

The Trust and Loan Co.

OF CANADA

Capital Subscribed. . . . \$14,600,000.00
 Paid-up Capital, 2,920,000.00
 Reserve Funds 2,839,855.75

MONEY TO LOAN ON REAL ESTATE

30 St. James Street, Montreal.

PRUDENTIAL TRUST COMPANY LIMITED

HEAD OFFICE

9 ST. JOHN

STREET

MONTREAL.

B. HAL. BROWN, President and Gen. Manager

Trusts for Beneficiaries
 Transfer Agent & Registrar

Administrator Receiver Executor
 Liquidator Guardian Assignee
 Trustee Custodian

Real Estate and Insurance Departments

Insurance of every kind placed
 at lowest possible rates.

Safety

Deposit Vault

Terms exceptionally
 moderate.

Correspondence

Invited.

One of the best forms of
 Insurance ever devised is the

EQUITABLE'S Life Income Policy

embodying a

NEW DISABILITY CLAUSE

Under this latest form, if the Insured becomes totally disabled he receives an income for life equal in amount to the income payable to the Beneficiary after his death, any sums thus paid to him being in addition to and in no way reducing the income which the Beneficiary will subsequently receive. It is a form that may fairly be said to sell itself. Insurance salesmen will do well to investigate.

THE EQUITABLE Life Assurance Society

Of the U.S.

120 Broadway New York

THE LIFE AGENTS' MANUAL

Published by The Chronicle, Montreal

The Royal Trust Co.

Capital Fully Paid - - - \$1,000,000
 Reserve Fund - - - 1,000,000

EXECUTORS AND TRUSTEES

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 WILLIAMS-TAYLOR, LL.D.

A. E. HOLT, Manager

OFFICE AND SAFETY DEPOSIT VAULTS:
 107 St. James St., MONTREAL.

BRANCHES: Calgary, Edmonton, Ottawa, Quebec, Regina,
 St. John, N.B., St. John's, Nfld., Toronto, Vancouver,
 Victoria, Winnipeg.

WESTERN

Assurance Company

Incorporated in 1851

FIRE, EXPLOSION, OCEAN MARINE
 AND INLAND MARINE INSURANCE

ASSETS over \$4,000,000.00

LOSSES paid since organization of Com-
 pany over \$63,000,000

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W. B. MEIKLE, Vice-President and General Manager

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 Lt. COL. FREDERIC NICHOLLS
 Col. Sir HENRY PELLATT C.V.O.
 E. R. WOOD

HEAD OFFICE TORONTO

.. THE .. London Assurance CORPORATION

OF ENGLAND.

INCORPORATED BY ROYAL CHARTER A.D. 1720

CAPITAL PAID UP \$2,241,375
 TOTAL CASH ASSETS 22,457,415

Head Office for Canada, MONTREAL

W. KENNEDY, W. B. COLLEY, Joint Managers.

Established eighty years ago, the company, Limited, has a successful record of a policy in character extended, necessary in South its policy fulfilment in the high Under the both in the strength, as those the North continuously widely-distributed other Branch found its dislocation staff of the annu or had killed an

The N fire expense great Branch income \$6,609,14 the Com made good amount \$400,000 ratio to with 58. general of the \$2,494,1 37.8 per The v holders of the reserve high rate income, conflagr that the balance of \$603 giving t of the 7ether It is ev equippe may ar likely to The tot of \$42 been w

While of insur particul ada, w