

MOVING THE TRUTH TO ADVERTISEMENT THE PRESS.

of Masson, Tells a Record Not Given Fruit-Enough Credit.

(Ottawa Journal.) It is of people read and columns of advertising in the daily papers all over connection with the patent medicines. Millions spent every year in attention of the public be deceived by the use and it is to the free ink that many notable been made. These medicines in all kinds of bulk of the money—exploiters of patent medicine to the columns of the

people read a glowing done by a patent like any trouble to find sides of the case men- writer admits, being a septic in matters patent medicines.

SQUIRY MADE. However, the writer stalled at Masson's own, Buckingham Jamaica of a couple of hours. Now Masson is a very intelligent man. He went to a newspaper what tedious proposition. The Evening Journal run through when the medicine ads caught his eye. It was that given of Masson, for Fruit-Liver Tablets.

to the proprietors of under-date of November Mrs. Jamison said that she measure in reporting to you benefit I have received from Fruit-Lives and I feel I cannot for a medicine that has been good. I have been told of suffering from pleurisy, that her complexion with dark rings under the eyes, indigestion, constipation, dizziness every morning on Miss Jamison took the Fruit-Lives and after a few days she lost all her ailments perfect health.

TO MISS JAMISON. I find a suitable case and opportunity to give you a look into one of the cases of the advertisement. Miss Jamison is a charming of about 22 years of age, no hesitation whatever in the merits of Fruit-Lives. Miss Jamison said the reporter, "I have been making a name in the papers credit to the merits of Fruit-Lives. I ask you your such a strong testimony efficiency of this medicine."

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the late Dr. Church and took medicine, but with but poor of 1904. I started taking Fruit-Lives and look at me now! Fruit-Lives all the time, but a box handy and take them they are worth ten times the stimulation if they were only meant for one's complexion. I am now a healthy woman, and I am only too glad to have my experience with the

LOCAL CONCERN. inquiry is of more than usual fact that Fruit-Lives are of great importance. It is from pure fruit juices, put up and so difficult is the preparation of them. They are the product of an Ottawa physician, the making of apples, peaches, the stomach and active. The establishment and the manufacture of these quantities also naturally reduction of cost of production. The fact that the bottles now are sold for 50c a box, at the original cost had to be written who looked into the matter. The investigation, which certifies that young lady of only 22 is naturally anxious to see suffering know the facts.

COLLECTOR IMPOSES FINES ON ACAPULCO Vessel Found Guilty on Three Counts and Penalized to Amount of Sixteen Hundred Dollars.

(From Thursday's Daily.) Collector of Customs John C. Newbury today imposed fines aggregating \$1,600 on the schooner Acapulco, or Carmen, as she is better known. The penalties were applied on three different counts, namely, for false clearance, landing of skins without first reporting to the collector and for entering a port or place other than a port of entry not under the control of weather or other unavoidable causes.

The false clearance alluded to was that of signing papers for a voyage to Acapulco when the vessel sailed instead to Beiping Sea. On the papers, too, appeared the name of Capt. Woodside, master, and also the names of several Mexicans now supposed to have been on board. The collector at once granted the vessel a permit to return to the port of entry. The vessel was entered by Capt. McLean signed as master. As for the names of the Mexicans appearing on papers, this was evidently done to make it appear that the schooner was complying with the Mexican regulations, for according to these it is necessary that there shall be a number of the subjects of that country.

The landing of the skins was done at Clayoquot, on the west coast of this island, the pelts having been forwarded to Victoria before the schooner had made any report at the customs house.

With respect to the other breach of the law, it might be stated that Clayoquot is not a port of entry. The collector, it is understood, claims that he had entered there because of having run short of provisions, and further that he was ignorant of the law in shipping the skins. The collector before first reporting to the customs. A cheque for the full amount of the fines was made out by noon, and the collector at once granted the release of the vessel and skins. This disposes of the case in so far as he is concerned, and it now remains for a settlement to be made among the owner and others interested. R. P. Ribbet & Company have assumed charge of the skins, and on the value of these have advanced the money for the fines.

The accounts of the schooner, however, may be more difficult of adjustment. Fred Wilson, who is here from San Francisco, has the schooner, and he is a partner. He has had this schooner on him by De Smit, a British subject living in San Francisco, who alone seems to hold the ownership of the schooner. Wilson and Tyson claim no possession, and officially Mr. Wilson is acting in no other capacity than that of a broker for the schooner. He will at least temporarily take charge of the schooner. But while he may assume all this responsibility, he has no right to be permitted to take the vessel out of port until she has secured a new flag. She is now a nondescript, even the provisional registry secured for a voyage to Beiping Sea, and that voyage only, has been surrendered to Collector Newbury, and there is a very strong possibility that when the vessel again seeks registration from the Mexican government her status will have to be more clearly defined than it has been in the last two years. Twice have Americans attempted to put bad faith in the Mexican authorities.

The whole expedition of the schooner large amount of judicious advertising had been done throughout the sections likely to be most largely represented at the New Westminster exhibition. Folders, beautifully illustrated, had been sent all over the province, and had been sent all over the province, and had been sent all over the province.

WILL CROSS GULF AFTER TAKING IN FAIR MAJORITY OF THOSE WHO ATTEND DOMINION EXHIBITION WILL INCLUDE VICTORIA IN THEIR ITINERARY.

Although the tourist travel has fallen off to some extent during the past few days, it is expected to increase again within a fortnight. The Dominion fair at New Westminster, under the auspices of the Royal City Agricultural Association and the Northwest, and the majority of these will have tickets through to Victoria, arrangements having been made by the C. P. R., largely through the efforts of the Victoria Tourist Association, for special transportation rates. Thus it is confidently asserted by Secretary Cuthbert that during the next month the city will be flooded with pleasure seekers who, attracted West by the fall weather, will not return until having seen the beauties of Victoria, which have been so extensively advertised.

This morning Secretary Cuthbert, in conversation with a Times representative stated that this city would receive almost as much benefit from the exhibition, and at considerably less expenditure, as New Westminster. Nearly all the farmers of the middle west interested in the show would spend from one to two days or a week here. This statement, he said, was not made without a thorough knowledge of its accuracy. A

RICH DEPOSITS AT WINDY ARM

NEW FIELDS BEING RAPIDLY DEVELOPED

Correspondent Describes the Vast Resources of the Northern Country and its Prospects. The future historian will direct attention to the year 1906 as the one in which Yukon Territory entered the second and permanent era of mining development. Not that the day of the poor miner, who may work his own claim has passed forever, for over this vast territory—undoubtedly the greatest gold region in the world—there are perhaps as great things to be accomplished by the individual in the days to come as have been realized in the past, but because at this stage the great corporations with unlimited capital and utilizing the most ponderous machinery have taken hold, and are in this year practical mining men from the United States backed by ample means have started to open up and develop the quartz ledges of the territory.

RE-ADJUSTING THE INSURANCE RATES

A NEW SYSTEM WILL BE INTRODUCED HERE

Officials of Underwriters' Association Have Begun Work of Classifying the City Property. The readjustment of the rating of Victoria for fire insurance purposes has commenced. A. W. Ross, the local secretary of the Underwriters' Association, is assisted by A. W. Gunnison in the work. Mr. Ross expects that the completion of the work will occupy about two months' time.

The work will be carried out under what is known as the Universal Mercantile Schedule. This will supersede the existing system now in vogue in the city. The new schedule places Victoria on practically the same rating as Vancouver, Seattle and Portland. Vancouver has already been covered under the new classification.

Mr. Ross is a strong advocate of the Universal Mercantile Schedule. It makes a liberal allowance for all improvements to buildings which are calculated to make them more secure from fire. Corresponding penalties are inflicted for shortcomings in the buildings and fire-equipment. It is, he believes, the most perfect system of classification in existence. While it is premature to say just how it will affect the rating in this city it is admitted that in a general way there will be increases in the rate in the business districts, and reductions in certain parts of the residential sections. In the city classification of risks at the present time is held to be lacking in uniformity. The new classification of risks comes this.

W. J. Watson Will Succeed Thomas Kiddie at Tye Smelter. The resignation of Thomas Kiddie as superintendent of the Tye smelter at Ladysmith has been accepted by that company. Mr. Kiddie some time ago accepted the more lucrative position of manager of the Tye smelter, subject to the release by the Tye company, which has now been granted.

W. J. Watson, for the past two years assistant superintendent at the Ladysmith works, has been asked to accept the superintendency and will assume charge upon Mr. Kiddie's retirement. Mr. Watson is recognized among mining and smelting men as a first class metallurgist and his position for the past two years has given him a thoroughly practical knowledge of the business of smelting the ores treated at the works.

LIMIT OF HUMAN AGONY Is often reached with com. Foolish, says Putnam's Corn Extractor cures in twenty-four hours. Don't put off—get Putnam's today. Fifty years in use. Painless and sure.

EARTHQUAKE RECORDED. Seismograph of Victoria Meteorological Office Sensitive to Disturbance in Italy.

The recent destructive earthquake in Italy was duly recorded on the seismograph of the Victoria meteorological office. The maximum movement, that is the greatest swing of the pendulum, occurred at 6.44.30. Its semi-amplitude being equal to 1.7 millimetres. The vibrations were well defined, and the above time of commencement corresponds with that given in the telegraphic report of the great disaster.

Learn Veterinary Dentistry \$2000 TO CURE A GOLD IN ONE DAY. Take Lestly's Crown Quinine Tablets. All druggists refund the money if it fails to cure. B. W. Groves's signature is on each box. 25c.

THOMAS SKINNER ARRIVES IN CITY

C. P. R. DIRECTOR IS VISITING THE WEST

(From Thursday's Daily.) Thomas Skinner, one of the English directors of the C. P. R., arrived in the city last evening, having come across the continent, accompanied by Mrs. Skinner and her sister, Miss Long, in the private car Emerald. Mr. Skinner this morning left by the train for a trip over the E. & N. which will return this evening by special train.

Mr. Skinner is financial agent of the C. P. R. in London, and besides being prominently connected with that corporation is London director of the Eastern of Montreal and of the Hudson's Bay Company, and his interests are altogether identified with things Canadian. He is a well known figure in the Canadian Gazette published in London.

His visit is to make a general inquiry as to the conditions prevailing on the west coast being stopped off at various points. He was deeply interested in the Calgary irrigation work and the hotel arrangements for tourist travel. While Mr. Skinner is in the city an interview is credited with stating that the C. P. R. hotel at Victoria would undoubtedly be the finest on the continent. Hitherto the lack of a commodious room had been a great drawback to continental travel. But it was now the intention of the C. P. R. to build such hostels as would attract the European tourist to direct his footsteps in this direction with more frequency than before.

Speaking of the fast line across the Atlantic, he said that the best boat satisfaction to the patrons. They were 20 knot steamers, and would not be turbine for the reason that it has not yet been demonstrated that this type of propulsion is the best. "Soon," he said, "the company will have its own special train out of Enneton station in London, and Mr. Skinner is in the course of the Orient, may travel direct to their homes under one management."

He had nothing to state in regard to the Pacific service, remarking that his trip was merely one of observation. He expressed his interest in the C. P. R. entering upon the route to Australia, "one thing is a shame, you know." Mr. Skinner takes a great interest in financial matters and speaks more encouragingly of Canadian investments. Referring to the fact that Hudson's Bay Company stock, which had been quoted at £10 was now at £50, Mr. Skinner explained that at the time of Confederation it was arranged that the company should receive one-twentieth of the amount of the loan, the government was to become responsible for the loan, both for the interest and the principal, and to discharge the lien upon the company's lands when this result was attained, the following facts disclosed in the last report of the company may give information. The sales of land for the year ending July 31, 1904, amounted to \$4,000,000. Up to that date, \$3,300,000 had been deposited with the government towards the paying off of the \$15,000,000 loan. Of this, as much as \$8,000,000 was paid off in that one year. It is understood that in the year about to be reported upon, the sales were about in the same proportion, so that the period when the whole loan will be paid off is within measurable distance. In fact, it could be paid off now any time.

Besides, there is the statement that up to June 30th, 1904, the undue instalments on land sold by the C. P. R. in the Northwest amounted to \$15,250,000, on which interest is charged at six per cent., so that the investing public see that the land grant bonds are practically charge on the company, for while the interest on that amount is six per cent. that to be paid by the company on the balance of its loan is only 3 1/2 per cent. The quantity of land still held by the company under grant amounts to 17,088,000 acres, so that the profit to be made upon that land is clear to all investors. That money may either be put out in new lines, or it may be declared as a dividend under a special land bounty. It is plain that the income is to be added to just that much more.

Once it was possible for a comparatively small number of people to obtain control of C. P. R. stock," Mr. Skinner continued, "but that has now been obliterated. The stock is held by a great number of people all through the Old Country, and only one-third of the board of directors retires each year, so that there are always some in office who are familiar with Canadian affairs."

POLICE ARE HELPLESS. Baku Oil Producers Say They Purchase Safety From Bandits.

London, Sept. 14.—The Petroleum Review of the present week publishes a remarkable memorandum presented by the Baku oil producers to the Russian minister of finance, M. Kokovsov. It declares that owing to the utter helplessness of the police the producers are compelled to purchase safety from the bandits living in the villages of Ekolkinn, Bajontch, Romani and Zabrat, by periodical payments of large sums or otherwise the whole of the oil field region would suffer from their depredations. The producers propose that they are mere dons of robbers, should be transferred elsewhere.

St. Petersburg, Sept. 13.—Representatives of the principal oil industries in the Caucasus, including those of the Nobel company, called to-day on the minister of finance, Kokovsov, and asked that the troops be kept at the works, that the police be improved, that the unruly element be removed, and that a long-term loan without interest be granted. The minister, in reply, said he sympathized in principle with the requests made by the deputations, and said he was ready to cooperate in every possible way with the oil men.

A STEP FORWARD IN ATHLETICS

PHYSICAL DIRECTOR SECURED FOR Y. M. C. A.

H. B. Gregory, of Tacoma, Will Have Charge of Gymnasium and Field Work for Organization. A step of the deepest significance not only to the organization immediately concerned, but to the cause of athletics generally in this city, was taken Wednesday at a special meeting of the board of directors of the Y. M. C. A. This was the engagement of a physical director for the gymnasium and field work of the association.

The necessity for the services of such a man has long been a crying need in this city, and on one or two occasions some of the athletic associations have endeavored to retain permanently a man who would occupy the same relation to athletics generally as, for instance, Dan O'Sullivan bears to aquatic sports in the J. B. A. Mr. O'Sullivan gives to the sport of rowing from his rich and long experience, for pure love of the sport and a desire to foster it among the young men of the Bays. The effect need not be recounted to citizens of this city, for a long series of premier victories on the water bear testimony to the thoroughness of the work done, and the aptitude of the men who learn to pull an oar under Mr. O'Sullivan's tutelage. The city gets the richest return in an athletic sense for the Bays have for years as a result occupied a position at the top of the sports—championship which through successive tests has not been shaken.

What the gentleman named and his associates has accomplished for rowing can doubtless be seen in the various departments of sport, but up to the present there has been no organization which could bear the financial strain which the employment of such an official would involve. True, a number of world-beatners of more or less indifferent ability are always available for a nominal fee, but the want of the real training necessary to the encouragement of athletics along general lines. Some of these may be lacrosse trainers, pure and simple, others had devoted their attention to track work while others were familiar with other forms of sports; none, so far as can be learned, had the all-round equipment necessary if they were to be entrusted with the oversight of sport in all its branches.

During the last two years the physical department of the Y. M. C. A. has certainly made great advances, and the organization has now a splendidly equipped gymnasium, with auxiliaries in the form of basketball hall annex, etc., which placed it in the position of taking care of a very diversified number of classes in athletics. Last winter the association secured the services of Mr. J. M. C. A. a thorough and efficient instructor for several evenings each week. The indications this fall, however, point so strongly to a great advance in the work, and in interest that the directors decided that it was almost imperative to provide for a more thorough organization and oversight of the physical work.

The result of their inquiries and investigations was that last evening they engaged the services of H. B. Gregory, of Tacoma, who will qualify himself by his experience to take charge of and develop their work. Mr. Gregory is on a flying visit to the city, and after a conference with the board last night, he had no hesitation in accepting an agreement with him to join the local executive staff as physical director and assistant secretary.

Mr. Gregory has had about six years' experience in this work. He was for two winters in Tacoma as assistant to Mr. Booth, who is regarded by Y. M. C. A. circles as the ideal instructor in the Northwest. He also had a short training in San Francisco, and for a time had charge as director of the Sacramento Y. M. C. A. Later he was retained as coach for the Pomona college track team, and the excellence of his instruction is attested by the fact that under him they captured the championship of the city of California. In fact in track work Mr. Booth, who has had good opportunities to size him up, and whose recommendation was followed by the board, regards him, to use his own words, as "a winner." He is also a gymnast, and well up on gymnasium work generally.

His engagement locally will probably begin next week, in fact just as soon as he and his wife can complete their arrangements and take up their residence in Victoria.

THE NAVY LEAGUE. Banquet Will Be Held on Centennial Celebration of Trafalgar.

The committee of the Victoria-Esquimaux branch of the Navy League held its monthly meeting at the secretary's office Wednesday afternoon, when those present were: C. E. Hedford, president; Messrs. A. B. Fraser, J. K. Rebeck, S. A. Roberts, F. L. Neale, W. E. Laird and J. Peiron. After usual routine matter and some unimportant correspondence had been disposed of, it was reported that a banquet had been arranged for the centennial celebration of Trafalgar day, October 21st, to be held at Hotel St. Francis.

Touching the question of the schools of the city taking a prominent part in the patriotic celebration, a letter from Kenneth Langdon, B. A., secretary of the Teachers' Institute, indicated such an intention that it was deemed expedient to abandon the idea of a children's demonstration. This display of the lack of appreciation of notable historical events on the part of educational establishments was much deplored by those present.

GRAND TRUNK PACIFIC WILL BUILD HOTELS

They Will Be Equal to Any on the Continent—The Lead Bounty.

Ottawa, Sept. 4.—F. W. Morse, of the Grand Trunk Pacific, is here to-day. It is understood that the company will have a number of very fine hotels connected with its railway. They will be the equal of any on the continent.

Oil Production. Canada produced 24,000,000 gallons of petroleum last year, on which bounty of \$35,000 was paid. The granting of the bounty of parliament had a stimulating effect on oil prospecting and production.

Lead Bounty. The lead bounty payments amount to \$260,000, against \$191,500 for the year previous.

STRANDED PERFORMERS. Many Members of the McCaddon Circus Are Without Money.

New York, Sept. 14.—Returning to their native land as steers passengers, several members of the McCaddon circus, which was recently stranded at Grenville in Bonshar, France, arrived in New York on the steamer Roma to-day. Four of the party were cabin passengers, among whom was C. W. McLeod, the leader. Later he was retained as coach for the Pomona college track team, and the excellence of his instruction is attested by the fact that under him they captured the championship of the city of California. In fact in track work Mr. Booth, who has had good opportunities to size him up, and whose recommendation was followed by the board, regards him, to use his own words, as "a winner." He is also a gymnast, and well up on gymnasium work generally.

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Referring again to the matter of the banquet, the president and several members of the committee took a number of tickets and every effort will be made to insure a large attendance. The desire is to make it an occasion to be long remembered. The secretary will be pleased to hear from any person with suggestions, and all citizens are invited to prepare for a special display of

FALL SEEDS

A Grand Stock of GRASS AND CLOVER ALSO FALL WHEAT SEED AT B. & K.'S 125 GOV'T. ST. VICTORIA.

The board feel that they will have the co-operation of all the athletic organizations of the city in the step just taken. They are anxious for great results not only in their association, but in those of all the city clubs as a result of Mr. Gregory's work in Victoria.