

CANADA BRANCH HEAD OFFICE, MONTREAL

M. Chevalier, Esq. William Molson Macpherson, Esq.

DIRECTORS
Sir Alexandre Lacoste
Sir Frederick Williams-Taylor, LL.D.

J. Gardner Thompson, Manager.

J. D. Simpson, Deputy Assistant Manager.



Head Office: Cor. Dorchester Street West and Union Avenue.

MONTREAL

AUDRICTIONS.

J. Gardnar Thompson, President and Managing Director,
Lewis Laing, Uice-President and Secretary.

1. Chevalier, Esq., A. Dent, Esq., John Emo, Esq.,
or Alexandre Lacoste,
Wm. Molson Macpherson, Esq.,
C. Rimmer, Esq.,
Sir Frederick Williams-Taylor, LL.D.

J. D. Simpson, Assistant Secretary.



THE

CONTINENTAL INSURANCE COMPANY

"THE BIG COMPANY"

ASSETS EXCEED \$34,000,000

HEAD OFFICE FOR CANADA AND NEWFOUNDLAND

W. E. BALDWIN, Manager,

MONTREAL

J. ROWAT, Asst. Manager.



The Northern Assurance Co. Limited

of England.

ACCUMULATED FUNDS, 1916 \$39,935,000.00

Including Paid up Capital Amount \$1,460,000.00

Head Office for Canada: No. 88 NOTRE DAME ST. WEST, MONTREAL.
G. E. MOBERLY, Manager.

BRITISH COLONIAL

FIRE INSURANCE COMPANY

2 PLACE D'ARMES, MONTREAL

Agents Wanted in Unrepresented Districts

C. R. G. JOHNSON, POIRIER & JENNINGS, INC.

AGENTS — INSURANCE — BROKERS

ETNA INSURANCE CO. OF HARTFORD ST. PAUL FIRE & MARINE INS. CO. 11 ST. SACRAMENT STREET
MONTREAL, P.Q.

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