cheer when days of stress and grief are here, we should be meek and modest; so let us be serene and wise, and saw our wood, and wait the flies, and from them knock the sawdust.

Minimize The Loss.

Practically farmers may easily minimize the loss, due to a backward and cold season, by the judicious use of Sulphate of Ammonia as a fertilizer.

Sulphate of Ammonia contains over 20 per cent of nitrogen, and 18 per cent in Nitrate of Soda, and is therefore more than 20 per cent better than nitrate of soda as a means of quickening and increasing the growth of crops.

The use of Sulphate of Ammonia has increased enormously of late years and it is recognized to be the most valuable fertilizer obtainable. By its judicious use the production of root crops per acre may be doubled, and the growth of late crops stimulated.

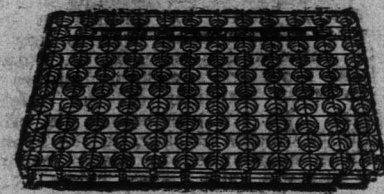
We invite the attention of farmers to our special pamphlet on the best methods of using Sulphate, copies of which will be forwarded free to any address on application.

The price of Sulphate is moderate, and our terms are accommodating. ST. JOHN'S GAS LIGHT COMPANY.

Box 24, Trade Building, St. John's.

On exhibition at PARSONS' ART STORE (one door east of Royal Stores) a selection of WATER COLOUR DRAWINGS by the famous London Artists, GORMAN MORRIS and H. H. BINGLEY. These Drawings were personally selected this season. INTENDING PURCHASERS SHOULD CALL EARLY.

## The Ideal Spring!



The comfortable hygienic Spring that does not sag or permit rolling to the centre. If you are a restless sleeper it is just what you need. If you are a good sleeper, it will double the rest value of your sleep. The Spring that spells Comfort with a capital C. It is easy; it gives just where it ought to give, cradling the tired body and embracing sleep by the very comfort it supplies. Good for a lifetime of satisfactory service. They are comfortable Springs, restful Springs, healthful Springs. They keep the body in a healthful hygienic position, thus overcoming one of the many causes of wakeful nights. It will last a lifetime. Come in and look them over. They are made plain or upholstered, for metal or wooden beds. You don't know what comfort is until you try an IDEAL SPRING. The most comfortable and satisfactory Bed Spring in existence. Prices from \$7.50 up to \$20.00. Large shipment just in.

## C. L. MARCH CO., LTD.

Cor. Water and Springdale Streets.  
THE POPULAR FURNITURE STORE.

## Make Your Own Ice Cream.

Why not? It only takes five minutes to do it. Pure, wholesome Ice Cream made in your own kitchen. Ice Cream for Sunday's dinner— One never fails to enjoy it. Just get one of our

## Blizzard or Lightning Freezers

follow the simple instructions and you have ice cream in the short time of five minutes:

Blizzard.	Blizzard.	Lightning.
4qt. 6qt. 8qt.	Special 4qt. 6qt. 8qt.	
\$2.80. \$3.60. \$4.60.	20 qt. \$17.50. \$3.30. \$4. \$5.	

**BOWRING BROTHERS, Ltd.**

## New York Woman Robbed

Of \$60,000 in Gems in Paris.

Paris, July 11.—Mrs. John F. Martin, of New York, widow of a banker, has been robbed of jewels worth \$60,000. Mrs. Martin, who is stopping in a hotel in the Place Vendôme, changed yesterday from the room she had been occupying, which overlooked a side street, to one overlooking the Place Vendôme. She carried her smaller baggage to her

new apartment herself, and placed her jewels wrapped in a handkerchief, on the table. When she went to her room to dress for dinner they were gone. An exhaustive search was made but they were not found, and Mrs. Martin informed the police.

Mr. Guichard, Chief of the Paris Detective Department, said "that he had a clew, but regretted that a day since he had passed by the room, he had changed yesterday from the room she had been occupying, which overlooked a side street, to one overlooking the Place Vendôme. She carried her smaller baggage to her

The list of prices paid for the jewels is as follows:

A diamond ruby brooch, \$5,000.  
A pearl necklace, \$4,000.  
A small rope of pearls, \$2,000.

Diamond earrings, \$5,000.  
A sapphire and diamond bracelet, \$4,000.

A diamond bracelet, \$250.

A diamond and ruby ring, \$2,000.

A marquise ring, \$3,000.

Three diamond rings, \$7,500.

An nearly all the pieces were bought twenty years ago, the value of the stones had almost doubled. The loss is estimated at \$60,000.

**SEWING MACHINES.**—Just received another shipment of the famous Expert B. Sewing Machines. Prices down. CHESLEY WOODS, Nfld's agent—1913.