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Buying a **BRITISH SUIT** Means **PROTECTION** from High Prices

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**PROTECTION**  
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**The British Clothing Co., Ltd.,**

Sinnott's Building  
Duckworth Street, St. John's.

## Returns After Forty Years

By the Stephanos yesterday there arrived here from New York an old time Newfoundlander and native of St. John's in the person of Mr. E. T. Howell. Mr. Howell, who is in his 61st year, is an old chum of our friend, Mr. H. F. Shortis, who can well be designated the historian of the "Second City." They went to school together, served their time as operators together, worked in the same office as telegraphers and their meeting yesterday was a cordial one after such a lengthy period of separation. They were in the Heart's Content Office several years, after which Mr. Howell went to Port Hastings, after four years proceeded to Montreal and then went to New York where he has resided ever since. For years he has been superintendent of the Western Union in Gotham and is president thereof of the Newfoundland Society which is doing so well for all Newfoundlanders who go to New York. He is manager of the Western Union Institute for savings of employees of the company and the men who include in their ranks a number of Newfoundlanders have \$1,000,000 invested. Mr. Howell is taking a well earned vacation and amongst his relations here are Mr. E. B. Thompson of St. John's, Magistrate Thompson of Brigus, and a number of others. We welcome him back to the old land and wish him a pleasant holiday.

### REIDS' SHIPS.

S.S. Argyle left Tack's Beach at 6.40 p.m. yesterday, inward.  
S.S. Clyde left Twillingate at 4.40 p.m. yesterday, inward.  
S.S. Dundee left Port Blandford at 11.15 a.m. yesterday.  
S.S. Ethie left Port Saunders at 4.5 p.m. yesterday, going North.  
S.S. Glencoe left Port aux Basques at 11.45 p.m. yesterday.  
S.S. Home left Springdale at 3.15 p.m. yesterday, inward.  
S.S. Wren left Clarendville at 8 p.m. yesterday.  
S.S. Kyle left Port aux Basques at 1.10 a.m. to-day.  
S.S. Neptune left White Bear October 1st coming South.  
S.S. Meigle is due at Port aux Basques this a.m.  
S.S. Sagona is leaving St. John's at 1 p.m. to-day.

### POLICE NABBED HIM.

In June last, one Wm. Stead was summoned by the police for being drunk on Lemarchant Road, also for another offence committed there. He did not appear on the summons and a warrant was sworn out for him, but he evaded this and skipped to Sydney, whence he recently returned. To-day the charge was preferred against him and Mr. Hutchings sent him down for 2 months. The police arrested him yesterday.

### STRICKEN WITH PARALYSIS.

Mr. James Healey, a well-known planter and fisherman, of Petty Hr. was stricken with paralysis at his home last night, and has been very ill ever since. His powers of speech are affected and his condition gives his family and friends great concern. Mr. Healey is well-known in St. John's and his many friends will ardently hope for his recovery.

### TRAIN REPORT.

Sunday's No. 1 arrived at Port aux Basques at 12.10 a.m.  
Yesterday's No. 1 left Glenwood at 8.40 a.m.  
To-day's No. 2 is leaving Port aux Basques after the arrival of the Meigle.

### "EAGLE" CHARTERED BY REIDS.

The S.S. Eagle has been taken on a time charter by the Reid Nfld. Co. and sailed to-day for Sydney to return with a full freight. The ship flew the Reid Co.'s flag as she steamed down the harbor.

### THE "SUSU" SAILS.

The Susu sailed North at 10 a.m. to-day, taking J. McGinn, Mrs. Davis, Gordon Day, E. Abbot and 15 in steerage.

### Well Qualified.

"Have you the firmness that enable you to go on and do your duty in the face of ingratitude and ungenerous criticism?"  
I ought to have. I once cooked for a camping party.

If you see one young man laughing at the old jokes of another, the other has a pretty sister.

Nature paints things red in the fall and many a man is able to trace his own fall back to the time when he painted things red.

## The Best Feature We Have Had For Some Time, "Robert Edeson" ---IN--- "MORTMAIN."

A five act Blue Ribbon feature—A picturization of TRAIN'S great story of the same name. Production of THEODORE MARSTON with all the Eminent Vitagraph Stars—MURIEL OSTRICHE, DONALD HALL, EDWARD ELKAS, JAMES MORRISON and KARIN NORMAN. An amazing production. A powerful, weird and sensational story.

WEDNESDAY—"THE WHEELS OF JUSTICE," another great Vitagraph with DOROTHY KELLEY and JAS. MORRISON. COMING—"THE GREAT RUBY," five acts, with "OCTAVIA HANDWORTH."

Travelogues, Cartoons, Short Dramas and Comedies are shown with the BIG FEATURE PROGRAMME AT THE NICKEL.

## Serbs Victorious Over Bulgarians

PARIS, Oct. 2.—Following up the advantage gained over the Bulgarians at Kaymakalan height on the western end of the Macedonian front, the Serbs advanced 1½ miles north of the height and occupied the village of Kolchovic, the war office announced to-day. The Bulgarians made a counter attack on the positions newly won by the British on the left bank of the Struma. The statement says that the Bulgarians were repulsed leaving many dead on the fields.

## Relations Between Sweden and Entente Are Acute

LONDON, Oct. 3.—Relations between Sweden and the Entente Powers are attaining unusual attention here and there is every indication that the situation is thought to become acute. With the dispute as to mail seizures still unsettled, there has now arisen the charge by the Allies that the neutrality of Sweden is not so loyal and impartial as it should be.

## Cabinet to Resign

BERLIN, Oct. 3.—The Luxemburg is reported about to resign as the result of an unfavourable measure passed by the Legislature. Personal disputes between Cabinet Chief Welter and Deputy Leval are also said to be responsible. The present Luxemburg Government is headed by M. Thorn, a Liberal councillor of state. It is the fourth Cabinet formed since the outbreak of the war.

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## 10 ZEPPELINS FIGURE IN LATE RAID ON ENGLAND

LONDON, Oct. 2.—Ten Zeppelins took part in last night's raid over England. Two of them attempted to attack London, one of them was driven away and the other, as was reported last night, was destroyed. Following is the official account of the raid:—"Ten airships crossed the east coast last night between nine o'clock and midnight. One airship approached the north of London at about ten p.m., but was driven off by gun fire, and, pursued by aeroplanes, she attempted to return from the north-west. She was attacked by guns and aeroplanes, and brought down to earth in flames in the neighbourhood of Potter's Bar. Shortly before midnight a second airship attempted to attack London from the north-east, but was driven off. Bombs were dropped, but no report of casualties or damage have yet been received. The remaining airships wandered aimlessly over the eastern counties. In Lincolnshire bombs were dropped promiscuously. Most of them appear to have been dropped in open country without doing damage. The airship destroyed was of the latest type.

BERLIN, Oct. 2.—With reference to the air-raid on London and the east coast of England, the following brief statement was issued this afternoon. During Sunday night several airships successfully threw bombs on London and military works on the Humber. Despite heavy fire by anti-aircraft guns, all the ships returned except one, which was hit and set afire by aircraft guns, and fell near London.

LONDON, Oct. 2.—Police reports give total casualties of last night's raid: "One man killed and one woman injured, says an official made public to-night. The material damage done was insignificant, although the raiders covered a wide area and dropped many bombs. Four houses were seriously damaged, some glass houses were demolished, and a number of windows broken."

## Violent Fighting North of Rancourt

PARIS, Oct. 3.—Violent fighting has been in progress on the Somme front, north of Rancourt, the War Office announced to-day. The French curtain of fire and machine guns, however, were effective in checking German attempts to debouch from St. Pierre Vaast Wood in this region.

## British Repulse German Attack

LONDON, Oct. 2.—British troops on the Somme front last night repulsed a German attack on British advanced positions to the east of the village of Eaucourt-Abbaye, the War Office announced to-day.

## Vienna Admits Gains For Russians

VIENNA, Oct. 2.—Gains for the Russians in their new drive towards Lemberg are admitted in a statement issued by the War Office.

## SERIOUSLY HURT AT MILL.

By the Shore train to-day we learn that a serious accident occurred in Sparke's saw mill at Colinet yesterday. While a young man named James Keele, of that place, was running one of the machines his clothing became caught in the shaft, and he was whirled on it several times before it was stopped by fellow employees. The man was rendered unconscious, had his head and face terribly wounded, was hurt internally and it is feared that he will be months laid off. He was taken home, all possible done for him, and a doctor has been summoned to attend him to-day.

READ THE MAIL & ADVOCATE

## THE CRESCENT PICTURE PALACE.

EVERY AFTERNOON 2.15. EVERY NIGHT AT 7.15.

Presenting HENRY KING and MARGUERITE NICKOLS in

## "Who Knows"

A 3 Reel Knickerbocker Star Feature.

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Canada's foremost topical, an interesting reel of Canadian scenes and events

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A Ham and Bud Comedy.

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A New and Classy Musical Programme, Drums and Effects.

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Due to arrive 1st half September.

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Our well known brands are: Americus, Fitreform, Truefit, Stylenfit, Progress.

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## Villa Successful In Latest Attack

Carrier Away Much Loot From the City of Chihuahua—Large Numbers of Carranza Troops Joins His Army—Villa Captures Ammunition and artillery which he Actually Took Out Under an Escort of Deserting Carranza Troops

WASHINGTON, Sept. 27.—Francisco Villa "was completely successful in his attack Saturday upon Chihuahua, and accomplished all and more than he said he would do," according to a telegram received by the War Department from General Funston, at Fort Sam Houston, this afternoon. General Funston transmitted to the department a telegram from General George Bell, Jr., stationed at El Paso, in which it was declared Villa captured

ed an immense amount of war booty, including field artillery, and that large numbers of Carranza troops deserted to him.

General Bell's despatch follows: "Evidence increases to show that Villa was completely successful in his attack Saturday upon Chihuahua, and accomplished all and more than he said he would do. "He liberated over 200 prisoners, secured and carried away more than 18 automobile loads of arms and ammunition, and actually took out artillery under an escort of deserting Carranza troops."

Depending On Him.

"I can't join the army. I got a wife depending on me."  
"You've got a wife depending on you, Sam? I thought your wife took in washing to support you?"  
"Well, she does take in washing, sir, but she's dependin' on me to be home regular to my meals."