

## Advertising !

**ADVERTISING** means directing the attention of others to that for which attention is desired. If you have a stock of which you are proud, or a service which you believe to be superior, direct attention to the fact every week in the columns of the UNION ADVOCATE.

Stretch out the hand of good-will, wear the smile of welcome, and command the business of the buyers of this community. Do these things and your business will expand and the profits from your busuess will be greatly increased.

## A WORD TO THE PUBLIC.

Do you not feel a certain reluctance about going into shops that have not invited you to enter their doors? At the shop which advertises --- which invites your cuttom --- you know that you are welcome.

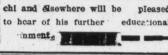
Shop Where You Are Invited To Shop

in the early dawn they found the palace, inmates sleeping peacefully. They requested that the Princess Victoria should be roused at once and told that they desired an immed ate audience on most important business.

Half asleep, entirely dazed for the moment -then clear eyed Victoria sprang up with one thought 'I must not keep them waiting any longer and rushed into the presence of the waiting dignitaries with only a bed-gown over her night-dress, her feat in slippers and her long brown hair flying over her a ... dak a shoulders! As in a dream she heard the words "Your Majesty" and received the first kiss of homage on her trembling hand. Then with sweet pleading grace she spoke her first words as Queen of England; looking into the kind eyes of the Archbishop "I beg your Grace to pray for me" she said: with utter si rolicite and sincers desire; and raising his hald in benediction; the Archbishop's voice asked a blessing on the fair young sovereign of so great a land. The hours following that new knowledge of hea new dignity were overwhelmingly full of strange expressions for Victoria; but among them all she found time to go to her esk and write a letter to Que

His many friends on the Mirami-The Rev Dr. Harrison the popt- chi and disewhere will be pleased

lar Minister of St. Stephen's; Black to hear of his further educational River has just received intimation inment.



ED KOSE FEE particular people-Pure! No chicory or any adulterant in this choice coffee

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