

Removal Sale 25 per cent. off.	REMOVAL SALE 25 per cent. off.	Removal Sale 25 per cent. off.
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To Our Lady Customers

In about two months from date we intend to remove our Ladies' Furnishing Department from New Gower Street to the building adjoining our present Water Street Store. We will then have all our business under one roof in one of the finest Dry Goods and Clothing Stores in the City.

In the meantime we are having a Removal Sale, so that we will be in a position to have a Grand Opening of all New Goods for the New Store. We have some lines that we do not want to carry over to another season, because they will be out of date, and we have therefore decided to give a bona fide reduction of twenty-five per cent. on the following items:—

- Ladies' Golfers, Ladies' Mantles,
- Ladies' Wool Squares, Ladies' Felt Hats,
- Ladies' Mqtor Scarfs,
- Ladies' Furs (asstd.), Ladies' Millinery,
- Children's Mantles, Children's Dresses,
- Children's Overalls.

NO APPROBATION.

Our Outport Mail Order Patrons will get the benefit of this sale, provided cash accompanies the order.

Jackman The Tailor,

Removal Sale 25 per cent. off.	THE MAIL ORDER HOUSE.	Removal Sale 25 per cent. off.
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January MUSIC SALE.

20 PER CENT. OFF.

Sheet Musicfrom 10c. to 75c.
Folios from25c. to \$1.50.
Comprises: Teaching, Classical, Sentimental and Comic pieces.

Chesley Woods,

PIANOS AND ORGANS.

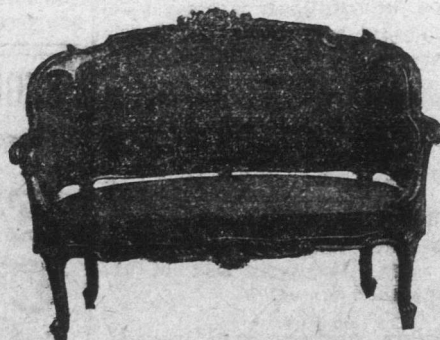


FURNITURE —AND— FURNISHINGS!

One can readily make a satisfactory selection of **Furniture, Linoleums and Rugs, etc.** from our exceptional assortment of the **Newest and Best** in every worthy grade of these goods.

Artistic Design, Superior Quality and Moderate Prices are the distinctive features of our Warehouse.

We offer many Special Styles in every line on our floors at **Marked Down Prices.**



U. S. PICTURE & PORTRAIT COMPANY,
Complete House Furnishers.

Low Price on Ladies' First Quality Canadian RUBBERS!

Having secured a quantity of LADIES' FIRST QUALITY CANADIAN RUBBERS, with ROLL EDGE, we offer them this week at Sixty Cents

60c. per pair.

Here is something genuine for you, each pair has first quality Canadian Stamp on them and are sold elsewhere at 90 cents per pair.

All sizes, from 2 1-2 to size 7.

S. MILLEY, Water St.

Fresh from California!

Our shipments of **TINNED FRUITS** are here, and we can guarantee that for Freshness and Flavour the Fruits are unsurpassed. The varieties are:—

- Pears,
- Peaches,
- Apricots,
- Cherries.

Also, EXTRA COBWEB

- Pears and Sliced Peaches.

Bowring Bros.,

LIMITED,
GROCERY DEPARTMENT,
Telephone 382.

JUST RECEIVED, ex TRAIN

A Choice Lot of

Fresh P.E.I. Geese,

Low Prices to clear.

JAS. R. KNIGHT,
311 Water Street,
Commission Merchant.

JOB PRINTING

Ladies' Costume Skirts!

Latest Styles in Newest Materials at remarkably Low Prices.

Navy Cloth Skirts 95c. \$1.20, \$1.80, \$2.60 up to \$4.00
Black Cloth Skirts 95c. \$1.30, \$2.00, \$2.60 up to \$3.50
Dark Tweed Skirts 95c. \$1.50 up to \$3.00

Special attention given to Outport orders.

WM. FREW, Water St., Nearly Opp. Court House.

IN STOCK:

MOLASSINE MEAL,

(Best for keeping all Animals in good health.)

'HERCULES' FEED,

(An excellent all-round Feed—splendid for poultry—Crushed Oats, Corn and Barley.)

WHOLE CORN.

Yellow Cornmeal. To arrive.

White Hominy Feed.

Bran. Ogilvies—the best. Diamond O

OATS. Finest Fat White Oats.

HAY. Good quality Baled Hay.

HARVEY & COMPANY

WHOLESALE.

RHEUMATISM Not Too Late. RHEUMATISM

DON'T WORRY any more about RHEUMATISM, but try a bottle of

Sloan's Liniment,

And watch what will happen by following directions. Orders flowing in every hour from North, South, East and West for the wonderful cure (Sloan's Liniment)

Price: 25 cents bottle. Price: 25 cents bottle.

J. J. ST. JOHN, Sole Agent, St. John's, East.

Greatest Sale of the Year!

Blair's Great Clearance Sale.

All Kinds of Winter Goods and Goods of Passing Fashion, and Discount Sale of All Kinds of Staple Dry Goods. Every Article of Dry Goods in Stock Reduced.

These are Some of the Bargains:—

- Women's Rubbers. Regular 57c. pair. Now 50c. pair.
 - Men's Storm Rubbers. Regular 90c. pair. Now 78c. pair.
 - Women's Fleece Vests and Knickers. Regular 25c. garment. Now 20c.
 - Men's Jaeger Fleece Shirts and Drawers. Regular 50c. garment. Now 43c.
 - Boys' Jaeger Fleece Shirts and Drawers. All the sizes. Only 30c. pair.
 - Women's Tan Kid Gloves, all perfect. Sizes 6 to 7½. Only 35c. pair.
 - Women's Wool Gloves. Regular 25c. to 35c. pair. Only 18c. pair.
 - Women's Brown Marmot Necklets, from 80c. to \$1.20 each.
- Greatest Bargains in Fur Department you ever saw:—
- Child's Infinitia Fur Necklets and Muffs, from 32c. and 48c. each.
 - Sewing Cotton. Regular 5c. reels. Now 4c. each.
 - Men's Tweed Caps with Storm Bands. Regular 40c. Only 25c. each.
 - Men's Tweed Caps with Storm Bands turning up inside. Regular 45c. and 50c. Only 25c. each.
 - Men's Eastern Brand Heavy Dark Tweed Caps, with Fur Lined Storm Bands which turn up inside. This is a leading style Cap, and comes in sizes: 6½ to 7¾ (equal to 6¾ to 7¼). The Regular Price of this Cap is 70c. Our Sale Price, 50c. each.

Buy Now and Save Money.

HENRY BLAIR FRESH Shipment FRUIT!

TO-DAY ON DURANGO!

40 Cases Valencia Sweet Oranges, 20 Kegs Sweet Grapes, 20 Cs. Large Lemons, 50 Cases Small S'peel Onions. And in fine order, 150 brls. No. 1 Apples—Spy, Baldwin, etc. Annapolis Valley nearly sold out of Apples. Buy while you can get them.

Edwin Murray

\$6.40 Per Ton \$6.40

Now landing ex Kamford, 700 tons

NORTH SYDNEY COAL, \$6.40 per Ton, sent home.

And to arrive, 1200 tons BEST SCOTCH HOUSEHOLD COAL.

Newfoundland Produce Co., Ltd.

jan 17, 1911

Duder's Premises.

The Choicest Mustard Ever Produced.

The best British growths and the best British modes of manufacture combine to produce

Farrow's 'A1' Mustard

THE FINEST THAT MONEY CAN BUY

This delicious condiment sharpens the appetite and gives flavour and charm to the food. No meats taste insipid when helped off with this exquisite mustard.

Having once tried it you would never touch common mustard again.

HOCKEY SKATES!



THE "VELOX" HOCKEY:—This is the leading Hockey Skate. Has two standards under the ball of the foot, which distributes the weight better. Runner of best material, hand tempered, and bevelled in such a manner as to prevent it entering too deeply into the ice.

THE "REGAL" HOCKEY:—The Handomest Skate made. Pre-eminently a Skate of quality. Light in weight, speedy, strong.

THE "CHEBUETO" HOCKEY:—The Chebueto is made to meet the ideas of hockeyists who have a feeling for a double-ended Skate. It is a Skate of very high quality, the runners being tempered by a special process and the top being of very highest quality steel sheets, highly carbonized to secure stiffness.

THE Club, Favorite, Rover, Perfect, Model, Victor, and Star Hockey Skates, from 35c. to \$2.10 pair.

Largest selection in the city. All selling at our usual Low Prices.

MARTIN HARDWARE COMPANY.

WEATHER FORECAST.
TORONTO, Noon—Strong breeze and moderate gales, southerly westerly; milder and fair to then light falls of snow or sleet.
VOLUME XXXIII

CUT FLOWERS

Carnations and Hyacinths.

J. McNeil

Rawlins' Cross. Telephone 197. jan 18

FOR SALE!

A Large Stock of Heavy Scantling.

From 7 x 7 to 12 x 12.

JUST RECEIVED.

(Smaller Sizes always on hand.)

Also, LARGE STOCK 3 INCH

Spruce and Fir PLANK,

Specially suited for wharf work.

W. & G. RENDELL.

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The Nickel

The Long Trail,

A tale of the Turpentine Forests.

A Sailor's Friendship,

Nautical Drama.

OTHER PICTURES AS WELL.



Admission 5 cts.

The CASINO.

TO-NIGHT!

THE HOME-COMING,

A beautiful one act play.

A story exemplifying a brother's love.

Feature Film:

THE TRAPPERS—A

thrilling film story told amid the grandest scenic surroundings ever shown in motion photography. See the wonderful cowboy riders.

An Unexpected Friend—

Drama.

Floating to Wealth—Serio

Comie.

Illustrated Song by J. O'NEILL FARRELL.

Admission, 10 cents.

North Sydney

COAL.

Now landing ex-

S.S. "ADVENTURE,"

1500 TONS

OF BEST SCREENED

NORTH SYDNEY COAL.

H. J. STABB & CO.

Job Printing of all kinds.