

What Will Happen to Business if we "QUIT" ?

BUSINESS MEN!—stop and think! If we quit the war,—and that is where Laurier and Bourassa lead,—we simply invite ruin financially. The civilized world would stamp us with the same brand as Russia!

Foreign credit would suffer and internationally we would become a cipher—a nation without honor. And make no mistake, a Referendum means *QUITTING!*

Support Union Government

To-day we are dependent on the United States for such essential supplies as cotton, hard coal, tin plate, the largest proportion of our iron, steel brass, copper, and other commodities. The United States admires Canada's stand so far, and facilitates exports to this country. Imagine how quickly she would reverse her attitude if Canada failed to continue her effort in the war.

To Quit Would Set the Country Back Fifty Years

Be guided by the fact that the United States is now refusing to send supplies to Russia. Why? Would Great Britain send us any more war orders? Remember the part munition-making has played in Canada's commercial prosperity since the war began. Think of the Victory Loan and how a large part of the proceeds were destined to finance British war orders.

Does any sane business man believe that if

Canada refused to do her duty and send the necessary reinforcements to support our men in France, that Great Britain and our Allies would be disposed to continue to place orders for munitions in Canada? Aside from the national honor, and the call of our men for reinforcements, which are the main reasons why Union Government must be returned, the commercial future of the Dominion demands Canada's continued participation in the war.

Unionist Party Publicity Committee