

The market development plan is presented in specific sections relating to Canada-F.R.G. bilateral relations. The Executive Summary provides an overview of Canada-West Germany trade relations and summarizes the strategies for specific industrial sectors in a summarized action plan.

Sections of a general nature describe the environment for Canadian exporters by providing background information on bilateral relations and economic and political conditions in the F.R.G. The more detailed analysis of the priority sectors will be of particular interest to the private sector.

Consulted in the preparation of the Plan were the provincial governments and private sector associations in Canada. Key to the success of this market development plan will be the active involvement and cooperative efforts of these groups.

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