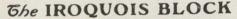
## PICTURESQUE AND INDUSTRIAL GALT



Architectural conception, massiveness and material unite in constituting the Iroquois Block (see page 104) one of the finest and most imposing structures of the kind in Canada. Its erection was due to the large ideas and ripe judgment and foresight of the proprietor, Mr. George Bernhardt, who himself occupies one of the handsome stores which, with the hotel, make up the big block, on its eligible East Main street site. Mr. Bernhardt's business in Wine Liquor and Cigar merchandizing is very extensively known. It has been built up by the strictest of attention to its demands. The proprietor fully understands it and his motto has always been : "The very best is none too good for my customers." It has become a proverb that the Bernhardt business is as ideal in its nature as it is wide in its scope. The selling of nothing but absolutely pure goods gives George Bernhardt a reputation which even his strict principles in trade and his particularly genial person-ality could not alone yield. That he has thriven well and finds his trade ever widening is, therefore, not to be wondered at.

## The IROQUOIS HOTEL

ranks among the largest and best appointed of Canadian houses of public entertainment, with a capital commercial trade and large family and individual patronage. From bottom to top it boasts many modern hotel conveniences. The *cuisine* is irreproachable, and the management in every department is simply perfect. The host, whose portrait is herewith given, has an enviable reputation as a capable and popular hotel man; in truth, Mr. Sadler is universally rated to be the right man in the right place, as presiding genius of the Iroquois.

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