

MAGIC

BAKING POWDER

MADE IN CANADA
CONTAINS NO ALUM
CONFORMS TO THE
HIGH STANDARD OF
GILLETT'S GOODS

LOVE?

BY RUTH CAMERON.



A man who was a regularly disagreeable, selfish and unreasonable in his treatment of his wife, used to assure her frequently that she mustn't mind what he said or did, she must remember that he really loved her all the time.

Think of his daring to use the word "love" for that kind of a feeling. Of course he did care something for her in a selfish way, but think what a weak feeling it must have been to be at the mercy of his every mood. It was weaker than his desire to vent his temper, it was weaker than his love of self, it was weaker than his wish to have everything about the house just as he liked it. And yet he called it "love." What a travesty on real love!

Another woman has been made miserable all by her husband's eternal worrying about her safety and her health. All her life she has been denied pleasures of every kind because of his anxieties. As she looks back and sees all the happiness she has needlessly missed, she says sadly, "If my husband had been half so anxious for my happiness as he has been for my health and safety I would have had a very different life." He says it is all because he loves her so very much. Save the mark! If she is ill he is

frightfully anxious, but if he sees her missing some passionately longed-for pleasure in order to insure his peace of mind, he isn't at all disturbed. Can that be love which is entirely different to the unhappiness and deprivation it causes, so long as its own peace of mind is assured? Consider how most of us crave happiness above everything. Could one continually deny it to the person one really loved?

"You must remember that I love you underneath even if it doesn't show on the surface," was the way another man used to reassure a demonstrative little wife who craved demonstrations of affection as much as she did food. If he had really loved her, wouldn't he have managed to overcome his natural reserve, to some extent at least? Surely he could have said "I love you" every night and morning without really hurting himself. And even that would have meant words to the heart-hungry little woman.

"You can give without loving, but you cannot love without giving," someone has said. It seems to me that that is most emphatically true. You cannot love without trying to give whatever the loved one wants most. Sometimes, of course, temper, the love of self, selfish anxiety, or some other powerful characteristic of your nature will be stronger than your love, but it does not seem to me that any feeling is fit to be called by that beautiful name which is continually weaker than these other motive powers.

Ruth Cameron

WOMAN'S WISDOM.

The worried mother wakes up to hear her baby's heavy breathing—a little cough—perhaps the croup or whooping cough. She does not want to send for the doctor when perhaps the trouble does not amount to much. Finally she thinks of that medical book her father gave her, The Common Sense Medical Adviser, by R. V. Pierce, M. D. She says "just the thing to find out what is the matter with the little dear." Two million households in this country own one—and it's to be had for only 31c. in stamps—1,000 pages in splendid cloth binding. A good family adviser in any emergency. It is for either sex. This is what many women write Dr. Pierce in respect to his "Favorite Prescription," a remedy which has made thousands of melancholy and miserable women cheerful and happy, by curing the painful womanly diseases which undermine a woman's health and strength.

"My desire is to write a few lines to let you know what your valuable medicine has done for me," writes Mrs. MARGARET ZUBERT, of 323 S. Benton Street, Baltimore, Md. "Before the storm came to our house I was a very sick woman. I wrote you for advice which was kindly given and which made me a different woman in a short time. After taking the first bottle of 'Favorite Prescription' I began improving so that I hardly knew I was in such a condition. I did my own housework—washing and ironing, cooking, sewing, and the worst of all nursed three children who had whooping cough. I hardly knew of the advent ten minutes before—so easy was it. The baby is as fat as a butter-ball. Dr. Pierce's Favorite Prescription is the best medicine for any woman to take when in this condition. I recommend it to all my friends."

Mrs. ZUBERT AND BABY.

Household Notes.

When milk boils over on the stove, sprinkle on some salt at once. This will counteract the disagreeable odor. A delicious filling for layer cake is made by mixing a pound of finely minced shelled almonds with two eggs, a cupful of confectioner's sugar and a teaspoonful of vanilla. To destroy ants, dip an old sponge in sweetened water and lay where they can get on it. They will swarm upon it, and the sponge may then be dropped into scalding water. After washing a china silk dress, do not hang it out to dry at all, but roll it up in a cloth for half an hour to absorb most of the moisture and then iron on the wrong side. A novel filling for pillows to serve as backrests on a divan is the cork dust that comes as packing for fruit. It should be washed and dried in the sun before putting into the pillows. Rice may be substituted for macaroni as a dinner dish. Prepare it with the grated cheese and bake it in the oven, serving with tomato sauce. It is especially fine with ham or fish. To arrange an attractive after-dinner dish, pile large, handsome bunches of raisins on a doily in a glass dish and fill in the crevices with shelled and blanched nuts of all kinds. Fasten stockings together in pairs with coarse thread before sending out for laundering, and they will come back in that way; otherwise it may never be possible to mate them again. When cutting materials on the bias it is the part of wisdom to lay the goods smoothly on a sewing table or sewing board. Pin if necessary so as to avoid any danger from slipping or pulling. Perfectly clear cold coffee will renovate black silk much better than beer. It is applied to the right side of the silk, which should be ironed on the wrong side, over a heavy blanket, when half dry. Very useful cover bags for books may be made of linen and embroidered either with a conventional design the name of the book or with a monogram. Stitch on strap handles if for use in travelling. Cheese balls to serve with lettuce salad are delicious if made of a combination of parmesan and cottage cheese. The two should be thoroughly mixed and seasoned before being formed into the balls. Instead of pouring custard over sliced bananas, try pressing the fruit through a sieve and stirring in the custard just as it comes from the fire.

Take in Time

the proper help to rid your system of the poisonous bile which causes headaches, flatulence and discomfort. By common consent the proper—and the best—help is

BEECHAM'S PILLS

Sold everywhere. In boxes, 25c.

The consistency, as well as the flavor, will prove most pleasing.

The careful laundress always keeps a small vegetable brush or comb at hand for the sole purpose of brushing out the fringe on dollies and towels. This is a far better plan than whipping the article to straighten the fringe.

To touch up an old and faded rug, get dyes of the various colors in the rug and a number of camel-hair brushes. Dissolve a little of each dye in boiling water, and after the rug has been well cleaned, paint the dyes on where they are needed.

For a refreshing sickroom disinfectant, put a little freshly ground coffee in a saucer, and in the centre place a small piece of camphor gum. Light with a match, and as the gum burns allow the coffee to be consumed with it. It is pleasant, healthful and cheap.

An excellent breakfast dish is baked apples with figs or dates. Core the apples, fill the holes with chopped figs or dates, packed in tightly, sprinkle with powdered sugar and bake often with butter, lemon juice and hot water. Serve separately or with cream.

To split a shortcake without burning the fingers, fill the pan half full of the batter, then spread it over with a teaspoonful of melted butter. Then put in the rest of the batter and spread it out so that none of the batter shows. When the cake is baked it will split easily.

The Ladies of St. John's May Now Grow Beautiful Hair.

McMurdo & Co. backed up by the manufacturers of SALVIA the Great Grower, guarantees it to grow hair. SALVIA destroys Dandruff in ten days.

The roots of the hair are so nourished and fed that a new crop of hair springs up, to the amazement and delight of the user. The hair is made soft and fluffy. Like all American preparations SALVIA is daintily perfumed. It is hard to find an actress who does not use SALVIA continually. A large bottle for 50c.

Oppressed Wines.



Old Buckshaw works on jaded feet to keep the pot a-bolling; down on the crowded city street you'll see him always toiling. His eyes are dull and full of care, his countenance is dreary; the wintry snows have touched his hair, his heart is sad and weary. Day after day, with heavy tread, he makes his stern endeavor; he sees no ray of hope ahead—just toil and tears forever. His wife is flaunting through the town, and heeds not his distresses; with jewelry she's loaded down and wears the latest dresses. She's organizing suffrage clubs, and keeps the same a-floating; she's lining up the female dubs to claim the right of voting. "We're robbed," so Mrs. Buckshaw claims, "of all that makes life useful; and so we dauntless, dippy dames, pursue our crusade goosely. We're trodden down by iron heels. We're beaten with a mallet; but man must listen to our squeals, and let us have the ballot." And in the grim and clanging mart, the lair of Legal Tender, Old Buckshaw toils, with broken heart, to keep his wife in splendor. And there each day he's rubbing hames with other human horses who slave to let their foolish dames pursue their idle courses.

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70% PURE WHITE LEAD
BRANDRAM'S 99 GENUINE
30% PURE WHITE ZINC

Covers Canada From Coast To Coast

Brandram-Henderson, Limited, "English" Paint is 70% Pure White Lead—30% Pure White Zinc—mixed ready for use, with Pure Linseed Oil, Pure Turpentine and Dryer, and nothing else.

There is a B-H "English" Paint for every color you wish to paint. Ask for a sample card.

BOWRING BROS. LIMITED,
ST. JOHN'S

Neave's Food

FOR INFANTS

Will Bring Your Baby Safely Through The First Year

We've put our Maurice on Neave's Food when he was one week old, and he never started anything else until his first birthday. Hundreds of people have stopped me on the streets and in the stores to ask how old he was and what he was fed on. He has never had a day's illness and is one of the bonniest boys I have ever seen."

Mrs. J. W. PAYMAN,
34 Harriet St., Toronto.

Neave's Food is sold in all the leading stores by all druggists in Canada.

FREE TO MOTHERS—Write today for free tin of Neave's Food and copy of our book "Hints About Baby," to the Canadian Agent—**EDWIN UTLEY,** 14 Front Street East, TORONTO. (Mention this paper.)
Mrs. J. R. NEAVE & CO., England.

On Second Thought.

BY JAY E. HOUSE.

Buck Kilby says he can't understand why women are afraid of burglars. Buck says no capable and efficient burglar would make the mistake of stealing a woman.

Speaking of long and intricate pre-ludes, your attention is directed to Charles R. D. S. Oakford of Kansas. Some women are born beautiful and others have beauty thrust upon them by the society reporter who writes up the wedding.

Next to having gold in his teeth, a colored man would rather wear a plume in his hat.

Another objection to marriage is that the guilty parties get no time off for good behaviour.

People generally speak well of Hobe Fisher, who is a hopeless inefficient and who has been a burden on his wife's people ever since he was married. But they bitterly attack Samuel Flyntpon, who is rich and influential, and one of the fairest men in town.

Mrs. Laban Cain, who has been married six years, still is responding to euciores from her husband's family. This is particularly noteworthy for the reason that a woman rarely succeeds in gaining the applause of her husband's family.

The country has had about the usual amount of rain, but the Atlantic Monthly still is very dry.

There are a lot of knotty problems in life. One of them concerns the wisdom of splitting a pair for the purpose of drawing to a flush.

Every married woman has a plan to take a roomer and save half the rent.

Minard's Liniment Co., Limited.

Gentlemen,—In June, 98, I had my hand and wrist bitten and badly mangled by a vicious horse. I suffered greatly for several days and the tooth cuts refused to heal until your agent gave me a bottle of MINARD'S LINIMENT, which I began using. The effect was magical; in five hours the pain had ceased and in two weeks the wounds had completely healed and my hand and arm were as well as ever.

Yours truly,
A. E. ROY,
Carriage Maker.

St. Antoine, P. Q.

BRAINS AND HEIGHT.

Mr. A. J. Balfour tells a story against himself. He was playing golf at North Berwick, and on approaching a hole he asked for his mashie. "Ye'd better tak' yer brassie," said his caddy. The ex-leader of the Opposition acquiesced, and on finding his ball well on the green, he remarked, "You are a clever boy; you were right." "Ay!" replied the boy, "if you had my brains an' I had your height, we'd mak' a grand pair in a fower-some!"

OUR SEMI-ANNUAL CLEAN SWEEP

Is Now
In Full Swing

As we have previously stated, all summer goods must be got rid of REGARDLESS OF COST.

JUST SCAN THE FOLLOWING LIST:

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| Shower of Hail Muslin, 26 inch. wide.
Reg. price, 14c. Now 10c. | Black Sateen, 30 inches wide; good quality. Reg. 18c. Now 12c. |
| Shower of Hail Muslin, Green. Reg. 14c. Now 10c. | Cream Satin. Reg. 16c. Now 11c. yd. |
| Striped Muslin. Reg. 18c. Now 12c. | Pink Satin. Reg. 14c. Now 10c. yd. |
| Shower of Hail Muslin, 27 inch. wide. Very fine. Reg. 25c. Now 18c. | Brown Satin. Reg. 14c. Now 10c. yd. |
| | Pale Blue Satin. Reg. 14c. Now 10c. yd. |
| | Grey Tweed, double width. Reg. 40c. Saturday 25c. yd. |

Just the thing for the season.

A few White Lawn Blouses for Saturday, only 60 cents each.

Ladies' White and Cream Silk Gloves up to 60c. a pair. Saturday only 25 cents pair.

C. L. MARGH CO., LIMITED.

Men's Negligee SHIRTS!

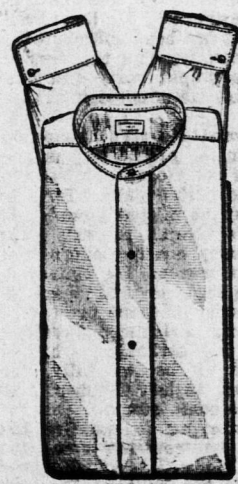
The thrifty mother will buy Shirts for her son or husband now at

45c. each.

For certainly these values come but once in a life time.

All Shirts of Neat Design.

Sizes: From 14 to 16.



See Window!

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The Popular London Dry Gin is

VICKERS' GIN

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