

DON'T judge this store by the little we tell of day by day. Not one of ten of the many good things we have here, gets a word in our advertisements. Take our Easter goods for example—we find we cannot put in words just what we want to convey to you. We would like you to come in and see for yourself. Come in anyway and look around—there are some things both pretty and amusing. Our "Chicken Coop" contains rather an odd assortment—chickens, ducks, doves, owls, etc., but still they get along very well together.

H. Malcolmson

Our Idea of Trade Building

We believe that people wish to trade where they can do best, and that to get their trade it is necessary to do best by them. This is the principle that we have tried to apply, and it has proven effective.

We are sure that our business will keep on growing. It will grow because all those features that have brought trade are still in operation. We want your trade, and we ask for it solely on the basis of our intention and ability to do you good. We ask you to come here whenever you need anything that a druggist ought to sell, and feel sure that if you come once you will continue to come.

Turner & Platt Druggists

NOTICE TO CONTRACTORS

Sealed tenders will be received by the undersigned until 12 o'clock, noon 31st instant, for the erection of a brick block, with stone foundation, gravel roof, heating, plumbing, etc., plans specifications and details can be seen at the office of the undersigned, or at the office of T. J. Butley, architect, Chatham. The lowest nor any tender not necessarily accepted. Tenders to be addressed to the undersigned and marked tender for block.

JOHN DUNCAN,
thamesville.

Cooked Meats

We will be able to supply you still better the coming season we keep our meats so nice, also always fresh and we are experts in slicing it for you.

CORNER BEEF, JELL HOCK,
AT THE Opera House Block,
Chatham Park Store,
Phone 240

Already

The rush of orders to our Millinery Workrooms for **EASTER HATS** is on. We'd suggest an early visit so that more attention can be given to details, although no matter when you come, we guarantee you satisfactory service.

Our showing of

DRESS GOODS

is the finest we ever made. There is nothing but clean, up-to-date and much of the Exclusive Novelty in it. Then we know how to make prices that cannot fail to win attention.

THIBODEAU & JACQUES

DR. A. W. THORNTON DENTIST

D. D. S. Toronto University.
Office—First Door East of Standard Bank
TELEPHONE OFFICE 154.
RESIDENCE 265.

Local Briefs

Go to Weldon's for Easter Gifts.
Jas. McMillan has gone to Detroit.
Miss Tichborne is spending to-day in Detroit.
Mr. Biggers, of Blenheim, was in the city to-day.
E. Morley, of London, spent yesterday in the city.
Roy Moffat has returned to work after a week's illness.
J. L. Wilson, architect, is in Blenheim to-day on business.
O'Brien Bros. shipped 5,000 Quail on Toaster to Southampton to-day.
J. E. Charlesworth, of Morpeth, was a Chatham guest yesterday.
Mrs. Weldon has just received a large variety of new Embroideries.
F. H. Briscoe has refitted and put a telephone in his bicycle establishment.
Mr. Fielder started excavating yesterday for O'Keefe & Drew's fine offices.
E. M. Walker, and J. M. Munroe, of Glenora, were Chatham visitors yesterday.
R. M. Thomson, of Blenheim, was in the city yesterday on professional business.
Geo. J. Scott, of the Pedlar Metal Roofing Company, of Oshawa, is in the city to-day.
The first practice of the drum and bugle band was held last evening in the drill shed.
There are now between 40 and 50 patients in the General Hospital and most are doing well.
Another daughter of James Wemp, Dover, has entered the General Hospital with pneumonia.
Mrs. Warren Martin leaves this afternoon for Sault Ste. Marie, where she will visit friends.
Mrs. Milton Bogart and Miss Flossie Bogart are attending the Paderewski concert in Detroit to-night.
Fred Stevens, Adelaide street, made \$100 in three days last week, fishing at his farm down the river.
Notwithstanding the opposition, the Board of Health has at last decided to put a sewer down on Emma St.
Alex. McDougall, Sr., who suffered from a paralytic stroke two weeks ago, is recovering the use of his side.
Matthew Wilson, K. C. solicitor for the Lake Erie Co., has been instructed to enter an appeal in the Brewer case.
F. C. Gagnon, of the G. T. R., returned to Montreal to-day after surveying for the siding into the Chatham wheel factory.
Mrs. Campbell, of Mitchell's Bay, who has been ill at the residence of her daughter, Mrs. Fred Stevens, Adelaide street, is much better.
Dr. McKeeough will give an address Wednesday evening at Court Hope, A. O. F., on the merits and demerits of tobacco. A full attendance is requested.
The elevator belonging to Capt Stevens, at Chatham Centre, caught fire the other day. The flames were extinguished before any damage was done.
A good attendance is called for the drill of "D" Company to-night, as a competition between that company and the band takes place for a box of cigars.
Mrs. Geo. Brown and three children, who are in the General Hospital with typhoid fever, are improving. It is believed that the disease was caught from drinking unboiled river water.
The opening after Easter for the spring term, Tuesday, April 2nd, is one of the best seasons of the year for commencing a course at the Canada Business College, Chatham, Ont. 6th.
Heldombe Sanatorium No. 7, meets to-night at 8.30 in the Wigwam. Pilgrims must be ready for the journey at 9.00. The best of music will be given. After the journey a moon feast will be given. All tribesmen and desert rangers will appear in full costume, on time.

DR. RUSSELL DENTIST

Cor. King & 5th Sts., over Merchants' Bank
PHONE 270
Evening Appointments (Class)

T. W. Salmon, of Dutton, was in the city yesterday.
J. C. Markle, of Sarnia, was in the city to-day on business.
Miss Campbell, of Stratford, is the guest of Miss Lettie Fife.
John Milton, of Middlemiss, was a Chatham guest yesterday.
F. H. Baker, of Palmerston, was in the city on business to-day.
Miss Richards, King street, west, is spending the day in Detroit.
A social evening will be given Friday at the Park St. Edward League.
Engineer Watson, of the Gas Co., spent yesterday spearing pike at the lake.
Wm. H. and Miss Mary Brackin are in Detroit to-day to attend the Paderewski recital.
The funeral of the late Miss Pollock took place this afternoon at one o'clock. It was very largely attended.
Mrs. Doo, of the 10th concession, Raleigh, was removed to the Public General Hospital suffering from appendicitis.
The funeral of the late Mrs. Martin took place to-day from her late residence, Raleigh, to the cemetery on the 10th concession.
John Bagnall, of Jeannette's Creek, is in the city to-day. He reports the fishing good. He shipped 48 cases of fish to New York to-day.
Miss Hope Rankin, of St. Margaret's College, Toronto, will spend Easter with her parents in this city. Miss McNish, of Cornwall, will be her guest while she is here.

Now's This

We offer One Hundred Dollars Reward for any case of Catarrh that cannot be cured by Hall's Catarrh Cure.
F. J. CHENEY & CO.,
Proprietors, Toledo, O.
We, the undersigned, have known F. J. Cheney for the past 15 years, and believe him perfectly honorable in all business transactions and financially able to carry out any obligations made by their firm.
West & Truax, Wholesale Druggists, Toledo, O.
Walding, Kinnam & Marvin, Wholesale Druggists, Toledo, O.
Hall's Catarrh Cure is taken internally, acting directly upon the blood and mucous surfaces of the system. Price 75c per bottle. Sold by all Druggists. Testimonials free.
Hall's Family Pills are the best.

MR. THORNTON DEAD

J. H. Gordon, local manager for the firm of Thornton & Douglas, received a telegram announcing the sudden demise of Walter S. Thornton, member of the firm of Thornton & Douglas, at Stratford, last night.
The deceased was 45 years of age and enjoyed a high and honorable reputation in the business world.
The local establishment will remain closed until after the funeral.

Special to The Planet.
Stratford, March 25—3.02.—W. S. Thornton, of the firm of Thornton & Douglas, died very suddenly at an early hour this morning. He was at business as usual yesterday and expressed himself as feeling better than for some time. About midnight he was attacked with acute uremia and passed away within a couple of hours.
Mr. Thornton and his partner, Mr. Douglas, came here in 1888 from St. Catharines, where they were employed with McLaren & Co., and have been very successful in building up a trade as manufacturers and dealers in clothing. They have branches in Guelph and Chatham. Mr. Thornton was about 45 years of age and unmarried.

Prussian Oil

is doing its work in this province where ever introduced as thoroughly and surely as it has been doing all over the Maritime Provinces and New England, and it is in universal use curing the ills that people are subject to.

Aches and Pains, Bruises and Sprains, Coughs and Colds, Bronchitis, Asthma, La Grippe, Burns and Scalds.

very quickly when used as directed. Many people in London, St. Mary's, St. Thomas, Kidgeway and Chatham, testify to its wonderful curative powers and say it is the best medicine they ever had in the house, etc. Use it and prove it.

Sold by Druggists and Dealers

A funny man gets in his own way when he is in a hurry.

VERY LOW RATES TO THE NORTHWEST

March 1 to April 30, 1902, the Chicago, Milwaukee & St. Paul Railway will sell tickets to Montana, Idaho and North Pacific coast points at the following greatly reduced rates: From Chicago to Butte, Helena, and Anaconda, \$30.00; Spokane, \$30.50; Portland, Tacoma, Seattle, Victoria and Vancouver, \$33.00. Choice of routes via Omaha or St. Paul to points in Montana, Oregon and Washington.

For further information apply to any coupon ticket agent in the United States or Canada, or address A. J. Taylor, Canadian Passenger Agent, 6 King St. East, Toronto, Ont.

ME-SSENGER, CAB AND DRAY AGENCY.

Telephone 297, or leave orders at Fetterly & Briscoe's office and a messenger boy, cab or dray will be sent you at once.

1902 Welcome to Our Easter Millinery Opening 1902 Wednesday and Thursday 26th & 27th OF MARCH

The GORDON STORE - - The TALK of the TOWN For Real Values and Bargains

Mother, the moving moter behind the purse and the home, we shall try and co-operate with her tasty views and economic aims. The important characteristics of our Hats shall be exclusiveness, style and finish—Paris styles modified by New York taste shall be the leading attraction for our Spring and Summer trade.



The Raisin Hat it leads in novelty, colored raisins blend with ribbons.
The Large Black Lace Chantilly, with jetted strings to waist is extra chic.
The Pearl Hat, with the New Harding Veil, is distinctively unique.
The Flower Hats seem to come straight from Nature's gardens. Productions of our own, in Lace, Pearl and Cabuchour.
Fancy Chiffon Hats, all colors, fancy straw and chiffon shapes, Untrimmed hats for women and children, street hats simply trimmed.
The best French flowers, of all description, roses in particular. Feathers always fashionable, the best the cheapest for they wear for years.
Buttons are a craze in Millinery just now, both large and small.



The Tricorn first, then the Marquise and the Turban with Louis XV. back and short sides, and the Automobile, etc.; we shall embody every idea of practical value for this season, no hat can be a continued and general favorite unless becoming to the majority of women.
Dress Hats for Misses, will be very simple, of Mousline, with dwarf roses and buds, are pretty and appropriate—The Dollie Varden Hat, a charming one for young girls is trimmed with wreaths of Bride and Lover Knots roses that come in strings etc.
Sailors and Turbans will yield to the London hat and the Floradora a fluffy effect of fluted silk, very becoming indeed.

We shall cater to all classes of women, those of the smart set, the most conservative matron, the business woman, the house-wife and misses and children.

As a successful season depends much on the first impressions made on the buying public, we shall seek to charm our lady friends with our rare and choice millinery creations, believing that our styles and prices coupled with an experienced and attentive management will do the business for us.

::: William Gordon :::

For Sale
Choice Clover Seed, Timothy Seed, Millet Seed, White and Black Oats, Barley, Corn, Beans, Buckwheat, two Carloads Choice Seed Pans.
For Best Bread
Use Kent Mills Gold Medal Flour.
...For Health...
Steven's Breakfast Food. "Sunrise" Oatmeal
The Canada Flour Mills Co., Limited
CHATHAM, - - - - - ONT.

Auction Sale

The undersigned has received instructions from Mr. Walter A. Thrasler, who is preparing to leave the city, to offer for sale by

Public Auction

ON

Wednesday, Mar. 26, 1902

at his residence, Raleigh street, the following household furniture—

One parlor cabinet, rattan settees, book case and secretary cabinet combined, large leather couch, leather arm chair, rockers, and other chairs, oak dining table, leather dining room chairs, hall rack, antique oak secretary and desk chair, Singer sewing machine, two bedroom suites, child's crib, card table, and three small tables.
One No. 9 Guernsey's Souvenir kitchen range, with hot water attachments and coal and wood fire pots, two kitchen tables, one drop leaf kitchen table, 50 feet highest grade lawn hose in use two months, with nozzle and attachments.
Linoleums, CARPETS, Curtains and other articles too numerous to mention.
These goods are all strictly first class, some are almost new, and will be sold without reserve.
Sale to commence at 1 p. m. sharp.
ANDREW THOMSON, JR.,
Auctioneer.

VERY LOW RATES.

during the months of March and April via Chicago & Northwestern Ry: \$30 from Chicago to Helena, Butte, Anaconda, Ogden and Salt Lake City; \$30.50 Spokane, \$33.00 Portland, Seattle, Tacoma, Vancouver, Victoria and a large number of other points. Tourists sleeping cars every day from Chatham to the Pacific Coast. For maps and particulars apply to nearest ticket agent or address: E. H. Bennett, 2 East King Street, Toronto, Ont. (1422)

Greatness is never thrust upon the man who leads an aimless life.

THE Materials Used in "The D. & L." Emulsion are the finest the market affords regardless of expense. Taken in cases of wasting diseases, loss of weight, or loss of appetite, with great benefit. Davis & Lawrence Co., Ltd., manufacturers.

VERY LOW RATES

Every day during the months of March and April, 1902, the UNION PACIFIC will sell Colonist one-way tickets at the following rates:

—KNOW—

MISSOURI RIVER

\$20.00 To Ogden and Salt Lake City.

\$20.00 To Butte, Anaconda and Helena.

\$22.50 To Spokane

\$22.50 To Points on the Great Northern Ry., Spokane to Wenatchee, via Huntington and Spokane.

\$25.00 To Points on Great Northern Ry., West of Wenatchee, via Huntington and Spokane.

\$25.00 To Portland, Tacoma and Seattle.

\$25.00 To Ashland, Oregon, and Intermediate Points, including Branch Lines on S. P. Co. South of Portland, vi Portland.

\$25.00 To San Francisco, Los Angeles and other California Points.

Full Particulars cheerfully furnished on application to:

G. G. Herring, G. A.

125 Woodward Ave., Detroit.

HOUSE AND LOT FOR SALE - 125 Wellington St. West; lot 50x208. House in good repair; brick foundation; 7 rooms, closets, pantries, bath room, etc. Leaving the city; will sell cheap. For full particulars apply to Jno. A. Tilt.

BACK—For hire, day or night, Telephone 27. William Owen, Jeffrey street.

A Genuine Cut Sale of HAWK'S and other High Grades of American

Cut Glass

During Easter Week

An opportunity never before offered in Chatham of securing a piece of Cut Glass, in most cases at less than wholesale cost. Positively no piece will be charged and spot cash must prevail.

VonGutten Bros., Reliable Jewelers

Do You Know

Figures do our talking instead of many words, for 4 days only we will sell
Good egg mixed tea, per lb. 25c
6 lbs. cooking fat, for 25c
25c can Martin's pine apple for 25c
Hats cucumber pickles, medium size, nicely spiced, per doz. 25c
Bottles pickles, good mixed, each 5c
60 cloths pins for 25c
Naphtha washing powder, per page, 4c
Broken soda biscuits, per lb. 25c
Gold seal baking powder, 1 lb. can 10c
1 lb. prunes, for 25c
3 lbs. evaporated apples, per 25c
bleached for 25c

We break the prices but not the dishes
Toilet sets, colored, per set \$1.75
Tea sets, for \$1.50
Dinner sets, for \$1.75

For china, glassware and lamps, see us before you buy.

John McConnell,
Park St.
Phone 180