

BORDEN'S

Push *Borden's* Now
and "ring in" on the Summer demand



WARM Summer days
enhance the well-
established popularity of
Borden Milk Products.



Their splendid convenience, coupled with their unimpeachable quality—the famous Borden quality—have placed them first in favor with Campers, Picnickers, Summer Cottagers and the many other Summer outing folks.

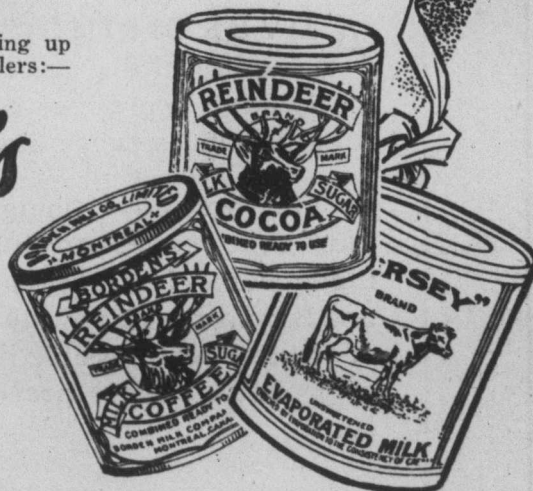
Grocers should keep their Borden stocks well to the front during the warm weather weeks.

Lively selling will result and—well you know the splendid margin on Borden sales.

If your stock is not complete, ring up your wholesaler. Here are the sellers:—

Borden's

- Eagle Brand Condensed Milk.
- St. Charles Evaporated Milk.
- Reindeer Condensed Milk.
- Reindeer Coffee and
- Reindeer Cocoa.



Borden Milk Co. Limited

"Leaders of Quality"
Montreal

Branch Office:
No. 2 Arcade Bldg., Vancouver