

the opportunity of knowing just how the matter in which he is interested stands with relation to Winnipeg. Besides seeing for himself what is being done in any line that he has selected for investigation, the prospective investor in industrial enterprises here is able to get all corollary information—such as supply of raw material, transportation facilities, freight rates, trade possibilities, prospects for interesting local capital in the proposed enterprise—in short, all manner of information pertinent to his inquiry under the one roof and all at his very hand. The scheme is thoroughly complete in these respects and has demonstrated its capacity for good work in the few weeks that the Hall of Industry has been open for real business.

### **Ready Rendezvous Idea Well Worked Out**

Thus the ready rendezvous idea has been well worked out by the Industrial Bureau and the building that was erected in the record time of two months, has become the gathering place for thousands of home folks and visitors so naturally and so easily that it seems to have always been a part of Winnipeg's equipment for taking care of the traveler and for helping the people of the city to carry on their various enterprises with promptness, pleasure and profit.

But the case was quite different before the Industrial Bureau took it upon itself to provide a central and commodious meeting place for the many gatherings that go to make up the business, social, industrial, educational, philanthropic, sports, and publicity activities of Winnipeg people. Winnipeg has been notably deficient in proper meeting places that were at once convenient and commodious without being costly. The auditorium of the Hall of Industry is not large enough to fill the requirements of big conventions that meet here, but it is fully large enough to furnish a good meeting place for dozens of smaller gatherings that take place in the eve. day and everynight life of the people of this city, as well as those who come here from other places for the purpose of meeting at a central point to take up matters that cannot be dealt with at a distance.

An idea of the usefulness of the Hall of Industry building along these lines can be had from the fact that nearly fifty gatherings have been held in the Bureau auditorium since the formal opening of the building, March first. These gatherings covered a wide range of activities and business, as is shown by the following list of names of some of the bodies that have used the auditorium as a meeting place: The Horticultural Society, the Electrical Association, the Advertising Men's Club, the Credit Men's Association, the Retail Merchants' Association, the Winnipeg General Hospital, the Knowles Boys' Home, the Committee on Technical Education, the Market Gardeners' Association, the Winnipeg Canoe Club, the Veterans' Brigade Executive, the Million for Manitoba League, the City Planning Commission, the Daughters of Empire, and meetings of the officers of the municipalities of Dauphin and Kildonan in connection with the Million for Manitoba League.

### **Serves the Whole Country**

This shows the comprehensiveness of the scheme that has been worked out by the Industrial Bureau and how it is made to serve the