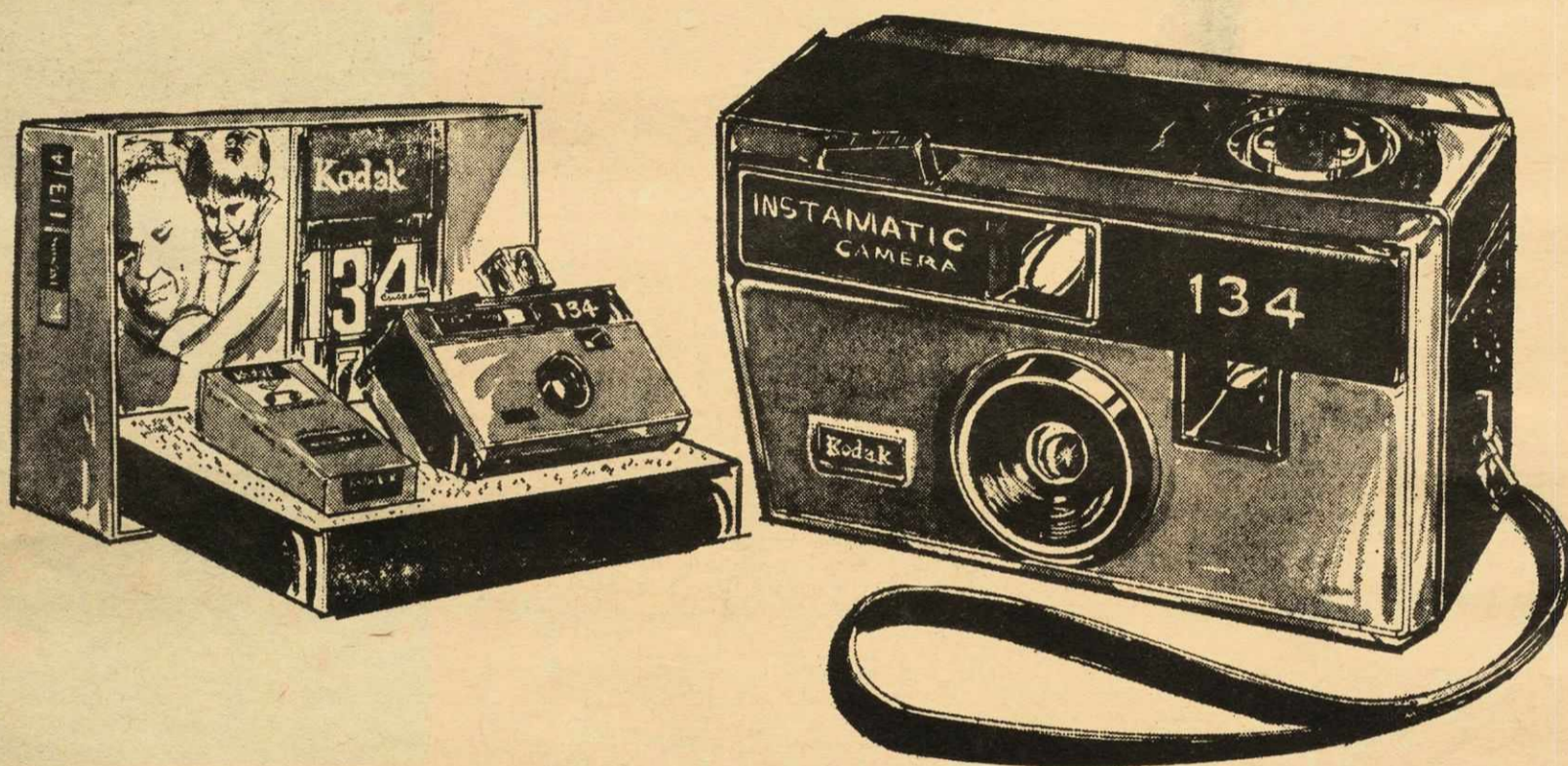


EATON'S Canada's Christmas Store



Instant drop-in loading, ease of picture taking Kodak Instamatic 134 outfit

Kodak instamatic cameras let you choose subjects that exactly fit your picture taking needs. The 134 offers you an electric eye that sets lens for you, for brightest, clearest pictures on bright or dull days. Needs no adjustments—gets sharp pictures from 4 feet to infinity. Signal lights up to tell you when to use flash. Easy thumb-lever film advance. Bright viewfinder. Outfit complete with film cartridge, Instamatic 134, Mallory batteries and one flash cube.

Price, outfit

25⁹⁵

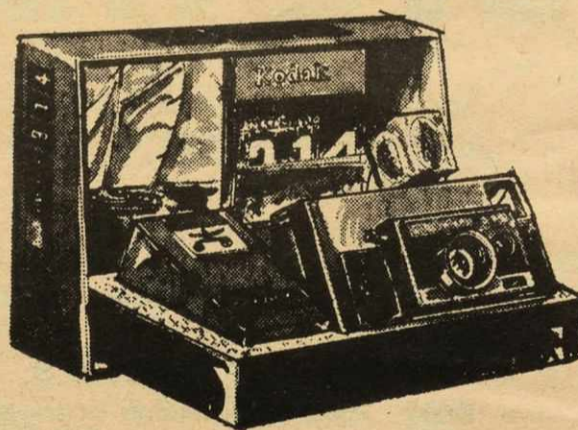


Instamatic 124

The 124 features the lowest price but it takes beautiful colour snapshots, colour slides, black and white snaps. No settings, aim and shoot, gets sharp pictures from four feet to infinity. Easy thumb-lever film advance. Bright easy-to-use viewfinder. Maybe every member of the family should have one.

Price, outfit

17⁹⁵



Instamatic 314

The 314 offers fast F/8 lens and automatic electric eye to give you extra picture-taking ability and precision—both on bright and dull days. Takes close-ups as near as 2 feet—ideal for children, pets, flowers and any small subject.

Price, outfit

44⁹⁵

Eaton's cameras, mall level, 512

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