## $=$ SIMPSON $=$

WEDNESDAY MORNING

$\$ 25.00$
WRITE FOR OUR NEW CATALOGUE AND PRICE LIST.


THE TORONTO WORLD

$\qquad$tor every household within reach of the store. The China Sale at Simpson's is fam-
ous among housekeepers and has been a magnet of attraction every October for sev-ous among housekeepers and has been a magnet of attraction every October for sev-
eral years. We print to-day, therefore, just a general suggestive list, in which the
figures are by no means of least importance. Read it over, but don't for one momentfigures are by no means of east importance. Read it over, but don't for one moment
suppose that it comprises everything. Come to the store to-morrow and see the
difference.
$\qquad$

 th. The doing aivay with our old stock room, where the restaurant is now, rather upset
the pans of our China buyer, who was counting on plenty of torage room. In consequence we
will have to hurry sales and get the goods outt before the fresh shipment come in and crowds us.


## Tot


$\qquad$
$\qquad$

We Win the Cup

R. SCORE of SON

Tallors and Haberdashers.
as soon as you light the furnace
MoLauģhlin's Orange Phosphate or Ginger Ale.

antay


$\qquad$

\$25 Turkish Rugs, \$9.90.

| Beautiful aristocratic Hearth Rugs clearing at vulgar fractions to-morrow. See them. |  |
| :---: | :---: |
| 21 nnlv Turkish Rugs, in all sizes from $4 \times 7$ to $5 \times 12$ feet, ceep rich colors of feds, blues, greens, these rugs are made to last, someantique pieces in this lot, to be cieared Thursday, each...... 9.90 |  |
| wool, size $3 \times 6$ fect, with Rugs, made from the finest of of reds, greens, blues and mixed colors, regular 65 $\$ 9.50$, Thursdav. |  |
|  |  |
| Men's \$2 Hats, 98c. <br> Men's Derby and Fedora Hats, Good fashionable fall and winver styies, colors mostly black, a few in <br>  <br> 115 only Boys' Soft Hats, in neat fedora and crease crown styles, colors black, navy, brown and grey, regular 75 c , Thursday |  |

