

A SALUTE TO THE 1991 CANADA EXPORT AWARD WINNERS

As 1991 draws to a close and we head into the next decade there is a lesson to be learned from some of the economic activity we have seen over the last year.

Canadian companies are proving they can compete – and win – in some of the toughest export markets in the world. And that's good news for all of us, because export trade is the cornerstone of the Canadian economy, providing 3 million jobs across the country. Canada's competitiveness is the key to our financial prosperity.

Canada International Trade Month and the Canada Export Awards salute some of the individuals and companies leading the way to international trade success. By adopting a positive outlook and saying "Yes, we can" to expanding opportunities, these businesses help maintain Canada's position as a force to be reckoned with in the international marketplace.

Your company can join the ranks of Canadians who have proven they can compete, and win, globally. External Affairs and International Trade Canada is ready to help you make the most of your competitive advantages. To obtain a printed guide to our programs and services call InfoExport at 1-800-267-8376.

"Yes, We Can!"