

The Two-in-One Shoe Store

Where you'll find the shoe you want—of the leather and tone you like—of the last and form to fit—in perfect footwear style—at the price you want to pay.

Cook's Shoe Store,
Richmond and Dundas Streets.

BROWN OPTICAL COMPANY LONDON
EYES EXAMINED
NO DRUGS USED
QUALITY GLASSES
GROUND AND FITTED
AT MODERATE COST
223 DUNDAS ST. Phone 1877

SPRING IS HERE

Are your Tires in condition?
If not, see us.

London Tire Repair Depot
554 Wellington St. Opp. McClary's.
PHONE 2334.



Your Choice
OF ANY ARTICLE IN OUR
NORTH WINDOW

For One Dollar

C. H. Ward & Co.
386 Richmond St. Phone 1084.

TAYLOR'S THROAT AND LUNG BALM.
The Only Guaranteed Remedy for Coughs, Colds and Bronchial Irritations.

Taylor's 6 Cut-Rate Drug Stores

Carlyle IREBILCOCK OPTICIAN
PHONE 2351. 233 DUNDAS

WATCH FOR
our educational eye talks on Tuesdays and Saturdays.

GEORGE E. LOGAN
FUNERAL DIRECTOR
AND EMBALMER

413 RICHMOND ST., LONDON.
Residence on Premises.
Phone 1963. Personal Attention.

SMITH, SON & CLARKE
UNDERTAKERS.
118 DUNDAS ST. PHONE 588.
629 DUNDAS ST. PHONE 678.
Residence on Premises.
Private Ambulance Service.

N. J. GRIFFITH
FUNERAL DIRECTOR AND EMBALMER
104 Dundas Street, London.
Residence on premises. Phone 459.
Private Ambulance Service.
Delaware Branch, W. Acres, Mgr.

J. FERGUSON'S SONS
FUNERAL DIRECTORS.
OPEN DAY AND NIGHT.
180 KING STREET. PHONES 543, 373, 2056.

Delaware, Lackawanna and Western
Coal Company's

Scranton Coal
The most satisfactory coal for furnace or range. Send in your order.

JOHN M. DALY
PHONE 348. 19 YORK STREET, YWT.

The London Loan and Savings Company of Canada

DIVIDEND NO. 92
Notice is hereby given that a Dividend at the rate of 6 per cent. and Bonus at rate of 1 per cent. per annum, is declared on the Capital Stock of the Company for the current year of the Laid's Church, a good program was given, and the attendance was more than 150. The proceeds were \$41.

BOX SOCIAL HELD.
A most successful box social was held at the home of John Murrell, Cobble Hill, under the auspices of the Laid's Church. A good program was given, and the attendance was more than 150. The proceeds were \$41.

"Parnell's" "Quality" "Bread"

The embodiment of all that is pure and nutritious in breads.

Good Bread takes the place of meat. It's far more nourishing and more easily digested.

Parnell's (standard weight) loaf is sold anywhere in Western Ontario at 8c a loaf.

13 Tickets for \$1.00

Always Ask For Parnell's.

PARNELL
THE "BREADMAN"

Ladies' Wrist Watches
In buying a watch from us you get the benefit of many years' experience in watch-making and watchmaking to assist you in choosing a good watch.

Wristlet, gold filled and solid gold case and bracelet \$12 to \$27
Wristlet, solid gold case and bracelet \$25 and up

YOUNG'S
TWO STORES.
170 Dundas St. 674 Dundas St.

Johnston Bros. XXX Bread
If you suffer from indigestion you should try our

Rye Loaf
We especially recommend it for its digestibility and nutriment.

Johnston Bros.
PHONE 944.

RETIRING POLITICIAN
WESTERN ONTARIO BOY

Ex-Speaker of Saskatchewan Legislature, Leaving at Embro.

Hon. William Charles Sutherland, ex-speaker of the Saskatchewan Legislature, and member for Saskatchewan County, who yesterday announced his intention of withdrawing from politics at the expiration of his present term, according to press dispatches from the west, is a Western Ontario boy. He was born at Embro in 1865, and was the son of Thomas Sutherland. He was educated at the public and high schools of Orangeville, and McGill University. In 1895 he went to Manitoba, and five years later was called to the Manitoba bar. In 1903 he was called to the bar in the Northwest Territories. He took up large farm lands in the Goose Lake District, and was largely responsible for the colonization of that district. He owns large wheat and stock farms near Saskatchewan.

His first election to the Saskatchewan Legislature was in 1905. He was appointed deputy speaker. On his reelection three years later he became speaker of the House.

TORONTO SPEAKER FOR ADVERTISING CLUB

George Bridgen of Toronto to Address the London Members on Wednesday Next.

Mr. George Bridgen, president of Bridgen's Limited, Toronto, will be the speaker at the next dinner of the London Advertising Club, to be held on Wednesday, March 28, at 4 p.m. Mr. Bridgen is actively associated with the advertising craft in Toronto, and is president of the Toronto Advertising Club. Despite the strenuous activity demanded by his position, Mr. Bridgen has succeeded in developing material for very profitable sessions, and will have something to say that will be of interest to every advertiser in his audience, as well as to those who produce advertising and those who sell advertising. Some interesting topics will also be raised by members. The question of having each member of the London Advertising Club do his bit this year toward boosting the Western Fair will be introduced, and one particularly keen member has an idea or two on this subject that will interest the gathering. Last but not least, definite plans will be laid for the sending of a delegation to the great advertising convention to be held this year at St. Louis, Mo., starting June 2.

If your past experience warrants continued dealings with us for

Footwear
We invite your patronage.

Casselman Bros.
171 DUNDAS STREET.

Advertising Money
when handled by Federal, is not expeditious but investment (investment is right).

Federal Advertising Service

312 Dominion Savings Telephone 4422, LONDON, ONT.

OPPOSE CONSCRIPTION AND SCORE GOVT. FOR LACK OF FORESIGHT

Failed to Give People Assurances That Were Necessary.

40-CENT FARES TO PORT

Trades and Labor Council Discuss Many Important Matters.

The members of the London Trades and Labor Council went on record as opposed to conscription last night, when a copy of a resolution to that effect, passed by the British Columbia Federation of Labor was endorsed by them. The resolution also included a clause asking the government to give adequate assurances that national service would not be a hardship on the laboring classes. Copies of the motion endorsing the action of the British Columbia Federation and to the trades and labor congress.

A communication from the Guelph Trades and Labor Council urging the advisability of removing duty on oleomargarine, brought forth the expression of one delegate that, "if this country isn't big enough to produce sufficient butter, it isn't big enough to produce government to remove the duty."

It was thought a better plan to cut down such extravagances as \$1.42 for a rug for the lieutenant-governor's million-dollar house in Toronto. Other prices quoted were \$700 for a commode for a pair of curtains, \$445 for another pair of curtains.

A special committee which had interviewed Sir Adam Beck, reported that he had told the committee in no uncertain way that it was up to the organization to back up municipal ownership of radial electric roads. The crux of the situation, he had said, was to prevent Mackenzie & Mann from getting into Hamilton. There was no use in going down to Ottawa, as the minister there were in favor of the Mackenzie & Mann interests.

Delegate Hessel stated that the Canadian Northern Railway did not even own its rolling stock, but that it was only leased. Organized labor should spend some money to push municipal ownership in Hamilton.

Organizer Magnus J. Sinclair, of the Street Railwaymen's Union, stated that he would be glad to go to Hamilton and use his efforts to get the people to reverse the vote, the fairness of which he doubted, but he feared that he might be asked if the municipal road from London to Port Stanley, of which Sir Adam Beck was in charge, was operated under organized labor, and he would be forced to answer that it was not, unless the organization was effected before that time. He hoped, however, that it would be effected.

The trades and labor council favored a proposed 40-cent rate to Port Stanley all year around, instead of the present 50-cent rate, which was in effect on Wednesdays and Saturdays. The old rate gave rise to crowding on two days and to cars being idle on five days.

Local Union 501, Painters, Decorators and Paperhangers, intends asking for an increase of from 32½ to 40 cents per hour, and Organizer Hunter asked for the support of various labor unions. A motion granting support was passed. He also urged the formation of a building trades council, of carpenters, plumbers, electricians, painters and possibly bricklayers, and a motion that the members of those trades get together and organize the new body was also carried.

A large firm in this city, which advertised for a returned soldier with a

ROWAT'S COFFEE
Please People Who Are Particular.
50c per pound
T.A. ROWAT & CO.
250 Dundas St.
Phones 3051-3052.
ywt

knowledge of bookkeeping and good education, at \$7.50 per week, came in for much criticism.

Regarding the coal shortage, Delegate Hessel stated that, according to the *Miners' Journal*, the miners had been laid off from four to seven days per month, thus cutting off one-quarter of the total production. These facts were sworn to before the interstate commerce commission. He claimed that by raising the price they made the same profit, but with one-quarter less expenses.

A letter from the provincial secretary, acknowledging the receipt of a petition for municipal coal yards signed by 1,500 citizens, which had been sent to Toronto on the initiative of President Joseph Dean and Delegate Ferguson, was read, and the action was commended for "getting it out of the pigeonholes at the city hall." It was suggested that each local union write to the members of the council telling them to grant municipal coal yards, or get out.

The delegates to the trades and labor council from the newly-formed Street Railwaymen's Union, James Shaddock, Thomas Howlett and Frank Robertson, were formally seated at the meeting.

QUEEN'S DAIRY LUNCH
Just opened in Queen's Hotel, Carling street, corner Talbot. Light lunches served to ladies and gentlemen. Everything new and spotless. Fresh products from the dairy farm received daily. Quick service. No waiting. Come and eat. Mrs. Greta Duncan, proprietress. tw

Anthracite Coal
ALL SIZES.
Murray Mine Stove Coal, per ton, \$9.
J. ANDERSON 395 York St. Phone 1391. Mar 21

STORE CLOSED ALL DAY FRIDAY
At The 'Heart of London' 371 Talbot Street OPPOSITE MARKET.

TO ARRANGE GOODS FOR A BIG Reorganization Sale

See Friday's paper for further particulars and list of prices.

THIS IS YOUR OPPORTUNITY.
C. P. WEGNER. 24u

PHOTOPLAY NEWS
AT THE PATRICIA.
"The Princess of Patches" is the title of a Selig Red Seal Play to be presented at the Patricia today, Friday and Saturday. The play is a film version of Mark Swan's successful melodrama of the Southland. Among the interesting scenes are the cotton-pickers, the southern darkeys are striking in every detail. Three high-class vaudeville acts, including Charles McDonald & Co. in a gripping sketch, "The Man of the Year," will be the headliner. Claus and Rad-cliff, singers and dancers, and Grant and Sisters, manipulators of cannon balls and heavy weights, have acts away above the ordinary.

IF IT'S RUBBER, AND IT NEEDS REPAIRING, BRING IT TO LONDON'S RUBBER MAN
186 King St. (rear). Phone 5124. ywt

ROSS' LIMITED

New Spring Suits
In all the latest styles of the hour, new materials, and in all the popular shades. Prices \$13.75 to \$33.00

New Spring Coats
In velvet, tweed, blanket cloth, serges, gabardines and poplins; the latest shades of mustard, apple green, rose, etc. Prices \$11.50 to \$32.00

NEW SPRING WAISTS
In silk crepe de chine, Habutai, voile and pique. Prices 98c to \$7.50

Special Values in Perrin's Gloves
Kid and Chamoisette.

RADIUM HOSIERY
a Specialty

196 DUNDAS STREET. 12

Put One in Every Office

Publishers' Price \$4.00

At Mere Cost of Handling—Distributed Exclusively for Readers by the

LONDON ADVERTISER

THE NEW UNIVERSITIES DICTIONARY

ILLUSTRATED

THE NEW UNIVERSITIES DICTIONARY

ILLUSTRATED

THE NEW UNIVERSITIES DICTIONARY

ILLUSTRATED

THE NEW UNIVERSITIES DICTIONARY

ILLUSTRATED

THE NEW UNIVERSITIES DICTIONARY

ILLUSTRATED

THE NEW UNIVERSITIES DICTIONARY

ILLUSTRATED

THE NEW UNIVERSITIES DICTIONARY

ILLUSTRATED

THE NEW UNIVERSITIES DICTIONARY

ILLUSTRATED

THE NEW UNIVERSITIES DICTIONARY

ILLUSTRATED

THE NEW UNIVERSITIES DICTIONARY

ILLUSTRATED

THE NEW UNIVERSITIES DICTIONARY

ILLUSTRATED

THE NEW UNIVERSITIES DICTIONARY

ILLUSTRATED

THE NEW UNIVERSITIES DICTIONARY

ILLUSTRATED

THE NEW UNIVERSITIES DICTIONARY

ILLUSTRATED

THE NEW UNIVERSITIES DICTIONARY

ILLUSTRATED

THE NEW UNIVERSITIES DICTIONARY

PHOTOPLAY NEWS
AT THE PATRICIA.
"The Princess of Patches" is the title of a Selig Red Seal Play to be presented at the Patricia today, Friday and Saturday. The play is a film version of Mark Swan's successful melodrama of the Southland. Among the interesting scenes are the cotton-pickers, the southern darkeys are striking in every detail. Three high-class vaudeville acts, including Charles McDonald & Co. in a gripping sketch, "The Man of the Year," will be the headliner. Claus and Rad-cliff, singers and dancers, and Grant and Sisters, manipulators of cannon balls and heavy weights, have acts away above the ordinary.

IF IT'S RUBBER, AND IT NEEDS REPAIRING, BRING IT TO LONDON'S RUBBER MAN
186 King St. (rear). Phone 5124. ywt

ROSS' LIMITED

New Spring Suits
In all the latest styles of the hour, new materials, and in all the popular shades. Prices \$13.75 to \$33.00

New Spring Coats
In velvet, tweed, blanket cloth, serges, gabardines and poplins; the latest shades of mustard, apple green, rose, etc. Prices \$11.50 to \$32.00

NEW SPRING WAISTS
In silk crepe de chine, Habutai, voile and pique. Prices 98c to \$7.50

Special Values in Perrin's Gloves
Kid and Chamoisette.

RADIUM HOSIERY
a Specialty

196 DUNDAS STREET. 12

Put One in Every Office

Publishers' Price \$4.00

At Mere Cost of Handling—Distributed Exclusively for Readers by the

LONDON ADVERTISER

THE NEW UNIVERSITIES DICTIONARY

ILLUSTRATED

THE NEW UNIVERSITIES DICTIONARY

ILLUSTRATED

THE NEW UNIVERSITIES DICTIONARY

ILLUSTRATED

THE NEW UNIVERSITIES DICTIONARY

ILLUSTRATED

THE NEW UNIVERSITIES DICTIONARY

ILLUSTRATED

THE NEW UNIVERSITIES DICTIONARY

ILLUSTRATED

THE NEW UNIVERSITIES DICTIONARY

ILLUSTRATED

THE NEW UNIVERSITIES DICTIONARY

ILLUSTRATED

THE NEW UNIVERSITIES DICTIONARY

ILLUSTRATED

THE NEW UNIVERSITIES DICTIONARY

ILLUSTRATED

THE NEW UNIVERSITIES DICTIONARY

ILLUSTRATED

THE NEW UNIVERSITIES DICTIONARY

ILLUSTRATED

THE NEW UNIVERSITIES DICTIONARY

ILLUSTRATED

THE NEW UNIVERSITIES DICTIONARY

ILLUSTRATED

THE NEW UNIVERSITIES DICTIONARY

ILLUSTRATED

THE NEW UNIVERSITIES DICTIONARY

ILLUSTRATED

THE NEW UNIVERSITIES DICTIONARY

ILLUSTRATED

THE NEW UNIVERSITIES DICTIONARY

ILLUSTRATED

THE NEW UNIVERSITIES DICTIONARY

ILLUSTRATED

THE NEW UNIVERSITIES DICTIONARY

ILLUSTRATED

THE NEW UNIVERSITIES DICTIONARY

ILLUSTRATED

THE NEW UNIVERSITIES DICTIONARY

ILLUSTRATED

PHOTOPLAY NEWS
AT THE PATRICIA.
"The Princess of Patches" is the title of a Selig Red Seal Play to be presented at the Patricia today, Friday and Saturday. The play is a film version of Mark Swan's successful melodrama of the Southland. Among the interesting scenes are the cotton-pickers, the southern darkeys are striking in every detail. Three high-class vaudeville acts, including Charles McDonald & Co. in a gripping sketch, "The Man of the Year," will be the headliner. Claus and Rad-cliff, singers and dancers, and Grant and Sisters, manipulators of cannon balls and heavy weights, have acts away above the ordinary.

IF IT'S RUBBER, AND IT NEEDS REPAIRING, BRING IT TO LONDON'S RUBBER MAN
186 King St. (rear). Phone 5124. ywt

ROSS' LIMITED

New Spring Suits
In all the latest styles of the hour, new materials, and in all the popular shades. Prices \$13.75 to \$33.00

New Spring Coats
In velvet, tweed, blanket cloth, serges, gabardines and poplins; the latest shades of mustard, apple green, rose, etc. Prices \$11.50 to \$32.00

NEW SPRING WAISTS
In silk crepe de chine, Habutai, voile and pique. Prices 98c to \$7.50

Special Values in Perrin's Gloves
Kid and Chamoisette.

RADIUM HOSIERY
a Specialty

196 DUNDAS STREET. 12

Put One in Every Office

Publishers' Price \$4.00

At Mere Cost of Handling—Distributed Exclusively for Readers by the

LONDON ADVERTISER

THE NEW UNIVERSITIES DICTIONARY

ILLUSTRATED

THE NEW UNIVERSITIES DICTIONARY

ILLUSTRATED

THE NEW UNIVERSITIES DICTIONARY

ILLUSTRATED

THE NEW UNIVERSITIES DICTIONARY

ILLUSTRATED

THE NEW UNIVERSITIES DICTIONARY

ILLUSTRATED