

gs of \$4,438,228.90. Alexander Daley and Charles Chase re in the police court yesterday ternoon for escaping from the Boys' dustrial Home and were sent back he in charge of Super





The CANADA'S FASTEST GROWING CIGARETTE

anadiai



* A Bit of Clothing History It is a matter of Clothing History that on Septem-ber 18th, 1920. I broke the back of the clothing market in Canada by launching the greatest Overcoal Sale ever attempted up to that time. It is a matter of record that, in spile of furce organized opposition, by means of my chain of upstairs clothes shops from coast to coast. I not only gave the public the finest overcoats made at a reduction of from \$15 to \$20 be-low prevailing prices, but I made every clothier in Conada radically reduce his prices.

Right at the end of Sammer with the weather still sweltering, my stores from Halifax to Vancouver were crowded to the doors with eager buyers of Winter Overcoats. A stapendous and sensational success!

History repeats itself Just three years later, almost to a day, on Satarday, September 15, I am launching a Mammoth Overcoal Carnival—a veritable feast of the finest overcoals made—at prices that will make the pablic throughout the wide Dominion shout the name of Robinson of Robinson

You know my reputation as a man of my word. Now, once more, bear witness to my promise of "the greatest overcoat values ever offered in the history of the all-wool clothing business. Your for Savings,

M.b. Robinso

When you see this wonderful display of coats-big, roomy, belted ulsters, raglans, kimonas-every one of genuine British all-wool cloth-most of them plaid backs-all hand-tailored and superbly finished-

When you go through the bewildering variety of fabrics-meltons, friezes, whitneys, chinchillas-in the many shades and effects-tans, sands, greys, lovats, French blue-

Betted styles-with wide collars and the new wide belts

in single-piece, 3-piece, and back belt effects—with wide net pleated patch pockets and the many new style stunts— Finished in satin Venetians, polo and quilted linings, and superbly hand-tailored as are all Robinson garments— And when you slip into one or a dozen of these wonderful coats—and note the price tickets showing a saving of at least \$15 on every one—

\$15 on every one— You will realize why I have called this event a Carnival— an occasion of bounding spirits and genuine joy.



Starting Saturday, September 15th MONEY TALKS-I HAD THE CASH!

When you see the vast and varied array of beautiful coats and see the amazing values you will marvel how I have been able to accomplish it. There is no secret about it—NOW! My British buyers, acting under closest instructions, were able to take advantage of a situation at the mills where over-production and a lack of ready cash were the factors. I was able to buy the cream of the British locms — 60,000 yards of Britain's finest — for almost half price.

almost half price. Then my own workshops and my own retailing system with its many economies did the rest. But you are interested only in the result—and that you will see for yourself.

Carnival

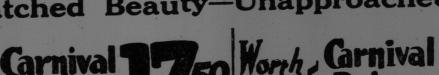
Price

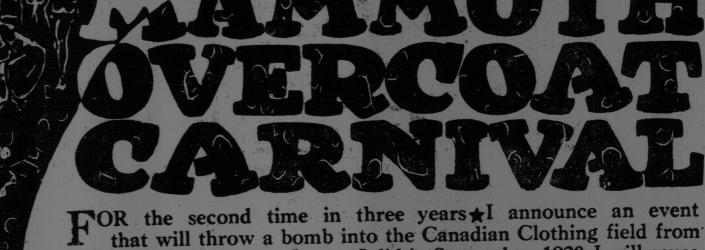
Carnival

Price

I am going to hold a Carnival of Overcoat Values hitherto absolutely unapproached anywhere in the world. Does this sound like exaggeration? Visit my shop on Saturday and you will prove to yourself that my statements are not strong enough to fit the values.

Unmatched Beauty-Unapproached Value





the selling price of clothes throughout Canada.

I am opening a Mammoth Overcoat Carnival that will be

Just at the end of Summer-before the Fail season opens-

before most retailers have received their Winter Overcoats,

and just when most clothiers are preparing to unload their

eagerly enjoyed by the men in every city throughout Canada,

where there is a Robinson shop.

carried-over last year's overcoats-

Halifax to Vancouver. Just as I did in September, 1920, I will cause the men of Canada to realize that, because of their support, the Robinson organization wields a power so great as to practically fix

