

The Big Thing at Toronto Exhibition

CANADIAN NATIONAL EXHIBITION

Canada's Standard Car

Another Season's progress finds the 1917 McLaughlin even farther in the lead than ever before.

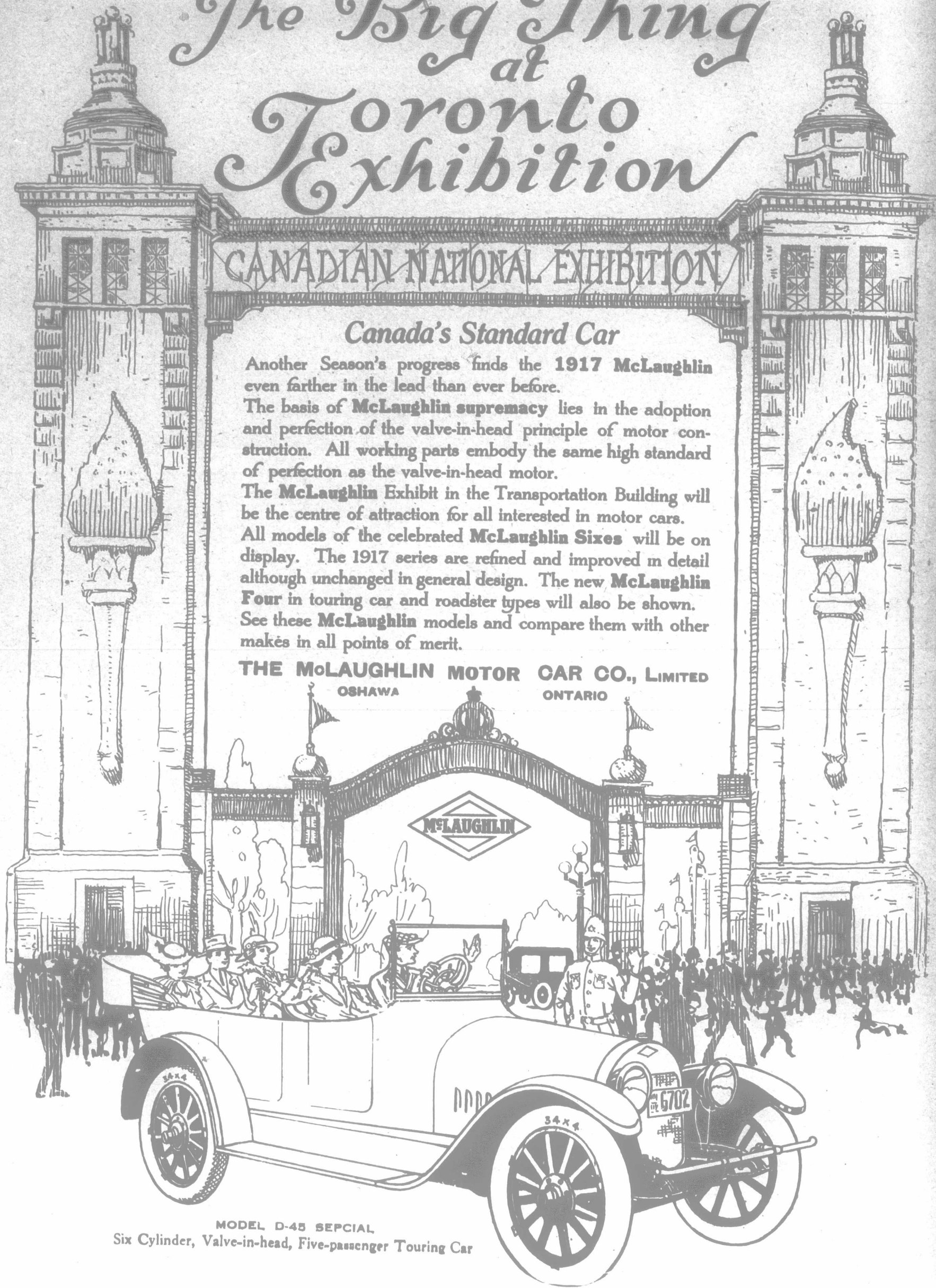
The basis of McLaughlin supremacy lies in the adoption and perfection of the valve-in-head principle of motor construction. All working parts embody the same high standard of perfection as the valve-in-head motor.

The McLaughlin Exhibit in the Transportation Building will be the centre of attraction for all interested in motor cars.

All models of the celebrated McLaughlin Sixes will be on display. The 1917 series are refined and improved in detail although unchanged in general design. The new McLaughlin Four in touring car and roadster types will also be shown.

See these McLaughlin models and compare them with other makes in all points of merit.

THE McLAUGHLIN MOTOR CAR CO., LIMITED
OSHAWA ONTARIO



MODEL D-45 SPECIAL
Six Cylinder, Valve-in-head, Five-passenger Touring Car