AGED MAN KNOCKED DOWN BY AUTO AND SEVERELY INJURED

Richard Sparrowhawk, aged 81 years, of 97 Askin street, was struck by an automobile driven by C. Roulston, in front of the Majestic Theatre, Monday afternoon at 3 o'clock. Mr. Sparrowhawk was crossing the street, and evidently did not notice the car approaching. He received a bad cut on the head and his hip was also hurt. He was taken to Carlyle Trebilcock's store and was later taken to his home.

SATISFACTION in :-: SHOES :-:

There's the satisfaction that comes to the buyer through confidence in the store they buy in.

There's the satisfaction that comes to the wearer through knowing they have been properly fitted by an expert who knows when a shoe fits the foot perfectly, and will give comfort to the wearer.

There's the satisfaction that comes through the quality of the material used in the building of the shoe guaranteed by

COOK'S Shoe Store

THE STORE WITH THE STOCK.

RUBBER, RUBBER, RUBBER.

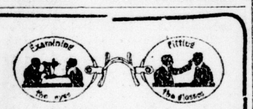
That is what we are using with wonderful success in repairing storage batteries. It's the best bet yet. Come in and let us tell you about it.

BENSON-WILCOX ELECTRIC CO.
264 Dundas. Phone 2671.

—Don't Hesitate—
Start in Right Always.
EAT
NEAL'S ALOAFA BREAD
NEAL BAKING CO. LTD.
2173 - Phones - 1313

Canada Food Board License No. 5-448

WHY NOT?
BUY GUARANTEED GOODS.
Canadian Beauty Irons $5.00
Canadian Beauty Toaster $5.00
Electric Fans ..... $7.50 to $40.00
Flashlights ..... 90c to $2.50
Western Ontario Electric Co.
Phone 4071. 237 Dundas Street.



THE MAKING AND FITTING OF YOUR GLASSES

Our unexcelled facilities for making and fitting your glasses enable you to have the best that careful workmanship and skill can produce.

If your eyes have had treatment and the doctor or oculist gives you a prescription for glasses, please mention that you wish them made by

Carlyle TREBILCOCK OPTICIAN
233 Dundas Street. Phone 2351.
Two Doors East of Majestic.

DIAMONDS

Diamond Rings from $5 to $350, including single diamond rings, three and five diamonds, and many fancy settings in newest designs.

C. H. WARD & CO.
DIAMOND MERCHANTS.
286 Richmond Street.

Taylor's Throat and Lung Balm
is Guaranteed To Stop That Cough.
25c a Bottle at
Taylor's 6 Cut-Rate Drug Stores

Our RETREADING is QUALITY Work, Not the Average

London Tire Repair Depot
154 Wellington Street. Phone 2334.
A. WILKES. Opp. McClary's. ywt

GET YOUR TIRES RETREADED. IT PAYS.

London's Rubber Man
346 DUNDAS STREET. BROCKMAN PHONE 5124. ywt

A Few Government Bonds FOR SALE
To Pay 6½%
Apply quickly.
London Loan and Savings Co.
London, Ont.

Ladies' New
FALL HATS
BELTZ & CO.
PRACTICAL FURRIERS. ywt

Waltham Watch

The watch you should buy is the Waltham watch. It is the best of all American watches. It has maintained its reputation for years. The name Waltham on any watch is your assurance of watch protection in every detail. We offer a very extensive selection in the latest models for men and women, including the new wrist and bracelet watches from $10 to $325.

Home of Waltham Watches
YOUNG'S
JEWELERS AND OPTICIANS.
2—STORES—2
170 DUNDAS. 674 DUNDAS.

XX THE SANDWICHES IN HUBBY'S LUNCH XX
will taste so much better if they are made with
JOHNSTON BROS'.
xXx BREAD
Because this delicious bread stays fresh for a long time, and its delicious flavor gives you a hearty appetite.
Get a Loaf From Your Grocer.
JOHNSTON BROS.
PHONE 944.
C. F. B. License No. 5-263.

NEWSPAPER,
magazine, farm paper, trade paper, billboard, street car and direct advertising.
Federal Advertising Agency
T. H. YULL,
Dominion Savings Building,
LONDON, CANADA. ywt

GOES TO CAMP BORDEN.

AILSA CRAIG, Aug. 26.—Reeve J. Morgan shipped a carload of seed last week, consisting of 199 bags, for which $6,000 was paid to the farmers.

Capt. J. G. Gunn, who is home on furlough, has received an appointment at Camp Borden, duties to begin September 1. His brother, Pte. Andy Gunn, who arrived here from overseas a few weeks ago, is at present in the military hospital at London.

RAISE TWELVE TO CATEGORY A.

STRATFORD, Aug. 26.—Of 53 men examined at the armories by the medical review board in the last two days, twelve have been raised to category A. Two have been placed in B, 24 in C, and 15 in E. So far there have been 26 men placed in category A.

"A SOUL FOR SALE" A FILM SENSATION AT THE PATRICIA TODAY, WEDNESDAY

Program at Popular Theatre Covers Wide Range of Subjects.

Dorothy Phillips, in "A Soul for Sale," the most sensational photo drama of the age, is the special screen attraction at the Patricia Theatre again today and Wednesday.

"A Soul for Sale" is a wonder picture replete with thrills and action. The story, which is one of absorbing interest, is as follows:

Nella Pentleton's mother had never been taught self-denial, and she had an inordinate passion for gems. When

Dorothy Phillips, in "A Soul for Sale," a photodramatic sensation, showing at the Patricia Theatre again today and Wednesday. Also a Mutt and Jeff cartoon, "The Decoy"; a James Montgomery Flagg screen story, "The Starter," and Ainsley and O'Brien, vaudevillians, in a singing novelty.

here husband died he left her penniless, ruined through her extravagance. To satisfy her passion for jewelry, Mrs. Pendleton could think of but one method. That was a contrive a wealthy marriage for Nella.

So the pair hied themselves to a fashionable resort where gambling was the order of the night, as gossip was of the day. Neila was still in ignorance of their precarious financial condition. Her mother virtually threw her daughter at the head of an old millionaire who was the scandal of the place. By a trick the mother involved Nella's financial honor, and it looked very much as though Neila would have to sell her soul to old Faxon. Then came Steele Minturn, and Neila fell in love with him. But again the mother was tempted and fell.

This time it was just plain robbery of Minturn.

Neila found it out and was misunderstood when she tried to return the money.

Then for the first time Nella realized that her soul was her own, and that her mother could not sell it, no matter how much maternal duty she owed.

The business world swallowed her up and it was by the merest of accidents that she and Steele met on the roof of a burning building.

A Mutt and Jeff comedy cartoon, "The Decoy," is a funny bit of film.

A James Montgomery Flagg screen story, "The Starter," is another of the excellent series produced under the direction of Mr. Flagg, whose comedies are characterized by their subtle humor throughout.

In vaudeville Ainsley and O'Brien present a singing novelty that is worthy of a headline position on any vaudevile bill.

The Patricia program as above outlined will be repeated again today and Wednesday and can be highly recommended.

HARVESTERS URGENTLY NEEDED IN WESTERN CANADA.

When traveling to Western harvest fields, go by the Canadian Northern Railway and thereby give loyal support to the people's line.

Information of value to harvest hands is given in a leaflet entitled, "Harvesters Work and Wages," to be had from any C. N. R. agent. Aug.23

DOUGLAS FAIRBANKS, THE GREAT SCREEN STAR, AT MAJESTIC TODAY, WEDNESDAY

Frankie Callan "The Ziegfield Follies Boy," Engaged for Another Week.

Douglas Fairbanks, in "Bound in Morocco"; Frankie Callan, "The Ziegfeld Follies Boy," in popular and catchy songs; a Burton Holmes travelogue; a sunshine comedy, "A Waiter's Wasted Life," and special orchestra selections by the Majestic Concert Orchestra, comprise an excellent program for the first half of this week at the Majestic Theatre.

"Bound in Morocco," the feature photoplay, is great.

All the unique methods which have made Mr. Fairbanks so popular, were amply in evidence in this new production. His smile, good nature and optimism never were more genially displayed. In "Bound in Morocco," Mr. Fairbanks portrays the role of a young American soldier of fortune who is motoring on the edge of the Sahara Desert towards the "Country of the Setting Sun" as the Moors call their picturesque land. The fact that he is pursued by an Arabian motor cop does not worry him. Why stop and argue with an Arabian Motor Cop? Besides, he does not speak the language. So he drives blithely on, despite the efforts of a tribe of fierce bandits to stop him. After a strenuous battle, he escapes the bandits, leaving them swearing vengeance, for their dead and wounded.

Arriving in the city of El Harib, one

DOUGLAS FAIRBANKS
in "Bound in Morocco"
An ARTCRAFT Picture

At the Majestic today and Wednesday. Also Frankie Callan in catchy songs; a Sunshine comedy, "A Walter's Wasted Life"; a Burton Holmes travelogue, and Majestic orchestra selections.

adventure after another awaits him. A beautiful young girl is, by reason of her father's indebtedness, doomed to be sold into bondage—to be the mock bride of the cruel Basha, and to take a place in his harem.

The young American is plunged into a net of intrigue, mystery and danger. How he foils the villain, and rides away with the girl, and generally makes his presence known and keenly felt in the sleepy, languorous little far eastern town is the story, and to explain how he smiled his way through the dangers which taxed all his wit and ingenuity would be to spoil the story.

The story reaches a grand climax when, just as he is making his final escape from the city, pursued by the police and a mob of townspeople, he is confronted by the bandits and their fierce chief who have sworn to take his life. The clever ruse by which he manages to bring the two opposing forces together, matching them one against the other, is perhaps the most interesting and exciting point in the photoplay.

The above program in its entirety will be presented at the Majestic again today and Wednesday.

HUN DEVASTATION AND RUTHLESSNESS EXPOSED IN PLAY COMING TO CITY

"Hearts of the World" To Be Shown at the Majestic Fair Week.

During the siege of Belgium, United States Minister Brand Whitlock was approached by the Chinese ambassador to Belgium, who breathlessly inquired: "Where shall I go to escape the German shells?"

"Go to your embassy!" called Whitlock.

"But cannons have no eyes," answered the Chinese diplomat.

These words have often been repeated, but seldom if ever with an understanding of the actual meaning of the epigram. Today, with the modern methods of warfare better understood by the people, the expression assumes a new significance. In civil war days men fought directly at their target. There was no question about the landing place of the contents of the big guns. Today everything is different. Warfare is being carried on "over there" by methods which, in the earlier days, would have been considered impracticable—impossible.

David Wark Griffith has brought home many truths to the American people in his production, "Hearts of the World," coming to the Majestic Theatre Western Fair week.

One of these, made especially noticeable because of the prominence given to it in the more stirring scenes of this masterwork, is the fact that thousands upon thousands of rounds of ammunition are hurled at the enemy without the men who handle the guns actually knowing where the shells will hit. For more than half an hour in the unfolding of the story of "Hearts of the World," the audience is given a glimpse of the newer, more modern methods employed. Great guns are shown discharging their death-dealing contents in the air, both the distance of the supposed target and the ultimate result of the firing being unknown to those who handle the guns.

One of the most realistic scenes in "Hearts of the World" is that showing the discharge, in rapid succession, of a long line of tremendous guns. Mr. Griffith, with remarkable accuracy and a complete understanding of the interest in this particular feature of war, shows the exploding of these shells many miles distant from the place where the guns are firing. The ruthless, appalling devastation resulting from these bombardments is shown in the remarkable view of the French villages under shell fire. Not only is the setting and firing of the guns shown to the audience, but the bursting of the shells in the heart of the village, and the resultant havoc wrought.

IT COSTS A LOT TO LIVE

But don't let the matter of expense keep you from having your eyes cared for. Sight is more important to you than clothing, food or anything else. Also you'll find our prices decidedly reasonable. The Brown Optical Company. Specialists, 223 Dundas street. Phone 1877. ywt

ROWAT'S COFFEE
The best procurable. Pleases particular people.
55c PER POUND
250 Dundas St. Phones 3051-3052.
Canada Food Board License No. 8-3422.

SEES RADIANT VISION OF WORLD BASED ON LOVE AFTER THE WAR

Dr. Frank Bohn Paints Fine Word Picture.

GIVES OPTIMISTIC VIEW

New York Divine Delivers Message of Hope in Talk at Queen's Park.

A radiant vision of what the world may become as the fruitage of "the world's last great conflict," through the establishment of a world federation based on love and amity, was presented by Dr. Frank Bohn of New York before a deeply interested audience at the afternoon session of the Dominion Chautauqua in Queen's Park on Monday.

Taking the place of Father P. J. MacCorry, the noted Paulist lecturer and orator, who was unable to keep his engagement, owing to illness, Dr. Bohn brought a message of optimism and inspiration, based on an accurate knowledge of world conditions, recognition of the progress of civilization, and ability to read the signs of the times.

The world parliament must come, he declared, because the times are ripe for it. The world parliament and federation of the nations must come if the aim for which the Allies are fighting is to be realized, namely, to end war.

Heritage of War.

"I would rather see the world go out right now and cease to exist than see 500,000,000 of the yellow races move towards militarism and give to future generations a heritage of war and barbarism even greater than in the present war," he insisted.

In bringing about such a federation of the nations and parliament of the world, the English-speaking people must have a prominent part, he stated, the 160,000,000 English-speaking people of the British Empire and of the United States, who through 100 years have had specific training in federal government and dual patriotism, dual patriotism which means not divided patriotism, but a love as great for Great Britain while cherishing the more local patriotism for Canada. Such a training has made possible the appreciation of human ability for a still larger patriotism, a patriotism that is world embracing.

At the end of the war will come the golden opportunity for laying the foundation of such world federation, beginning with Britain, the United States, Italy, Russia, and a little later, possibly, Japan.

"It can only come about through the support of millions of subjects of Britain, the United States and France of the three great democratic leaders, Lloyd George, Clemenceau and Wilson," he declared, adding:

Three Great Forces.

"Three great forces are drawing the world together. First, economic forces, labor, business, transportation.

"In 25 years we will have world-wide free trade," said the speaker, thus evoking laughter. "I am not arguing for it," he continued, "I am just stating that it is going to come."

The second force drawing the world together to which the lecturer drew attention is Christianity, and with it the coming together of the churches. Much of the bitterness of nationalism he attributed to the divisions of the Christian Church and their antagonisms which have grown up in the past 400 years. The world is moving towards a reunion of all the antagonistic divisions of the Christian army, not only the various branches of the Protestant church, now contemplating and consummating union, but even the Greek church and the church of Abyssinia, he prophesied.

In the third place: "Art, literature and science are never national, but international," he declared.

"In the history of world progress," he continued, "nationalism has had its specific work to perform in the forces of civilization. With the development of electricity, transportation, the cable, telephone, etc., after 6,000 years of animalism, it is possible now to go in and organize the heart of Africa along the lines of civilization. The world is ripe for international organization along the lines of faith and patriotism.

Parliament of Nations.

Concerning the function and personnel of the parliament of the nations and the place of meeting, "When I was in Geneva a few weeks ago," said Dr. Bonn, "leaders in Red Cross work and prominent men of the city took me around and showed me this monument and that, which had been erected in commemoration of some event which promoted freedom and democracy. Finally they spoke, indicating to what these preliminaries had led up. For one thousand years Geneva had never bowed the knee to a tyrant. Geneva, in a neutral country, they considered, was the city of all cities in which the peace treaty, looking to world democracy, should be signed.

"Shortly before, a great gathering had been called, in which 5,000 people avowed that while they were neutrals in politics, they could not be neutrals in morals. They were heart and soul with the Allies. Moreover, the men who related this expressed the hope that in Geneva they might be permitted, after the war, to erect a great temple of peace, where a gathering of representatives of the nations might take place every year to promote international peace." While not suggesting that any particular place should be chosen as the headquarters of an international parliament, Dr. Bonn recognized that the wish of the prominent men who had spoken to him in Geneva have claims to consideration.

Adjudicate, Not Legislate.

The function of the parliament at first would of necessity be to adjudicate rather than legislate. For some time to come, national parliaments would scarcely desire to give up their prerogatives of law-making, in case of an international dispute arising, say between the United States and Mexico, it would be the place of the international parliament to decide.

The importance of standing by the decision of the chosen representatives of the nations was urged, in order to maintain and develop the ideal form of world government.

One hundred or one hundred and fifty chosen men to represent the nations, Dr. Bonn considered a large enough number to constitute the parliament, eight, ten or twelve from the larger nations, fewer from the smaller. The Hague Conference had failed because the ambitions and selfishness of Germany with Austria had blocked progress movements in the past. With German militarism thoroughly crushed, possibly within the next twelve months, the opportunity awaits the laying of the foundation of the federation of the nations which will bring peace and love, joy that will cause the hills to sing together and the trees of the fields to clap their hands because there shall be no more war.

Returns to Switzerland.

Dr. Bonn returns in the immediate future to Switzerland to his mission of studying internal affairs in Germany. In 1916 he represented the New York Post in Germany and Austia, studying and reporting upon the economic and social conditions there. In Geneva valuable information has been accessible through intercourse with a group of prominent men who are exiles from Germany because of the strong views which they hold that the only hope for Germany in the future is through absolute defeat of her arms in this present war.

The afternoon's program was rendered doubly enjoyable by the musical numbers given by Hartwell de Mille, baritone; Miss Martha Alexander, violinist, and Miss Madge Williamson, pianist, all of whom were most generous with their numbers. Mr. de Mille possess a most pleasing baritone voice of good range, under excellent control. He has mastered the art of distinct enunciation and this, combined with his dramatic appreciation, renders his interpretations rarely enjoyable. Miss Alexander, violinist, has acquired a facile technique and even tone, revealing an abundant endowment of artistic temperament. Miss Williamson has acquired a brilliant technique, playing with style and individuality. She is not only a most interesting solo pianist, but a rarely sympathetic accompanist.

LET IT HELP YOU.

The Great Blood-Maker, Nerve Tonic and System-Builder.

TONAL-IRON CAPSULES have cured others, and they will cure you, if suffering from any of the following: Anaemia (thin or watery blood), Impure Blood, Nervousness, Nerve and Muscle Twitching, Weakness or Palpitation of the Heart, Shortness of Breath, Excitability, Indigestion, Dyspepsia, Liver Trouble, Pain in the Back, Kidney Troubles, Rheumatism, Vital Weakness in Men, Diseases Peculiar to Women, Mental Worry, Cold Extremities, Numbness, Poor Circulation, Lassitude, or any form of Physical Decline. Price $1 a box.

Remember, these are capsules and are easily dissolved in the stomach a few minutes after taking.

Tonal-Iron Capsules cure war nerves. If you are suffering from the worry caused by this war, try them.

Sold at all first-class drug stores, or mailed anywhere on receipt of price. Tonal-Iron Company, Box 184, London. yv

THE LAST
Wednesday Half-Holiday
FOOTWEAR BARGAINS

We are going to make this Wednesday morning a record-breaker for bargain-giving. Take a tip and don't miss this monster bargain feast. You will be well repaid for your time. Read, heed and speed for this Shoe Store early Wednesday morning.

Just think of it, 75 pairs of Women's Pumps and Oxfords; sizes 2½, 3, 3½. Good values. While they last, a pair 50c

About 200 pairs of Children's White Canvas Laced and Button Shoes and Strap Slippers. Values up to $1.75, to clear at, a pair 75c

100 pairs of Women's Pumps and Oxfords, good styles and serviceable. Values up to $4.00, to clear at, a pair $1.00

BAREFOOT SANDALS.

Mothers all know what they paid for them this season. It will more than pay you to buy them now at this price for next season. Misses' and Children's High-Grade Barefoot Sandals, a pair $1.00

A rack full of Misses' and Children's White Canvas Lace Shoes, Slippers and Roman Sandals. To clear at, a pair $1.00

Women's White Canvas Laced Shoes, $2.75 value, to clear at, a pair $2.00

MANY OTHER BARGAINS THROUGHOUT THE STORE THAT WILL INTEREST YOU.

The Peoples Shoe Store
131 DUNDAS STREET. 12 MARKET SQUARE.

The Last Wednesday Half-Holiday This Year

UNDERWEAR.
Children's Vests and Drawers, sizes 5 to 12 years. Wednesday morning, 18½c

HERE'S AN INTERESTING LIST FOR A LIVELY MORNING'S BUSINESS. COME EARLY AND MAKE YOUR SELECTIONS.

WOMEN'S LONG-SLEEVE VESTS AND DRAWERS, special quality. Wednesday morning, 75c Suit

20 PIECES COLORED DRESS VOILE
Light and medium shades, choice designs. This is the final clean-up sale. See designs in east window 19c

ONE TABLE COTTON SUITINGS
36-inch, in rose, tan, green and copen. This cloth is cheaper than print. Wednesday morning 49c

THE READY-TO-WEAR DEPT. ON SECOND FLOOR
$3.00 and $3.50 White Wash Skirts for $1.98, in extra quality of whipcord and gabardine. Wednesday morning $1.98

24 ONLY, WOMEN'S AND MISSES' FALL COATS
In navy and black, all-wool serge, mixed grey tweed and black silk moire, $15.00, $18.00, $20.00 and $22.00. Special to clear $12.50

18 only Misses' and Women's Suits, in all-wool serge, shades of navy, dark brown, mid blue and black, $22.50 and $25.00 suits. Wednesday only $15.00

Wool Delaines
Extra quality all-wool, in spots and floral designs, 27 inches wide. For quick sale Wednesday morning 35c

39c---Police Braces---39c
Five dozen Men's Police Braces, good elastic webbing, strong leather and rawhide ends; 50c value. For 39c

35c---Boys' Jerseys---35c
Ten dozen only Boys' Cotton Jerseys with long sleeves, color navy with cardinal trimming. Wednesday special 35c or 3 for $1.00

HABUTAI SILK
Less than today's mill price, fine quality, full yard wide, in white only 69c

$1.69 Work Pants Special
Sixty pairs only Men's Work Pants, black with fine stripe, four pockets, back strap; a good strong pants for rough work. Special at $1.69

79c Chambray Work Shirts
Ten dozen Men's Dark Grey and Blue Chambray Work Shirts, attached collar and pocket, a good roomy size, sizes 14½, 15, 16, 16½ only; regular value $1.00. Wednesday morning only 79c

R. J. YOUNG & CO.

Western Fair
Sept. 6 to 14, 1918

General Entries Close Thursday, Sept. 5
Dog Show Entries Close Tuesday, Sept. 3

Full Program of Attractions Twice Daily Before Grandstand

LARGE EXHIBIT OF MACHINERY IN MOTION.
PURE FOOD SHOW IN PROCESS BUILDING.

FIREWORKS EDUCATION
MUSIC ENTERTAINMENT

N. B.—Secretary and staff will move to the General Offices at the Fair Grounds on Monday morning, September 2. All business will be transacted from there until after the exhibition closes.

LIEUT.-COL. W. M. GARTSHORE, President.
A. M. HUNT, Secretary.

You Can Hardly Tell the Difference

Although we are using the required amount of substitutes in our breads, our scientific methods of baking eliminates practically all the darkness and different taste.

PARNELL'S BREADS

Are really good. If you have never tried them order a loaf today. You will be pleasantly surprised.

PARNELL THE BREADMAN PHONES 929-1390.

Food Board License No. 5-065.

ACCIDENT VICTIM BURIED.

INGERSOLL, Aug. 26.—The funeral of Edwin Thornton, who was killed in an automobile accident near Woodstock Thursday last, was held this afternoon from the family residence, Concession street, to the Ingersoll Rural Cemetery.

The attendance was unusually large, many being present from distant points. The services were conducted by the Rev. E. Sheppard of the Methodist Church, assisted by the Rev. R. Burles of Toronto. The pallbearers were I. Skuse, S. Banbury, G. Cook, Wm. Barton, Wm. Eaton and A. A. Shelby.

RAIN AN AID TO PLOWING.

LOBO, Aug. 26.—The farmers are busy threshing in this vicinity. They report fairly good crops. The oats are proving a better crop than was expected. The rain which fell recently has made the plowing much easier, and the farmers are very busy getting the land ready to sow the fall wheat as soon as possible.

LIVED AT AILSA CRAIG.

AILSA CRAIG, Aug. 26.—Official word has been received that Pte. Norman McDonald, son of Mr. and Mrs. D. S. McDonald of this place, was severely wounded August 15. Pte. McDonald has been in France for three years, and was only slightly wounded in this length of time until now. Pte. Hugh McDonald, who left London with the 70th, and was later killed, was a brother, and another brother, Pte. Lawrence McDonald, who left with the 135th, is also on active service.