

# POOR DOCUMENT M C 2 0 3 5

THE EVENING TIMES-STAR, ST. JOHN, N. B., FRIDAY, NOVEMBER 16, 1923

## FIND GIRLS LIMIT FOOD TO PAY RENT

Miss Marshall Says Housing  
Problem Acute—Low  
Wages a Factor.

New York, Nov. 16.—Working girls—bookkeepers, stenographers, milliners, teachers, factory girls—are buying less so they can pay the high rents charged for rooms, Miss Cornelia E. Marshall told a conference of social workers and State officials interested in a solution of the housing problem at a luncheon of the Association to Promote Proper Housing for Girls.

Miss Marshall urged protection of a license system for landladies so girls would be assured of clean, decent quarters at moderate rents. The average rent for a room for one week now is \$8 in sections where working girls can live, said Miss Marshall, and the average wage only \$20.

Thus, said Miss Marshall, the women workers who must shift for themselves in the big city are forced to economize on food. Frequently they are forbidden to cook, they eat a meagre breakfast, gulp down a cup of coffee and a sandwich during the noon hour at a lunchette and subsist on only one good meal a day—a repast served up for them at some cafeteria or restaurant at night.

### Needs of Girls Not Met.

There are 30,000 girls and women trying to find suitable rooms in New York each year in the Manhattan district, said Miss Marshall. Most of them have to try their luck with the landladies, for the "organized homes" have place for only 5,400. According to the last census figures there are

945,000 women and girls living in Manhattan and of these 342,218 are gainfully employed.

"The girl who rooms is the most unprotected of our division of girls," said Miss Marshall, "for her needs are not met by any church, club or settlement. She follows the advertisements in the newspapers to find lodging and she has no idea what she is going to get when she goes out for a room."

"Why doesn't she go to an organized house? Because there are aren't enough in the first place, and in the second she doesn't like them. Frequently she is a girl that comes to the big city with an aspiration for freedom. Back of it very logically is her desire to meet some man and to marry and have a home. Therefore she will not willingly subject herself to rules and regulations of any board of directors."

Architects Give Warning.

Miss Marshall told of two self-supporting houses that girls who room have organized under the guidance of the Association, at 109 East Thirtieth street, housing 160 girls, and at 94 MacDougal street, sheltering 35, with no supervision other than that dictated by their own good sense.

Sullivan W. Jones, State Architect, supplemented the remarks of Miss Marshall with respect to the shortage of dwellings, saying that the community must suffer as a result of having the poorer classes of tenants crowded into small apartments.

"If they are obliged to live like animals then their condition of life becomes a menace to health and public welfare," Mr. Jones said. In the case of housing he remarked that the supply and demand did not provide a remedy, for few if any houses to rent cheaply were being built.

Bernard L. Shientag, State Industrial Commissioner, said the fundamental problem was one of inadequate income, declaring that the housing situation was as menacing as lack of factory regulation was ten years ago, and that the time was ripe for an aroused public opinion to work out a solution. He said that 84 per cent. of the women in mercantile establishments in New York

## AT 40, 4 of 5 ARE IMPERILED

Four persons out of every five past forty, and thousands younger, contract Pyorrhea. Bleeding gums are the danger signal. Heed it for the sake of sound teeth and health.

Brush your teeth with  
**Forhan's**  
FOR THE GUMS  
More than a tooth paste  
—it checks Pyorrhea  
35c and 60c in tubes

city received less than \$25 a week, and 87 per cent. of the women factory workers received less than that in paper box, cigar making, confectionery and certain other low paying industries.

You never know how well off you are until you are not.

## Lesser's November Reducing Sale Away With a Rush—10 Big Days Ladies' Ready-To-Wear, Furs and Fur Coats

The weather this fall being backward finds us away overstocked. To reduce same, our only chance is to slaughter prices of high grade ready-to-wear. Everything in the store is reduced 20 p.c. to 50 p.c. It will pay you all to visit this sale—the sale of sales. NO EXCHANGES. NO APPROVALS. NO CHARGES. Below Are Quoted a Few of Many Bargains. Convince Yourself and See the Others.

### LADIES' FUR COATS

- 1st Special—1 only, Chapeau Electric Seal Coat; extra length, squirrel collar and cuffs. This coat a wonder. Reg. price \$225.00. Lesser's November Reducing Price \$170.00
- 2nd Special—1 only, Chapeau French Electric Seal. This coat has skunk sable cuffs and collar. Reg. price \$225.00. Lesser's November Reducing Price \$160.00
- 3rd Special—9 Muskrat Coats. These are 40, 42, 45 inch lengths. Regular prices \$160 to \$200. Lesser's November Reducing Price \$125.00 to \$145.00
- 4th Special and Special Prices—5 Pony Coats. Sizes 16, 36 and 38. These Coats value to \$125.00. Lesser's November Reducing Price \$45.00 and \$57.50
- 5th—1 only, Marmint Coat, trimmed with Seal. Regular price \$100.00. Lesser's November Reducing Price \$65.00
- 5 Wolloly Coats, plain and some electric seal trimmings. All one price, \$33.00. Worth double the money.

### LADIES' SKIRTS

- 100 plaid and striped pleated skirts. \$5.00

### LADIES' FUR STOLES

- 150 Stoles. In Siberian Wolf, Taupes, Fox, Raccoon. All at one price \$5.95

### LADIES' FALL AND WINTER SUITS

- 45 Navy Tricotone (all wool) Suits; all interlined, in navy and black. Values to \$50.00. Lesser's November Reducing Sale Price \$30
- 20 Fur Trimmed Suits in Velour Duvetyns. All silk lined. Values to \$75.00. Lesser's November Reducing Price \$39.75

### LADIES' COATS

- 8 Marvella and Bolivia Fur Trimmed Coats. Cuffs-de-coupe and silk lined, in black, navy and brown. Squirrel and other furs. Values to \$70. Lesser's November Reducing Price \$34.75
- 25 Fur Trimmed Coats in Duvetyns. Regular price \$39.00. Lesser's November Reducing Price \$30.00
- 20 Fur Collared Coats, in blue, fawn and brown. Lesser's Reducing Price \$17.75
- 50 Plain Marvella, Bolivia and other Coats. All silk lined. Regular value \$35.00 to \$60.00. Lesser's November Reducing Price \$25.00 up
- 35 Mannish Tailored Coats in nice neat shades. Lesser's November Reducing Price \$12.00
- 150 Mannish Tailored Coats in all wool materials. Heavy in weight. Lesser's November Reducing Price \$15.00 up

### LADIES' DRESSES

- 100 Canton Crepe Dresses. These are to be sold at a price that must make them leave here. Sizes 16 to 44. Values to \$35.00. Lesser's November Reducing Sale \$12.95
- 125 Canton Crepe Dresses. All shades, styles and all at one price—\$19.95
- All other Canton Crepe Dresses 20 p.c. off.

### Serge, Poirer Twill and Tricotone

- 100 Serge, Tricotone and Poirer Twill Dresses, in black and navy. Values up to \$22.00. Lesser's November Reducing Price \$9.95
- 100 Tricotone Dresses. Values up to \$25.00. Lesser's November Reducing Price \$16.00
- All other dresses 20 p.c. off.

STORE OPEN EVENINGS  
Railroad Fares within Radius  
of 75 Miles Refunded on  
Purchases of \$50.00 and  
over.

**ALEX. LESSER'S**  
210 UNION ST. Opposite  
Opera House

STORE OPEN EVENINGS  
Railroad Fares within Radius  
of 75 Miles Refunded on  
Purchases of \$50.00 and  
over.

**STOP** at your Druggists for  
**DOMINION**  
**C.B.Q.**  
**TABLETS**

See that  
you get  
DOMINION  
C.B.Q.

**GET RID OF THE COLD THAT HANGS ON**

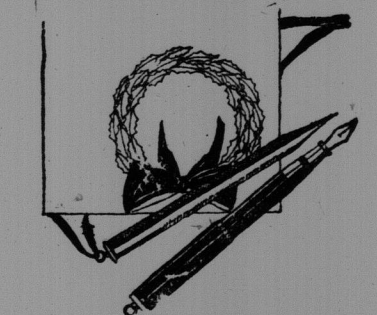
# WASSONS Ready For Christmas Sale

BEGINS TOMORROW FOR TEN DAYS. BOTH STORES, SYDNEY ST. AND MAIN ST.  
MAIL ORDERS FOR \$5.00 OR MORE SENT PREPAID ANYWHERE IN MARITIME PROVINCES  
GOODS RESERVED IF A DEPOSIT FOR \$25 P.C.  
GOODS RESERVED IF A DEPOSIT FOR 25 P.C.

## Special Low Prices For Early Buyers CUT PRICES For Saturday-Buy Early



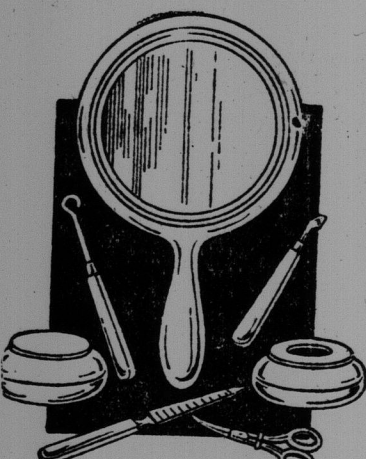
**WATERMAN'S FOUNTAIN PENS.**  
\$2.75, \$3.00, \$3.50, \$4.00, \$4.50, \$5.00,  
\$6.00 to \$11.00.  
Many with Sterling Silver and Gold-  
Filled Mountings.  
Reliable, Warranted Pens for Boys'  
and Girls' Use. 50c, \$1.00, \$1.50, \$2.00.  
Neat boxes for all pens.



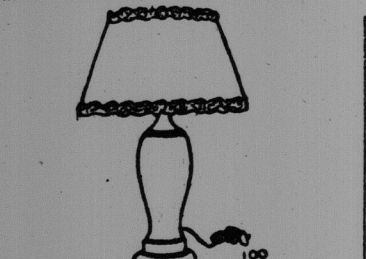
**WAHL'S GENUINE EVERSHARP  
PENCILS.**  
For Ladies and Children as well as  
for Men—75c, \$1.00, \$1.50, \$2.00, up to  
\$4.50.



**Extra Fine Quality  
WRITING PAPER  
AND ENVELOPES**  
In Christmas Gift Boxes.  
75c, \$1.00, \$1.50, \$2.00.  
Correspondence Cards, 40c.



Scores of Handsome and Useful Gift Prices the regular value of which  
is much more.  
Manicure Trays, Vases, Baskets, Mirrors, Shoe Horns, Perfume Bottles,  
Scissors, Tooth Paste Holders, Combs, Jewel Cases, Stamp and Trinket Boxes,  
Calendars, Puff Boxes, Hair Receivers, Nail Brushes, Compacts, Baby Brushes,  
Talcum Shakers, Hair Pin Holders.



**IVORY LAMPS**  
\$5.40, \$12.00, \$30.00

Candlesticks—\$2.25.  
Trays—45c. to \$4.50.  
Jewel Boxes—\$1.20 to \$4.75.  
Hair Receivers—\$1.00 to \$3.50.  
Manicure Sets—\$4.50 to \$6.40.  
Clocks—\$2.50, \$4.40, \$4.75, \$5.00.  
Picture Frames—25c. to \$2.50.

98c.

Specials

French

Ivory

—in—

French

Ivory

—in—

French

Ivory

—in—

French

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—in—

French

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French

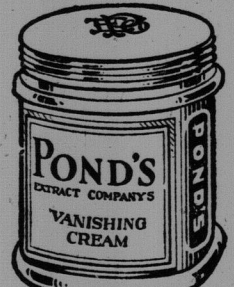
Ivory

- 25c Analgesic Balm ..... 19c  
25c Bayer's Aspirin ..... 17c  
\$1.25 Burdock Blood Bitters ..... 98c  
\$1.25 Beef, Iron and Wine ..... 98c  
25c Braxley's Liniment ..... 19c  
40c Castoria ..... 29c  
25c Carter's Pills ..... 19c  
35c Chase's Cough Syrup, Linseed  
and Turpentine ..... 29c  
50c Chase's Nerve Food ..... 39c  
60c Chase's Ointment ..... 49c  
35c Djer Kiss Talcum ..... 29c  
50c Dodd's Pills ..... 35c  
\$1.00 D. D. D. ..... 79c  
35c D. D. D. ..... 79c  
\$1.50 D. D. D. Strong ..... \$1.25  
\$1.25 Eno's Fruit Salt ..... 95c  
50c Fruitives ..... 39c  
\$1.50 Fellows Compound  
Hypophosphites ..... \$1.30

**FORHAN'S TOOTH PASTE**  
35c size for ..... 39c  
50c size for ..... 39c

50c Gin Pills ..... 39c  
25c Hamilton's Pills ..... 19c  
60c Hinz's Honey and Almond  
Cream ..... 49c  
\$1.00 Ironated Yeast ..... 99c  
25c Johnson's Liniment ..... 19c  
75c Kruschen Salts ..... 99c

**PURE BEES HONEY**  
Fine light Color  
5 lb tins ..... 98c



**POND'S CREAM**  
Vanishing or Cold, 39c.  
25c Peroxide ..... 13c  
50c Pinex ..... 47c  
\$1.50 Pinkham's Vegetable Com-  
pound ..... \$1.20  
35c Pinkham's Pills ..... 29c

- 35c Listerine ..... 29c  
30c Minard's Liniment ..... 19c  
25c Mentholatum ..... 19c  
35c Mathieu's Syrup ..... 39c  
\$1.00 Nestle's Food ..... 69c  
75c Nujol ..... 69c

50c Full Size  
PEPSODENT  
Tooth Paste for 35c.  
10c Keating's Powder ..... 5c  
10c Rit Dye, 3 for ..... 10c  
15c Sterno ..... 12c  
35c Sloan's Liniment ..... 29c  
\$1.30 Scott's Emulsion ..... 99c  
65c Scott's Emulsion ..... 49c



35c Palm Olive  
SHAVING CREAM  
For 24c.

25c Talcum ..... 19c



### Gifts For Men

Are to be found here in  
great variety.

**SHAVING SETS**—\$9, \$12.5,  
\$27.5 etc.  
Some have magnifying  
mirrors.

**SHAVING MUGS**—60c,  
75c, \$1.50.

**MIRRORS for SHAVING**  
Combination Plain and  
Magnifying—\$1.50, \$2.00,  
\$3.00.  
Large Size, plain glass—  
\$2.75.

**MILITARY BRUSHES**  
In Ebony and French  
Ivory—\$2.25, \$4.00, \$4.50.  
\$5.50, \$7.50 Pair.

**CLOTH BRUSHES**—60c,  
\$1.00 \$3.00 etc.

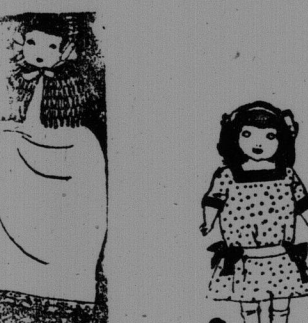
**SAFETY RAZORS**  
Gillette and Valet Auto  
Strops—98c, \$1.19, \$3.75,  
\$5.00 up.

**LEATHER PURSES**  
Wallets, Coin Purses, Bill  
Folds etc. Finest Eng. make.  
Great Assortment—\$1.00,  
\$1.50, \$2.00, \$2.75, \$5.00.  
Will Take Gold Initials.



**KODAKS**, \$6.50 to \$65.00.  
BROWNIES, \$2.00 to \$5.00.  
Every machine a good picture-  
maker.

**FIXED FOCUS KODAK**  
\$15.00.



### DOLLS.

Prettier and cheaper than ever.  
Sleeping Dolls, dressed, with Real  
Hair, 29c, 58c, \$1.75 up.

"Mamma" Talkers, \$1.65, \$2.39, \$3.  
Kid Body Jointed Sleepers with Real  
Hair, 98c, \$1.98, \$2.39 to \$6.75.

Baby Dolls, 9c, 89c, \$1.45  
Life Size, \$1.98.



**TOY TELEPHONES**, 98c.  
Strongly made, with good bell.



**KODAKS**, \$6.50 to \$65.00.  
BROWNIES, \$2.00 to \$5.00.  
Every machine a good picture-  
maker.

**FIXED FOCUS KODAK**  
\$15.00.

## RHEUMATISM

A Remarkable  
Home Treatment  
Given by One Who  
Had it.

In the year of 1893 I  
was attacked by Muscu-  
lar and Sub-acute Rheu-  
matism. I suffered as  
only those who are thus  
afflicted know, for over  
three years. I tried  
remedy after remedy,  
but such relief as I ob-  
tained was only tempo-  
rary. Finally, I found a  
treatment that cured me  
completely, and such a  
pitiful condition has  
never returned. I have  
given it to a number  
who were terribly afflic-  
ted, even bedridden,  
some of them seventy to  
eighty years old, and the  
results were the same as  
in my own case.

I want every sufferer  
from any form of mus-  
cular and sub-acute  
(swelling at the joints)  
rheumatism, to try the  
great value of my im-  
proved "Home Treat-  
ment" for its remarka-  
ble healing power.  
Don't send a cent; sim-  
ply mail your name and  
address and I will send  
it free to try. After you  
have used it and it has  
proven itself to be that  
long-looked-for means  
of getting rid of such  
forms of rheumatism,  
you may send the price  
of it, one dollar, but un-  
derstand, I do not want  
your money unless you  
are perfectly satisfied to  
send it. Isn't that fair?  
Why suffer any longer  
when relief is thus offer-  
ed you free? Don't de-  
lay. Write today.

**MARK H. JACKSON**  
No. 155-K Durston  
Bldg., Syracuse, N. Y.

Mr. Jackson is responsible. Above  
statement true.