THE SUPREME TEST

After you have selected your Top Coat and we send it home, it must pass inspection from every member of the family and 'tis then, if ever, that the supreme test of a garment's worth is made. There is no affable salesman there to pat it into shape or explain any little detail of fit and finish; it's got to stand alone on its merits. We never have any fear as to the reception any of our garments will get, and the fact that we sell every one subject to the "home test" or your money back is the best evidence we have to offer you of our confidence in the quality, fit and dependable finish of our clothing, also the value of the fabrics that enter into the manufacture of every coat we turn out.

Overcoats that show fashion's fancy in every line, $10.00, $12.00, $15.00 and up to $45.00.

Don't miss seeing our display of English Top Coats, the finest in the land.

"BUY IT NOW"

OAK HALL, Clothiers

Yonge and Adelaide Sts.

"The Lucky Corner"

J. C. COOMBES, Manager

Struck by Street Car.

While riding a bicycle west on St. Patrick street at 5.30 last evening Jacob Musicar, 36 Leonard avenue, was struck by a street car proceeding in the same direction and received several cuts to his head and knees. He was attended by Dr. Pollock and removed to his home in Matthews' private ambulance.

Weak get Strong. This get Plump

Gain Health and Flesh

Great Tonic-Food Discovery

MEN and WOMEN---EAT---Certone Food Tablets---*FREE*

Men and women of all ages write how eating a little CERTONE gave them health, strength and flesh after other things failed. The wonderful food tonic CERTONE has the right materials to give you New Life, improve your nerves and digestion and build you up. Prove it **FREE**. Note your daily gain. Watch your mirror, see your improvement. Feel better and LOOK better. That's the way to settle doubt, and then **you** can say to sickly, nervous and thin friends—"Eat a little CERTONE and get plump and strong."

Now let CERTONE feed your blood, tone your nerves and nourish your whole system. Absolutely safe for man, woman or child. **ALL** good and **NO** harm.

$1000 GUARANTEE CERTONE is a concentrated combination of tonic nutrients extracted from special food essences instead of harmful drugs and worthless medicines. CERTONE has a truly remarkable power to increase the weight of those who need flesh. Hundreds of letters tell of this. For example—**Miss Mary Lee, Secretary of Christian Endeavor Union gained 29 lbs; Rev. Father F. J. Thulle, 20 lbs; Wm. Kieffer, 26 lbs; Mrs. A. Idzlejh, 23 lbs; Professor Bydlong over 30 lbs; Mrs. L. Sprecklall, 22 lbs; etc. etc.** To show how CERTONE builds up children, Mrs. Susan Pinero, wrote that her baby at 2 years old weighed only 9 lbs. and had no teeth. That child was given CERTONE and the delighted mother writes that the little one soon weighed 26 1-4 lbs. and got her teeth. The real body-builder found at last.

You can buy CERTONE through any drug store or I will mail you a regular 50-Cent Box of CERTONE free and postpaid and copies of testimonials, if you will mail me the attached Coupon and 10 cents to help pay distribution expenses. And if you are not more than pleased, just say so and you can have the 10 cents back. No need to say more. Let CERTONE do it.

Himself Again "I never felt so men in my life. Glad I ate that wonderful Certone"

This coupon with 10 cents in stamps to help pay distribution expenses is good for one 50-Cent Box of CERTONE, free of charge, provided you have not already tried and proved this remarkable flesh maker and strength-giver. Get your box by return post. (Only one free box to a person).

50-CENT BOX FREE

GEORGE A. SYKES, President, CERTONE COMPANY, 542 Twelfth Avenue, Dept. 313 NEW YORK

ANOTHER LINK IN HYDRO CHAIN

Eugenia Falls Power Plant to Serve Twelve Municipalities Opened.

HUGE CONCRETE DAM

Half Mile Long and Fifty Feet High—Largest in Canada.

By a Staff Reporter.

FLESHERTON, Nov. 18.—While over three hundred cheering representatives of a dozen municipalities crowded around in the little brick power house at Eugenia Falls, Mayor McQuaker of Owen Sound yesterday afternoon pushed the button which set in motion the machinery which is to develop and supply 4000 horse power of hydro current to serve twelve municipalities. Ultimately the newest addition to the chain of hydro-electric power plants will develop 8000 horse power and serve twenty-four towns and villages, the chief of which are Owen Sound, Mount Forest, Orangeville, Meaford, Kincardine and Grand Valley.

The Ontario Hydro Commission, Sir Adam Beck, Hon. I. B. Lucas, W. K. McNaught and the engineers attended the ceremony and after lunch in the power house the two former made short addresses to the representatives present. Sir Adam briefly described the development of the Eugenia Falls system, pointing out that the present plant was successfully designed by the commission's engineers after a private corporation had exploited the water power with minor success. Where the corporation had 300 feet of fall for power development, the commission had engineered 500, with almost double the power production.

Largest Dam in Canada.

The big work was begun in July, 1914, and was completed a few weeks ago, in 14 months. One huge concrete dam, half a mile in length and fifty feet in height, the largest in Canada, dams the Beaver River in its old course thru Eugenia, and there are four other minor dams connected with the storage of water. The storage basin covers 1700 acres.

With two others in the district, the new plant was built to take care of the needs of the whole district for 50 years, Sir Adam said in his address. "The total cost of your power plant is $1,071,000, and I am glad to say that we completed it well within the estimated cost."

"If you have read the press you will see that we have asked the government to sanction the development at Niagara Falls of an additional 600,000 horse-power, which with our present supply totals 700,000 available from Niagara," Sir Adam said in connection with queries as to where they would get the power which the future would demand. The speaker declared that ultimately the system of hydro power would be spread and linked up with the Eugenia all over Ontario. "No more in the future will these valuable waterways for power development be allowed to fall into the hands of private interests," he said.

Politics Kept Out.

Politics had been kept out entirely of hydro matters, Sir Adam said. He referred briefly to the hydro radials which would be constructed and operated thruout the province on the same system as the power distribution.

"Out of 124 municipalities using hydro only half a dozen are not laying by a big surplus," Sir Adam said. The success of the hydro movement, he said, depended largely on the co-operation of the municipalities with the commission.

Hon. I. B. Lucas gave full tribute to Sir Adam for the hydro movement. The Ontario Government, he told the representatives, had little to do with it except lend the money.

On behalf of Owen Sound and the representative municipalities Mayor McQuaker said he was glad they had the sense to stand behind the commission and get into the hydro movement. Only a man of Sir Adam's calibre could have overcome the "fierce" opposition encountered from some sources.

FIFTY THOUSAND CLUB NOW FULLY ORGANIZED

Campaign to Raise Monthly Contribution Will Be Launched Today.

Organization for the 50,000 Club was completed at an enthusiastic meeting held in the offices of the board of trade, Royal Bank Building, last night, and today the campaign starts, with the city divided into 50 districts, each district being in the charge of a captain, assisted by sub-captains and canvassers.

In a brief address P. H. McCreath, the chairman, set forth the objects of the association, which is in a measure an auxiliary to the patriotic fund. The club has been formed to give every man and woman in Toronto an opportunity to subscribe a definite amount—25 cents weekly, 50 cents semi-monthly, or a dollar monthly—to the Toronto and York Patriotic Fund Association for the duration of the war.

HOTEL TECK

The excellency of the soups, meats, vegetables and delicacies daily obtainable at the business men's luncheons at the Hotel Teck are most favorably commended. Served daily at 50 cents.

PRESBYTERIANS OF WEST WILL HOLD A JUBILEE

Event Scheduled to Take Place at Prince Albert, Sask., Next Year.

Rev. Dr. Haddow has received word from Rev. T. McAfee of the Presbyterian Synod of Saskatchefan, that the jubilee of Presbyterianism in the Canadian northwest will be celebrated at Prince Albert next November. Representative members of the church from all parts of Canada will be invited to take part in the celebration.

NOVEL CHRISTMAS CLUB OPENS TO WORLD READERS TOMORROW

Club of 200 to Secure Victrolas With Unusual Privileges—Membership Only $1.

In Co-operation With the Old-Established Firm of The R. S. Williams & Sons Co., Limited.

At 8.30 tomorrow morning a unique Christmas Club will be opened to World readers, based on the power of co-operative buying.

It is a Victrola Club with a limited membership of 200, the members of which will enjoy attractive privileges and advantages not possible at any other time or to anyone but a member.

When a large number of people buy the same thing, at the same time, from the same source they profit by co-operation. So it is with this club. This club is an actual form of co-operative buying thru which attractive privileges and advantages are made possible in the purchase of the world's famous Victrolas. The club is run in co-operation with the old established firm of the R. S. Williams & Sons Company, Limited, the largest musical instrument house in Canada. Any responsible person may apply for membership, the membership fee being $1, but this fee is refunded if you do not buy, or if your application is rejected, and is credited to your account if you do buy.

Anyone paying the one dollar fee, and joining the club has the privilege of selecting his instrument before Dec. 4th. After making his selection he commences the small club payments, and the Victrola is delivered to him a few days before Christmas.

Members do not have to make a cash payment excepting the membership fee; they have the complete variety of Victrolas carried by the R. S. Williams & Sons Company, Limited, to choose from.

Members secure their Victrolas at the cash price, but with time payment privileges. These payments are arranged from $1 to $3 weekly, and the amount members pay weekly depends upon the Victrola which they select. These terms are in most cases lower than the regular terms. The club members do not have to pay the usual interest charged for time payments.

If a club member is taken sick or is temporarily unemployed the privilege of half payments is granted for as many months as he has previously paid in full. If at any time within ten days after the Victrola is delivered a member becomes dissatisfied with it he can return it and get back every cent he has paid, less cartage charges or necessary repair costs.

Every instrument is guaranteed to give entire satisfaction, but if at any time within three months a member desires a better Victrola he can exchange his for any new Victrola, or other make of greater value. Records are usually sold for cash, but the club members get six for which they pay in the regular club payments.

All anyone has to do to join this club is to phone or call at the "Christmas Club" headquarters, the R. S. Williams & Sons Company, Limited, at 145 Yonge street, and they will supply you with membership blank and illustrated catalog. By signing the membership blank and returning it to them with the club membership fee of $1 you will be entitled to all the club privileges provided you select your instrument before Dec. 4th.

Altho you may possibly have until Dec. 4th to join the club, the club will be closed immediately 200 members enroll, so the wisest plan is to call early Saturday and get full particulars and membership blank for the club. The Williams showrooms will remain open Saturday evening.

COMPANIES REFERENCE CASE.

Edward Bayly, solicitor to the attorney-general, with Wallace Nesbit, K.C., with representatives of the federal government and the legislatures of the other provinces, left for England this week, where they will appear before the privy council in the Companies' Reference case. The case is connected with the jurisdiction of the federal and provincial governments in the matter of granting incorporations to companies as interpreted by the B.N.A. Act. The case went from the Supreme Court of British Columbia to the privy council.

The Spotless Dairy Bathed in Sunshine

All the Best Dairying Knowledge Went Into This Building

The new home of The Farmers' Dairy was planned and built by experts—sanitation experts, dairy experts, bacteriological experts. Every modern device for the handling and delivering of pure, safe, rich milk is here.

THE FARMERS' DAIRY CO., LTD. Scientifically Pasteurized At 142° F. and held 30 Minutes WEDNESDAY Then Cooled to 35°F.

Best Milk is the Result

Try one bottle of The Farmers' Dairy milk. The deep cream line and the wonderful flavor will at once prove its richness. And you may rest assured of its purity, for this milk comes from the inspected farms of our own shareholders, and is scientifically pasteurized. Order a bottle today.

Creamery Butter, fresh daily from our own churns, 35 cents a pound. Order a trial pound by phone or from our driver.

PHONE HILLCREST 4400

THE FARMERS' DAIRY

Walmer Road and Bridgeman Street

CANADIAN CASUALTIES

Fourth Infantry Brigade Headquarters.

Accidentally killed: Frank Richardson, England.

Second Battalion.

Wounded: John Legg, England.

Third Battalion.

Shock: Wm. Renfrey, 137 D'Arcy street, Toronto.

Missing: Corp. John Cody, Spokane, Wash.

Wounded: Jos. Bruno, 251 Queen street, N. Toronto; Arthur Stanley, England.

Fourth Battalion.

Wounded: Col.-Sergt.-Major Geo. Edward Geary, England; Lieut. Edgar R. Warburton, England.

Fifth Battalion.

Wounded: C. V. Wright, Victoria, B. C.; Lieut. Colin Keith Lee Pyman, England.

Seventh Battalion.

Wounded: Amede Dostie, St. Joseph de Beauce, Que.; Corp. Walter R. Fletcher, Chilliwack, B.C.

Eighth Battalion.

Wounded: Leslie Taylor, Winnipeg.

Died: Mathew E. Brady, Ireland.

Thirteenth Battalion.

Killed in action: Alfred Priaulx, England.

Wounded: Lance-Corp. Thomas Muirhead, Scotland; Robt. Campbell, England; Frederick J. Hodges, England.

Fifteenth Battalion.

Killed in action: Wm. Arthur Wilcox, Salmon Arm, B.C.

Sixteenth Battalion.

Wounded: Hugh Steele, Winnipeg.

Prisoner at Giessen: Albert G. Warwick, Camper P.O., Man.

Eighteenth Battalion.

Wounded: Walter C. Raines, England.

Nineteenth Battalion.

Wounded—James R. Nisbit, Steelton, Ont.

Twentieth Battalion.

Killed in action—Albert Sugden, England.

Twenty-First Battalion.

Wounded—Geo. L. Bate, Lindsay, Ont.

Twenty-Sixth Battalion.

Wounded—Etienne Poirier, Balmoral, N.B.; Sergt. Charles D. Campbell, Upper Blackville, N.B.

Wounded—John Marshall, Fairville, St. John, N.B.

Twenty-Seventh Battalion.

Died of wounds—Charles H. Baxter, Winnipeg; Wm. A. Ross, Hamilton, Ont.; John P. Baker, Brandon, Man.

Twenty-Eighth Battalion.

Wounded—Edward Swanson, Balcarres, Sask.

Thirty-First Battalion.

Wounded—David Pyper, Scotland; Sgt. Ralph Grighty, Boston, Mass.

Forty-Second Battalion.

Died of wounds—George Johnston, Scotland.

Forty-Ninth Battalion.

Killed in action—Robert Robson Banks.

Fourth Canadian Mounted Rifles.

Wounded—Herbert Lillie, 62 Shaftesbury avenue, Toronto; Edward C. Lushington, England.

Third Field Co. C.E.

Wounded—Sapper Harold O. Lane, England.