

The Rexall Store
Bamboo Brier Blood Builder
 THE BEST SPRING TONIC
 Price \$1.00 a Bottle
The Ross Drug Company, Limited
 100 King St

Eggs That Hatch Joy For Easter
 Easter Novelties, Baskets, Etc
 Dainty Easter Boxes Make Gifts That Are Appreciated.
 MOIR'S NEILSON'S GANONG'S
 SEE OUR WINDOWS
Bond's - 90 King Street

Easter Millinery Exhibit

We Have the Largest Stock of Millinery in Eastern Canada to Select From
 The original Hats from Paris having been given to one of the largest Canadian Hat Manufacturers to copy for us in the very best qualities of Tassel, Hair, Hemp and Milan and having purchased in such large quantities we are selling Hats at prices lower than the average milliner can buy.
 Novelties in Millinery Accessories are arriving weekly from Paris and London and daily from New York.
Marr Millinery Co. Limited

Special Easter Sale of Ladies' Costumes
 Fine quality all wool serge, in all shades, silk serge linings, up to date styles, \$15.00
 Fine quality men's suiting serges for Ladies' costumes.
 Guaranteed good quality silk serge lining, any style you desire, ready to wear or made to order, \$18.00.
 You have the opportunity to save money and have the best satisfaction by calling and examining at the
The American Cloak Mfg. Co.
 32 Dock Street
 Phone Main 833

Easter Cash Specials FOR THURSDAY AND SATURDAY
 Friday being a Public Holiday, Our Store Will be Closed

FLOUR — 24 lb. Bag Royal Household.....\$1.15 24 lb. Bag King's Quality.....\$1.15	PICNIC HAMS — Small Sliced, Sugar Cured, Fresh Picnic Ham.....14 1/2c. lb.
SUGARS —With orders 14 lbs. Fine Granulated.....\$1.00 10 lb. Bag Lantic.....75c. 3 lbs. Pulverized.....25c.	EASTER SWEETS — 25c. buys one pound of Scotch Mints, English Mints, Fruit Gums, Turkish Delight, Egg and Milk Toffees, Chewing Nuts.
SARDINES — 15c. tin Crossed Fish.....31c. 15 tin Cross & Blackwell's.....31c. 15c. tin French.....31c. 10c. tin Casarco.....8c. 15c. tin Casarco.....31c.	45c. buys one pound of Barley Walnuts, Barley Almonds, Broken Milk Chocolate, Festival Bon-Bons, Dutch Chocolates (bitter), Quality Caramels, Moir's Asst. Chocolates, Canadian Toffees.
Strictly Fresh Eggs.....24c. dozen Take them with you.....23c. dozen Northern Spy Apples, Selected Stock, \$2.45 box.....20c. to 40c. dozen Bananas.....20c. to 35c. dozen	57c. buys one pound of Asst. Kisses, Peppermint Kisses, Toffee Bars (chewing).....5c. each Sunkist Oranges, 23c., 29c., 38c. and 45c. dozen

Rhubarb, Cucumbers, Tomatoes, Celery and Cranberries
STORE OPEN THURSDAY NIGHT
GILBERT'S GROCERY

Use the WANT AD. Way

The Man In The Street
 Say, do they pay you for writing that stuff?
 The cub reporter remarks that they mustn't be in the time in Constantinople these days.
 "Milk and bread only articles sold on Sundays," says news note, but on a hot Sunday in July, would milk be the first thing you'd think of to ease your thirst?
 Wouldn't you sooner have a glass of soda, or, well-whatver other drink you like?
 Discomforts of the house-cleaning season now approaching should be borne without grumbling when you contemplate the sweeping (for mines) in English waters.
 If the Russians really want to reform the place of their conquest they ought to start by dropping a few consonants from Przemysl.
 How would you like to be a politician with the job of refereeing an argument between the Board of Trade and the Trades and Labor Council?
 If that poll tax and exemption bill goes through it should have some effect in limiting criticism of civic affairs. A man with only a \$2 estate in the city will now be able to make regular trips.
 What Do You Make of This, Watson? Globe news-head: "Shell went through Moncton Boys' Quarters."
 Even though tomorrow may be known as "All Fools' Day" the man who's moving regards a month from then with worse names than that.
 Some Things Flung at The Man in the Street
 The religious editor said on seeing the foregoing paragraph that he has no inclinations even for a trip to Carleton, for every time he goes over in the ferry it makes him cross.

RIVER NAVIGATION
Maggie Miller To Work on Saturday—May be Dashed up River Next Week
 The ferry steamer Maggie Miller will make her first trip of the season on next Saturday from Millidgeville to Souerville. For some time the river has been open in that section, but some ice remained about the ferry floats. As the major portion has floated out, the ferry will now be able to make regular trips.
 The cable ferry which runs from Gendola Point to Reed's Point, has been making trips during the last few days, as the ice in that section has floated out.
 The river steamer Champlain, which was on Gregory's blocks, was taken through the falls this afternoon, and is now ready to make a dash up river when the ice in the reach leaves. One river captain said he expected to make his first trip next Wednesday or Thursday.


NURSES HERE ON WAY TO HALIFAX
 Captain J. S. Birdwhistle, secretary of the St. John Ambulance Association, passed through the city yesterday on his way to Halifax with a company of nurses. There were four or six in the party. Dr. S. Skinner, secretary of the local branch of the association, said today that he had a few applications for such service, and would be prepared to announce the names of those selected within a few days.

APPOINTED SALES MANAGER FOR MARITIME PROVINCES
 S. C. Mitchell is receiving congratulations today on his appointment as sales manager for the maritime provinces for Ames, Holden, McCready Ltd. Mr. Mitchell has represented the company in different parts of the maritime provinces for the last thirteen years.
EXPECT PEOPLE TO BE GENEROUS ON VIOLET DAY
 Some Encouraging Evidences Already Given—Needed Because of Reduced Grant.
 Because their civic grant, which was to have been \$5,000, is apparently to be only \$1,600, the promoters of Violet Day, for the benefit of work all the year round for the boys and girls of the city, have been greatly cheered by the fact that one bunch of violets has been sold in advance for \$200, two others for \$225 each, and another for \$10. Such very substantial proofs of sympathy with their work on the part of citizens who realize its value is an inspiration to the members of the executive of the Playgrounds Association. It is anticipated that on Saturday next the response to their appeal will be universal and very generous.

QUIET AT CITY HALL
 City Hall is a quiet place today, with all the commissioners in Fredericton attending the meeting of the municipalities committee.
A Man's Crowning Glory Is a STETSON
New Shapes In SOFT STETSONS
 Colors—Marine, Brown, Green, Gun Metal and Slate.
J. GROVER WATTS & CO.
 55 Charlotte St. Hats and Furs

Macaulay Bros. & Co., King Street, St. John, N.B.
 Our Stores Open 8.30 a.m.; Close 6 p.m. Each Evening During January, February, March.
For Easter Trade
NEW SOFT FRONT SHIRTS—With double Cuffs and Collars; many designs to select from.
HANDSOME SILK TIES—Bought for Easter, will be found the finest range shown for several seasons. The Prices range from 25c. to \$2.00 each.
BLACK, SPRING WEIGHT CASHMERE SOCKS—In black or tan color, 25c., 35c. and 50c. pr.
SILK AND WOOL MERSEY HALF HOSE—This is a special make well known to many of our customers. We wish others to know them for their good wearing qualities; all sizes.
SILK LUSTRE HALF HOSE—Seamless, in black, tan, grey and white.....Only 25c. pair
ALL PRICES OF LINEN HANDKERCHIEFS.
 Many who have been waiting the arrival of our celebrated Men's Pure Linen, Hem-stitched Linen Handkerchiefs, in unaltered form, will now find a full stock in three qualities at.....\$1.35, \$1.50, \$1.65 per half dozen lot
Men's Braces, Garters, Arm Bands in All Kinds
MACAULAY BROS. & CO.

SHORT CUTS IN KITCHEN WORK CAN BE EASILY FOUND BY USING OUR MODERN LABOR-SAVING UTENSILS!

The Model Tea Kettle
 The very latest in tea kettles! This kettle is made from heavy copper, highly nickel plated, with a lip on the side to prevent steam from scalding the hands. The lip is a great convenience for filling the kettle. PRICE ONLY \$2.00.

The Patent Potato Pot
 The best general purpose kitchen utensil made. Saves time and trouble. PRICE FROM 60c. TO \$1.40.
 Our Goods Are Quality Kind.
D. J. BARRETT
 155 Union Street, St. John, N.B.
 Glenwood Ranges and Heaters Kitchen Furnishings
 Store Open Wednesday and Saturday Evenings Until 10 O'Clock

March 31, 1915.
Men's Easter Shirts, Neckwear and Gloves
 Your Easter Scarf awaits you here, in the most carefully selected showing in the city. Every taste has been anticipated in this collection—and every sort of pattern, from the quietest to the most pronounced is included.
 The patterns you see here are exclusive, and new things keep coming in every week. Our stock is always fresh. We have just opened a fresh shipment from both London and New York for the Easter trade.
 The price range 25c. to \$2.00

SHIRTS THAT SHOW INDIVIDUALITY
 Not only handsome patterns, but made with the cut one would expect in made-to-order shirts, regular and coat styles, cuffs attached and detached, light and dark colorings.
 The price range 75c. to \$5.00
MEN'S GLOVES FOR EASTER
 Beat our one dollar gloves if you can. Undoubtedly the best one dollar glove in the city, we think; so do our customers. Made from the finest grade of Russian Kid in medium and dark shades of tan. Measures up to gloves sold elsewhere at \$1.25. Prices continue on up to \$3.75
KING STREET COR. GERMAIN GREATER OAK HALL
SCOVIL BROS. LIMITED, St. John, N. B.

Easter Togs at Saving Prices

 You are sure to find the very Hat that suits you best in our Fine Range of Easter Headwear, which embraces all the newest shapes, including the Snappy Flat Top Styles and Fedoras Models, which are favorites with young men, and which are shown in blue, pearl, brown, black and slate, etc., at
 98c., \$1.48, \$1.98, \$2.25, \$2.50
 A nice line of Caps we have never shown than that which we offer you this season; they are neat, stylish, well made, and come in grey, brown and all popular mixtures. Priced as follows:
 48c., 75c., 98c., \$1.18, \$1.48
 OUR NEW SEASON'S SHIRTS, which will prove particularly interesting to careful dressers, are exceptionally attractive, and the range is unusually wide, special features being the Soft Front Styles with French Cuffs, which are favorites this year. We also offer the Soft Front kinds with starched cuffs. The patterns consist of striped effects in all prevailing colorings.
 Prices—98c., \$1.18, \$1.38, \$1.48
Values Never Better and Best in Town!
PIDGEON'S—:— In the Low Rent District
 Cor. Main and Bridge Sts.

HOW ABOUT YOUR EASTER HAT?

 We Carry Nothing But the LATEST STYLES and BEST QUALITIES in Canadian, English and American Makes
 Canadian and English SOFTS - \$2.00, \$2.50, \$3.00 and \$4.00
 The One Quality in the STETSON . . . \$5.00
 THEY'RE WORTH IT
D. MAGEE'S SONS, Ltd. HATS AND FURS 63 King St.