

Section III:

Political Economic Factors

The American business leaders were asked a series of questions about their perception of political and economic factors that affect the Canadian marketplace. They were asked whether they agreed or disagreed with statements in which there was a key phrase that identified a particular point of view commonly held about the Canadian economic climate. One such key phrase was "the problem with Canada was that Canadians do not understand the free marketplace". A majority disagreed with this statement. A second phrase that Canada was "a good place to invest as long as one understood certain Canadian national priorities" was favorably received. A majority agreed.

A statement that included the phrase that "FIRA (Foreign Investment Review Agency) makes it difficult to invest without a terrible hassle" received the strongest agreement of all. A statement that "problems in economic relations with Canada were limited to certain specific sectors" received a strong majority of support. The statement that "problems with investing is that Canadian