

THE STORE'S CONVENIENCES. The Waiting and Rest Room, Third Floor; the Information Bureau and Post-Office, Main Floor; the Free Parceling and Check-out Desk, in the Basement.

EATON'S DAILY STORE NEWS

SAVE TIME—SHOP WITH A TRANSFER CARD. Ask for a Transfer Card when you make your first purchase; each purchase is then added. You pay total at Pay-in Station, Basement.

Here Are Gifts That Glow With the Magic of Modern Invention

Thermos Carafes That Keep Hot Drinks Hot and Cold Drinks Cold for 24 Hours and More

Think of the Convenience of it on the Sideboard, or on the Bedroom or Nursery Table

Toasters, Percolators and Chafing Dishes That "Work" by Electricity

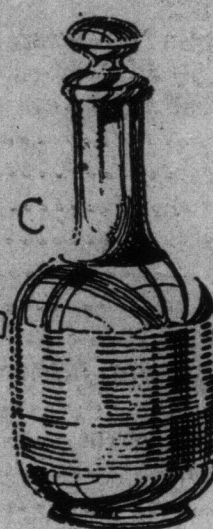
Appliances that are a positive boon to the Housewife—So Cleanly, so Easily Adjusted, and so Altogether Satisfactory

The Shopping Service Will Look After Your Whole Christmas List

If you live out of town and cannot come to the Store to select your presents personally, send us the list of the things you want—of anything described on this page which appeals to you, or of anything else you wish to get which is not included in the Mail Order Catalogue. An experienced Shopper will endeavor to select them as carefully as you would yourself. If you are uncertain as to what you want, describe the person for whom the gift is intended, state the amount of money you wish to spend, and leave the choosing of the gift to the good taste and good judgment of the shopper. Address your order to the "Shopping Service."

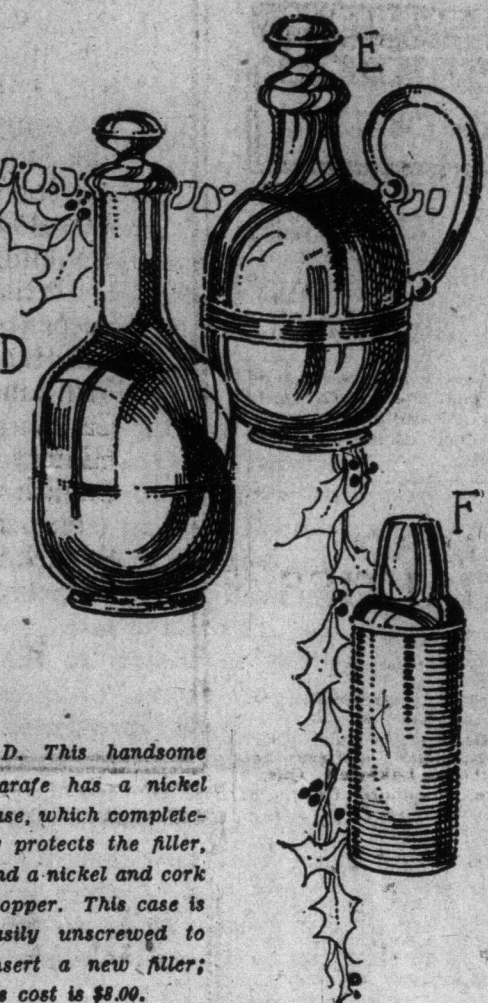


A. The exceptionally good lines, and bright nickel finish of this Thermos Jug make it worthy of a permanent place on sideboard or buffet, and consider the joy of having a steaming beverage all ready to be poured out after the skating party or stonchase tramp. By its use, hot drinks will retain their heat 24 hours and cold drinks their chill 72 hours. Its price is \$9.00.



B. A particularly interesting feature of this Thermos Bottle is its removable case, which unscrews at the corrugated section below the shoulder of the bottle, making it very easy to insert a new filler in case of breakage. In quart size as illustrated it costs \$4.50, and in pint size \$3.25. A filler wire handle which clamps on makes it an ideal cup.

C. This Thermos Carafe has a corrugated case which unscrews, and will fit any style of filler. The stopper is of metal, and the Carafe is conveniently light in weight. Price, \$9.50.



D. This handsome Carafe has a nickel case, which completely protects the filler, and a nickel and cork stopper. This case is easily unscrewed to insert a new filler; its cost is \$9.00.

E. A Carafe which would be an unmitigated blessing in any household. Its case of bright nickel unscrews, and will fit any shape of filler; the stopper is all metal. Price, \$7.50.

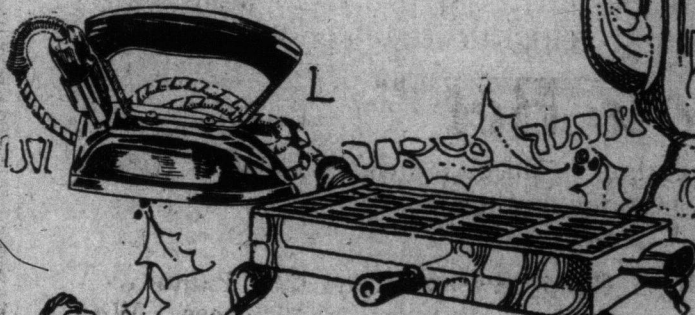
F. Wouldn't a Thermos Bottle like this be invaluable for keeping the milk for the Lordship the Baby at exactly the right temperature during these Winter nights? With corrugated nickel-plated case, which is removable, its price is \$2.75 for the half-pint size, \$3.00 for the pint, and \$4.25 for the quart bottle. With case of tapanned metal, in leather-like finish, and nickel-plated cup and shoulder the pint size costs \$2.25.

L. The woman who travels will assuredly be grateful to the friend who gives her an Electric Traveling Iron such as this. Simply turning it upside down converts it into a tiny stove, and it has, moreover, a contrivance for heating curling tongs. With cord and plug it costs \$4.50.

J. A thankless creature, indeed, would be the man who failed to appreciate such a gift as this Immersion Water Heater, which will heat his shaving water in the proverbial fifty. For that matter it is a great convenience whenever a limited quantity of hot water is needed for any purpose. Its price, with full attachment, is \$4.00.

P. Such delectable things can be cooked in a Chafing Dish, can't they? Any college or business girl would bless you indeed if you gave her a Chafing Dish like this, with closely-fitting water and food compartments, which may be lifted out if desired; with ebony finish handle and knob and cord attachment it is \$18.00.

N. An Electric Percolator is one of the happiest articles you could choose by way of a "family" gift. It will assure them excellent coffee, and save much trouble. This capacious percolator holds three pints and is brightly nickel plated. Its price with cord and plug attachment is \$10.00.



M. A most beguiling contrivance is this Electric Toaster Grill. It is very practical, too, for it toasts, fries, bakes and broils, or will perform two operations at once if you so desire. The cost of this useful appliance is \$5.00.



K. An acceptable table accessory, this plouise Hot Plate, for heating or keeping hot any desired dish; with cord and plug, costs \$7.25.



H. A practical gift, and one which every member of the family will appreciate, is this Eaton Beauty Electric Toaster, one upon which you may well depend for all-round satisfaction. It is nickel plated, and will toast two slices of bread at once. Its price, including cord and plug, is \$3.50.



G. This little Electric Iron, known to fame as the Eaton Beauty, is exceptionally convenient to handle and is splendidly made and finished with a specially designed ebony-finished handle. It is brightly nickel-plated, and its price, complete with stand, cord and plug, is \$3.25.

O. This graceful urn-shaped Percolator would be an acquisition to any table, and its decidedly useful qualities would endear it to any housewife. It is finished in exceptionally rich nickel plate, and has ebony handles. The cost, with attachment, is \$18.00.

More Letters to Santa

Just a Few From the Dozens and Dozens He Receives Each Day in Toyland

All the Way From England

From Dorothy, Aged Five

The Twins Are Three

Leaving Refreshments for Him

Letter to Santa Claus

Just a Few From the Hundreds of "Bristle Doss" the Merry O at a Chub Has Received Within the Past Week.

For All the Family

Dear Santa: Well, just two weeks till Christmas. If you are going to visit us will you please bring me a Sandy-andy and a toy aeroplane. And a few candies and oranges. If you thing Lella has been good enough, bring her a set of furs. Riva would like a big dolly. Bring Mother the nicest thing you've got. And papa a tire for Sarah. And bring Roy something useful. Well, I guess that is all our family wants. Good-bye, with love from Yobeg lovingly, Lorne.

From a Scotch Bairn

Dear Santa Claus: I want to let you know that I am a new lassie just come to Toronto. I came from yrshire, in Scotland, about two months ago, so dear Santa I hope you will not forget me because the Santa Claus that I know cannot come out here, so I will let you know what I want. I want a baby carriage, an nice orange, and a nice book with pictures in it, and what ever you can set in my stockings. So good-bye dear Santa Claus. Your Little Friend, Suste.

A Sad Ramor

Dear Santa Claus: Christmas is coming, as usual, I am writing to you. How are you getting along? Some people say that you are killed, is that so? I hope not. Will you send me a small ball of candy? How did you get along with the Belgian people? I hope you will get along. Roses.

Mary, Jean, and Jo.

Dear Sandy: I am writing you a little note to tell you what Joseph, Jeannette and myself (Mary) want for Christmas. Joseph wants a little lantern with a white glass, a cork gun and a game of some sort, also a box of tools. Jeannette wants a doll and a bed for it, and a cloth litty and a doggie. If you have a pair of overshoes she wants a pair, too. I want a pair of skates. Your loving friends, Mary, Jeannette and Joseph Grandaur. P.S.—Please answer this letter.

With Definite Particulars

Dear Santa Claus: I want a North Sea fleet, 25c. I want a box of candy fish 20c. And a box of Cowan's baseball milk chocolate, 25c. I want a drawing slate, 20c-\$1.00. I want a blue doll, p. 15c. I want a blue doll, p. 15c. I want a happy holiday book, p. 20c-\$1.00.

Short, But Sure

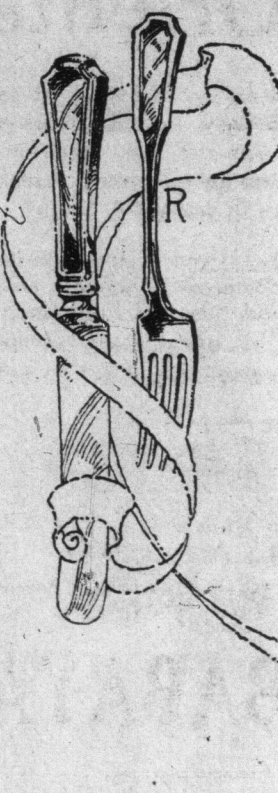
Dear Santa Claus—Could you possibly bring my sewing machine this Christmas? Your loving child, Lorna.

Enlists His Sympathy

Dear Santa Claus,—I am a little girl six years old. I have no brothers or sisters. I had a sister, but she died, and I sometimes get lonesome. I have a cat, I call Paddy. It sometimes plays with me. So please come and bring me some nice toys Christmas Eve. Yours truly, Faid.

"Haddon" Silver-Plated Tableware in Charming Patterns

In the Hepplewhite Design, all Dignified Simplicity, and in an Adam Effect with Medallion Motif



R. This Knife, Fork and Spoon illustrate excellently the dignified simplicity of the Hepplewhite pattern. A complete list of prices is below.

S. The familiar medallion and festoon recurs in the Adam pattern; notice, too, the graceful line of the handles. The prices are the same as for the Hepplewhite, namely:

- Coffee Spoons, \$4.00 per dozen.
- 5 o'Clock Spoons, \$4.00 per dozen.
- Tea Spoons, \$4.00 per dozen.
- Dessert Spoons, \$7.00 per dozen.
- Table Spoons, \$8.00 per dozen.
- Soup Spoons, \$8.00 per dozen.
- Dessert Forks, \$7.00 per dozen.
- Table Forks, \$8.00 per dozen.
- Dessert Knives, \$1.75 per dozen.
- Med. Knives, \$5.00 per dozen.
- Dessert Knives, with hollow handles, \$11.00 per dozen.
- Medium Knives, with horn handles, \$12.00 per dozen.
- Berry Spoon, \$1.50 each.
- Meat Fork, \$1.00 each.
- Butter Knives, 75c each.
- Sugar Shells, 50c each.
- Cream Ladles, 75c each.
- Gravy Ladles, \$1.00 each.

The Victrola—All-Conquering Gift at Christmas or Any Other Time

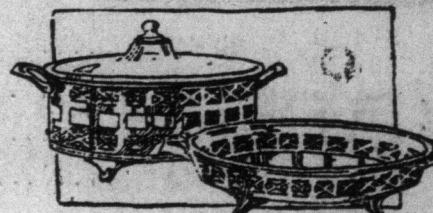


Victrola X.

Victrola X, the lowest priced of the cabinet machines, which is 41 1/2-16 in. high, with record shelves in the lower part. It may be had in mahogany or oak and all the metal parts are nickel plated. Price, \$117.50.

The Much-Talked-of "Pyrex" Ware --That Goes From the Oven to the Table

Casseroles and Pie Dishes that Slip Into Silver-Plated Filigree Stands



Small wonder that these Pie-Plates and Casseroles, as well as dozens of other Pyrex articles, have become so very popular. They are made from crystal clear glass, rendered heat-proof by a special process, and when slipped into their silver-plated holders they are charming table furnishings. The Casseroles range in price according to their greater or less adornment, from \$5.00 to \$9.00. The Pie-Plates may be purchased for \$3.50, \$4.50 and \$6.00.

A Portable, Collapsible and Adjustable Electric Lamp, \$3.00

EVER a source of pleasure and comfort is the electric lamp claiming these three attributes. They may be adjusted to any angle, the shades also being adjustable, that the light may flow in the direction required; also they may be clamped on the back of chair, bed or mirror. Fancy the innumerable times in which you require a steady, concentrated light where the lamps would be ideal! And for some friend, would they not make an admirable gift? Finished in brush brass with push socket, switch attachment, cord and plug. Complete, less bulb, \$3.00. —Basement.

Shop

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Quality Ep. QUININE, the World's and Gripe, is now sum of the advances in fferent Medical, Can- and Chemicals contain- NO QUININE. It was the price to the Drug- test for a Quarter of a every, Christian Nation,

THE T. EATON CO LIMITED