

SIXTEEN

IS FLYING OFFICER

Woodstock Officer Gazetted to Royal Air Force Command.

Capt. B. G. McMillen of Woodstock, an officer of the 22nd Oxford Rifles, and son of Lieut.-Col. W. F. McMillen, who commanded the 22nd Oxford Rifles, has been gazetted to the Royal Air Force. The official announcement is made in a cable dispatch from England.

YOUR DOCTOR

or any drugist will recommend iron capsules. Tonal-iron capsules, the new French gelatin preparation, are just what you need for that anemia, sleeplessness, nervousness, heart palpitation, system weakness, backache, ringing of the ears, and any of a dozen ailments caused by lack of good red blood. They help you. Nearly three weeks' treatment in each package. Easy to take and guaranteed to help. At all drug stores or by mail from us for \$1.00 a box. Tonal-iron Company, Box 184, London. ywt

IT COSTS A LOT TO LIVE

But don't let the matter of expense keep you from having your eyes cared for. Sight is more important to you than clothing, food, or anything else. Also you'll find our prices decidedly reasonable. The Brown Optical Company, Specialists, 223 Dundas street. Phone 1877.

We vulcanize new treads on tires. Try them.

London's Rubber Man
BROCKMAN
346 DUNDAS STREET. Phone 5124. ywt

TIRED EYES

If you knew what relief our well-fitted glasses are to tired, strained eyes you would be sure to VISIT US AT ONCE.

JOHN S. BARNARD
Optician.
194 DUNDAS STREET. ywt

TAYLOR'S STOMACH AND LIVER CURE
A Guaranteed Remedy for Constipation, Indigestion or Biliousness.

Taylor's 6 Cut-Rate Drug Stores

WHY NOT?

BUY GUARANTEED GOODS.
Canadian Beauty Irons \$5.00
Canadian Beauty Toaster \$5.00
Electric Fans \$7.50
Flashlights \$6.00 to \$25.00
Western Ontario Electric Co.
Phone 4071. 237 Dundas Street.



DIAMONDS

Diamond Rings from \$5 to \$500, including single diamond rings, three and five diamonds, and many fancy settings in newest designs.

C. H. WARD & CO.
DIAMOND MERCHANTS.
386 Richmond Street.

HEAT CAUSES INEFFICIENCY.
If the office or shop is sultry and hot, your employees cannot perform their work properly. Let us give you an estimate on electric fans. You'll gain in the end.
BENSON-WILSON ELECTRIC CO.
364 Dundas. Phone 2371.

Carlyle TREBILCOCK OPTICIAN
Line your eyes now to determine whether you need glasses or advice to enable you to read or do any kind of eye work in solid comfort. Only the actual experience of wearing our glasses will enable you to appreciate how much better you can perform your daily tasks with glasses than you are now doing these things without glasses. Consult us today.

Carlyle TREBILCOCK OPTICIAN
233 Dundas Street, Two Doors East of Majestic. Phone 2351.

Give Us One Trial
on that pair of shoes you need repaired. We'll call for them and guarantee satisfaction.
MODERN SHOE REPAIR COMPANY, PHONE 3310. ywt

Our RETREADING is QUALITY Work, Not the Average.
London Tire Repair Depot
154 Wellington Street. Phone 2394.
A. WILKES. Opp. McClary's. ywt

Artificial Limbs
Martin-Halsted Co.
REPAIRS SOLICITED.
104 Adams Ave. W., Detroit, Mich.

A Few Government Bonds FOR SALE To Pay 7% Apply quickly.
London Loan and Savings Co.
London, Ont. ywt



The Diamond at \$50.00

This is the Diamond Ring that appeals most strongly to the man of average means, not only because the price is not extravagant, but the stone is of good size and being absolutely flawless.

YOUNG'S

TWO STORES.
Official C. P. R. and G. T. R. watch inspectors.
LONDON. EAST LONDON.

JOHNSTON BROS.' XXX Bread

NOW ON SALE AT SUMMER RESORTS

Ask Your Dealer for Your Favorite Loaf.

Johnston Bros.

PHONE 944.

Garrison Bandsmen

Play Yankee Airs

As "Sammies" Pass

Unique International Touch Is

Given as U. S. Troop Train

Goes Through London.

American soldiers on troops trains on their way through London Thursday afternoon received an impromptu reception when they reached the Rectory street G. T. R. station. There the band of the 1st Battalion, Canadian Garrison Regiment, was drawn up playing a farewell to the departing troops from Carlisle Heights camp. When the American troops appeared the officer in charge decided to tender them a little welcome, so he had the band play over the Kaiser and his hosts. We heard that the madman of Berlin may not gain world power. When they play "The Star-Spangled Banner" it is done in heaven. We pray, O God, that the brave men on to victory, and that they may return in security. They will be the King of Kings and Lord of Lords.

VOICE OF THE PEOPLE

A NATION'S PRAYER.

To the Editor of The Advertiser: Blessed and merciful Father in heaven, from whom we receive all blessings, we beseech Thee to send Thy angels of the Canadian people when they implore Thee to give the Allies victory over the Kaiser and his hosts. We beseech Thee that the madman of Berlin may not gain world power. When they play "The Star-Spangled Banner" it is done in heaven. We pray, O God, that the brave men on to victory, and that they may return in security. They will be the King of Kings and Lord of Lords.

METHUEN MINISTERS ARE SAYING FAREWELL

Revs. H. D. Moyer and H. S. Douglis Leaving for New Chances.

Rev. H. D. Moyer of Hyatt Avenue Methodist Church and Rev. H. S. Douglis of Askin Street Methodist Church will preach their farewell sermons Sunday evening. Rev. Moyer will speak on "The Bright Side of the Paragon Life" and "Birds of Passage" will be the subject of Rev. Douglis's message.

H. D. S. A. HAS ENROLLED TWELVE NEW MEMBERS

At a meeting of the Honourable Discharged Soldiers' Association, held in its rooms, Park avenue, last evening, a resolution was passed that the men in Class Two and that some of the men in Class Three have been in uniform two years or more, and should have full rights and privileges. Copies of this resolution will be forwarded to Premier Borden, the minister of militia and the branches of the Honourable Discharged Soldiers' Association.

BACK OVERSEAS

After having served overseas as a dentist earlier in the war, Capt. D. M. Foster of the Canadian Army Dental Corps left today for the east, and will return overseas to work with his former corps.

CONVICTION

must precede a sale. Get conviction into your advertising and it will produce the sales.

Federal Advertising Agency

T. H. YULL, Dominion Savings Building, LONDON, CANADA.

Special Sale of Summer Hats

BELTZ & CO.

PHONE 517.

NOTED MEDICAL MAN TO HOLD CLINIC HERE ON WEDNESDAY NEXT

Prof. Thos. McCrae Invited to Victoria Hospital.

The Academy of medicine of this city has arranged to bring Prof. Thos. McCrae of Philadelphia to London to conduct a medical clinic at Victoria Hospital on Wednesday next at 10 o'clock. All the medical men of this part of Ontario have been invited.

Prof. Thos. McCrae Invited to Victoria Hospital.

Prof. McCrae is a native of Guelph, who has become famous in the U. S. A. and throughout the medical world. He is a brother of the late Col. McCrae, author of "In Flanders Field." Dr. McCrae was associated with Sir William Osler in the publication of his standard works on medicine.

INCREASES ALL ALONG THE LINE ARE RECORDED

"Hardware and Metal" for this week discusses the markets in the following words:

Price changes have been quite numerous in hardware commodities during the week, and embrace some very important lines. Builders' hardware of Canadian make has advanced approximately 7 1/2 per cent. Washers, and washers have been increased in price about 5 per cent. New prices on sheep and horse-shearing machines have been announced for next year, and show substantial increases over those prevailing for this year.

Prices have been withdrawn by the manufacturers on all brass goods, such as pet cocks, stop cocks, globe, angle and check valves and compression bibs, which is taken as a precursor of higher prices in these lines. One of the London manufacturers has withdrawn prices on hand saws, compass tenons and hand planes, and has indicated that higher prices in these lines can be expected. Scarcity of raw materials and higher labor cost is given as the force operating to cause this action.

Other lines in which changes have been recorded include bread knives, hose clamps, lock-wedges, lock-bolts, handbills, grindstones, roll pipe and fittings, wrenches, galvanized and painted metal siding and metal ceiling, clatern pumps, railroad chalk and snap, and hose injectors.

In paint materials, white lead in oil again shows an advance of 50 per cent. Turpentine has been increased in price, and is now at 100 per cent. Turpentine was again in firm market, with advances of 50 per cent. Turpentine was again in firm market, with advances of 50 per cent. Turpentine was again in firm market, with advances of 50 per cent.

TO PUBLISH BOOKLET

S. A. Reception Committee So Decides at Meeting.

At a meeting of the reception committee of the local branch of the Soldiers' Aid Commission, held in the offices of the commission yesterday afternoon, it was decided to arrange to publish a booklet which would send representatives to the receptions to co-operate and assist officers of each organization, and present each returned soldier with all the good wishes of the committee. The report given by the committee in charge of the band concert held three weeks ago, showed \$50 was raised.

JUNE WEDDINGS

A very pretty June wedding was solemnized at the home of Mrs. John Scott, Cottage Farm, Bonaventure, on Wednesday, when their eldest daughter, Mauda Lorna, was united in marriage to Clifford L. Richardson of Warwick Township. The ceremony was performed in the parlor under arch bowered by her father, and was witnessed by a large number of guests.

MCMURRISON-NIVEN.

An exceedingly pretty wedding was that which took place this afternoon in St. Paul's Cathedral, when the daughter of Mrs. J. S. Niven of this city, was united in marriage to Major Kenneth MCMurrisson, D.S.O., Rev. Canon Tucker officiating.

LONDON MEDICAL MEN HONOR CAPTAIN HILL

Capt. Dr. Hill, who is leaving today at noon for St. Paul, Minnesota, was given a special dinner at the Institute of Public Health last night by the medical men of London. Dr. H. A. McCullum presided, and during the evening Capt. Hill was presented with a handsome club bag, a toilet set and a set of pipes by Dr. H. A. McCullum.

LONDON MEDICAL MEN HONOR CAPTAIN HILL

Capt. Dr. Hill, who is leaving today at noon for St. Paul, Minnesota, was given a special dinner at the Institute of Public Health last night by the medical men of London. Dr. H. A. McCullum presided, and during the evening Capt. Hill was presented with a handsome club bag, a toilet set and a set of pipes by Dr. H. A. McCullum.

LONDON MEDICAL MEN HONOR CAPTAIN HILL

Capt. Dr. Hill, who is leaving today at noon for St. Paul, Minnesota, was given a special dinner at the Institute of Public Health last night by the medical men of London. Dr. H. A. McCullum presided, and during the evening Capt. Hill was presented with a handsome club bag, a toilet set and a set of pipes by Dr. H. A. McCullum.

LONDON MEDICAL MEN HONOR CAPTAIN HILL

Capt. Dr. Hill, who is leaving today at noon for St. Paul, Minnesota, was given a special dinner at the Institute of Public Health last night by the medical men of London. Dr. H. A. McCullum presided, and during the evening Capt. Hill was presented with a handsome club bag, a toilet set and a set of pipes by Dr. H. A. McCullum.

LONDON MEDICAL MEN HONOR CAPTAIN HILL

Capt. Dr. Hill, who is leaving today at noon for St. Paul, Minnesota, was given a special dinner at the Institute of Public Health last night by the medical men of London. Dr. H. A. McCullum presided, and during the evening Capt. Hill was presented with a handsome club bag, a toilet set and a set of pipes by Dr. H. A. McCullum.

LONDON MEDICAL MEN HONOR CAPTAIN HILL

Capt. Dr. Hill, who is leaving today at noon for St. Paul, Minnesota, was given a special dinner at the Institute of Public Health last night by the medical men of London. Dr. H. A. McCullum presided, and during the evening Capt. Hill was presented with a handsome club bag, a toilet set and a set of pipes by Dr. H. A. McCullum.

CECIL MARTYN, WHO WAS DROWNED WHILE BATHING IN THAMES

CECIL MARTYN LOSES LIFE WHILE BATHING IN THE THAMES RIVER

Lad Got Beyond His Depth After Making a Dive.

CAME FROM WESTMINSTER

Firemen and Nurses Worked Forty Minutes With the Pulmotor.

The River Thames claimed its first victim of the season last evening when Cecil Martyn, aged thirteen, son of Mr. and Mrs. William Martyn, 396 Horton street, was drowned shortly before 8 o'clock at the foot of Colborne street.

He was in bathing with two companions at a spot known as Stoner Point, directly opposite the Front street breakwater. It is supposed that after diving he came up beyond his depth and before help could reach him lost his life.

CECIL MARTYN LOSES LIFE WHILE BATHING IN THE THAMES RIVER

Lad Got Beyond His Depth After Making a Dive.

CAME FROM WESTMINSTER

Firemen and Nurses Worked Forty Minutes With the Pulmotor.

The River Thames claimed its first victim of the season last evening when Cecil Martyn, aged thirteen, son of Mr. and Mrs. William Martyn, 396 Horton street, was drowned shortly before 8 o'clock at the foot of Colborne street.

He was in bathing with two companions at a spot known as Stoner Point, directly opposite the Front street breakwater. It is supposed that after diving he came up beyond his depth and before help could reach him lost his life.

CECIL MARTYN LOSES LIFE WHILE BATHING IN THE THAMES RIVER

Lad Got Beyond His Depth After Making a Dive.

CAME FROM WESTMINSTER

Firemen and Nurses Worked Forty Minutes With the Pulmotor.

The River Thames claimed its first victim of the season last evening when Cecil Martyn, aged thirteen, son of Mr. and Mrs. William Martyn, 396 Horton street, was drowned shortly before 8 o'clock at the foot of Colborne street.

He was in bathing with two companions at a spot known as Stoner Point, directly opposite the Front street breakwater. It is supposed that after diving he came up beyond his depth and before help could reach him lost his life.

CECIL MARTYN LOSES LIFE WHILE BATHING IN THE THAMES RIVER

Lad Got Beyond His Depth After Making a Dive.

CAME FROM WESTMINSTER

Firemen and Nurses Worked Forty Minutes With the Pulmotor.

The River Thames claimed its first victim of the season last evening when Cecil Martyn, aged thirteen, son of Mr. and Mrs. William Martyn, 396 Horton street, was drowned shortly before 8 o'clock at the foot of Colborne street.

He was in bathing with two companions at a spot known as Stoner Point, directly opposite the Front street breakwater. It is supposed that after diving he came up beyond his depth and before help could reach him lost his life.

CECIL MARTYN LOSES LIFE WHILE BATHING IN THE THAMES RIVER

Lad Got Beyond His Depth After Making a Dive.

CAME FROM WESTMINSTER

Firemen and Nurses Worked Forty Minutes With the Pulmotor.

The River Thames claimed its first victim of the season last evening when Cecil Martyn, aged thirteen, son of Mr. and Mrs. William Martyn, 396 Horton street, was drowned shortly before 8 o'clock at the foot of Colborne street.

He was in bathing with two companions at a spot known as Stoner Point, directly opposite the Front street breakwater. It is supposed that after diving he came up beyond his depth and before help could reach him lost his life.

CECIL MARTYN LOSES LIFE WHILE BATHING IN THE THAMES RIVER

Lad Got Beyond His Depth After Making a Dive.

CAME FROM WESTMINSTER

Firemen and Nurses Worked Forty Minutes With the Pulmotor.

The River Thames claimed its first victim of the season last evening when Cecil Martyn, aged thirteen, son of Mr. and Mrs. William Martyn, 396 Horton street, was drowned shortly before 8 o'clock at the foot of Colborne street.

He was in bathing with two companions at a spot known as Stoner Point, directly opposite the Front street breakwater. It is supposed that after diving he came up beyond his depth and before help could reach him lost his life.

CECIL MARTYN LOSES LIFE WHILE BATHING IN THE THAMES RIVER

Lad Got Beyond His Depth After Making a Dive.

CAME FROM WESTMINSTER

Firemen and Nurses Worked Forty Minutes With the Pulmotor.

The River Thames claimed its first victim of the season last evening when Cecil Martyn, aged thirteen, son of Mr. and Mrs. William Martyn, 396 Horton street, was drowned shortly before 8 o'clock at the foot of Colborne street.

He was in bathing with two companions at a spot known as Stoner Point, directly opposite the Front street breakwater. It is supposed that after diving he came up beyond his depth and before help could reach him lost his life.

CECIL MARTYN LOSES LIFE WHILE BATHING IN THE THAMES RIVER

Lad Got Beyond His Depth After Making a Dive.

CAME FROM WESTMINSTER

Firemen and Nurses Worked Forty Minutes With the Pulmotor.

The River Thames claimed its first victim of the season last evening when Cecil Martyn, aged thirteen, son of Mr. and Mrs. William Martyn, 396 Horton street, was drowned shortly before 8 o'clock at the foot of Colborne street.

He was in bathing with two companions at a spot known as Stoner Point, directly opposite the Front street breakwater. It is supposed that after diving he came up beyond his depth and before help could reach him lost his life.

CECIL MARTYN LOSES LIFE WHILE BATHING IN THE THAMES RIVER

Lad Got Beyond His Depth After Making a Dive.

CAME FROM WESTMINSTER

Firemen and Nurses Worked Forty Minutes With the Pulmotor.

The River Thames claimed its first victim of the season last evening when Cecil Martyn, aged thirteen, son of Mr. and Mrs. William Martyn, 396 Horton street, was drowned shortly before 8 o'clock at the foot of Colborne street.

He was in bathing with two companions at a spot known as Stoner Point, directly opposite the Front street breakwater. It is supposed that after diving he came up beyond his depth and before help could reach him lost his life.

CECIL MARTYN LOSES LIFE WHILE BATHING IN THE THAMES RIVER

Lad Got Beyond His Depth After Making a Dive.

CAME FROM WESTMINSTER

Firemen and Nurses Worked Forty Minutes With the Pulmotor.

The River Thames claimed its first victim of the season last evening when Cecil Martyn, aged thirteen, son of Mr. and Mrs. William Martyn, 396 Horton street, was drowned shortly before 8 o'clock at the foot of Colborne street.

He was in bathing with two companions at a spot known as Stoner Point, directly opposite the Front street breakwater. It is supposed that after diving he came up beyond his depth and before help could reach him lost his life.

CECIL MARTYN LOSES LIFE WHILE BATHING IN THE THAMES RIVER

Lad Got Beyond His Depth After Making a Dive.

CAME FROM WESTMINSTER

Firemen and Nurses Worked Forty Minutes With the Pulmotor.

The River Thames claimed its first victim of the season last evening when Cecil Martyn, aged thirteen, son of Mr. and Mrs. William Martyn, 396 Horton street, was drowned shortly before 8 o'clock at the foot of Colborne street.

He was in bathing with two companions at a spot known as Stoner Point, directly opposite the Front street breakwater. It is supposed that after diving he came up beyond his depth and before help could reach him lost his life.

Rowat's Coffee

The best procurable. Please particular people.

55c PER POUND

250 Dundas St. Phone 5051-5052.

LONDON'S DELEGATE TO SAN FRANCISCO HAS PROMINENT PART

T. H. Yull Leaves for Associated Ad Clubs' Convention.

WILL SPEAK AT OMAHA

And Carries Official Message From This City to 'Frisco.

T. H. Yull, of the Federal Advertising Service, secretary of the London Advertising Club, left at noon today for San Francisco, where he will represent his club at the convention of the Associated Advertising Clubs of the World.

WILL SPEAK AT OMAHA

And Carries Official Message From This City to 'Frisco.

Another Londoner who is expected to attend the convention is D. McEachern, of the Huron and Erie Mortgage Corporation, who is already on the coast.

Due to the hard work of the London Advertising Club, left at noon today for San Francisco, where he will represent his club at the convention of the Associated Advertising Clubs of the World.

Addresses before the financial advertisers' section and the club secretaries' conference are among the activities slated for Mr. Yull, in addition to leading in many of the discussions. An official message from the mayor and council of London to the mayor and people of San Francisco will be carried by Mr. Yull to the coast. The message will be in the nature of a war-time greeting to the convention, extending to the citizens sentiments of encouragement and praise in their efforts as allies of Canada in the war for democracy.

Addresses before the financial advertisers' section and the club secretaries' conference are among the activities slated for Mr. Yull, in addition to leading in many of the discussions.

DAY OF HUMILIATION AND PRAYER IN ALL CHURCHES OF CITY

Special Services According to King's Request.

In accordance with a proclamation issued by His Majesty King George the Fifth, tomorrow will be an empire-wide day of humiliation and prayer for the success of the Allies in the great world struggle. In London all the evening services will be devoted to the national day of prayer and will remember in their services the men overseas.

At St. Paul's Cathedral, the morning service will be one of intercession and prayer, while the evening service will take the form of thanksgiving. Rev. Canon Tucker, preaching at both services. At the Crown Memorial Church, Rev. Quintin Warner will take both services of special war intercession.

DAY OF HUMILIATION AND PRAYER IN ALL CHURCHES OF CITY

Special Services According to King's Request.

In accordance with a proclamation issued by His Majesty King George the Fifth, tomorrow will be an empire-wide day of humiliation and prayer for the success of the Allies in the great world struggle. In London all the evening services will be devoted to the national day of prayer and will remember in their services the men overseas.

At St. Paul's Cathedral, the morning service will be one of intercession and prayer, while the evening service will take the form of thanksgiving. Rev. Canon Tucker, preaching at both services. At the Crown Memorial Church, Rev. Quintin Warner will take both services of special war intercession.

DAY OF HUMILIATION AND PRAYER IN ALL CHURCHES OF CITY

Special Services According to King's Request.

In accordance with a proclamation issued by His Majesty King George the Fifth, tomorrow will be an empire-wide day of humiliation and prayer for the success of the Allies in the great world struggle. In London all the evening services will be devoted to the national day of prayer and will remember in their services the men overseas.

At St. Paul's Cathedral, the morning service will be one of intercession and prayer, while the evening service will take the form of thanksgiving. Rev. Canon Tucker, preaching at both services. At the Crown Memorial Church, Rev. Quintin Warner will take both services of special war intercession.

DAY OF HUMILIATION AND PRAYER IN ALL CHURCHES OF CITY

Special Services According to King's Request.

In accordance with a proclamation issued by His Majesty King George the Fifth, tomorrow will be an empire-wide day of humiliation and prayer for the success of the Allies in the great world struggle. In London all the evening services will be devoted to the national day of prayer and will remember in their services the men overseas.

DAY OF HUMILIATION AND PRAYER IN ALL CHURCHES OF CITY

Special Services According to King's Request.

In accordance with a proclamation issued by His Majesty King George the Fifth, tomorrow will be an empire-wide day of humiliation and prayer for the success of the Allies in the great world struggle. In London all the evening services will be devoted to the national day of prayer and will remember in their services the men overseas.

DAY OF HUMILIATION AND PRAYER IN ALL CHURCHES OF CITY

Special Services According to King's Request.

In accordance with a proclamation issued by His Majesty King George the Fifth, tomorrow will be an empire-wide day of humiliation and prayer for the success of the Allies in the great world struggle. In London all the evening services will be devoted to the national day of prayer and will remember in their services the men overseas.

DAY OF HUMILIATION AND PRAYER IN ALL CHURCHES OF CITY