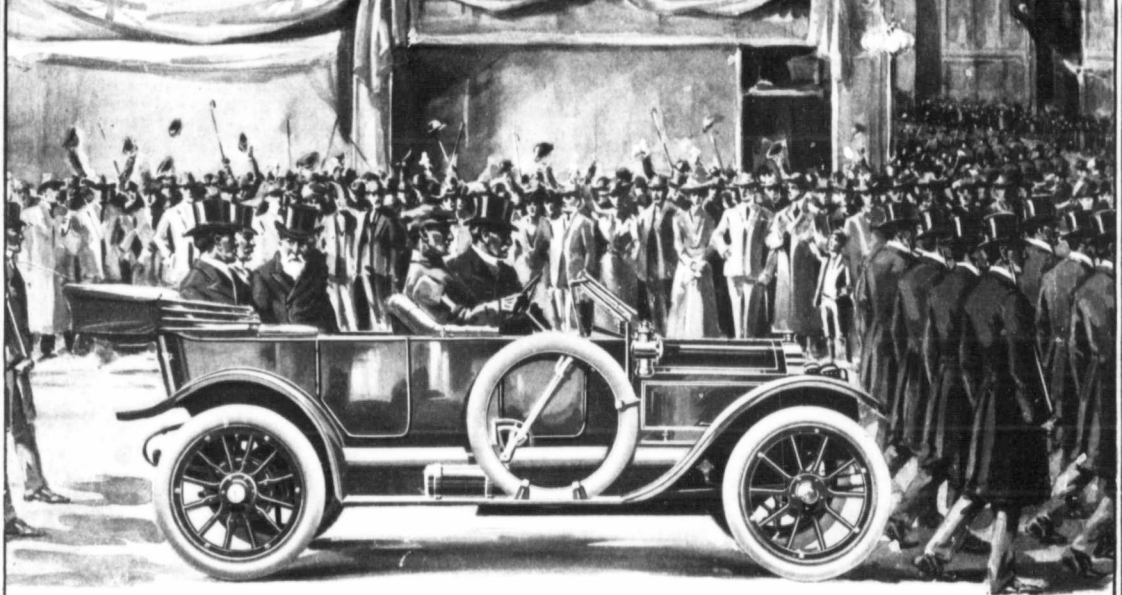


# CASE CARS MAKE GOOD EVERYWHERE



**T**HE MAN who buys a Case Car takes no chances—assumes no risk. He isn't dealing in unknown quantities nor banking on promises that may or may not be made good.

☑ The Case Car is a *known quantity*. No element of uncertainty enters into its purchase. You can tell just what it will do by what it has done.

☑ In the hands of other owners the Case has made good everywhere—in Reliability Runs—in Hill Climbs—in Speed Contests

## “The Car with the Famous Engine”

☑ You'll never lack for power with the Case engine, always more than enough for ordinary use, with plenty in reserve for sudden emergencies as is proven by the many victories of the Case “30” on Race Tracks, Durability Runs and Hill Climbing Contests.

☑ And all the other features of Case construction match the engine. Compare the lines of the Case—the furnishings—the trim-

and what is of more interest to the average buyer, in hard and continuous every-day use, under all conditions of Road or Clime.

☑ Case Cars “make good” in the hands of the owner because they are made good in the Case Shops. No expense is spared in building Case Cars as you will find by examining their detailed construction.

☑ You lift the hood, and what do you find?—the finest power plant ever put into an automobile—the simplest, most compact, silent, accessible, powerful automobile engine that has ever been developed—the motor that has made the Case known far and wide as

mings—the tires—the length of the wheel base—the springs—the size of the cylinders—the ignition—the transmission—the axles—the radiator—the lamps—the top—with cars more than twice the price, and you'll find the Case embodies all of the best and most desirable features and all of the advanced ideas in construction found in the higher priced cars.

## Case Service

begins when you purchase your car and lasts as long as the car lasts. It is comprised of a nation-wide organization of 10,000 Case Agents and 65 Branch Houses scattered at convenient points throughout the United States and Canada—all of them equipped to promptly take care of Case cars. Wherever you go you may be assured of a welcome, hospitable treatment and fair dealing at

the hands of the Case local agent. He'll furnish you information on the best roads, hotels, etc., and help you in every possible way to get the most out of your car.

☑ If you want the utmost limit of Durability and Service, combined with Low Cost of Operation and Maintenance

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