

REPORT #5 QUARTERLY PROGRESS REPORT OF INVESTMENT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FY 88
89/02/08 TRADE TRACKING PROGRESS REPORT OF INVESTMENT ACTIVITIES AND RESULTS

618 - MINNEAPOLIS

UNITED STATES OF AMERICA

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER

RESULTS REPORTED

QUARTER : 1

FOLLOW-UP ON HEALTH CARE DIRECT MAIL CAMPAIGN.
DOING BUSINESS WITH CANADA SEMINARS, SIOUX CITY,
IOWA AND DAVENPORT, IOWA MAY 24 & 26, 1988.
AGRI-BUSINESS DIRECT MAIL CAMPAIGN.

RESULTS DISAPPOINTING. ONLY 2 GOOD LEADS
DEVELOPED TO DATE.
SUCCESSFUL EVENTS; SEVERAL PROMISSING LEADS
DEVELOPED; EXCELLENT CONTACTS ESTABLISHED.
POSTPONED AGAIN PENDING RECEIPT OF D.R.I.E.
PUBLICATION.

QUARTER : 2

Undertake Direct Mail Campaign to Nebraska bus-
iness community inviting them to breakfast in
Lincoln, NE Oct. 27.
2. Agri-Business Direct Mail Campaign.
3. Attend World Ag Expo in Amana, Iowa, Sept.
7-10, 1988 and Husker Harvest Days, Grand Island
NE, Sept. 12-14, 1988.

Mailing list of 210 companies have been compiled
- mailing to commence shortly.
2. Postponed yet again as DRIE publication to u\
be used in mailing contains error. We are await-
ing corrective sticker.
3. Investment literature given away at both
events.

QUARTER : 3

QUARTER : 4