

ESTABLISHED 1864.

JOHN CATTO & SON

CHANCES

BLANKETS

Pure wool, thoroughly cleansed and scoured, singly whipped, pink or blue borders, 7 lbs. weight, 64 x 84 inches.

Regularly \$5.50. On sale \$4.25 Pair.

TOWELS

Hemmed huck, red, blue and white borders, 22 x 40 inches, splendid wearing and drying quality. Only a limited lot to clear.

Regularly \$3.25 dozen. On sale \$2.50 Dozen.

TEA CLOTHS

Limited lot of Hemstitched Hand-Drawn Linen Tea Cloths, 36 inches square, some embroidered. Regularly \$3.50 and \$4.00.

On sale \$2.50 Each.

PILLOW CASES

Hemstitched English Cotton Pillow Cases, 44 inches wide, hand-drawn.

Regularly \$1.00. On sale 75 Cents Pair.

BED SHEETS

Hemstitched English Cotton Sheets, 2 1/2 x 2 1/2 yards, 2 1/2-inch hand-drawn and hemstitched at one end, with 1-inch plain hem at other.

Regularly \$4.00. Clearing \$3.00 Pair.

SIDEBORD SCARVES

15 x 54-in., hemstitched and hand-drawn. Some hand-embroidered in the lot.

Regularly up to \$3.50. Clearing \$2.00 each.

LADIES' AND GENTS' INITIAL HANDKERCHIEFS (Unlaundered)

Worth much more if fully laundered and boxed in the regular way. As these are not as tastefully laundered as usual, are unboxed and tied with hemp only (but equal to any as soon as you wash them), we put them on sale—

Ladies' (sheer or cambric finish), \$1.25 dozen. Gentlemen's, \$2.00 dozen.

NEW WASH GOODS

A display worth seeing. Endless profusion of handsome washables now on view.

IF OUT OF TOWN—WRITE.

JOHN CATTO & SON

35 to 61 KING ST. EAST, TORONTO.

POST-MORTEM PROVES WITHERS A SUICIDE

Murdered Wife Shot Twice After She Had Fallen From Fatal Bullet.

Post-mortem examinations have now been made upon all three of the dead in the Elliott-street shooting affray, and with them all doubt as to the suicide of the negro murderer, Bill Withers, is dispelled. Altogether the wounds and the bullets found within the body of the victim, and with the evidence taken at the morgue yesterday afternoon, when an inquest was held upon the wife and first victim of the murderer, go to show that the original story of the crime is the correct one. It is shown that, finally realizing the uselessness of further resistance, Withers turned one of the revolvers upon his own head, and, pressing the muzzle close behind his right ear, fired. The bullet went upward course and came out at the left side of the top of his head at the back. This was a .38-calibre bullet, and was fired from the gun found still clutched in his right hand by Detective Guthrie.

FATALLY WOUNDED, BUT KILLS ASSAILANT.

INDIANAPOLIS, Ind., Feb. 16.—Fatally wounded by two bullets fired by Adolph Casassa, a violinist, Louis H. Ostendorf, manager of the Empire Theatre Orchestra, to-night overpowered him and fired three bullets through Casassa's head, killing him instantly at the stage entrance of the Empire Theatre. Ostendorf died in the hospital later.

Small Fire.

Fire supposed to have started from an overheated stove pipe broke out in the home of Michael Jordan, 29 George-st., last night, and damaged the house about \$100 and the contents \$25.

THE NEW SAVOY

1141-2 Yonge Street. Over Hinchford's. Business Men's Lunch. Prompt satisfactory service. Daily Afternoon Tea served. Open from 8 a.m. to 11 p.m.

THE WEATHER

OBSERVATORY, TORONTO, Feb. 16.—(8 p.m.)—Bright falls of snow or sleet have occurred to-day in the maritime provinces; elsewhere in Canada the weather has been fine, with decidedly cold conditions in the western provinces, and much over temperatures in Ontario and Quebec.

THE BAROMETER.

Table with columns: Time, Ther., Bar., Wind. Rows for 8 a.m., Noon, 2 p.m., 8 p.m., Mean of day, Difference from average, Highest, Lowest, Rainfall.

STEAMSHIP SAILINGS.

Table with columns: Feb. 16, At, From. Lists various ship names and destinations like New York, Liverpool, Boston, etc.

TO-DAY IN TORONTO.

Banquet Dufferin Old Boys. St. Charles. Dedicating Class Ontario College of Pharmacy. St. Charles. E. B. Aylsworth. Centre and South Toronto Conservative Club Concert and Dance. Brotherhood of St. Andrew. Northern district. Church of the Redeemer. Children's Aid Society Annual Meeting. 229 Simcoe-street. 8.30. Conservatory of Music. 8.30. Ontario Alliance Annual Meeting. Elm-street Church, all day. Board of Education. 8. Poulton's Ward One Liberals. Poulton's Hall. Empire Club. McConkey's. 1. Royal Alexandra. Is Matrimony a Failure? 2 and 8. Princess. Penelope. 8. Grand. Beverly of Graustark. 8. Ontario. Shea's. Vaudeville. 2 and 8. Star. Burlesque. 2 and 8. Gayety. Burlesque. 2 and 8.

MARRIAGES.

SLOSS-CARTER. In Toronto on Feb. 16, 1910, by Rev. P. A. MacEwan, Miss Mary Carter to Mr. Joseph Sloss, both of Toronto.

DEATHS.

McALLISTER. At Toronto on Wednesday, Feb. 16, 1910, at his residence, Bathurst-street, James Nelson, beloved husband of Melissa McAllister, in his 54th year. Arrived of train leaving Toronto Saturday morning. Interment at St. Charles Cemetery. Burial on Friday morning at 9 o'clock.

Late of Craig & Son.

Norman A. Craig (UNDERTAKER) 1253 QUEEN ST. WEST, - TORONTO

SARNIA TO HONOR GEARY

Conservative Association Will Ask the Mayor to Visit Former Home.

MARKHAM VILLAGE.

MARKHAM VILLAGE, Feb. 16.—(Special.)—The regular meeting of the Sarnia Conservative Association was held this evening when it was decided that the local body should formulate a policy which might become a plank in the party platform. The county association will be asked to call a convention in the near future to elect delegates to the Ottawa convention. Sarnia hopes to send at least six. The matter of a political picnic will be left to the discretion of the West Lambton Association.

MARKHAM VILLAGE.

MARKHAM VILLAGE, Feb. 16.—(Special.)—The laymen's missionary banquet to be held in the town hall here to-morrow (Thursday) night bids fair to be an event of no slight importance and of the highest religious character ever held in the town. Among the speakers will be N. W. Rowell, K.C., J. A. Paterson, K.C., and R. W. Allen, M.A., together with others.

OBITUARY.

At Galt.—Mrs. Thomas Egerton, a resident for 37 years, aged 72. At Havana, Cuba.—Gustave Bock, cigar manufacturer, died of pneumonia, aged 78. He was a native of Germany and in 1864 founded his firm, and five years later was marketing more than 100,000 cigars a day. He died a multimillionaire.

OBITUARY.

At Belleville.—W. B. Bligg, former school principal at Milton, St. Thomas and Brockville, and for several years school inspector in Leeds County, aged 62.

Retiring from the retail Jewelry business.

YOUR OPPORTUNITY

is now at hand, wherein you can purchase at your own price.

Diamonds, Watches, Silverware, Cutglass, Jewelry, Etc.

ACT AT ONCE, before your favorite article is sold. Our entire stock MUST BE SOLD at once, REGARDLESS OF COST. Buy now for future gift-giving occasions.

Auction Sales

daily, 10.30 to 1 p.m.; 2.30 to 6 p.m. Make YOUR OWN SELECTION, and secure same at YOUR OWN PRICE. We advise your attendance in the morning, when crowd is smaller; then your wants can more speedily be complied with.

AMBROSE KENT & SONS LIMITED

Jewelers, 156 Yonge

Day's Doings YORK COUNTY

West Toronto North Toronto East Toronto

VEGETABLE GROWERS BANQUET WAS BEST EVER

Good Program, Great Spread and Social Dance Made Delightful Evening—Country.

It was a jolly good-natured crowd which comfortably filled Victoria Hall last night, when the annual banquet and dance of the Toronto branch of the Ontario Vegetable Growers' Association was held.

Among the artists who will take part in the Don Public Library Board's undertaking a work so pretentious as "The Sign of the Cross" is most meritorious and ought to be and doubtless will induce a very large attendance. Don't forget the time and place, Don School, Don Road, Friday evening, Feb. 18, at eight o'clock.

MAPLE, Feb. 16.—(Special.)—The Maple dress carnival held here a few nights ago proved a decided success in every particular. Rev. Mr. Dean of Toronto renewed old friendships in and around the village recently.

On Friday evening next the Epworth League skating party will skate in the rink from 7 to 8.30 o'clock, after which lunch will be served in the Methodist school-room. Come one, come all. Nell William Mulloy of the sixth line of Vaughan has purchased the east half of lot 25, on 6th concession, comprising 100 acres, recently owned by Jesse Murray, Saskatoon.

WEST TORONTO. WEST TORONTO, Feb. 16.—The Tri-Mu fraternity in connection with the Davenport-road Methodist Church will hold their third annual banquet to-morrow night in the lecture-room. A fine program has been prepared and a good evening's entertainment is assured.

Thomas Watt, letter-carrier for West Toronto, died suddenly yesterday at his home in Thistleton. He has been connected with the postoffice here for the past three years and lived at 44 Hinzman-avenue.

Clarence Piggott, eldest son of John Piggott of the Keele-street newspaper, is seriously ill with pneumonia. Mrs. Mason, wife of Dr. Homer Mason, 119 Annette-street, is recovering from a serious attack of typhoid fever.

Police Sergeant Murphy of the West Toronto division is recovering from the sidewalk opposite 251 Pacific-avenue. He was taken to his home at 320 Shaw-street in Speers' ambulance in a serious condition. He will not be known for a day or two just how seriously the accident will result.

WESTON. Well-Known Methodist Clergyman Passes Away Suddenly. WESTON, Feb. 16.—The death of Rev. William Hall, which took place here to-day, removes a well known and beloved clergyman of the Methodist Church. Deceased was in his 65th year and had been in Weston for some time. He is survived by a widow, two brothers, in the British Columbia Methodist Conference, and two daughters. The funeral will take place at Weston Cemetery.

BALMY BEACH. BALMY BEACH, Feb. 16.—(Special.)—The lectures given in St. Aidan's (Anglican) Church on Monday evening, under the auspices of the Woman's Auxiliary, by Mrs. S. G. Woods, was a great treat. The lecturer's subject was "General Gordon and His Life," and was thoroughly enjoyable.

WATCH WESTON GROW. Winding for two miles along the eastern bank of the River Humber sixty feet above the river basin, and less than three miles from the City of Weston, is the picturesque Village of Weston, with its six churches, spacious public school and high school. This is the most beautiful of all the residential suburbs of the city.

At both ends of the village are excellent factory sites of from one to twenty acres, convenient sidings from the G.T.R. and C.E.R. nearby. There are eighteen trains daily, nine on each railway to and from Toronto, timed to suit both business men and mechanics with monthly five-cent tickets to Union Station.

Streets and residences have electric light, gas is being arranged for, and an excellent waterworks system is now under construction. The suburban modern conveniences. The suburban street railway gives a twenty minute service connecting to Keele-street with the Dundas cars, or a Bathurst and Davenport-road, Gouling & Hamilton, 106 Victoria-street, M. 3300, have a branch real estate office at 291 Main-street, Weston, and are selling building lots, any frontage, from \$4.00 to \$15.00 per foot, residences with gardens and fruit from \$800 to \$4500, also farms from \$70 per acre up, also several houses to rent. 6747

CHOIR REPEATS TRIUMPH IN SPLENDID PROGRAM

But Despite Crowded Halls There is a Deficit of \$2,000 for the Music Lovers to Foot.

CLEVELAND, O., Feb. 16.—(Special.)—To-night's concert was as great a triumph for the Mendelssohn Choir of Toronto as last night's. The program was less varied and was made up of heavier elements, but the appreciation of the audience was unbounded and the army was packed to the doors.

By special request Gounod's "By Babylon's Wave" was repeated before Grieg's "Ave Maria." "Scotts Wha Hae" followed and Franck's "150th Psalm" won a rapturous encore for which "The Greater part of Brahms' Requiem" was sung for the last part of the program.

The playing of the Thomas Orchestra was more delicate and artistic than ever. Lato's Norwegian rhapsody was encored and "The Bee" was given in response.

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The Story of Your Life interests you---because it has "human interest."

The trials, tribulations, joys and sorrows of others interest you because they have "human interest."

Your advertising must have that same "human interest" to attract others.

In other words---no matter whether you are selling a wood pile in Toronto, or building lots in Kamchatka---your "ads" must put animation in that wood pile, or personality into that real estate before the public will "sit up and take notice."

If you can't get "human interest," virility and life into the story of the article you are trying to sell---send for me and watch me do it.

Then foot the bill and be happy.

Charles Edward Peabody

Creator of live advertising.

His Mark

28 Adelaide St. W. Room 28

Phone 6310 Main Toronto

Human Interest Yarn---Number One.

MUTUAL COMPANIES MEET

That the Canadian farmer who installs a gasoline engine in his barn should not be debarred from getting out an insurance policy on that structure, was the evident trend of feeling at the annual meeting of the Mutual Fire Underwriters Association, which opened at the Walker House yesterday. The proposal was made by E. J. Pearson, Niagara, and Frank Haight, Waterloo.

A sub-committee was appointed to draw up regulations under which permits for the engines will be allowed. It was stated that in some cases it might be necessary to charge an extra fee, but that in the main there would be no rate increases because of the privilege to be extended. The committee will report to the association at the meeting to-morrow.

James Cochrane, Owen Sound, submitted a proposal to amend the constitution of the association so that it would be necessary to adopt a uniform system. This will be considered.

There are about 65 members in attendance from many points in Ontario, with T. R. Mayberry, Ingersoll, presiding. The election of new officers takes place this afternoon.

The past year has, it is stated, been an average one with the mutuals so far as losses are concerned. The general rate has usually been sufficient to meet claims, but in a few instances losses have been heavy, necessitating a readjustment.

Harper, Customs Broker, McKinnon Building, Toronto.

Lady Fractures a Limb. Miss Minnie Clark, of 27 Ontario-place, slipped on the icy sidewalk near her home last night fracturing her leg near the ankle. She was taken to the General Hospital.

Delegates to the Dominion Council of the Royal Templars of Temperance, which meets in Hamilton next month, were elected by the grand council of the order at their afternoon session in the Temple building yesterday. The delegates are: W. M. McMillan, K. McKenzie, J. A. Copeland, Dr. Crawford, Rev. W. J. Tedy, W. J. Conron, H. Allen, Rev. W. J. Coon, Thomas Morris, C. J. McCallum, W. J. McBride, W. Spencer and T. J. Shank.

A portion of the evening was given over to the demonstration of the ritual work of the order.

Mayor Geary, who opened the convention in the morning, declared his sympathy with the work for which they stood, and wished the local option movement all success. Ex-Adm. Hales took occasion to make a vigorous speech in denunciation of newspapers which publish liquor ads.

The grand council resumes at 9 o'clock this morning, and hopes to conclude its labors to-day.



FRANK DANIELS In "The Belle of Brittany" at the Royal Alexand. Next Week.



Queen Quality SHOE \$4.00, \$4.50 and \$5.00 Finished inside where finish doesn't show---just as good as outside, where it does.

THE SIMPSON COMPANY LIMITED

DON PUBLIC LIBRARY. Recital and Concert on Friday Night Promises to Be Great Event. DON, Feb. 16.—(Special.)—The members of the Don Public Library Board