

TWO UNVEILS MEMORIAL TABLET AND SHIELD TO HEROES OF WAR
 Rev. Canon Almond Officiates At Cronyn Memorial Church.
VICTORY'S FRUITS TO GOD
 Urges Hearers To Dedicate Benefits Resulting From War To Heaven.

The 46th anniversary of Cronyn Memorial Church, founded in 1873, was marked by the unveiling of two memorials. One was a tablet in memory of Sapper Charles E. Abbott, the other a shield in memory of all the members of the church school who gave their lives during the war. This memorial was presented to the school in recognition of its contribution of a Victory bond to mission work among the Eskimos and Indians.

Rev. Canon Almond, director-general of Canadian chaplain services during the war, officiated. Ven. Archdeacon Richardson, a former rector of the church, participated in the service. In a forceful sermon, Canon Almond urged his hearers to dedicate the fruits of victory to God. He said the Empire was in the midst of a new era in which the king poured on the ground the water of life. The Christians of the world were to bring him the well of Bethlehem, saying, "God forbid it me, shall I drink of the blood of men that have put their lives in jeopardy?" Canon Almond dealt with the significance of the war to the Empire and to the world.

Principles of Right.
 To Canada the war was an expression of consciousness that the fundamental principles of right were at issue, he said. Canada did not wait for the call of Empire. She offered herself to accept the moral challenge with those who were morally pledged to a scrap of paper. But if the scrap of paper had never existed I believe that the Empire would have waged war, and will wage war against any nation whose will to power and world domination is a threat to the millions slain and the pitiful cry of women and children rising above the thunder of the guns," the speaker asserted.

He then dealt with the manner in which Canada's effort had found expression, pointing out that the wildest dreams of national pride five years ago had been surpassed. The Canadian division within nine months of the outbreak of the war had filled the Empire with one heart throbbing. The Canadian glory was lost in the wonderful prestige of the Canadian Corps.

Returned Soldiers.
 Touching on the after-war period, he said: "I would like to emphasize the fact that the Canadian soldier must be prepared to do a second bid for Canada, now that he is home. The Canadian who has returned home with the thought that his country owes him something has not learned the first lesson of the great self-sacrificial spirit of the war. There is a mighty task to be undertaken: that the first national care shall be for the widows and orphans of those who fell in the field, and that the men who have been incapacitated through the war, the period of reconstruction demands from those who have been spared in the struggle to return to Canada with a spirit of quiet, self-sacrificing heroism, less conspicuous perhaps, but as great as that upon the battlefield, if they are to carry forward into our national life anything like the great spirit that the crisis will demand. I consider that important as the past five years were, and tremendous as the task was, that the next five years will be more vital. Other people may talk and ask: Who won the war? We know, and we have no need to talk. We must work. Unless our victory is dedicated to the service of the Empire, it will go down to defeat, just as surely as was God's blessing on the Empire during the war. There will be a league of nations only so long as the British Empire can maintain it. He urged the concentration to quell unrest by the spirit of self-sacrifice.

Referring to the effect of the war on the Empire he declared: "I believe that Canada exists for the Empire. I am a Canadian but I think that I am so much larger. I have known every soldier who has returned from there in an out and not imperishable; but it is not for England or Australia, but the whole great commonwealth of nations for which we must live. Declaring that his politics was the Kingdom of God, he made a plea for a more godly political life. He followed this by asserting that his party was the British Empire. "I believe in that commonwealth of nations. I believe that it has a mission to the world, but the next five years will determine whether God will let her fulfill that mission. We are on the verge of a great disaster, and I am afraid that we are not accepting the challenge. You made great sacrifices during the war, but you are pulling in now. Don't demoralize your spirit of self-sacrifice."

The names which appeared on the memorial shield were: S. Albright, E. Egbert, D. Fraser, J. Gilmour, W. Leonard, P. Nickle, J. S. Scatcherd, J. R. Whetter, T. Simpson, R. Johnston, V. Vinen and C. J. Belcher.

"MY CHOICE IS INDEED A PIANO."
 This is the exclamation of one who has had the hint that a piano of Old Fritz of Heintzman & Co., Limited, 242 Dundas street, London, is to be put into the home this Christmas. Well may any recipient be delighted when such a choice is made.

QUICK! YOUR HAIR NEEDS "DANDERINE"
 Check Ugly Dandruff! Stop Hair Coming Out and Double Its Beauty.

LONDONERS GIVE GENEROUSLY FOR CHILDREN'S AID
 Travelers Collected \$23,000 in Two-Day Campaign.

PASSED OBJECTIVE
 Rich and Poor Donate Readily To Fund For Luckless Kiddies.

"Over the top" went the campaign for funds for the Children's Aid Society, conducted by the Ontario Commercial Travellers' Association on Saturday and Sunday. The objective of \$25,000 was reached, and when all returns were in, the total amount of \$25,000 will be attained. The chamber of commerce rooms echoed with the travellers, numbering about 250, listened to the announcement that \$23,000 was donated, given out by C. W. McGuire, chairman of the central committee of the campaign.

After luncheon at noon on Sunday the travellers paraded from the chamber of commerce rooms to the corner of Richmond and Dundas streets, where they were addressed by C. W. McGuire, who wished them the best of luck for a successful campaign.

Generous Response.
 From the little valued cent of the kiddie looking for Santa Claus to a check for \$125, the envelopes which were left at the homes on Saturday and Sunday for on Sunday were a continual source of surprises when opened. There were very few citizens who refused to contribute when he knocked at their door, and little kiddies were anxious to give their coppers, and the workers who would have loved to have given more dropped his ten cents, wishing it were more.

One man who opened his wallet to give found he possessed eleven cents, and he gave ten of this amount to the Children's Aid fund. In the foreign sections of the city the canvassers were warmly welcomed and invited to the homes. Many generous donations were received from these parts. Other families that were called upon where there were a host of kiddies the father expressed the opinion that charity began at home, and the canvassers in these cases thought so.

More Than Expected.
 The results were far above the anticipations of the members of the Travellers' Association, and with this generous sum the work of the Children's Aid Society will be carried out and furthered during the coming year. The funds were sorely needed, the Children's Aid Society being filled to capacity during the past year, and the demands upon the society exceeding those of any other year.

Over \$10,000 was collected in the business section during the week, and the following amounts were collected in the various districts under the captains named on Sunday:
 Dis. No. 1—J. H. Thompson \$48
 Dis. No. 2—A. George Wenig 614
 Dis. No. 3—A. G. Guntner 607
 Dis. No. 4—W. E. Thorpe 751
 Dis. No. 5—H. A. Morrow 248
 Dis. No. 6—C. Rowntree 220
 Dis. No. 7—P. Waller 494
 Dis. No. 8—A. Smith 494
 Dis. No. 9—J. Webster 158
 Dis. No. 10—C. L. Eddy 437
 Dis. No. 11—W. Manning 157
 Dis. No. 12—G. T. Hair 736
 Dis. No. 13—W. R. Kingswood 1,091
 Dis. No. 14—J. A. Jones 256
 Dis. No. 15—D. S. McGowan 512
 Dis. No. 16—M. Adams 507
 Dis. No. 17—E. Hanna 705
 Dis. No. 18—W. J. Branton 559
 Dis. No. 19—J. Grant 718
 Dis. No. 20—A. Nichols 225
 Dis. No. 21—B. Banish 260
 Dis. No. 22—C. W. Brown 260

BEWARE OF INFLAMMABLE DECORATIONS; WARNING IS GIVEN BEFORE CHRISTMAS
 The annual warning to avoid unnecessary risks in stores during the Christmas season has been issued by the Fire Underwriters' Association, and copies have been sent to merchants and to the fire chief. The circular says: Following our usual custom at this season of the year, the use of Christmas decorations, displays, etc., which are frequently inflammable materials such as draperies, scenery, cotton to represent snow, and the like (especially in connection with electric and other lighting systems) is decidedly an increase of hazard, it being impossible to make displays of that nature perfectly safe. The statement of the Ontario Fire Insurance policy read, in part, as follows: "Any change material to the risk, but within the control of the insured, is assumed, shall avoid the policy, as to the part affected thereby, unless the change is promptly notified in writing to the company or its local agent."

In addition to the danger to property from the displays referred to, the danger to life in crowded stores or places of meeting, by reason of a panic occasioned by fire, even though it be small and easily controlled, is a great one. The underwriters, who have made a study of such hazards, would fall in their duty should they not give this warning.

SOCIALISM WORST ENEMY THAT LABOR HAS, SAYS BISHOP
 Primary Mission of Church To Save Souls, States Rt. Rev. M. F. Fallon.

CHURCH OUT OF DISPUTE
 Religion Condemns Principle of Securing Maximum Possible Out of Workers.

Beginning the third of his series of Advent instructions dealing with modern day problems of reconstruction with the words "Come unto me all ye that labor and are heavy laden, and I will give you rest," Matt. xi. 28, His Lordship Bishop Fallon, preaching in St. Peter's Cathedral last night, declared that it was no exaggeration to claim that this was the mission of the Catholic Church. The text, he said, is primary to the "peace which passeth all understanding which leadeth to eternity."

The primary mission of the Catholic Church, said his lordship, is to save souls, this is the fundamental principle of its existence. Souls cannot be saved by an eight-hour day, by public ownership nor by theories of Socialism. Only by faith in Jesus Christ and the leading of a life in accordance with His teachings "can a human soul be saved."

These teachings, Bishop Fallon said, would be derided by many men, and he regretted that amongst the number would be many labor men who would declare this teaching one "other worldism." He regretted that there were many men, among them many labor leaders, who believe they cannot touch, see, or taste. "If they condemn the Catholic Church in this its fundamental teaching, then they must place the blame on Jesus Christ its founder," he said.

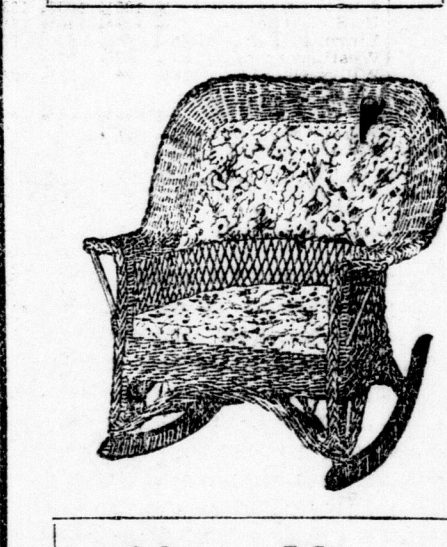
Church Has Right to Speak.
 Declaring that while it would be as much out of place for the Catholic Church to formally enter into the dispute between labor and capital, as it would for it to enter into the problems of agriculture, finance or politics, the speaker declared that the church was not uninvolved or indifferent to the fare of either. It demands of all classes right conduct, justice and charity and where these principles are violated it has a right to speak. He expected that those who hear his teachings shall put them into effect.

His lordship referred at length to the encyclical letter issued thirty years ago by the holy father, Pope Leo XIII, and asserted the right of the church to speak in the name of the pope to be the successor of St. Peter. The pope, he declared, was in closer touch with world conditions than any other ruler or statesman or diplomat, nor was this wonderful for he was represented throughout the world by the bishops of the Catholic Church, who are obliged to send him at least every five years, very definite information, answering over 900 questions, as to conditions and affairs in their dioceses.

Hold Pulse of World.
 "The result is," said Bishop Fallon, "that there is no power in the world that has its finger so much on the pulse of mankind as he who sits in the chair of St. Peter. No man can ignore and deny that the Pope still has power in the world, though his authority may be laughed at."



The Art Dept. A Real Gift Shop
 Gifts that you were sure you would not find, and things that are entirely unexpected—such is the novelty of the Christmas suggestions in this section. Basketry—We have just opened a great shipment of basketry which we did not expect would be here in time—but they are here, the most beautiful wicker baskets, vases, shades, etc., from the far east, useful and ornamental. See these on the Fourth Floor.



Have You a Record Cleaner?
 Free to users of Victor Records. Ask for one of these Plush Brushes in Victrola Department on Third Floor. New Machines new Christmas Records just received.

AFTERNOON TEA SERVICE, 3:30 to 5:30.

SHOP IN THE MORNING.

To Cure A Cold in One Day
 Take "Laxative Bromo Quinine Tablets"
 Be sure you get the Genuine Look for this signature E. W. Brown on the box. 30c

NATIONAL CASH REGISTERS
 Never Get Tired and Never Make Mistakes.
 JULIUS MADDI, BRANCH MANAGER
 The N. C. R. Co. of Canada, Limited,
 350 DUNDAS ST., LONDON, ONT.

The Christmas Store
ALL DAYS ARE GOOD For Christmas Shopping Here

There are no "special" days for Christmas shopping in this store—but, every morning from now until the day before Christmas will, we think, by your own choice be the time chosen. All days are good, but the morning is the time. We have made full ready with goods, and people in waiting to attend to customers' wants, so that the best day is the very day you prefer to come, provided that you so manage to come in the morning. A great sale of new Madeira Linens today.

Embroidered Gold and Silver Georgette Crepes and Metal Brocade Cloths at Silk Department

You've read so much about them in the leading fashion journals. The social functions of Paris, London and New York have been featured by the prettiest gowns created from these novelty materials. We invite you to inspect these beautiful importations.

EMBROIDERED CREPE GEORGETTES IN METAL THREAD.
 Three exclusive pieces—White Crepe Georgette embroidered in silver design, also White embroidered in gold pattern, also Black Georgette Crepe embroidered in antique steel; all are 40 inches wide \$12.50 yard

EMBROIDERED CREPE GEORGETTE IN METAL THREAD.
 Neat design in silver metal thread on black georgette crepe, 40 inches wide, \$12.00 yard

EMBROIDERED NETS FOR EVENING WEAR.
 Flouncing effects, 36 inches wide, embroidered in gold on white silk net, also silver on white silk net, also antique steel embroidered on black silk net. Special... \$7.50 yard

SILVER AND GOLD BANDINGS AND LACES.
 A large assortment of these new trimmings so much in vogue for evening and party dress accessories. Prices from \$1.50 up to \$6.00 yard

BROCADE METALLIC CLOTHS, \$6.00.
 Importations of the newest Paris designs, comprising Persian, Dolly Varden and shawl patterns, glittering in silver and gold effects, relieved with rich colorings, in rose, blue, turquoise, red, etc., shown in light and dark color grounds, the craze for Russian vest effects, vests, collars, cuffs, fancy bags, etc. \$6.00 yard

Brocade Cotelet or Cord Silks
 Rich Persian designs in color combinations of green, garnet bisque, lavender, burnt orange, old rose, Alice blue, etc. There are colors in this assortment to combine with most any suit for a vestee, collar, cuffs, also for pretty bags; the materials are serviceable and designs correct. Price..... \$4.00 yard

Brown Wicker Furniture For Comfort and Economy

Our Wicker Chairs and Rockers, with upholstered seats and backs, are all made with spring seats under the cushions, thus getting the most comfortable seat possible.

Chairs or Rockers (like cut), seats and backs upholstered with good quality tapestry. Price, each \$20.00

Chairs and Rockers, made of good reed, finished brown, with cane seats, not upholstered. Price, each \$11.00

Brown Wicker Sewing Baskets make a very acceptable Christmas gift. See them on our Third floor. Priced at \$8.00, \$12.00, \$14.50 and \$21.50

Matting Chests, Shirt Waist and Skirt Boxes. Priced at \$7.50, \$9.50, \$11.50, \$13.50 and \$14.50 each

Wicker Floor Lamps, substantially made of fine quality reed, each with three-light fixture. Priced at \$28.50, \$32.00, \$45.00 and \$46.50

Ceylon Flannels Pyjama Flannels Kremla Flannel
 Two big values and large ranges to choose from in this popular Flannel for men's shirts and pyjamas. These flannels are shown in stripes to suit all tastes, and cost but little more than the best flannelettes; 32 inches wide 90c and 95c yard

A small lot here of broken ranges, all at prices considerably below today's figure, not quite such a variety to choose from, but a nice range, and you will appreciate the values; 29 and 30 inches wide. Per yard 35c, 40c and 50c

Widely known and a value that is very difficult to equal, for men's shirts, pyjamas and many patterns suitable for ladies' waists. We have plenty to choose from. This flannel will not shrink and does not harden in washing; 30 inches wide. Per yard \$1.50

TOY TOWN IS NOW OPEN, Basement.
SHOP IN THE MORNING.

CLARA SALISBURY BAKER AND MRS. HARRY CARSON ARE WINNERS AT "POPS"
 Patrons of Saturday Night Novelty Events Enjoy Delightful Entertainment.
 The patrons of the "Pop" concert spent a most delightful two hours on Saturday night. Clara Salisbury-Baker, beautiful, witty, vivacious—everything that is beautiful in fact—provided a large part of the program. Her numbers kept the audience in the best of good humor from start to finish.

CONDITIONS TODAY SIMILAR TO THOSE 2,000 YEARS AGO
 A striking and interesting address was given on Sunday evening by Dr. T. P. C. Barnard of Buffalo, N. Y., in the Theosophical Hall, Dundas street, his subject, being "What Think Ye of Christ?"

Dr. Barnard traced the events in the five centuries leading up to the coming of the great teacher, and found a similarity in the conditions of today, to those existing 2,000 years ago, just before the coming of Christ.

The remark of Christ, "Other sheep have I not of this fold," was dealt with, proving, in Dr. Barnard's estimation, the fact that the great teacher had incarnated many times previously, and would ultimately come again.

Ed. McKone, the president, was in the chair, and Miss Irene Burns and Mrs. Ed. Westland gave an instructive and mental reading.

WHEN TONGUE IS COATED
 Your liver is torpid and is affecting your stomach and bowels. To rouse your liver, take the little, purely vegetable and in all ways satisfactory Hood's Pills. They relieve biliousness, constipation, all liver ills. Do not irritate or gripe. Sold by all druggists.

Leather Travelling Companions for Men Make Ideal Gifts
 Girls! We want you to see these handsome travelling accessories. They are so rich and stylish looking that your gentlemen friends will be more than pleased with this gift. Or make your selection from our big range of handbags, trunks, suitcases, etc. That's just a little better kind.

Cook's Shoe Store