

REPORT 4A
88/10/21

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 88

LISTED BELOW ARE THE SPECIAL AND/OR UNPLANNED ACTIVITIES
WHICH CONSUMED PROGRAM RESOURCES DURING THE REPORTING PERIOD:

POST : 653-HAVANA

SERVICE INDUSTRY: IN JUNE POST COORDINATED A VISIT TO CDA BY ONE NAT'L SPORTS INSTITUTE OFFICIAL; THE OBJECTIVE IS TO FOLLOW UP ON MEETINGS HELD BY CUBAN OFFICIALS WHO VISITED CDA IN FEB 88, PARTICULARLY IN AREAS SUCH AS SCOREBOARD AND OTHER ELECTRICAL/ELECTRONIC EQUIPMENT USED IN SPORT FACILITIES.

ALL BIC-SECTORS

TESTING OF

SEMINAR ON LIGHTING EQUIPMENT. FOLLOW UP SEMINAR ON ASBESTOS
DANGER - RISK OF BLINDNESS

IDENTIFY AND CONTACT ENLARGED NUMBER OF END USERS WITH HELP OF
NATIONAL ENERGY COMMISSION.

DISTRIBUTION OF COMPANY CATALOGUES
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TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER

QUARTER: 1

QUARTER: 2

QUARTER: 3

QUARTER: 4

ALL BIC-SECTORS

TRACKING: ACTIVITIES UNDERTAKEN IN POST YEAR

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EXPLAIN REASONS WHY INVOLVED AND GAIN ACCEPTANCE OF NEW PRODUCTS - MINIMIZE EFFECTS OF COMPETITION

DISSEMINATE INFORMATION ON CON CAPABILITIES. IDENTIFY NEW PROJECTS - INFLUENCE PURCHASE DECISIONS

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