

Non-Canadian Publications

That is how KVOS came to Vancouver. They became good corporate citizens. Now like some banana Republic we want to throw them out. It is so easy to destroy, and so hard to build.

An hon. Member: Tell us about "Terror in The Name of God."

Mrs. Holt: Terror in the name of Bill C-58.

Some hon. Members: Hear, hear!

Mrs. Holt: In fact it rather reminds me of George Bernard Shaw's line, "Assassination is the extreme form of censorship". That is what they are doing here—Assassination of KVOS, *Time*, *Reader's Digest*, *MD*, and the rest.

Some hon. Members: Hear, hear!

Mrs. Holt: My constituents have let me know by hundreds of letters and phone calls what they want me to do. Now, some here say it started when *Reader's Digest*, *Time* and KVOS began their campaign. But I received letters even before I became a member of parliament asking me to write about this and, after, asking me to fight here for them. The citizens know their rights. They are not stupid. The citizens know as much as we do. We have an educated, well informed public. They resent any action by government or government agencies such as the CRTC to remove their right of choice, to get *Time* with Canadian content? Why should we in the west not get *Time* magazine with Canadian content? Over here on this side of the Chamber they say you can still get *Time*. But that is the imported version. My constituents and I are entitled to get a magazine with six, seven or eight pages Canadian, and all the world news at the same time.

Some hon. Members: Hear, hear!

Mrs. Holt: I want *Reader's Digest*. *Reader's Digest* has provided true Canadian content, not Toronto content.

Some hon. Members: Hear, hear!

Mrs. Holt: It is produced by Canadian writers, editors and printers. KVOS is a television signal that we enjoy. If you don't watch it, Stu, that is not my problem. It is yours. I am sorry, Madam Speaker, we get very personal around here when we get to know each other too well. I should have said the hon. member for New Westminster (Mr. Leggatt).

Canadian advertisers and Canadian agencies composed of Canadian citizens also know their rights. They believe they still have the right of choice and opportunity, whether rich or beginners in business, whether large or small agencies selling advertising. It is remarkable that the big companies, the rich multi-nationals which can afford it, can advertise outside Canada and deduct it as an expense toward earnings.

You can send a salesman down the west coast of the United States to sell commodities, and that is deductible. However, how incongruous, how patently petty and discriminatory that we can behave so crassly toward Canadian settlers, these landed immigrants of 22 years who settled in our city, in this case KVOS. That is 30 miles. Do hon. members know that the border is only 30 miles from

[Mrs. Holt.]

Vancouver? They are not only neighbours; they are friends.

An hon. Member: Trudeau is out there pacing it off.

Mrs. Holt: Yes, and I wish I could be there so I could share in his glory.

The Acting Speaker (Mrs. Morin): Order, please. I regret to interrupt the hon. member but her time has expired.

Some hon. Members: Carry on.

The Acting Speaker (Mrs. Morin): Is there unanimous consent?

Some hon. Members: Agreed.

Some hon. Members: No.

The Acting Speaker (Mrs. Morin): There is not unanimous consent.

Some hon. Members: Oh, oh!

[Translation]

Hon. Jeanne Sauvé (Minister of Communications): Thank you, Madam Speaker. I think that before we go on with the discussions of the various proposed amendments to this bill, we should indicate from the start that all these amendments aim more or less at granting special status to a foreign radio station. In the final analysis, that is about all that was said in each of the proposed amendments to this bill.

All the measures which are included in each of these amendments make possible the exploitation of the Canadian market by an American station—and this is precisely what is happening in the situation we are now discussing: American stations are coming here to exploit the Canadian market. All those measures which would enable—

Some hon. Members: Oh, oh!

Mrs. Sauvé: . . . which would enable them to continue—

[English]

The Acting Speaker (Mrs. Morin): Order, please. For the time being the minister has the floor. If the hon. member wants to participate later, he will be given an opportunity.

[Translation]

Mrs. Sauvé: And the measures proposed by hon. members of the opposition would certainly be contrary to the purposes of the Broadcasting Act.

But in practice, because of our tolerance, those TV stations operate in a country where, we must admit, they are not even licenced. And we must react promptly, something we should have done long ago, in front of a situation that built up slowly because it is so easy for American programs or publicity to penetrate into Canadian territory.

Traditionally our country has no frontiers and obviously, when dealing with waves, it is still more difficult to mark the boundaries. It remains that ads which normally should be placed here to support Canadian industry cross those frontiers.