

15. WHAT WILL THE SINGLE MARKET MEAN FOR THE CANADIAN FISH EXPORTERS?

THERE ARE TWO POSSIBLE AREAS WHERE 1992 MAY HAVE AN IMPACT IN THE FISHERIES SECTOR:

- A) THE CANADIAN EXPORTERS COULD HOPEFULLY SOON BENEFIT FROM THE ELIMINATION OF THE PROVISIONS ESTABLISHING ALLOCATIONS PER MEMBER STATE WITHIN THE CURRENT EC TARIFF RATE QUOTAS FOR FISH PRODUCTS AND

- B) THE CANADIAN EXPORTERS WOULD HAVE TO FACE MORE WELL DEFINED BUT STRINGENT HEALTH & TECHNICAL STANDARDS AS WELL AS CONSUMER LABELLING REQUIREMENTS.

THE ELIMINATION OF INDIVIDUAL M/S QUOTA ALLOCATIONS FOR THE TARIFF REDUCED QUOTAS SHOULD BENEFIT CANADIAN FIRMS IN GIVING THEM GREATER FLEXIBILITY AND SPEED IN DIRECTING THEIR PRODUCTS TO THE MOST APPROPRIATE MARKETS IN THE COMMUNITY.

THE HEALTH AND TECHNICAL STANDARDS AND OTHER EC DIRECTIVES WILL GENERALLY BE COMMON TO ALL THE AGRI-FOOD INDUSTRY. FOR INSTANCE, OF ALL THE EC DIRECTIVES THAT HAVE