

# THE ACADIAN

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## Editorial

Our pulpits are our work clothes. Each of us live some kind of a sermon every day.

### OUR HIGH STANDARD OF POPULATION

MANY of the tourists from the United States who each summer visit this section declare that an especially pleasing feature is the absence of the horde of foreigners with whom they daily mingle in their own land. They find that the people with whom they come in contact here are much the same as those whom they best like to meet at home. Life has its full measure of compensation, and perhaps few of those who determine to remain in their own land instead of joining in the mad rush to "American" cities realize as they should that in this particular at least they are better off.

In perhaps no other part of the continent are the residents so immune from the annoyance as in this favoured valley. The English we hear is not always the best, but it is always English. We need most of all more population, but cannot afford to run the risk of lowering the standard. Our own boys and girls should be encouraged to remain here and if necessary the establishment of homes should be made a matter for provincial assistance. There is yet plenty of room here for fruit growing, that important industry for which this section is eminently adapted. Immigrants from the old land would also be gladly welcomed in a land where prosperity abounds, and the poor never come to want.

### LAWS SHOULD BE ENFORCED

PROBABLY at no other time in the history of this country has there existed so little regard for the observance of law as at present. Those who visit points on the south shore report the open sale of intoxicants notwithstanding that the N. S. Temperance Act strictly prohibits such sales being made. This, while it takes many tourist parties thither, is in no way creditable to the section in question. Unfortunately the same conditions prevail in other parts of the province, if perhaps to a lesser degree.

The temperance law is not observed, but that is no fault of the law. The same can be said of most of the enactments which fill our statute book. There is no need for better laws but there is very evident a need of better organization for their carrying out. Officials entrusted with and paid for the enforcement of law are not doing their duty. This is probably due to the fact that they are not interested. Because law-abiding citizens are apathetic these time-servers imagine the public generally approve of their neglect. They should be otherwise informed. The time is ripe for a reform in this matter and right-thinking people should get together and make themselves heard.

### PEDESTRIANS HAVE RIGHT OF WAY

WHAT a great many motor drivers either do not know or are not willing to admit is that the pedestrian in all cases has the right of way. Most people are not inclined to assert their claim and rather than inconvenience the car-driver are content to put up with all kinds of inconveniences themselves. It is only right however, that the true situation should be better understood, in order that so far as is possible accidents may be avoided.

In a crowded street or in a country road it is the duty of the motorist to look out for the safety of pedestrians, even if it becomes necessary some times to stop the car in order to do so. That there exists a great deal of ignorance regarding traffic regulations among those who use the roads is very apparent, and it is time that more attention to this important matter should be insisted upon.

With the ever increasing traffic a failure to know and observe the law very materially increases the danger. Those who are given permission to operate these fast-moving vehicles should be required to pass a rigid examination in order to prove their qualification before the license is granted.

### SPEED VS. SIGHT-SEEING

ONE DIFFICULTY which the motor tourist experiences when he comes to Nova Scotia is that the rapid manner in which he journeys through our province prevents him from seeing and enjoying the beauty and variety of the scenery through which he passes. Few of the cars which nowadays are used are driven at an average speed of less than thirty-five miles an hour, and there are not a few who boast of making still greater speed. It is computed that to travel at the rate we mention a drag of vision through three thousand feet a minute is produced. Naturally little opportunity is given for an inspection of the territory through which the traveller goes.

We are glad to welcome the touring motorist to our land. The best that we have is freely offered in the way of beauty of scenery and an ideal summer climate. For effective sight-seeing, however, we would suggest that the tourist who takes time to study and reflect, even although his itinerary is restricted, gets much more for the time and money expended.

### THE OLD CEMETERY

VISITORS in Wolfville during the past few weeks have expressed surprise that the old cemetery which occupies such a prominent place on Main street should be allowed to present so unkempt an appearance. It is possible that those who are responsible as well as citizens generally have not had this brought to their attention. What we see frequently we often give little heed to, while visitors are prone to notice every detail—and first impressions are very apt to be lasting. We feel sure that it will only be necessary to call attention to present conditions in order to set in operation speedy improvement.

### UNLOVELY WEEDS

WE BEG to suggest to the street authorities that if those noxious burdock which grow so luxuriously by the roadside in the vicinity of Orchard avenue on the north side of Main street were destroyed a vast improvement would be made. The lawns and gardens in this vicinity are well kept and much admired, and the presence of these unlovely weeds are a source of annoyance not only to the property owners but as well to those who frequent this section of the town.

Chicago girl says she will marry the man who pays her father's debts, but applicants had better wait and find out who made the debts.—Kingston Standard.  
Age may have one side, but assuredly youth has the other. There is nothing more certain than that both are right, except perhaps that both are wrong.—R. L. Stevenson.

### DEFENDS FATHER'S MEMORY



Brig-Gen. Garnet Hughes, who declares that only his father's vision made a distinct Canadian army division possible. He is making a reply to Sir Andrew McPhail's charges against Sir Sam Hughes contained in his history of Canadian medical services.

### "IF"—(For the Girls.)

(With apologies to Ruddy Kipling)  
If you can dress to make yourself attractive,  
Yet not make dress and hair your chief delight;  
If you can swim, and hike, and be strong and active,  
But of the gentle graces lose not sight;  
If you can dance without a craze for dancing,  
Play without giving play too strong a hold,  
Enjoy the love of friends without romancing,  
Care for the weak, the friendless and the old;  
If you can master speech and language,  
And not acquire as well a priggish vein;  
If you can feel the touch of silk and satin  
Without despising calico and jean;  
If you can ply a saw and use a hammer,  
Can do a man's work when the need occurs,  
Can sing or play, when asked, without excuse or stammer,  
Can rise above unfriendly snubs and slurs;  
If you can make good bread as well as fudges,  
Can sew with skill and have an eye for dust,  
If you can be a friend and hold no grudges,  
A girl whom all will love because they must;  
If you sometime should meet and love another,  
And make a home, with faith and peace enshrined,  
And you its soul—a loyal wife and mother—  
You'll work out pretty nearly to my mind.  
The plan that's been developed through the ages  
And win the best that life can have in store;  
You'll be, my girl, a model for the sages,  
A woman whom the world will bow before.

### Homes Wanted!

For children from 6 months to 16 years of age, boys and girls. Apply to H. STAIRS, Wolfville, Agent Children's Aid Society

### "OUR NEWSPAPER"

This expression, "Our Newspaper," is familiar. We hear it from the lips of town and country folk on all manner of occasions and by all manner of people. "Our newspaper told about it." "Our newspaper would like to publish it," and the greatest light that comes over the face of "a pilgrim and a stranger," when he comes across the old home paper at some news stand.

The "our" part of it strikes us as proprietary, a patriotism akin to "my country." Without trying to run it, we all enjoy it and speak of the home paper as "our paper." Our federated clubs and our churches, our schools and our lodges would miss it almost as much as we would the absence of a dear relative. The commercial side of the town would almost be paralyzed without this medium of conveying the good news of a new shipment from Halifax, N.S., or Vancouver, B.C.

We have visited a town or two which had lost their paper—it seemed like a cemetery. We were soon out of that town. Some of us study these things. Pick up your local paper and note how the town backs it up by display of ads. We at once get the "number" of a town. Many a town sits down in the dumps and wonders how other towns get this, that and the other things, while they do without. The lack of patronage of the home paper is the reason. Many an investor-to-be passes up a town when he notes the advertising is meagre.

Strange, it always seemed to us, to take federated club announcements all the year to "our paper," and mail-order for the printing. Let "our paper" carry all school announcements all nine months—athletics, literary activities, lyceum courses, then send out to some commercial printer over in some city for the "annual." Many a merchant might open his own eyes and see how business forms and blanks could be printed at home or ordered by the editor as "the print merchant."

After all is said and done, all experts have studied long and hard on those things pertaining to advertising, it is the consensus of opinion that the home newspaper is the best advertising medium in the world. If a national firm sends a field force out into new territory, they use the local press for six months or a year—just talking about "Soapade," or something else. Then, as the salesman "calls" Mrs. Brown says, "Oh! Yes, I have read about it in our papers." Mail order houses would fade away if more brains were mixed up with local advertising of local firms in an enterprising way in "our newspaper."

### ECONOMY NOT POLITICS

Many business men see in the present discussion on the subject of Canada's over-high taxation evidence of election propaganda. This is a narrow view. The man who is afraid to speak the truth of high taxation's effect on his business, lest he be accused of dabbling in politics, hardly deserves to have his taxes reduced.

Tax reduction is not a Liberal policy nor a Conservative policy. It is a policy for the nation, but the nation must show evidence of support of the policy before political leaders will upset the status quo to abolish spending—which is always popular—and adopt saving—which always loses a few votes to start with.—Financial Post.

### Keep Your Shoes Neat

**2 IN 1**  
WHITE  
Shoe Dressing  
CAKE OR LIQUID

## Customers Cash Registers and Profits

It takes a steady flow of customers to your store to keep the cash register tingling with profit making regularity.

ADVERTISING in THE ACADIAN would help to keep old customers interested in your store and bring new ones. It spreads the news about your store and its merchandise far and wide to the women of this community. Advertising is the most efficient, economical business-building force at your command.

Why not investigate the possibilities?

### PROGRESSIVE MERCHANTS ADVERTISE

Issued by Canadian Weekly Newspapers Association

"What is this leathery stuff?" the diner asked, when the second course of the dinner was served.  
"That is a filet of sole, sir" replied the waiter.  
"Take it away," said the diner, after attacking it with his fork, "and see if you can't get me a nice tender piece of the upper, with the buttons removed."



### In the Fields with the Farmers



In whatever section of the Dominion farmers till their fields, there will be found a completely equipped branch of the Bank of Montreal.

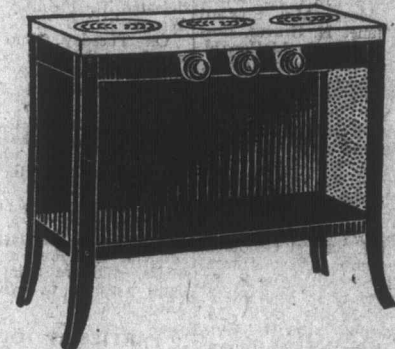
And in whatever branch of the Bank of Montreal you may find it most convenient to do business, there you will find banking co-operation especially designed to meet the needs of farmers and the farming industry.

Each of our 600 branches has the strength, experience and services of the entire organization.

Call at the nearest branch.

"A Bank Where Small Accounts Are Welcome"

**BANK OF MONTREAL**  
Established over 100 years  
Total Assets in excess of \$700,000,000



Come in and let us demonstrate to you the new CANADIAN BEAUTY RANGETTE. Takes the place of an oil stove.  
Two burner size \$35.00. Three burners \$45.00. Oven can be supplied extra if desired.

Use electrical appliances in your kitchen this hot weather.

### J. C. Mitchell

Kentville, Phone 251

Wolfville, Phone 320

## LOW PRICES

SUGAR, 13 lbs.	\$1.00	per bag	\$7.15
ROLLED OATS, 4 lbs.	25c.	17 lbs. for	\$1.00
GRAHAM FLOUR, 4 lbs.	25c.	17 lbs. for	\$1.00
RICE, 3 lbs.	for 25c.	14 lbs. for	\$1.00
PURE CREAM TARTAR, 28c.	lb.	4 lbs. for	\$1.00
SURPRISE SOAP, 7 cakes	for 50c.	15 for	\$1.00
SNOW FLAKE AMMONIA, 3	for 25c.	13 for	\$1.00
P & G SOAP, 7	for 50c.	15 for	\$1.00
CORN FLAKES		2 for	.25
KELLOGG'S PEPP		2 for	.29
SHREDDED WHEAT		2 for	.29
CREAM OF WHEAT		1 pkg.	.28
CORN STARCH		1 pkg.	.12
MINUTE TAPIOCA		1 pkg.	.15
MEADOW SWEET PIE FILLINGS			
ORANGE—LEMON		2 pkts.	.25
SHELLED WALNUTS		1 lb.	.54

<b>BULK TEAS at Low Prices</b>	Fruit Jars
Indo Ceylon .55 lb.	Jar Rings
Orange Pekoe .65 lb.	Certo
	Parowax

Just received selected stock of Marvens Fancy Biscuits, at Popular Prices. Also Heinz Pickles, Vinegars, Olive Oil, etc.

### CALDWELL-YERXA LIMITED

MAIN STREET

Phone 53

WOLFVILLE

HANT  
The Lad  
Anglican c  
Smith on  
proved a  
delectable  
Miss Irm  
guest of fr  
Mrs. R.  
visiting fr  
home on St  
Mr. and  
Norfolk, Co  
Mrs. Asaph  
Mr. H. I  
who are sp  
fax, for the  
Miss Min  
her sister, I  
Miss  
Mr. and  
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motored to  
were guests  
Prof. and  
Rice spent  
Parrboro.  
Mrs. Gorr  
motored to  
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who is spen  
there.  
Capt. and  
York, were  
port.  
Mrs. Blau  
for Boston  
Mrs. Stanl  
tor, of Oxfo  
of Mr. and  
Mrs. Gert  
Gertrude, M  
lop, Dorothy  
and Mrs. W  
cottage at E  
Mr. and M  
Halifax.  
Mr. and M  
their guests  
of Malden, M  
The Ladies  
were entertain  
L. Morris, A  
afternoon.  
business a law  
Mrs. W. B.  
Bradshaw, a  
Mrs. Bishop,  
Mrs. Cook,  
Miss Eileen  
the hospital,  
visiting her m  
returned to h  
Miss Bessie  
the office of  
tham, is visit  
Mrs. H. Davi  
Mr. Frank I  
spent the we  
Mr. and Mrs.  
Miss Mabel  
for St. John  
at the home o  
Miss Doroti  
days in Halifa  
Mr. and M  
week end guest  
Mrs. Wambolt  
and Leonard E  
of Halifax.  
Mr. and Mrs.  
Harry, of Por  
Welsh, of Mor  
of Capt. and  
Miss Marjor  
ville, is spendi  
friend, Miss L  
Mr. J. Wilder  
several weeks  
Fox. He was accom  
Fox.  
George Wilder  
Halifax.  
Miss Kathlee  
who spent sever  
Mrs. W. Palfist  
day.  
Miss Queenie  
Miss Lillian Ste  
Hospital, Lowell  
holiday at the  
Mrs. Stevens, M  
The following  
successful.—Earl  
Johnson, Annie  
town, spent sev  
his friend, L. F  
Mr. Lovelace,  
purchased the  
owned by the  
A tennis tour  
take place on th  
week, the finals  
which will be fo  
Quite a numb  
vicinity joined th  
the great Canad  
Minard's Linin  
Pains.  
The Oil Vultu