

SIMPSON'S EARLY HOLIDAY SHOPPING SALE



An Adaptation for Today

'Tis a month before Christmas, and all through the store Every counter is crowded with presents galore, A month's all too short—many need your uplift So get busy and think out a practical gift!

Practical Gift Seekers—Look at These China Values

THIS HALF-PRICE SALE IN THE CHINAWARE DEPARTMENT

should solve many problems for those who seek practical gifts that are at the same time beautiful and in good taste. There are thousands of good homes where one of these Limoges Sets, for example, would be very acceptable. If yours is not one of them, you will doubtless be able to think of one very quickly.

THE HALF-PRICE LIST.

- \$38.00 Limoges China 102-piece Dinner Sets. Each piece handsomely decorated with border pattern of tiny roses, covered pieces have full gold handles and feet, finest quality clear white china. 19.00
- \$62.50 Limoges China 102-piece Dinner Sets. Beautiful white china with brilliant overglaze, has a coin gold band and solid gold handles. 31.25
- \$12.00 Limoges China Cottage Sets—Excellent quality Limoges china, all gold trimmed, has pretty floral decoration, complete service for six persons. 6.00
- Excellent Assortment of Useful Christmas China—Thursday all odd pieces and short lines at Half-price.
- All "Practical Gift" Items—Cake Sets, Chocolate Sets, Fruit and Salad Sets, Dresser Sets, Salad Bowls, Celery Trays, Fern Dishes, Chocolate Pots, Tete-a-Tete Sets, Fern Dishes, Teapots, Sugar and Cream Sets, Cake Plates, Chop Dishes, Marmalade Jars, Nut Sets, Almond Bowls, Comports. Price range from 75c to \$7.50. Choice of any piece at Half-price.
- Cut Glass, Half-price—\$5.00 Cut Glass Vases, 10 inches high, \$3.50; \$7.00 Cut Glass Fruit Dishes, \$3.50; \$3.25 Cut Glass Sugar and Cream Sets, \$1.62; \$4.25 Cut Glass Fern Dishes, \$2.12; \$5.50 Cut Glass Fruit Bowl, \$2.75; \$6.50 Cut Glass Water Jug, \$3.25.

Gifts in Gloves and Hosiery

- Women's Imported Chamousette Gloves, or white natural; neat self point on back; dome fastener; sizes 5 1/2 to 7 1/2. Regularly 50c. Thursday 39c
- Women's Glace Kid Gloves, over-sewn seam, dome fasteners, neat stitched points, perfect fitting; black, white, tan. Regularly \$1.00. Sizes 5 1/2 to 7 1/2. Thursday 75c
- Women's Fine Cashmere Hose, Penman's Seconds, black only; from the manufacturer's standpoint they cannot go in with firsts, but for wear are equally as good as first quality; fine soft yarn, double spliced heel, toe and sole; all sizes. Regularly 50c. Thursday 39c
- Girls' English-made Fine Ribbed Black Cashmere Stockings, double spliced heel, toe and sole; splendid wearing and fast dye; sizes 5 to 8 1/2. Regularly 35c. On sale Thursday 29c
- Men's Gloves, wool lined, in tan suede leather, strongly sewn, dome fasteners, neat, warm and dressy; all sizes. Regularly \$1.00. Thursday 75c
- Men's English-made Silk and Wool Socks, full fashioned, spliced heel, toe and sole; fine elastic ribbed, black with contrasting silk that shows through when on the foot, very neat, splendid wearing. Regularly 50c. Thursday, 39c; 3 pairs, \$1.00.

Note the Special Furniture Items

- Iron Bedstead, white enamel finish; strong fillers; neat design, with brass caps on each post. Mattress, filled with curled seagrass; tufted, and covered in art ticking. Bed Spring, hardwood frame, strong steel woven wire spring, supported by steel bands. The above bed, mattress and spring supplied in any standard size. Regularly \$8.10. Special 5.55
- Iron Bedstead, finished in white enamel, has polished brass top rail, caps and uprights, all standard sizes. Regularly \$5.25. Special 3.65
- Brass Bedstead, two-inch posts, with heavy caps, evenly divided fillers; satin, bright or pollette finishes; all standard sizes. Regularly \$12.00. Special 9.35
- Mattress, filled with the best curled seagrass, extra heavy layer of felt at top and bottom, neatly tufted and covered in art ticking. Regularly \$3.00. Special 1.95
- Mattress, filled with all elastic cotton felt, carefully selected, roll stitched edges and covering of high-grade art ticking. Regularly \$7.50. Special 5.95
- Mattress, extra well filled with pure carded elastic cotton felt, built in layers, tufted and covered in fine art ticking. Regularly \$8.50. Special 5.45
- Bed Spring, steel tubing frame, close-coil woven steel wire fabric, reinforced, all standard sizes. Regularly \$3.00. Special 1.95
- Bed Spring, best steel tubing frame, extra fine woven steel wire, strongly reinforced with steel rope edge, fully guaranteed. Regularly \$6.00. Special 3.95
- Pillows, filled with mixed feathers, covered in strong ticking. Regularly \$1.35. Special, pair .85
- Extension Couch Bed, heavy steel frame, finished in oxidized brass, spring is close-coil steel woven wire; it is easily extended from couch to bed in a few seconds, mattress is tufted and covered with green denim, with valance. Regularly \$9.25. Special 6.95

Gift Handkerchiefs

- Men's Handkerchiefs, Belfast linen; 1/2 and 1/4 inch hemstitched borders; purest of Irish linen; full size. Thursday, 6 in gift box 83c
- Men's Handkerchiefs, pure Irish linen; full size, 1/2 and 1/4 inch hemstitched border. Thursday, 6 in gift box 53c
- Men's Handkerchiefs, Irish lawn; full size; 1/2 inch hemstitched borders. Thursday, 6 in gift box 33c
- Women's Handkerchief, Belfast linen; 1/2 and 1/4 inch hemstitch borders. Thursday, 6 in gift box 83c
- Women's Handkerchiefs, purest of Irish linen; 1/2 and 1/4 inch hemstitch borders. Thursday, 6 in gift box 53c
- Women's Handkerchiefs, Irish linen; narrow hemstitch borders. Thursday, 6 in gift box 30c

Club Bags

REGULARLY \$11.50 TO \$14.50. Solid cowhide, with double and single handles; leather lined, with pockets. Thursday 10.00

Original Oil Paintings

14 in all. Regularly \$45.00 to \$60.00. On sale Thursday at 25.00. No phone or mail orders.

The Christmas Show—4th Floor

- Come up to the Fourth Floor to-morrow, and see what an attractive Toy Show is arranged there. The stock is all clean, and well arranged, but the thing that will strike you most forcibly is the values. We have not been able to find their match in town.
- 300 only, Dressed Dolls, worth \$1.50, \$1.75 to \$2.00; stylish hats. No phone or mail orders. Special 98c
- Baby Dolls, with laughing faces, jointed movable head, muslin dress, ribbon trimmed, large doll. Special at 1.75
- Baby Doll, 14 inches high, showing his two first teeth just cut, jointed legs and arms, natural expression and natural shape limbs. Special 1.25
- Mechanical Toys, Hill-climbing Toys, Friction Toys, Delivery Vans, Automobiles, Street Cars, Engines, Railroad Engines, etc., painted in pretty gay colors; 75c toys. Christmas Show, Thursday 50c
- New Mechanical Fly Toy, runs the same as the ordinary fly, moves wings and feet, a real novelty. Special, in the Christmas Show, Thursday 25c
- Dressed Dolls and Chubby Dolls, 25c—Any of these dolls worth 39c and 50c. Special Christmas Show 25c

Special Purchase of Boys' and Youths' Overcoats

Thursday Morning at \$7.95

The materials are imported English and Scotch coating, in blue-gray mixtures, brown and tan in a thick, soft finish; also plain grays. Made up in the popular double-breasted ulster style, with shawl collar; also in a number of smart form-fitting, double-breasted styles, in knee length. There are some College Coats; these coats are all hand-tailored, every detail of finish carefully carried out, with lining of heavy mohair to match the goods in shade. Sizes 28 to 35. Regularly \$10.50, \$12.00, \$13.50 and \$15.00. On sale Thursday at 7.95

Men's and Youths' Winter Suits Thursday \$7.90

They are made up from tweeds and fancy worsteds, in assorted patterns; gray and brown stripes, and neat checks; also some plain colors; odd sizes and broken lines from our regular stock, but all sizes in the lot from 34 to 44. Regularly \$9.50, \$10.00, \$12.50, \$13.50 and \$15.00. Thursday 7.90

MEN'S HEAVY GRAY FRIEZE REEFERS, \$4.95.

90 only, All-wool Frieze Reefers, cut 34 to 35 inches long, double-breasted, with deep storm collar; lined with a good quality English corduroy; warm and durable; an excellent coat for drivers, conductors or motor cyclists; sizes 37 to 46. Regularly \$6.50. Thursday 4.95



Restaurant, 6th Floor Dinner 11.30 TO 2 O'CLOCK 25 Cents. Light Refreshments at all hours. Club service in Palm Room.

Cluster Diamond Rings \$25.95

24 only; 7 diamonds, mounted in platinum, with 14k. gold shank; fine, close setting, which makes the cluster look like one single diamond, larger than our \$150.00 single stone diamond rings. Regularly \$35.00. Thursday 25.95

Men's Fur and Motor Robes

IMITATION FUR ROBES. Good and very durable Robes for motoring or driving. Thursday \$8.75 and \$7.75. MEN'S CAPS ON SALE THURSDAY. In tweeds, beaver cloth, seal-skin, corduroy, chinchilla and fleece cloth; fur-lined ear-bands, 49c, 59c and 95c. OVERCOATS. Black cloth shells; Persian lamb shawl collars, and linings of black and brown camel or imitation curly lamb; rubber interlined. Regular \$18.00 and \$19.00. Thursday 13.95

Pyjamas Up to \$10.00 for \$1.95

Here is an exceptional opportunity for you to purchase Pyjamas at less than the manufacturer's cost price. We have purchased the samples of several manufacturers at a price that lets us sell them Thursday at \$1.95. Only the very best makes are included. Materials are of all weights, pure silk, in English, Japanese and American makes, pure wool flannels, sephyras, Madras, solettes, elderdown flannelette and cashmerettes. No phone or mail orders filled. All sizes in the lot. Regularly \$3.00, \$3.50, \$4.50, \$6.00, \$8.00 and \$10.00. Thursday, rush price 1.95

Men's Extra Heavy Wool Sweater Coats, plain and fancy weaves, assorted colors, two and three color effects or plain shades; all sizes 34 to 46. Regularly \$7.00. Thursday 5.00

Boys' Heavy Sweater Coats, shaker knit, in gray or maroon, pure wool, shawl collar, two pockets; sizes 26 to 32. Regularly \$4.00. Thursday 2.99

Double Bed Flannelette Blankets at \$1.25

Plain white only, without border; size 70 x 84 inches; largest size. On sale Thursday, pair \$1.25

Comforters for Little Folks—Imported Japanese silk crib comforters, nicely quilted, some embroidered; splendid range of colorings, including pinks, blues yellow and green; size 27 x 36 inches, \$1.00; size 36 x 45 inches, \$1.65, \$2.00 and \$2.50.

Double Bed Comforters, made in Japan, plain silk or fancy floral silk coverings; size 72 x 72. \$6.50, \$7.50 and \$8.50.

All-linen Damask Table Napkins, assorted designs; size 20 x 20 inches, hemmed. Thursday, dozen 1.84

Stationery Gifts

- \$2.50 Desk Set, brass finish, with blotting pad, inkstand, paper knife, stamp box and hand blotter. 1.95
- 100 Christmas Gift Papereries. Were 60c to \$5.00. Thursday, 36c to \$3.50.
- 25c King's Court Stationery—120 sheets linen note paper. Packet 17c
- Envelopes, to match. Regularly 20c. For 100 17c
- AUTOGRAPH CHRISTMAS CARDS. 15c Greeting Box of six dainty Christmas Greeting Cards, printed in gold and colors, with envelopes. Box 10c
- The "Vandyke" Cabinet and two others, each containing six greeting sheets, embossed in gold and colors, with envelopes. Regularly 25c. For 19c

The SIMPSON DRUG COMPANY

- 40c Size Olive Oil, Rae's finest Lucca oil, guaranteed pure. 1/2-pint size 39c
- 9c Powdered Almonds. 4 packages, Thursday 35c
- 20c Boracic Acid, 1-lb. packages, Thursday 11c
- 25c Sugar of Milk, 1-lb. tins. Thursday 11c
- Sulphur, finest sublimed, 2-lb. packages 47c
- Soap Bark, 4-oz. package. Thursday 5c
- 60c Size Chase's Ointment. Thursday 48c
- 25c Size Vapo Cresoline. Thursday 17c
- 15c Size Vapo Cresoline. Complete outfit 1.17
- Cascara, 25c size 17c; 50c size 35c
- Dandelion, 25c size 15c; \$1.00 size 55c
- Wincarnis. Regularly 90c. Thursday 75c
- Shino Dust Cloth, Regularly 25c. Thursday 19c
- Face Cloth, nice quality. Regularly 10c. 5c
- Loofahs, good size. Regularly 10c 5c
- Sanitary Belts, 25c line 15c
- Feeding Cups. Regularly 20c. Thursday 10c

Tomorrow in the Chinese Bazaar

Each new day sees new attractions added to our little Third Floor Chinatown. You should come and review them tomorrow if you are interested in practical gift suggestions.

- \$1.00 Nickel-plated Pocket Flashlights .69
- 75c Nickel-plated Pocket Flashlights .45
- 85c Leatherette Pocket Flashlights .45
- Each complete with Tungsten battery and bulb.
- Electric Adapter Plug, a device to make it possible to use both electric light and an electric iron at one time. Regularly 75c. Thursday 49c
- Electric Portable Bases, in variety of styles and finishes. Regularly \$4.00. Thursday 1.95
- Silk and Chintz Lamp Shades, different shapes and patterns. Regularly \$2.00. Thursday 1.30
- Electric Irons and Toasters, fully guaranteed, each complete with cord and attachment plug. Regularly \$4.50. Thursday 3.19
- Women's French Washable Chamousette Leather Gloves, white or natural dome fasteners, all sizes. Regularly 75c. Thursday 49c
- Women's Glace Kid Gloves, over-sewn seams, two dome fasteners; black, white, tan; sizes 5 1/2 to 7 1/2. Regularly 75c value. Thursday 49c

Half Price Sale of Stencilled Scrim

American Scrim, with pretty border design in yellow, blue, red or brown, on grounds of cream or white. Regularly 25c per yard. Thursday 12 1/2c

SCOTCH MADRAS AT HALF PRICE, 3.30 TO 10 A.M., ONLY.

A limited quantity, 45 inches wide, a special purchase of a splendid quality. Regularly 25c per yard. No telephone orders. Thursday 12 1/2c

Saturday is the last day of our Free Upholstering offer. Only orders on our books up to Saturday, the 28th, are entered on the free labor basis.

Floor Cloths, Printed Linoleums 19c Yard

All the short ends we have in stock of regular values from 27c to 50c a square yard; lengths up to and including 6 square yards. 8.30 Thursday, square yard 19c

STAIR FLOOR CLOTH AT 12c AND 15c.

18 inches and 22 1/2 inches wide; canvas back; good designs and colors. 18 inches wide, Thursday, a yard, 12c; 22 1/2 inches wide, Thursday, a yard, 17c.

LITTLE RUGS FOR GIFTS.

Reversible Cotton Chenille Rugs; 27 in. x 51 in.; plain centres, with colored end band borders; dark blue, medium and light blue, tan, two or three shades of green, and red; packed in neat gift boxes. Each 75c

ABOUT FORTY ODD BRUSSELS RUGS REDUCED.

Sizes 9 ft. x 9 ft., 9 ft. by 10 ft. 6 in., and 9 ft. x 12 ft.; odd rugs from regular stock; small, conventional, floral and Oriental designs. Regularly \$15.00 to \$21.00 13.95

RESTAURANT

SIXTH FLOOR. Thursday Dinner at 25c. Baked Whitefish, Steward Sauce. Braised Short Ribs of Beef, Jardiniere. Roast Young Chicken, Giblet Gravy. Boiled or Mashed Potatoes, Green Peas. Plain Rice Pudding, Custard Sauce. Apple Pie. Ice Cream. Bread and Butter. Tea or Coffee. 25c

AFTERNOON TEA, 3 P.M. TO 5.30. In the Lunch Room, 15c, or two persons for 25c. In the Palm Room, 15c. Orange Fritters with Lettuce Sandwich. Pot of Tea with Cream. Ice Cream.

CUTLERY

- 8-piece Carving Sets, Meat Set, Poultry or Game Set and Steel, Sheffield steel, silk lined leatherette covered case. Regularly \$5.00 to \$5.75. Thursday 3.95
- 8-piece Carving Sets, in leatherette case, carving knife, fork and steel, Sheffield steel. Usually \$3.75. Thursday 3.29
- Carving Set, Sheffield steel blades, carving knife, fork and steel, in leatherette covered case. \$3.25 value. Thursday 2.49
- KITCHEN GRANITEWARE. Blue and White Ware, usually 39c, 45c, 55c and 95c. No phone or mail orders. Teakettles, saucepans, large bowls, preserving kettles, Berlin kettles, dishpans, rice boilers, covered saucepans, etc. Thursday 29c

GROCERIES

- Telephone Direct to Department, Adelaide 6100.
- 4,000 tins Finest Canned Corn, only six cents a customer. 2 tins 50c
- 2,000 lbs. Finest Creamery Butter 90c
- Choice Side Bacon, peameal, sliced. Per lb. 33c
- Finest Canned Tomatoes or Peas. 3 lbs. 35c
- Choice Evaporated Peaches. Per lb. 10c
- Crisco Shortening. Per tin 39c
- Choice Red Salmon. 2 tins 35c
- Edwardsburg or Beehive Table Syrup. 5c
- lb. pail 35c
- Salt in bags 2 bags 14c
- Fresh Flaked Wheat. Per stone 58c
- Choice Lima Beans. 2 lbs. 19c
- 500 lbs. Fresh Ginger Snaps. 3 lbs. 95c
- Tilton Premium Oats. Large Package 22c
- Upton's Marmalade. 5-lb. pail 48c
- Finest Pot Barley. 5 lbs. 35c
- Finest Featherstrip Coconut. Per lb. 17c
- Choice Prunes. 3 lbs. 35c
- Banner Brand Jam, assorted. 5-lb. pail 45c
- Wetby's Mincemeal. 3 packages 35c
- Cowan's Cocoa. 1/2-lb. tin 35c
- Choice Olives, in quart gem. Per jar 30c
- St. Charles Milk. Per tin 10c
- 40c ASSAM TEA FOR 30c.
- 1,000 lbs. Fine Rich Full Bodied Assam Tea of uniform quality and fine flavor. A 40c tea anywhere. Thursday, lb. 25c

The Robert Simpson Company, Limited