

RICE'S

R. E. J. HANFORD

Address:

This is especially true with regard to Salt. You want your customers to buy Salt that will bring them in a good return—by producing the finest butter and lard. You desire to sell Salt to housekeepers that will not get hard in the salt water, and that possesses the pure, sparkling, white color that first-class Salt alone can have. Educate them thoroughly by advising them to buy Coleman's Salt, and the results will give them confidence in your judgment forever after. They will say they do not care—certain to please.

“Educate your customers in regard to quality.”

(COLEMAN'S)

Established 1868

SALT

The T. D. Miller Paragon Cheese Co.  
Ingersoll, Ont.  
Agents—W. H. Owen & Co., Montreal  
Lodge, Toronto, Vancouver and Victoria, B.C.

Miller's Paragon  
Cheese.

Good Profit and Many Friends  
ALL MADE FROM SEEDING



MAGIC  
BAKING  
POWDER  
PURE AND WHOLESOME  
ONE POUND CAN 25¢  
LONDON, ENGLAND  
E. W. GILLET & CO.  
TORONTO, ONT.