

# More and More Men and Young Men Are Coming to THE SIMPSON MEN'S STORE



### Fur Hats for Smart Children

Smart little turban shapes, with tab earlaps fastened to side. Made of dark, rich muskrat skins, lined with silk ..... 4.50  
Coaster shapes, as above, with deep band ..... 4.50  
Men's Hat Corner.

### Men's and Young Men's O'COATS

At \$25.00

#### Grey Chesterfield

Particularly smart and dressy is this coat of heavy-weight cheviot. It may be had in colors grey and black. Designed in single-breasted, three-button style, with velvet collar, it interprets the season's favorite form-fitting vogue. Lined throughout with will serge lining. Sizes 36-42. Price 25.00

#### Brown Slip-On

A very attractive coat is made of brown Whitney cloth, made in single-breasted three-button slip-on style, having Raglan shoulders and two-inch turn-back cuffs on sleeves. Yoke back, from which there is inverted pleat, patch pockets and all-around belt are features worthy of note. Sizes 36-42. At 25.00

#### Green Ulster

Here is an ulster that combines style and comfort. It is built of green tweed, having combination cross-bar of gold and black. Designed with double breast, plain full back, and patch pockets. Also it has all-round belt. Lined through shoulders and sleeves. Sizes 36 to 42. At 25.00

#### Double-Breasted Style

This practical, double-breasted, dressy, form-fitting style shows half belt only, from which extends to bottom of coat an inverted pleat. Pockets are crescent shape with flaps. Material is unusually good quality blue-grey Whitney cloth. Made with velvet collar. Sizes 36 to 42. Price 25.00

More and More Men Are Stepping Into the Section Devoted to the Requirements of Men Who Demand

# \$25.00 Clothes

The demand for Simpson Clothes at \$25.00 is growing so fast and will continue to increase to such a degree, that sooner or later the superiority of our values at this modest price will strike YOU---why not be convinced NOW?

Come to the Men's Store today and see yourself in one of these new double-breasted form-fitting models---slip into one of these big mannish ulsters---or try on the belted Military Coats---See what one of the many styles is most becoming to your particular build---you are not obliged to buy.

If you are interested in style and fit and finish and fabric, you must concede these suits and coats better than ordinary value. Note the above descriptions and see the garments themselves today.

### Men's and Young Men's SUITS

At \$25.00

#### Grey Cheviot

Suits of dark grey cheviot with silver hairline stripe. Single-breasted two-button style, with soft rolling peak lapel, semi-fitting back without vent. Single-breasted, 5-button vest; regular style trousers, two side, two hip and watch pockets, belt loops, cuff or plain bottoms. Sizes 36 to 42, 25.00

#### Brown Tweed

A genteel model for the dashing young fellow is this suit of rich, dark brown tweed, showing two-button, single-breasted coat, has patch pockets, soft rolling lapels, front and shoulders. Trousers designed slim and straight, with vest to match lines of suit. Sizes 32-36. Priced at 25.00

#### Mixed Vicuna

A clever suit model for young men cleverly depicts the modified military style. It is made of red and black mixed vicuna, having a neat silk stripe interwoven. Young men will like its trim "well-bred" looking lines, its soft, rolling front and lapels. Form-fitting coat has three-button, single-breasted front. Priced at 25.00

#### Pinhead Check

Suits of black and white pinhead check in smooth finish tweed. Single-breasted three-button style with soft rolling notch lapels and semi-fitting back with deep vent. Single-breasted 5-button vest. Regular style trousers with belt loops, cuff bottoms. Sizes 36 to 40, 25.00

## The Prices Do Not Start at \$25.00---Nor Do They Stop There Either

### Wonderful Overcoats at \$30.00

Here is the coat that young men everywhere are demanding. It is daring enough to be wanted, and practical enough to be smart and becoming. Made of handsome worsted mixture with twin inverted pleats at back, convertible collar and all-around belt, it is the most preferred of all the popular military styles. Pockets are slashed. In proper weight for all winter. Sizes 36 to 40. Priced at 30.00

### Hand-Tailored Suits at \$35.00

One of the many Beltsac suit models we can show you is this three-piece model of dark brown cheviot, with twin stripe white and gold interwoven.

Coat is cut with the real high military waist, having belt of self, which completely encircles the waist. Single-breasted front with soft, natural shoulders and lapels; back has centre vent. Straight, youthful trousers. Priced at 35.00

### Good Looking Overcoats at \$18.00

Brown Tweed Overcoats, in black overcheck pattern, in heavy-weight overcoating. Double-breasted ulster style with convertible collar, full back without belt. Sizes 36 to 44, for 18.00

The Robert SIMPSON Company Limited