

# New Black Dress Goods.



IT'S like "rushing the season" to talk about new spring dress goods, but that is our way of doing business. Always anticipating your needs. We have just passed into stock a splendid assortment of Priestley's Celebrated Dress Fabrics, personally selected by our own expert buyers. These fabrics are too well known to require any recommendation from us. The simple fact that we have them is sufficient guarantee of the quality of the goods. We enjoy exceptional advantages in buying these goods. As a result our prices are

not easily equalled. We would like you to compare these prices with what you usually pay for the same goods.

## Priestley's Dress Fabrics.

- Priestley's 40 to 45 in. Coating Dress Serge, Navy and Black, 40c, 60c, 65c, 75c, 85c.
- Priestley's 42 to 40 in. Black Satin Cloths, 50c, 65c, 75c and 85c.
- Priestley's 40 to 50 in. Black Soliels, 40c, 50c, 60c, 65c, 75c and 85c.
- Priestley's 40 to 42 in. Black Silk Warp Eudoras, 75c, 85c, 1.00, 1.25 and 1.50.
- Priestley's 44 to 46 in. Wool Poplins, 85c, 1.00, 1.25.
- Priestley's 42 to 48 in. Wool Cheviots, in Navy and Black, 35c, 40c, 50c, 60c and 75c.
- Priestley's 41 to 46 in. Estamine Serges, Navy and Black, 35c, 40c, 50c, 60c and 75c.
- Priestley's 42 to 44 in. Black Metz Cords, 05c and 85c.
- Priestley's 42 to 44 in. Black Wool Canvas Weaves, 75c and 85c.
- Priestley's 44 in. Black Wool Whipcords, 85c and 1.00.
- Priestley's 44 in. Black Wool Armure Cords, 85c and 1.00.
- Priestley's 42 in. Black Wool Melrose Cloth, 85c.

## Dressmaking Department.



We are practical Dressmakers. In style, quality and excellence of work we are without equals. Four expert modistes in charge of distinct parlors, employing from 50 to 80 skilful dressmakers, according to the season of the year. The most expensive and stylish costumes are made in our work-rooms. We guarantee to give satisfaction or money will be refunded. Our prices are the lowest that is consistent with fair dealing and perfect work. For  
Dresses, 3.50 to 8.00, according to style.  
Waists, 2.00 to 4.50. " "  
Skirts, 1.00 to 3.00. " "  
Orders by mail receive special attention. You run no risk, as we refund your money if work is not satisfactory. Put us to the test.

## Priestley's Dress Fabrics.

- Priestley's 44 in. Black Silk and Wool Melrose Cloth, 1.25.
- Priestley's 44 in. Black Wool Olgana Cloth, 85c.
- Priestley's 42 to 44 in. Black Venetian Crepe Cloths, 50c, 65c and 75c.
- Priestley's 44 in. Black Wool Crepe Cloths, 85c and 1.00.
- Priestley's 42 to 44 in. Black Mignonette Cheviots, 50c, 65c and 75c.
- Priestley's 60 in. Cavenette in Black and colors, 1.00 and 1.25.
- Priestley's 40 to 44 in. Black Fancy Wool Figures, 75c and 85c.
- Priestley's 44 in. Black Coutille with Fancy Mohair Stripe, 1.25.
- Priestley's 45 in. Black Wool Poplins with Mohair Designs, 1.25.
- Priestley's 45 in. Silk and Wool Jacquards, 1.25 and 1.75.
- Priestley's Silk and Wool and Wool Mohair Dress Novelties, in black only, 6 to 7 yards in each dress pattern, 9.00, 10.50, 12.50, 15.00 and 17.50.

We would like our **Out-of-Town Friends** to send to us for samples of these goods. We know we can save you money on every purchase. Hundreds all over Canada have learned to buy their Dress Goods from us by sending their orders by mail. It is an easy way and you run no risk, for we refund your money in every case where goods are not as represented or do not prove satisfactory.

THE **T. EATON CO.** LIMITED

190 YONGE STREET,

TORONTO.